# ASEAN Growth Financing Digital Infrastructure

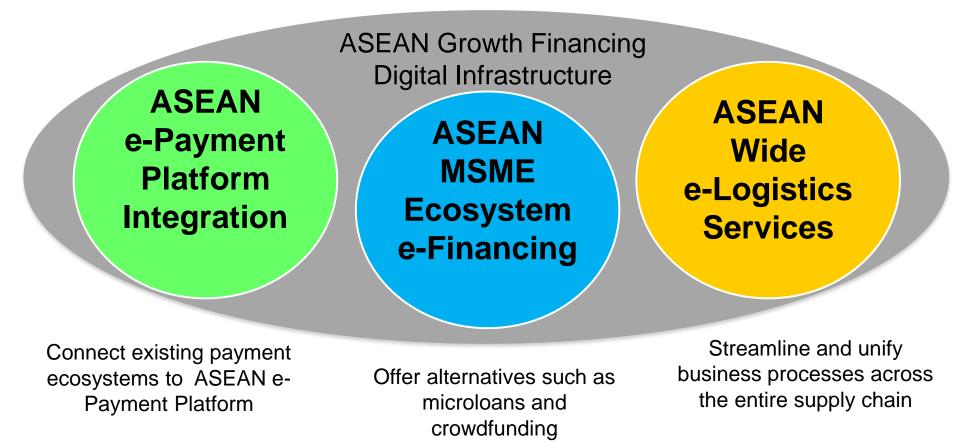
GAX

Strictly Private & Confidential

Photo Credit: Edward Parker/WWF

## **Vision of ASEAN Growth Financing Digital Infrastructure**

Marketplace that connects communities with financial solutions to catalyse economic growth



# In November 2015, we launched Growth Accelerator eXchange (GAX) to realize our Vision



# **G**rowth **A**ccelerator eXchange

# GAXPayments

Simple and lowercost payments



# GAXFinance

Accessible, alternative financing for MSME



# GAXLogistics

Supply chain services to enable cross-border trade and production networks



### **First GAX Product launched**

## GAX launch took place at the ASEAN Business and **Investment Summit in Kuala Lumpur**

### GAX Launch at ASEAN ABIS - 20 November 2015

### GAX bangun infrastruktur digital untuk PKS ASEAN

upuan dalam pem SEAN (AEC) denis



"GAX develops digital infrastructure for **ASEAN SMEs**" – Harian Metro, 21 Nov 2015



GAX sedia platform kumpul pembiayaan digital bagi PKS



## **"GAX provides** digital financing for SME" - Astro Awani, 30 Nov 2015



### f 💌

PETALING JAYA: Perusahaan Kecil dar (PKS) tempatan tidak lagi perlu khuatir kesukaran memperolehi pembiayaan ur memulakan perniagaan mereka.

Majlis Penasihat Perniagaan Asean (AS melancarkan Growth Accelerator Excha vang memberikan keupayaan kepada P mengumpul pembiayaan secara digital.

> nisiat uran A usaha atan d

### News Home + Metro + SMEIItz + News Get a loan online

GAX Finance media launch

- 27 November 2015

BY HO WAH FOON

### A' 🕅

Silverlake Axis' Goh Peng Ooi is set to offer unsecured financing to the region's SMEs online via the Asean Growth Accelerator Exchange (GAX), and in the process - he tells HO WAH FOON - he will have solved the long-standing cross border barriers to getting loans.





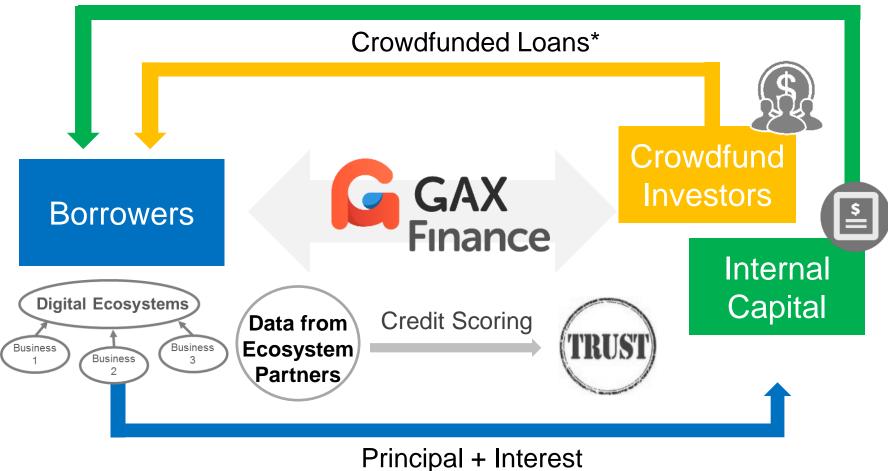
eject is a new disruption model aimed at accelerating the growth of SMEs, says

Micro, Small & Medium Enterprises (MSME) currently face problems getting Financing and GAX Finance addresses this Gap

