



MINISTRY OF INTERNATIONAL
TRADE AND INDUSTRY

MITI WEEKLY BULLETIN

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MALAYSIA
CHAIRMAN OF
ASEAN 2015

OUR PEOPLE, OUR COMMUNITY, OUR VISION

MITI in the News

RM28mil grant for two firms



The Federal Government has given RM28.5mil to QAV Technologies Sdn Bhd and AMD Export Sdn Bhd in the form of grants to assist them in establishing themselves as world-class companies. International Trade and Industry Minister Dato' Sri Mustapa Mohamed said the funding was to help the companies purchase equipment and to expand their operations.

Speaking at a briefing after visiting QAV and AMD plants in Bayan Lepas, he said QAV received RM18.5mil, with AMD getting the remainder. QAV Technologies provides testing and certification services to light-emitting diodes (LED) and solid state lighting (SSL) producers while AMD is a global leader in manufacturing micro-processors.

Mustapa said local SSL and LED companies had contributed significantly to the growth of the electrical and electronics sector. "As of December 2014, 10 local LED companies have achieved significant increase in combined sales, amounting to RM88.7mil. Twenty-six products have been certified internationally, with market access to 13 countries," he said.

Earlier at Kulim Hi-Tech Park (KHTP), Kedah Menteri Besar Datuk Seri Mukhriz Mahathir said the first phase of the proposed international airport in Kulim would start off with providing cargo services. "The cargo traffic in and out of Penang has been declining at 10.5% annually. Thus if we plan the first phase as a cargo airport, we can pick up the slack and meet an immediate demand." "This way, we also don't disturb the Penang International Airport, which is focused on serving passengers," he said at a joint press conference with Mustapa. Mukhriz said the decline in cargo traffic at Penang International Airport was due to the fact that it had only one runway, which was dedicated to serving passenger aircraft.

"The response from the multinational corporations in KHTP to our proposal has been very positive," he added. The proposed international airport in Kulim is expected to cost RM1.6bil. The plan for the proposed airport is now being studied by the Economic Planning Unit. Meanwhile, Mustapa said a new waste treatment facility built by Globecycle Manufacturing Sdn Bhd close to KHTP would start operations in mid-2015. He added that Globecycle had received a RM7mil grant from the Federal Government for the project.

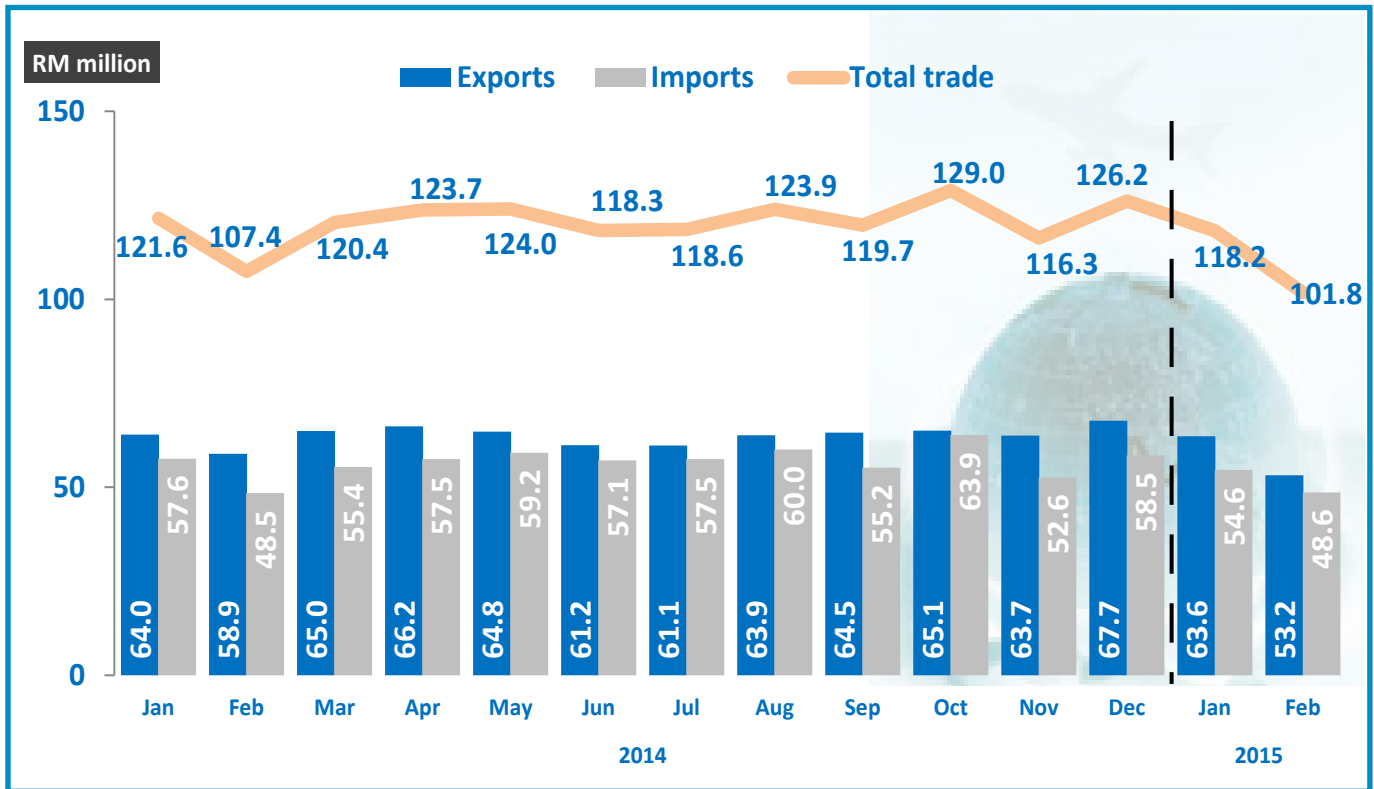
"DRIVING Transformation, POWERING Growth"

