

**ASEAN ECONOMIC COMMUNITY (AEC) OPEN DAY
MENARA MITI, KUALA LUMPUR
11 APRIL 2016**

PROGRAMME

TIME	EVENT
0800-0900 :	Registration of participants
0900-0905 :	Opening remarks by Y.Bhg Tan Sri Dr. Rebecca Fatima Sta Maria , Secretary General, MITI
0905-1020 :	Panel Discussion: <ul style="list-style-type: none">i. AEC: Opportunities & challenges (Prof. Dr. Sufian Jusoh, UKM)ii. Connecting Young Entrepreneurs in ASEAN (Mr. Syed Nabil Aljefri, MAAYE)iii. SME Financing via the Growth Accelerator eXchange (Mr. Fabian Lum, GAX -Silverlake Axis)iv. Financing for SME (Y.Bhg Datuk Mohd Radzif Mohd Yunus, SME Bank)v. Cross-border e-commerce in ASEAN (Mr. Ir. Ahmad Syahrir bin Mohd Shuib, MDec)
	Moderator: Y.Bhg Dato' Steven Wong, ISIS Malaysia
1030-1215 :	Sessions on Market Opportunities and Sharing of Success Stories Moderator: Mr. Raja Badrulnizam Raja Kamalzaman (Director ASEAN Unit, MATRADE) <ul style="list-style-type: none">Mr. Faizal Izany Mastor Trade Commissioner of Vietnam (Ho Chin Minh City will be covering Vietnam, Laos, and Cambodia)Mr. Naim Abdul Rahman Trade Commissioner of Indonesia (Jakarta)Mr. Sadat Foster Maad Trade Commissioner of Myanmar (Yangon)Mr. Niqman Rafee Mohd Sahar Trade Commissioner of Thailand (Bangkok)Ms. Nyaae Ayup Trade Commissioner of Philippines (Manila) Sharing of Success Stories Q&A Session
1215-1400 :	Luncheon & Dialogue Session with YB Dato' Sri Mustapha Mohamed , Minister of International Trade and Industry, Malaysia
1400-1500 :	Continuation of consultation session with MITI and Agencies End of programme

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About MITI:

The Ministry of Commerce and Industry was established in April 1956 then was renamed as The Ministry of Trade

and Industry in February 1972. On 27 October 1990, the Ministry was separated into two Ministries which are; Ministry of International Trade and Industry (MITI) and Ministry of Domestic Trade and Consumer Affairs (KPDN). MITI is the key driver in making Malaysia the preferred destination for quality investments and enhancing the nation's rising status as a globally competitive trading nation. Its objectives and roles are oriented towards ensuring Malaysia's rapid economic development and help achieve the country's stated goal of becoming a developed nation by 2020 .

Media enquiries

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