•	Capital	Trust	Interest Rates
Banks	S	TRUST	\$\$
Friends, Family		TRUST	\$
Moneylenders		TRUST	\$\$\$\$
GAXFinance	S	TRUST	\$\$

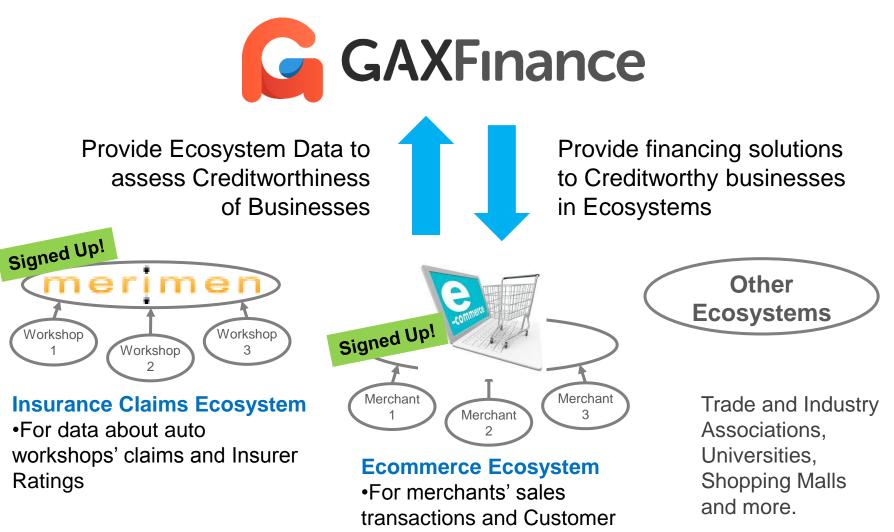
# GAX Finance enables trust in Borrowers and facilitates accessible Financing: Microloans and Crowdfunding\*

Micro Loans



\* concepts subject to regulatory approval

## Our Ecosystem Partnership model provides us their Member Data in exchange for Financing solutions



Ratings

# GAX Credit Scoring taps on traditional and new sources of data for richer analysis



\* Sources: "Intuition in Small Business Lending Decisions", Jankowicz, A. D., & Hisrich, R. (1987)

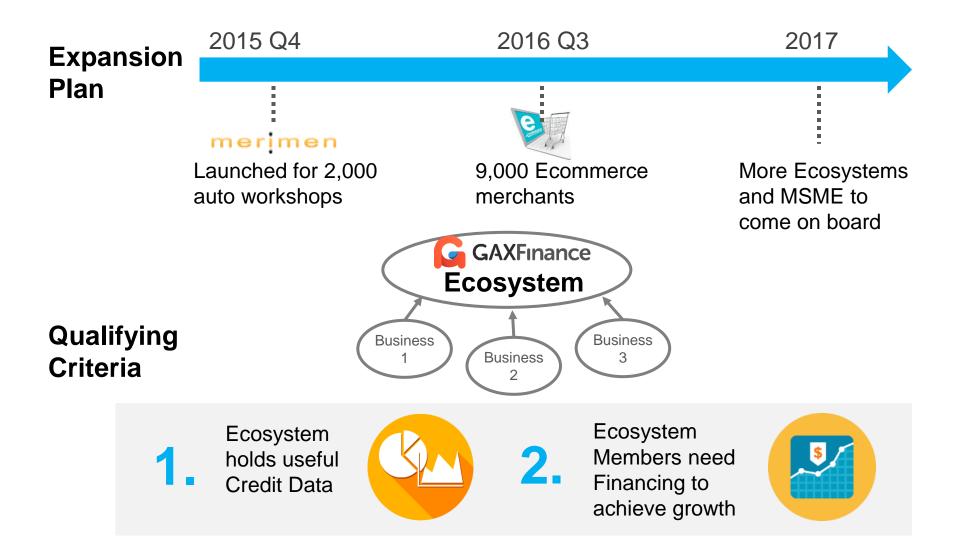
"Commercial Lenders' Use of Accounting Information in Interaction with Source Credibility", Beaulieu, P. R. (1994)

## Enabled by Ecosystem Data and GAX Credit Scoring, GAX provides Fast, Accessible Financing for MSME

	GAXFinance	Malaysian Banks' Micro Loans∗	
Loan Amount, Tenure, Interest Rates	RM 20,000 – 200,000 3 months – 3 years ≥ 10 %	RM 20,000 – 50,000 6 months – 5 years 8 – 12%	
Application Processing Time	5 Minutes	1 – 6 Days	
Application Requirements	Consent to share Ecosystem Data	Company Registration documents Existing Loan documents for past 3 years Financial statements for past 3 years Bank Statement for past 6 months 	

\* Maybank Mikroloan, CIMB Xpress Cash Financing-i

# We continue to seek out more Ecosystems to partner, and provide financing solutions to more MSME





# Thank You



www.gaxworldwide.com contact@gaxworldwide.com