Source : BERNAMA, 1 April 2015



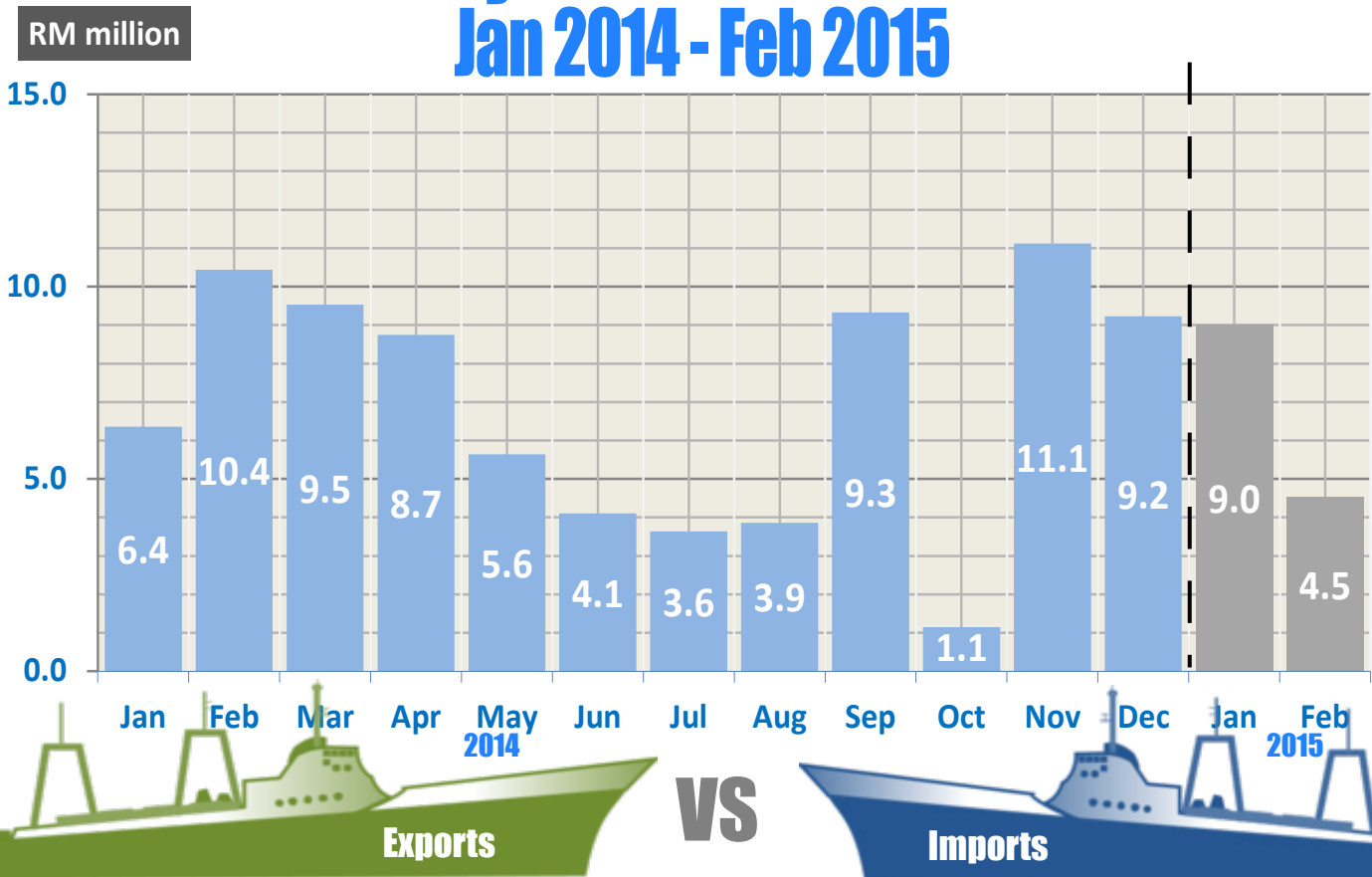
MALAYSIA

External Trade Performance, Feb 2014 - Feb 2015



Source : Department of Statistics, Malaysia

Malaysia Balance of Trade Jan 2014 - Feb 2015

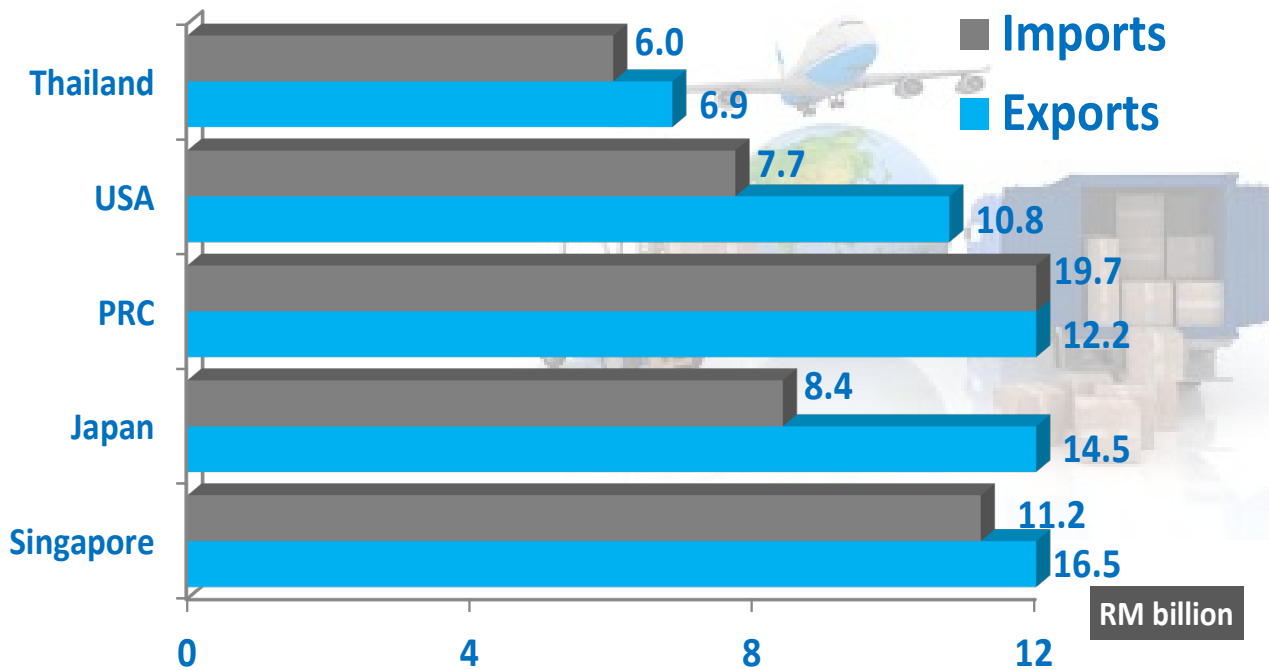


"DRIVING Transformation, POWERING Growth"

Source : Department of Statistics, Malaysia
MITI Weekly Bulletin / www.miti.gov.my

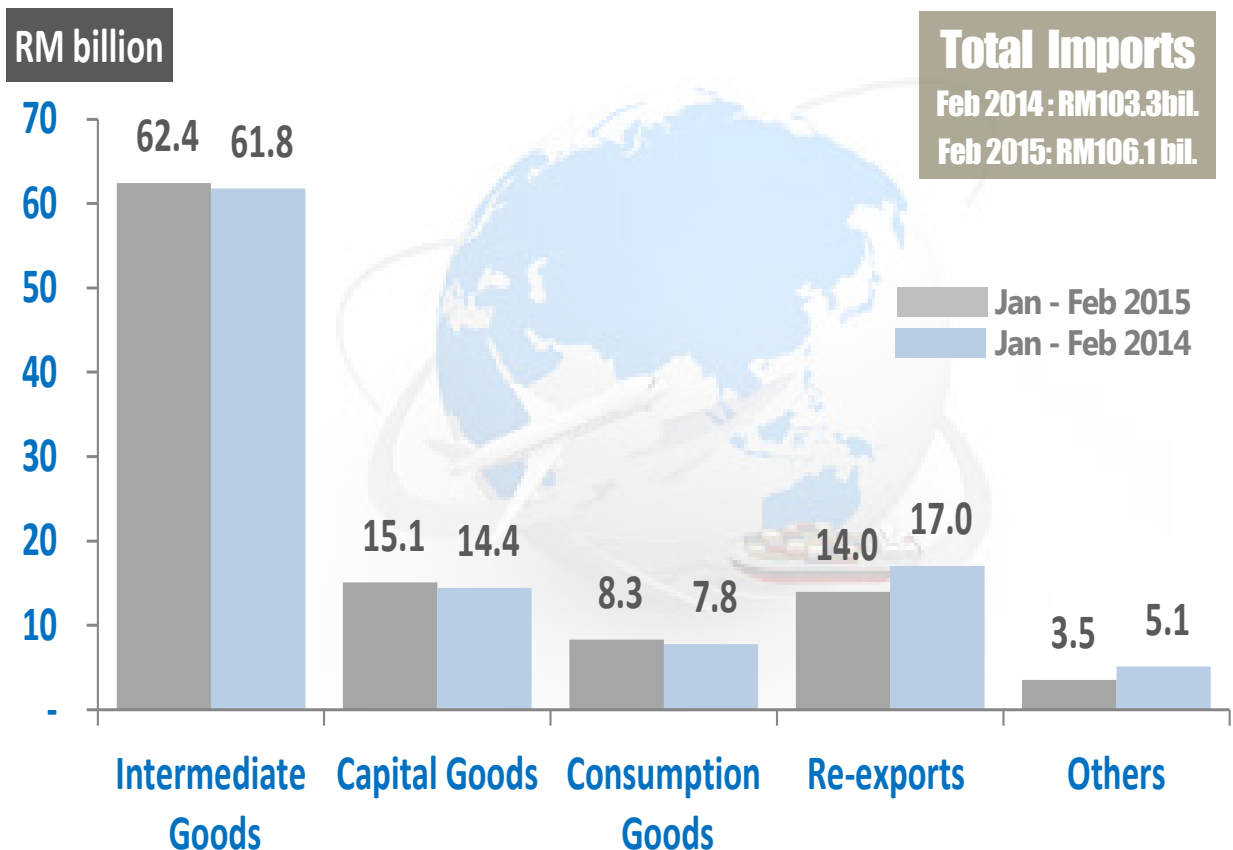


Exports & Imports by Major Countries Jan - Feb 2015



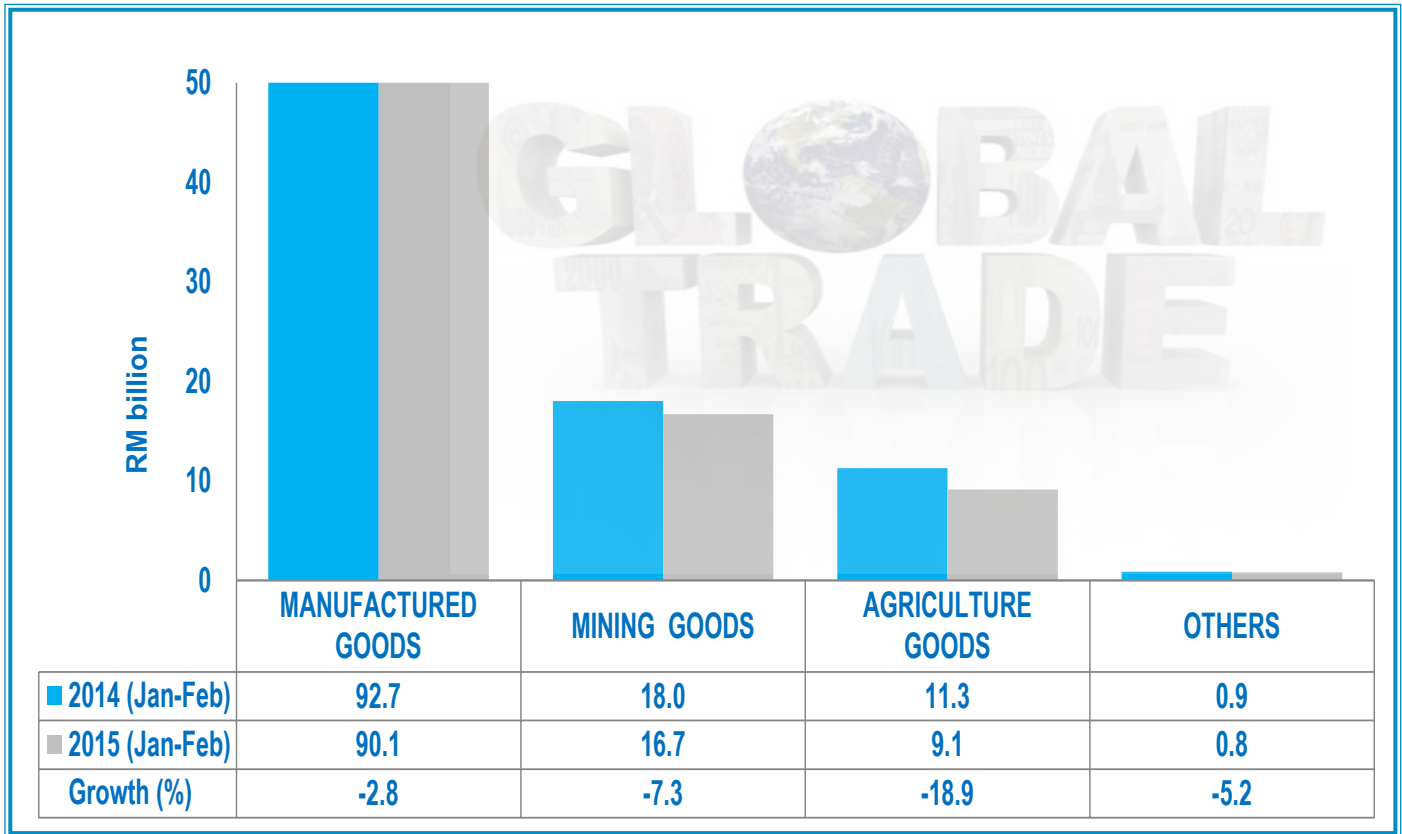
Source : Department of Statistics, Malaysia

Import by Broad Economic Categories (BEC) 2014 & 2015 (Jan-Feb)

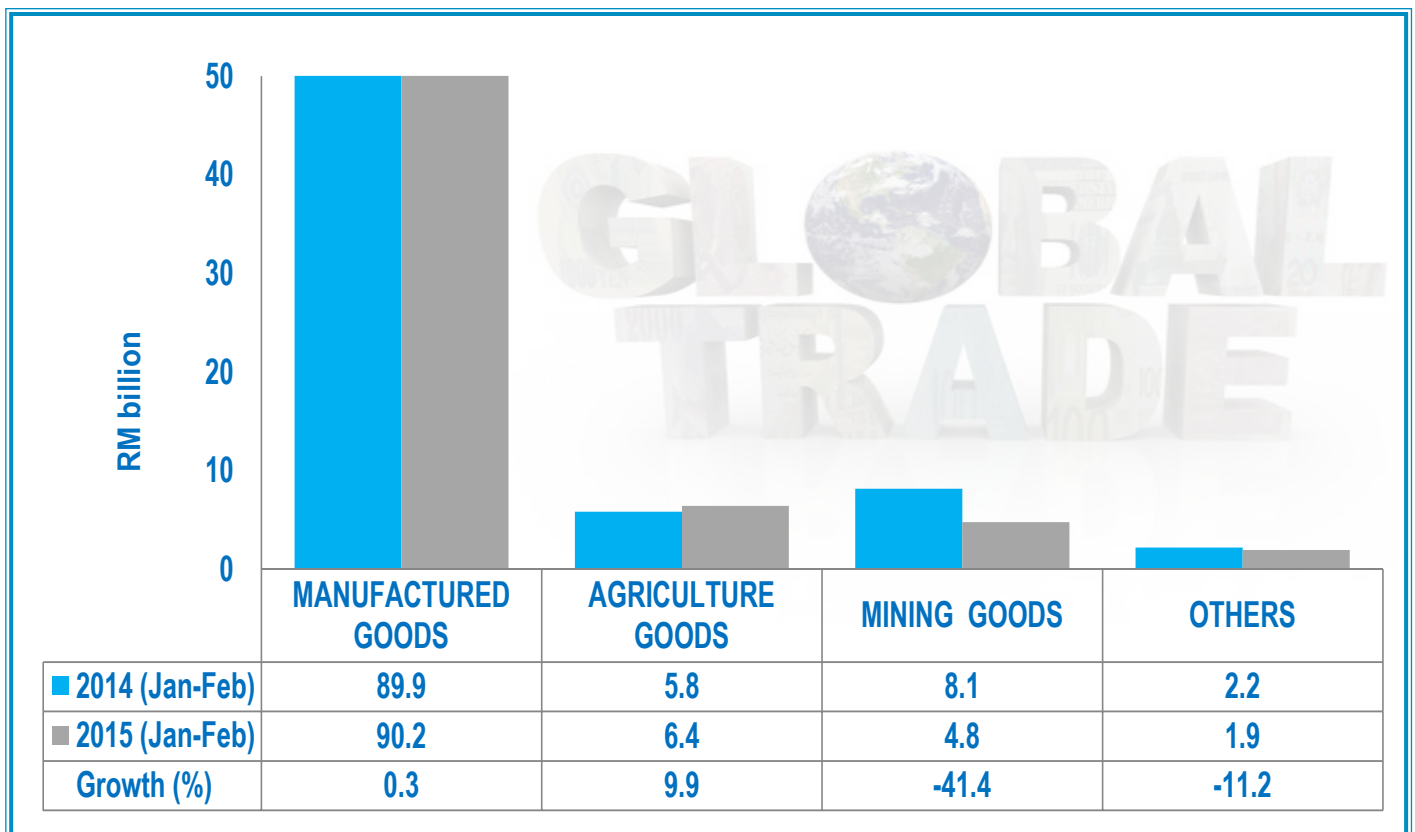


Note: Others include Dual Goods, Goods nes and Transaction below RM5,000
Source : Department of Statistics, Malaysia
MITI Weekly Bulletin / www.miti.gov.my

Malaysia's Exports by Sector 2014 & 2015 (Jan - Feb)



Malaysia's Imports by Sector 2014 & 2015 (Jan - Feb)

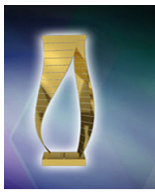


Note: Change % (Y-o-Y)

Source : Department of Statistics, Malaysia

MITI Weekly Bulletin / www.miti.gov.my





Industry Excellence Awards 2014

Prime Minister's Award



Sunway Integrated Properties Sdn. Bhd.
Ms Sarena Cheah
Managing Director

Manufacturing Sector Award (Category 1)



PHN Industry Sdn. Bhd.
Mr Ainol Azmil Abu Bakar
Chief Operating Officer

Manufacturing Sector Award (Category 2)



Mega Fortris (Malaysia) Sdn. Bhd.
YBhg. Datuk Dr Ng Meng Kee
Chairman/Managing Director

Manufacturing Sector Award (Category 3)



Benitham Sdn. Bhd.
Mr Ben Teo
Chairman

Manufacturing Sector Award (Open Category)



Robert Bosch (M) Sdn. Bhd.
Lothar Mergili
Technical Managing Director



Robert Bosch (M) Sdn. Bhd.
Harald Dirsch
Commercial Managing Director

Manufacturing Sector Award (Category 1)



KPJ Ipoh Specialist Hospital
Tuan Haji Asmadi Mohd Bakri
Chief Executive Director

Services Sector Award (Category 2)



Presiden/Vice Chancellor
Open University Malaysia (OUM)
Professor Emeritus
Tan Sri Anuwar Ali

Services Sector Award (Category 3)



Sunway Construction Sdn. Bhd.
Mr Kwan Foh Kwai
Senior Managing Director

Services Sector Award (Category 4)



Prestariang Berhad
Dr Abu Hasan ismail
Chairman

Services Sector Award (Open Category)



Sunway Integrated Properties Sdn. Bhd.
Ms Sarena Cheah
Managing Director

Most Promising Award



Petzl Manufacturing Sdn. Bhd.
Mr Gilles Waeldin
Chief Executive Director

"DRIVING Transformation, POWERING Growth"

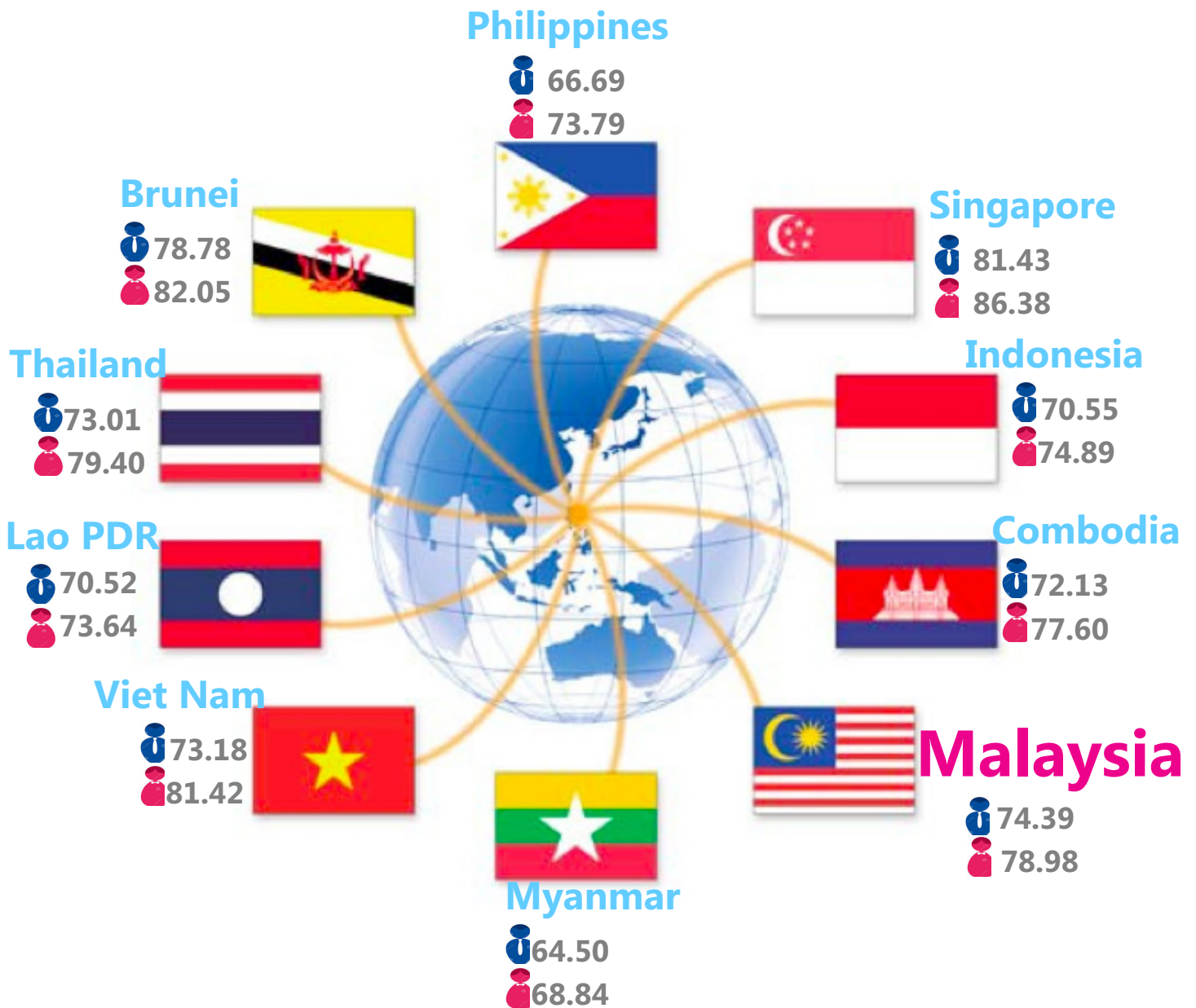




'ASEAN and You'



ASEAN Life Expectancy at Birth by Gender 2020



“DRIVING Transformation, POWERING Growth”

Note: Life expectancy at birth indicates the number of years a newborn infant would live if prevailing patterns of mortality at the time of its birth were to stay the same throughout its life.

MITI's ASEAN Portal can be accessed via <http://www.miti.gov.my/>



Source : World Population Prospects: The 2012 Revision (Updated: 13 June 2013)

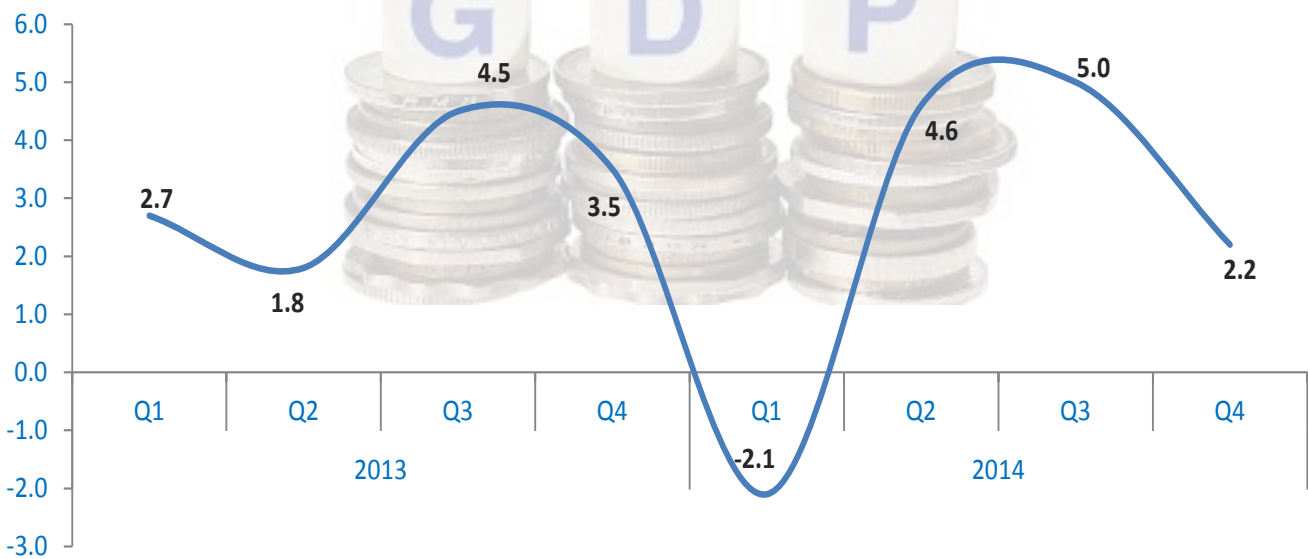
MITI Weekly Bulletin / www.miti.gov.my



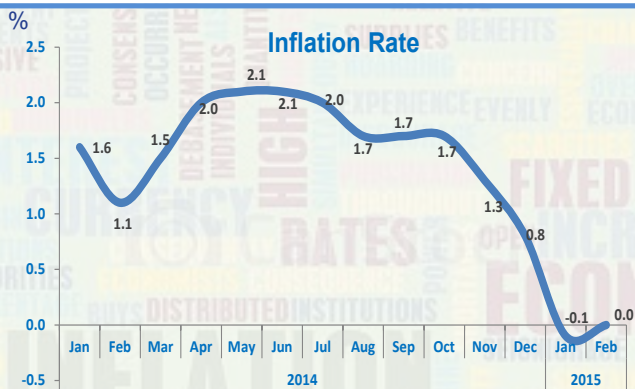
International Report

USA Economic Indicators

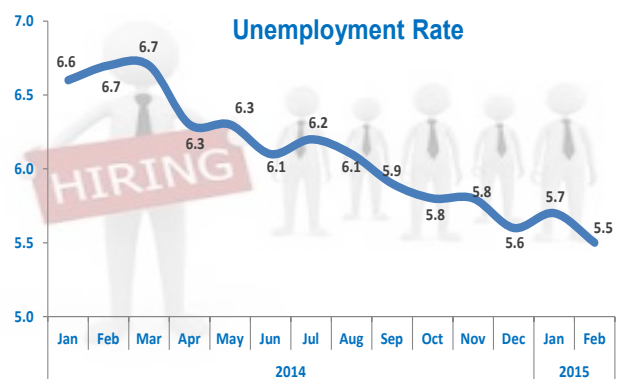
GDP Quaterly Growth



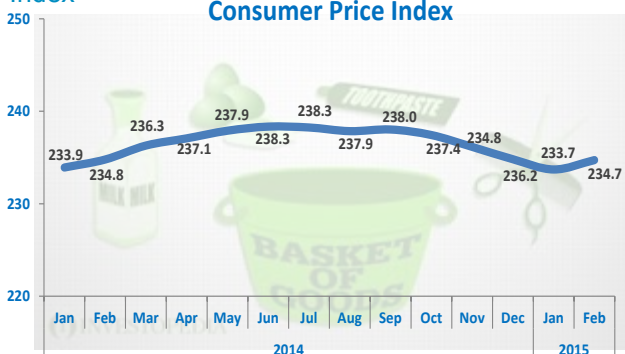
Inflation Rate



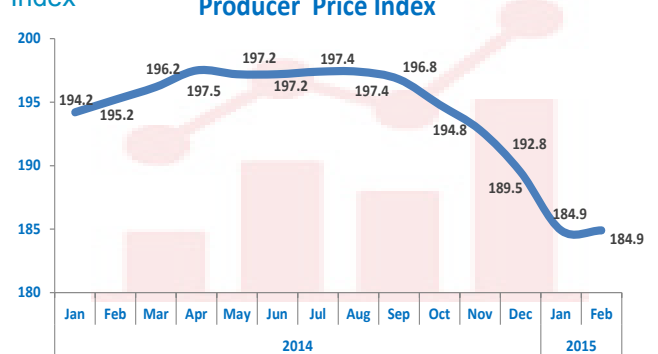
Unemployment Rate



Consumer Price Index



Producer Price Index



"DRIVING Transformation, POWERING Growth"



Did You Know?

THE MIDAS LIST TECH'S BEST INVESTORS

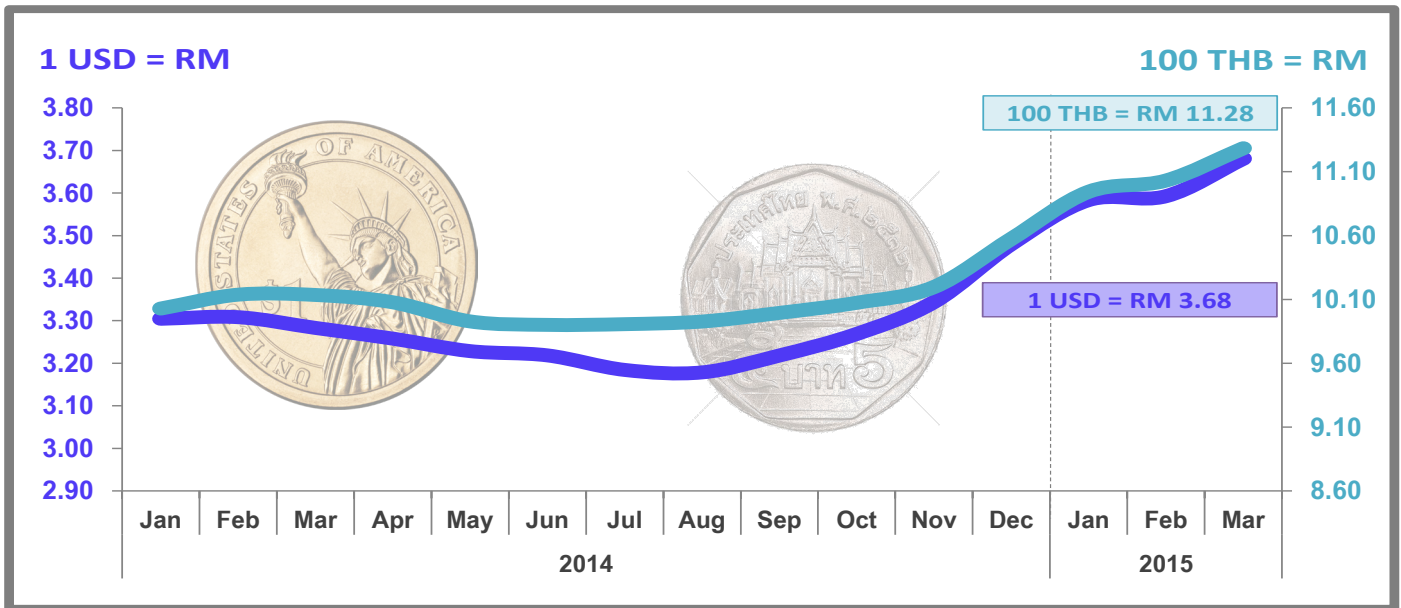
2015

| | Rank | Name | Firm | Notable Deal |
|---|-------------|-----------------------|----------------------------------|--------------------------|
|  | #1 | <i>Jim Goetz</i> | <i>Sequoia Capital</i> | <i>WhatsApp</i> |
|  | #2 | <i>Peter Fenton</i> | <i>Benchmark</i> | <i>Twitter</i> |
|  | #3 | <i>Chris Sacca</i> | <i>Lowercase Capital</i> | <i>Twitter</i> |
|  | #4 | <i>Josh Kopelman</i> | <i>First Round Capital</i> | <i>LinkedIn</i> |
|  | #5 | <i>Steve Anderson</i> | <i>Baseline Ventures</i> | <i>Instagram</i> |
|  | #6 | <i>Douglas Leone</i> | <i>Sequoia Capital</i> | <i>FireEye</i> |
|  | #7 | <i>Paul Madera</i> | <i>Meritech Capital Partners</i> | <i>Facebook</i> |
|  | #8 | <i>Neil Shen</i> | <i>Sequoia Capital China</i> | <i>Alibaba</i> |
|  | #9 | <i>Bill Gurley</i> | <i>Benchmark</i> | <i>Uber Technologies</i> |
|  | #10 | <i>Jenny Lee</i> | <i>GGV Capital</i> | <i>Xiaomi</i> |

DRIVING Transformation, POWERING

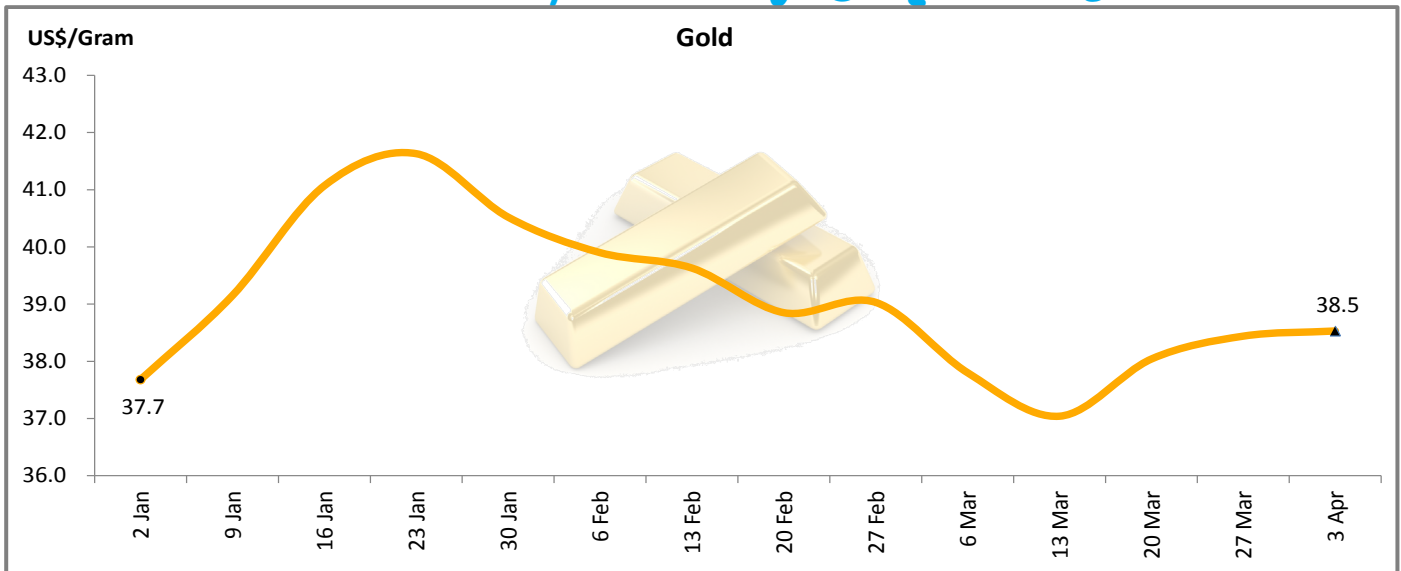


Malaysian Ringgit Exchange Rate with US Dollar and Thai Baht



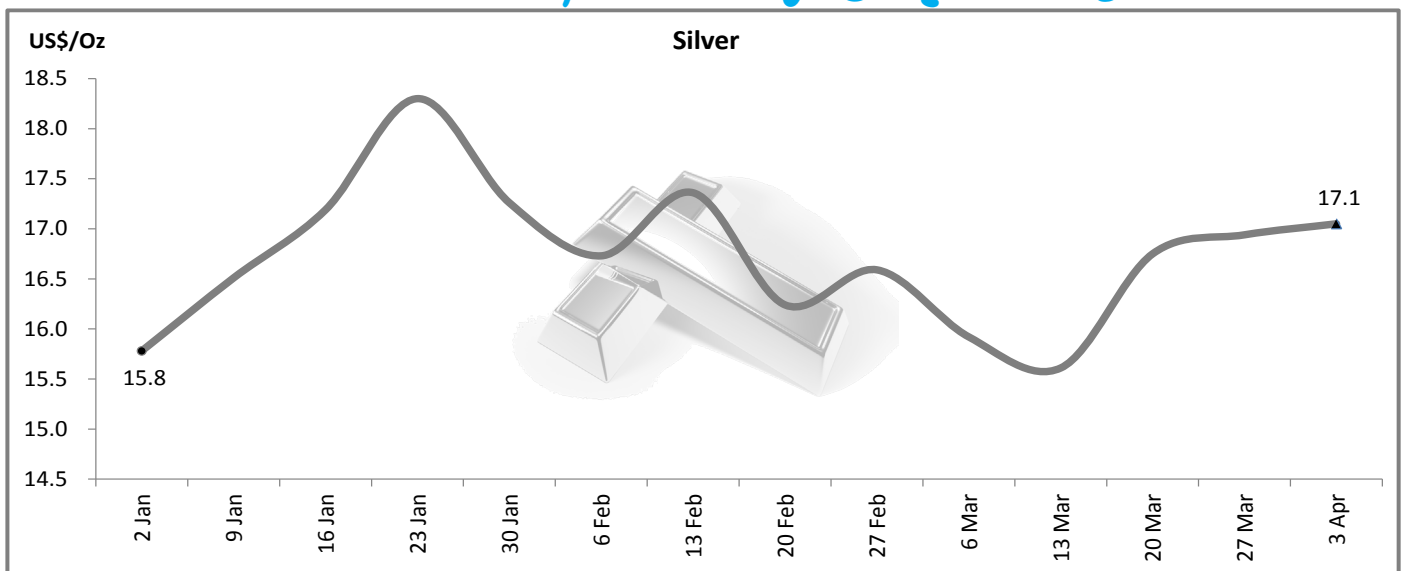
Source : Bank Negara, Malaysia

Gold Prices, 2 January - 3 April 2015



Source : http://www.gold.org/investments/statistics/gold_price_chart/

Silver Prices, 2 January - 3 April 2015



Source : <http://www.hardassetsalliance.com/charts/silver-price/usd/oz>

"DRIVING Transformation, POWERING Growth"



Number and Value of Preferential Certificates of Origin (PCOs)

Number of Certificates

| | 8 Feb 2015 | 15 Feb 2015 | 22 Feb 2015 | 1 Mar 2015 | 8 Mar 2015 | 15 Mar 2015 | 22 Mar 2015 | 29 Mar 2015 |
|---------|------------|-------------|-------------|------------|------------|-------------|-------------|-------------|
| AANZFTA | 663 | 1,001 | 467 | 835 | 658 | 805 | 776 | 910 |
| AIFTA | 559 | 521 | 485 | 467 | 561 | 478 | 651 | 529 |
| AJCEP | 241 | 254 | 116 | 172 | 154 | 241 | 250 | 177 |
| ATIGA | 4,081 | 4,287 | 2,648 | 3,695 | 4,107 | 4,433 | 4,562 | 4,322 |
| ACFTA | 793 | 920 | 790 | 1,659 | 1,454 | 1,354 | 1,566 | 1,569 |
| AKFTA | 665 | 823 | 610 | 643 | 765 | 844 | 889 | 782 |
| MICECA | 307 | 344 | 236 | 278 | 297 | 360 | 355 | 289 |
| MNZFTA | 7 | 6 | 2 | 5 | 1 | 7 | 4 | 14 |
| MCFTA | 56 | 53 | 27 | 56 | 42 | 75 | 57 | 52 |
| MAFTA | 341 | 481 | 206 | 360 | 259 | 481 | 409 | 336 |
| MJEPA | 817 | 847 | 608 | 775 | 823 | 812 | 775 | 838 |
| MPCEPA | 153 | 130 | 139 | 150 | 173 | 172 | 118 | 165 |
| GSP | 104 | 152 | 73 | 170 | 104 | 114 | 139 | 112 |

Notes: The preference giving countries under the GSP scheme are Japan, Switzerland, the Russian Federation, Norway and Cambodia.



AANZFTA: ASEAN-Australia-New Zealand Free Trade Agreement (Implemented since 1 January 2010)



ATIGA: ASEAN Trade in Goods Agreement (Implemented since 1 May 2010)



AJCEP: ASEAN-Japan Comprehensive Economic Partnership (Implemented since 1 February 2009)



ACFTA: ASEAN-China Free Trade Agreement (Implemented since 1 July 2003)



AKFTA: ASEAN-Korea Free Trade Agreement (Implemented since 1 July 2006)



AIFTA: ASEAN-India Free Trade Agreement (Implemented since 1 January 2010)



MPCEPA: Malaysia-Pakistan Closer Economic Partnership Agreement (Implemented since 1 January 2008)



MJEPA: Malaysia-Japan Economic Partnership Agreement (Implemented since 13 July 2006)



MICECA: Malaysia-India Comprehensive Economic Cooperation Agreement (Implemented since 1 July 2011)



MNZFTA: Malaysia-New Zealand Free Trade Agreement (Implemented since 1 August 2010)

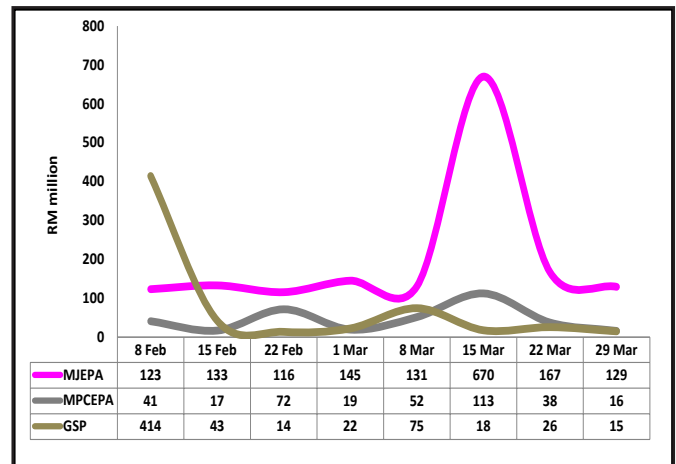
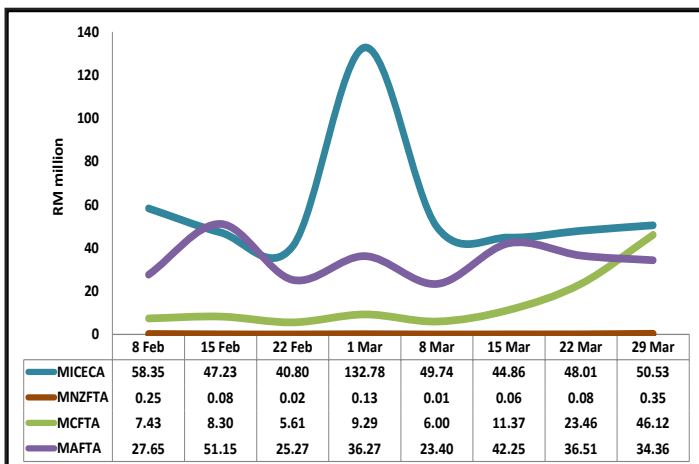
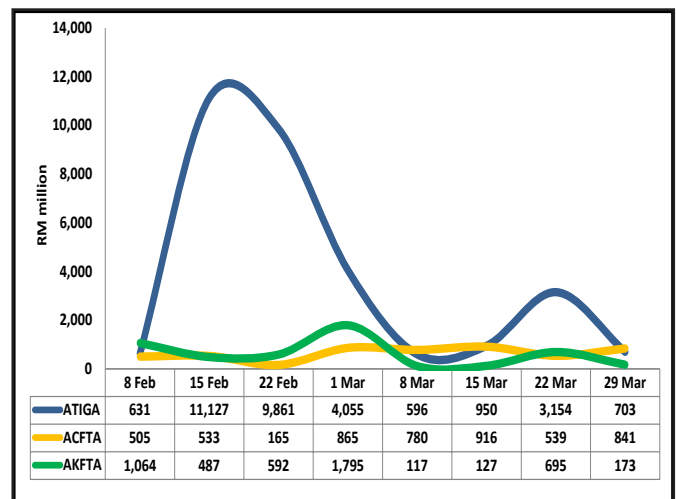
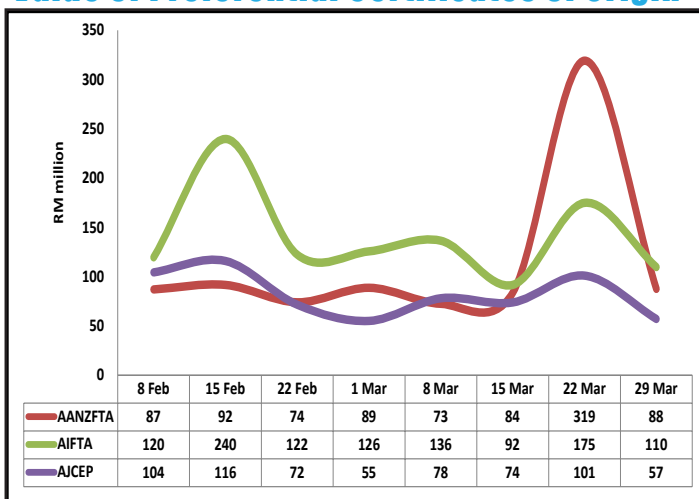


MCFTA: Malaysia-Chile Free Trade Agreement (Implemented since 25 February 2012)



MAFTA: Malaysia-Australia Free Trade Agreement (Implemented since 1 January 2013)

Value of Preferential Certificates of Origin



"DRIVING Transformation, POWERING Growth"

Source: Ministry of International Trade and Industry, Malaysia



Commodity Prices



| Commodity | Crude Petroleum (per bbl) | Crude Palm Oil (per MT) | Raw Sugar (per MT) | Rubber SMR 20 (per MT) | Cocoa SMC 2 (per MT) | Coal (per MT) | Scrap Iron HMS (per MT) |
|-------------------|---------------------------|-------------------------|--------------------|------------------------|----------------------|---------------|-------------------------|
| 3 Apr 2015 (US\$) | 49.1 | 658.5 | 275.5 | 1,403.0 | 2,017.1 | 58.2 | 270 (high) 250 (low) |
| % change* | ↑ 0.6 | ↑ 1.2 | ↑ 1.1 | ↓ 0.7 | ↓ 1.3 | ↓ 0.5 | unchanged unchanged |
| 2014 ⁱ | 54.6 - 107.6 | 823.3 | 352.3 | 1,718.3 | 2,615.8 | 59.8 | 370.0 |
| 2013 ⁱ | 88.1 - 108.6 | 805.5 | 361.6 | 2,390.8 | 1,933.1 | .. | 485.6 |

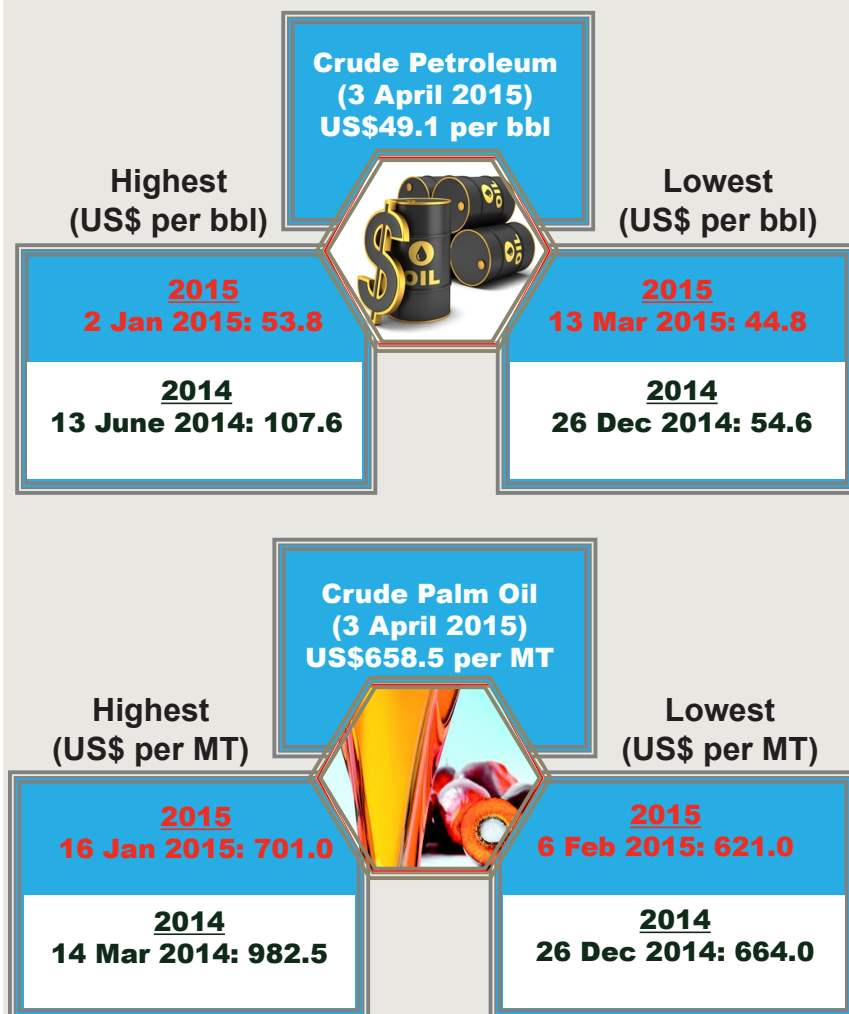
Notes: All figures have been rounded to the nearest decimal point

* Refer to % change from the previous week's price

ⁱ Average price in the year except otherwise indicated

n.a Not available

Highest and Lowest Prices, 2014/2015



Average Domestic Prices, 27 Mar 2015

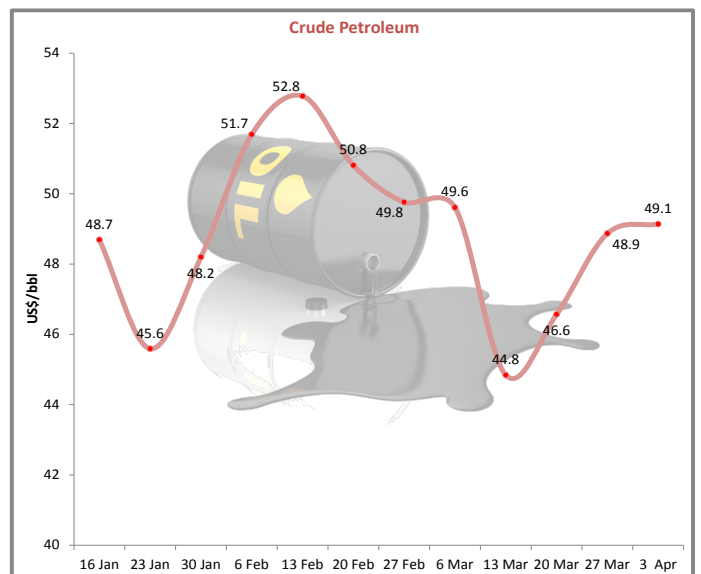
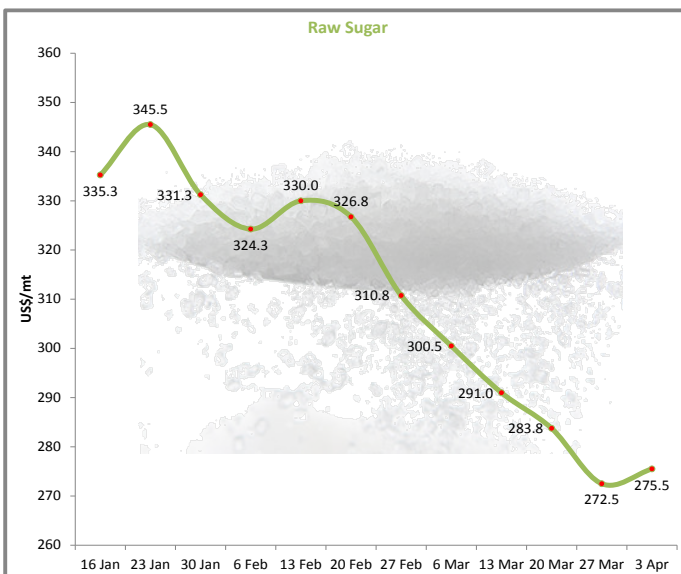
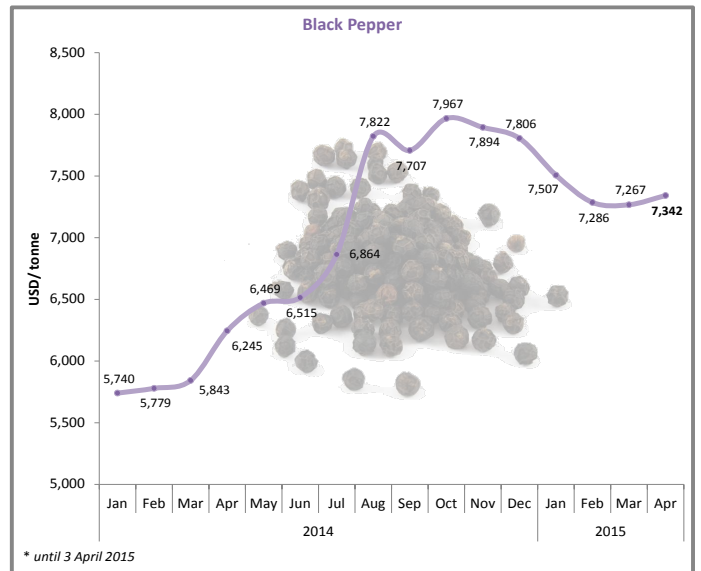
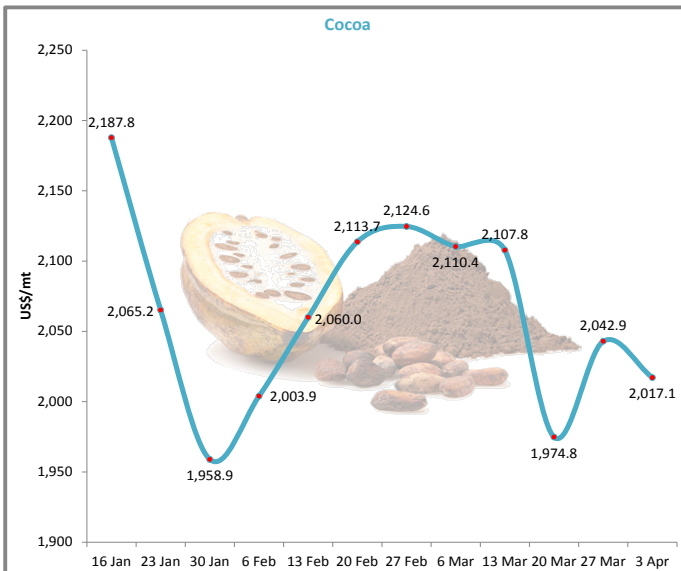
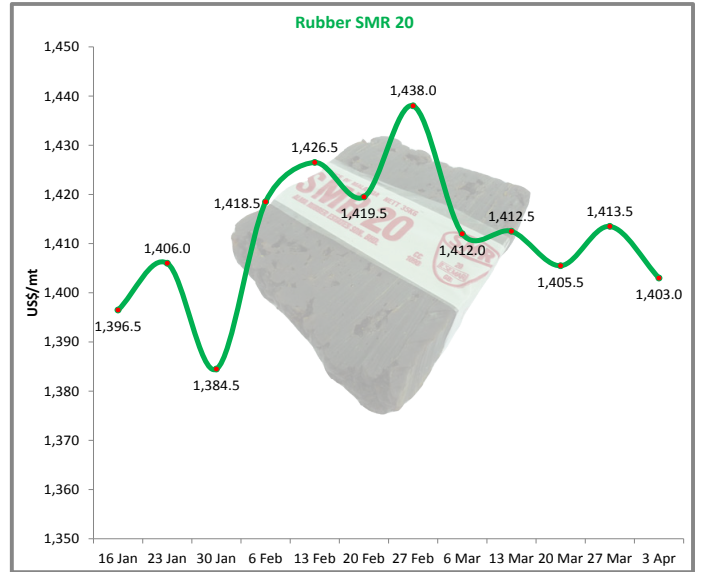
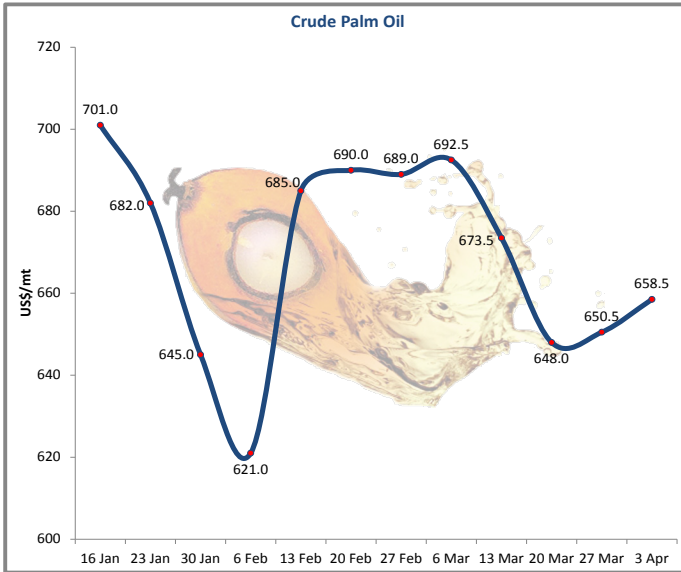


"DRIVING Transformation, POWERING Growth"

Source : Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group.



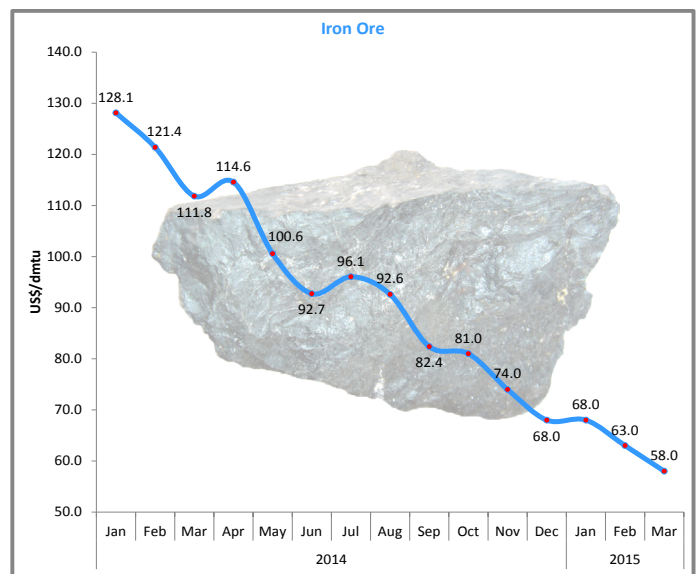
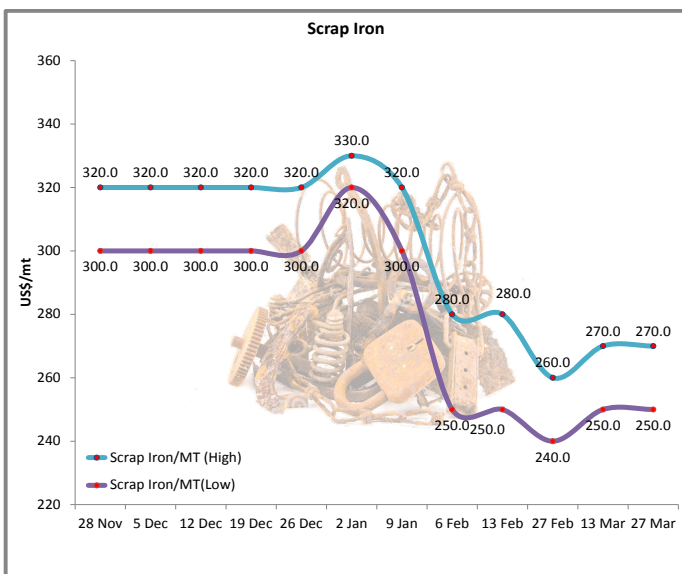
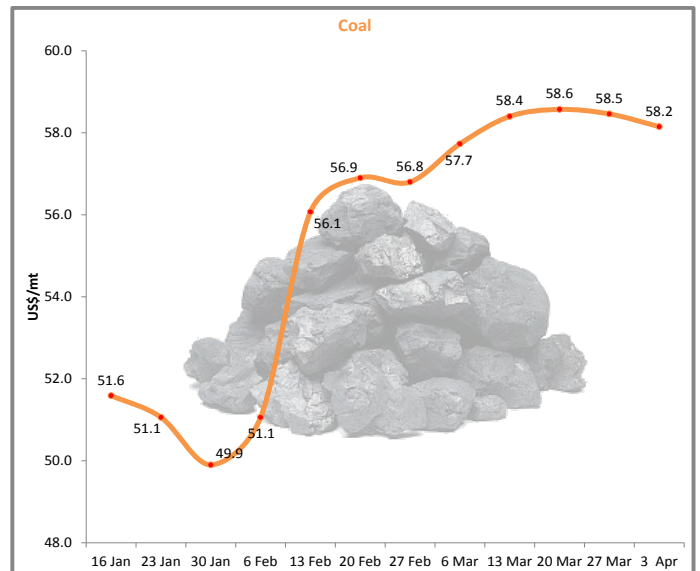
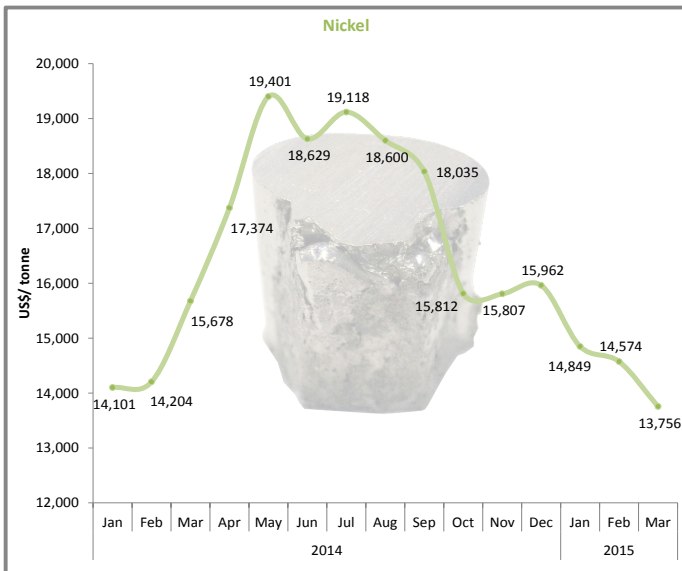
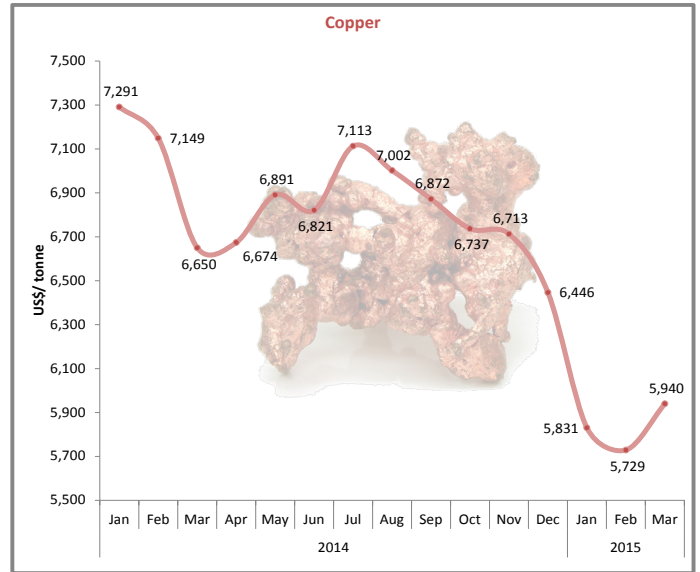
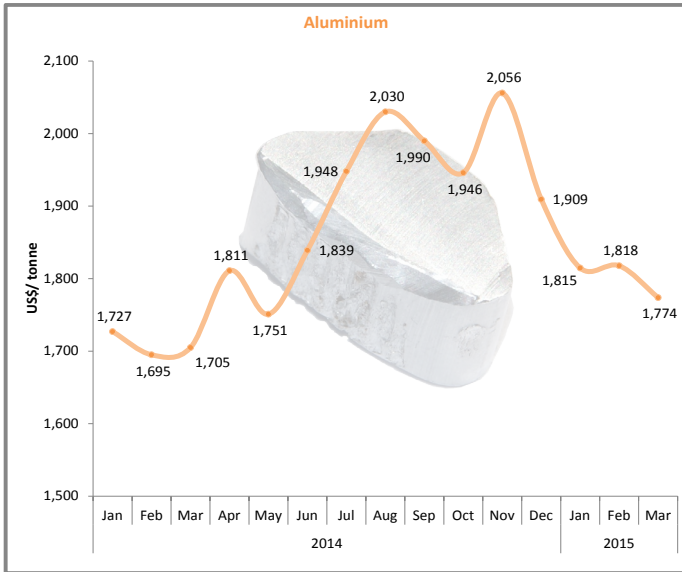
Commodity Price Trends



"DRIVING Transformation, POWERING Growth"

Source : Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Pepper Board, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group, World Bank.

Commodity Price Trends



"DRIVING Transformation, POWERING Growth"

Source : Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Pepper Board, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group, World Bank.



Success Story

HOVID BERHAD

HOVID Berhad's journey to glory began a long time ago when a special concoction of Ho Yan Hor Herbal Tea was blended with cooling and healing properties came to life, post-World War II. The sole purpose of this tea was to serve Malaysians, particularly in the days that followed the worldwide flu epidemic in the early 1950s. Ho Yan Hor Herbal Tea soon became one of the most sought after products in the country. It was not until the early 1980s that the company migrated its core business offerings into the competitive world of pharmaceuticals. With sound and in-depth knowledge of research and pharmaceutical science, the company was completely rebranded and repositioned to offer pharmaceutical solutions spanning various disciplines. It was a decision that proved to be more than just right. The company grew by leaps and bounds, and is no stranger to the international pharmaceutical industry. Today, Hovid Berhad is listed on the Main Board of Kuala Lumpur Stock Exchange, and is a seasoned player among healthcare providers in over 50 countries worldwide. With the various divisions of Hovid established through many years of hard work, research and quality experience, Hovid continues to deliver all that it promises clients both locally and worldwide – speed, quality service, excellence and continuous innovation.

THE EARLY BEGINNINGS OF HOVID BERHAD

Starting from herbal tea business, Hovid had to be re-built from scratch when changing winds initiated a new direction in the company's core business offering. In the early 1980s, the company was initiated with a small team of employees, taking into consideration all the key elements required to run a pharmaceutical business, ie. research and development, laboratories, marketing and business development and other divisions. Using limited resources of capital and exclusive recruitment, Hovid steadily grew with a few product offerings in the state. After almost five years of struggling, Hovid finally started to make its mark in the country with a humble 15 – 20 products being distributed nationwide. Today, Hovid has over 350 products marketed worldwide and sold throughout ASEAN countries and Africa, with staff strength of close to 1,000 committed individuals. Combining knowledge in pharmacy and entrepreneurship, Hovid was a dream built on the foundations of perseverance, patience and extensive learning throughout the years the company has been in existence. As Hovid's direction to dive headfirst into the pharmaceutical industry in the early 1980s took flight, it seemed to be a daunting task. Malaysia was still considered a developing country then. Even sourcing basic laboratory equipment was a huge challenge to overcome in these initial stages of the company's growth. Through commitment to a shared vision, the company took all challenges as opportunities to grow further, and tirelessly found innovative ways to capture the new market effectively. Besides diversifying the business, Hovid also retained the herbal tea business in place, catering to their loyal long standing customers.

KEEPING ABREAST OF INTERNATIONAL COMPETITION

In Malaysia, almost all of the pharmaceutical industry is dominated by imported products. However, this did not serve as a deterrent to Hovid to strive in placing its name at the top of the list. Massive investments were made to ensure Hovid stayed well ahead of competition. To date, there are close to 20-30 local factories that produce their own pharmaceutical products. In the early stages, Hovid participated in many trade missions and trade fairs arranged by the Malaysian Investment Development Authority (MIDA). The early 2000s saw a boost in business, as Hovid began to participate in MATRADE's various trade missions and key

exhibitions around the globe, specifically focused in promoting the pharmaceutical industry. Hovid's largest export component lies in Africa, where it has a firm foothold in the antibiotics, diabetic and analgesic market. Besides Africa, Hovid also exports to more



Contact Us

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30010 Ipoh, Perak, Malaysia
Tel:+605.506.0690 ; Fax :+605.506.1215
Email :info@hovid.com
Careline :1800.88.2228 (Mon-Fri) 8am-6pm (Malaysia Only)

“DRIVING Transformation, POWERING Growth”



Malaysia Investment Performance



Alliance Contract Manufacturing Sdn Bhd

Employment: 444 people

11.5% engineers, 2.9% researchers, 23.9% skilled workers

This Penang-based company is a total manufacturing solution provider for a wide range of industries such as semiconductor, E&E and medical devices industries.

Since its incorporation, ACM has developed manufacturing partnerships with several leading Original Equipment Manufacturers (OEMs) in the areas of computer peripherals (data storage, network printers), printing, imaging display, health imaging, medical device, telecommunication, electric vehicle, industrial equipment and oil & gas products for OEM.

In the year 2014, the company embarked on a modernisation programme to upgrade its facilities and training to produce front-end assembly, backend semiconductor processing and electronics assembly equipment and related components.

The majority (80%) of the company's products are exported to countries such as the USA, EU, ASEAN, China, Taiwan, Japan and South Korea

Project Cost

RM178.12 mil.



“DRIVING Transformation, POWERING Growth”



MITI Programme

Launching of World Halal Summit, 1 April 2015



“DRIVING Transformation, POWERING Growth”



Majlis Anugerah Kecemerlangan Industri (AKI) 2014



"DRIVING Transformation, POWERING Growth"



Announcement



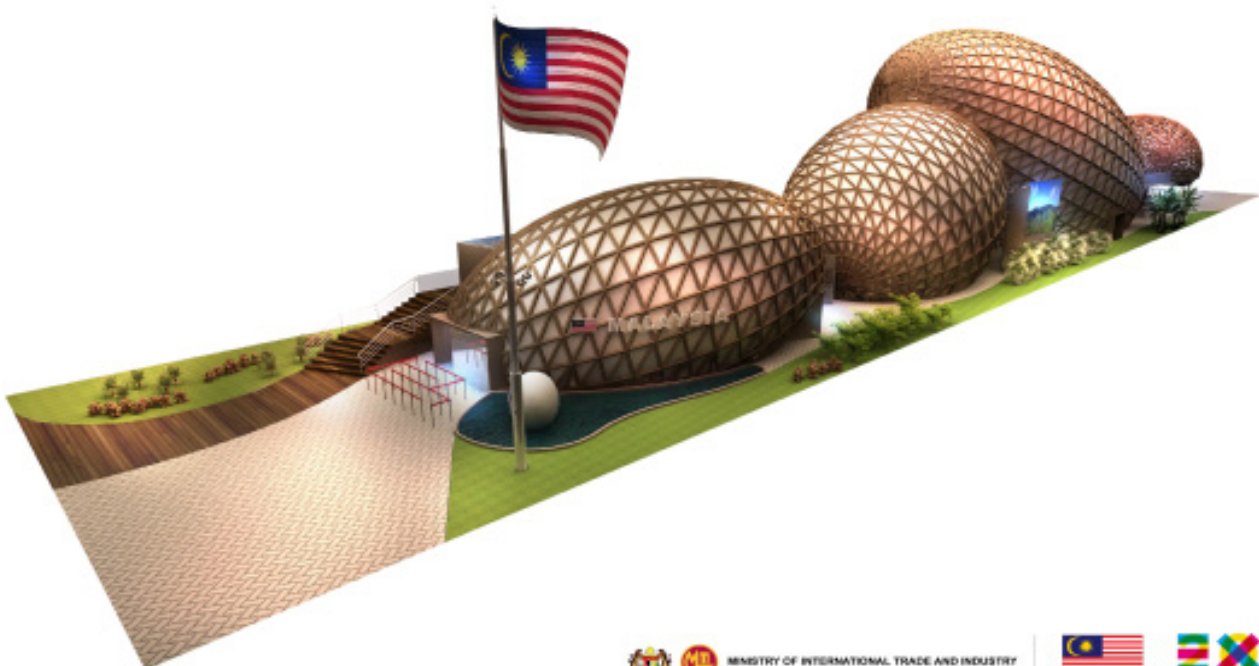
MDM. HISWANI HARUN
Congratulations on your appointment as
Deputy Secretary General (Trade),
Ministry of International Trade and Industry, Malaysia
31 March 2015

Save the Date...

MALAYSIA PAVILION 2015

PASSION FOR LIFE, ENERGIZING THE WORLD

1 May-31 October 2015



MIDF INVESTMENT FORUM 2015

MIDF Amanah Investment Bank Berhad (“MIDF Investment”), the investment banking arm of Malaysia Industrial Development Finance Berhad (“MIDF”) recently organized an Investment Forum in Jakarta on 28 March 2016. About 100 guests, comprising primarily the corporate and institutional clients of MIDF Investment, participated in the Forum. MITI Jakarta also facilitated in bringing together Malaysian businesses based in Jakarta to the Forum.

The theme of the Forum was “The Transformation of Indonesia”. The keynote address was delivered by Mr. Bobby Hamzar Rafinus, the Deputy Minister at the Coordinating Ministry for the Economy. Other speakers include Mr. Anton Gunawan, a prominent economist, Dr. Atsi Sheth, Senior Vice President of Moody’s Investors’ Service, Mr. Hasnul Suhaimi, President Director of PT XL Axiata and Ms. Hanim Hamzah, Partner / Senior Foreign Counsel, Roosdiono & Partners. Ms. Shinta W. Dhanuwardoyo, the founder of Bubu.com and Managing Partner, Nusantara Ventures (Jakarta) also gave a memorable luncheon address on the new digital economy of Indonesia.



“DRIVING Transformation, POWERING Growth”



Name : Azizuddin Hazmi
Designation : Operational Assistant
Job Description : Responsible in assisting general office work such as mailing, photocopying and binding
Division : Unit Logistic
Contact No : 03 - 62000239
Emel : azizuddin.hazmi@miti.gov.my



Name : Muhammad Firdhaus Jailani
Designation : Operational Assistant
Job Description : Responsible in assisting general office work such as mailing, photocopying and binding
Division : Human Resources Management
Contact No : 03 - 62034103
Emel : firdhaus.jailani@miti.gov.my



“DRIVING Transformation, POWERING Growth”

“Quote of the day”

“Man alone measures time. Man alone chimes the hour. And, because of this, man alone suffers a paralysing fear that no other creature endures. A fear of time running out.”

Excerpt from the book “The Time Keeper” by Mitch Albom.

Comments & Suggestions

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Kindly click the link below for any comments in this issue. MWB reserves the right to edit and to republish letters as reprints.

http://www.miti.gov.my/cms_matrix/form.jsp?formId=c1148fbf-c0a81573-3a2f3a2f-1380042c

