



MINISTRY OF  
INTERNATIONAL TRADE AND INDUSTRY

# INVESTORS STAND BY MALAYSIA

Testimonials by Foreign Investors in Malaysia



**D**eep in the heart of Southeast Asia, businesses from around the world are tapping into the long-term potential of Malaysia - one of Asia Pacific's most robust investment destinations. With its manufacturing prowess, skilled workforce, business-friendly Government and strategic location, the country has long been a hub of choice for multinationals from around the world.

Central to Malaysia's transformation is the National Investment Aspirations and Shared Prosperity Vision 2030, which are a set of comprehensive plan to turbocharge the Malaysian economy. Therein lies a strategic focus on manufacturing, which accounts for roughly a quarter of Malaysia's annual GDP and 2.2 million jobs. The Government's commitment to helping manufacturers embrace Industry 4.0, high-value technology and sustainability promise to deliver significant benefits for businesses.

## We Stand By MALAYSIA

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*The strong pipeline of talents and the robust digital infrastructure were decisive in our strategy to locate our Smart Innovative Operations Centre in Malaysia. We have appreciated the strong government support as we continue to grow and scale our operations in the country.*

**PATRICK FRANCHINARD**

Air Liquide Group  
APAC Global Services Vice President  
CEO Air Liquide Business Services  
Malaysia SDN BHD



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## We Stand By MALAYSIA

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*International SOS sees Malaysia as the medical center of excellence and regional hub for businesses in ASEAN. With its business-friendly ecosystem, diversified and multi-skilled talent pool and cost competitive advantage, we have established our South East Asia Headquarters in Malaysia in addition to our Asia Medical Services Operational Headquarters and Global Corporate Shared Services Centre here.*

**DAVID NG**

Managing Director  
International SOS



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## We Stand By MALAYSIA

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*Malaysia is our hub for maintenance and support for the South East Asian region. We are fully satisfied about our experience as we have benefited from Malaysia's strategic position and its business friendly environment to grow our regional presence.*

**VINCENZO ALAIMO**

Vice President  
Asia Pacific Commercial Business Unit  
Leonardo Helicopters



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## We Stand By **MALAYSIA**

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*The ease of doing business and the diverse talents in Malaysia have enabled the growth of our 6 companies with 2000 employees for the past 30 years.*

**ENGLEONG GOH**

*Managing Director and Head,  
Malaysia-Singapore Business Area  
BASF (Malaysia) Sdn Bhd*



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## We Stand By **MALAYSIA**

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*Scatec has been in Malaysia since 2017. We continue to invest, develop, construct and operate in various renewable projects. The country's administration and investment support including incentives are key to our continuous journey and presence in Malaysia.*

**MARK RAVUNNI**

*VP Finance & Asset Management*



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## We Stand By **MALAYSIA**

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*Courage, Talent & Technology the core building blocks of Malaysia Future Development*

**DATUK LIU XIAO RONG**

*Managing Director,  
Xinyi Solar (Malaysia) Sdn. Bhd.*



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## We Stand By MALAYSIA

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Over the last 15 years, Kuala Lumpur has served as a strategic hub for Codemasters. Our commitment to training and nurturing local talent has enabled the Malaysian ecosystem to thrive and fuel the multimedia sector.

ANDRE STIEGLER

Director  
Codemasters



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## We Stand By MALAYSIA

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Our operations in Malaysia are a vital part of our global servicing model and we appreciate the ongoing support and guidance we regularly receive from agencies of the Malaysian government, particularly during these challenging and uncertain times.

DR. EDWARD HARCOURT

Senior Vice President &  
Managing Director  
(Enrolment Solutions)  
QS Quacquarelli Symonds



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## We Stand By MALAYSIA

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We are confident that the robust fundamentals, policy impetus and cultural agility will ensure a quick business and economic turnaround. As always, we stand committed in bringing rays of new 'light' for all Malaysians.

ALOK GHOSE

CEO Asean  
Signify Malaysia Sdn Bhd  
(formerly Philips Lighting)



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## We Stand By **MALAYSIA**

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*We made Kuala Lumpur our Southeast Asia headquarters in 2015 and we're here to stay. It's easy to do business here.*

**MICHAEL DORING**

Vice President and  
Chief Operating Officer,  
Turner International



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## We Stand By **MALAYSIA**

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*Over the years, Malaysia has demonstrated an amazing agility in navigating a very fast changing and challenging world. Malaysia economic resilience and growth, its talented people and strategic location are key factor for Subsea7 ambition in South East Asia.*

**JEROME PERRIN**

Kuala Lumpur GPC &  
AP General Manager,  
GPC & AP Projects and  
Operations Director Asia.  
Subsea7



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## We Stand By **MALAYSIA**

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*Malaysia is a favourable investment destination due to its sophisticated business ecosystem, business-friendly policies and robust infrastructure. Over the past 40 years, this has fostered AstraZeneca's expansion and strengthened our presence in Malaysia.*

**DR. SANJEEV PANCHAL**

Country President,  
AstraZeneca Malaysia



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## We Stand By MALAYSIA

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*We started in Malaysia in 2012 and many iconic construction projects later, we are strengthening our regional team for the next stage in Asia. Malaysia is at the heart of South-East Asia and is an excellent location for us to manage this dynamic region.*

**ROB VAN HAAREN**

Country Manager,  
South East Asia  
Leviat



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## We Stand By MALAYSIA

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*After very intensive location scouting globally, Malaysia has emerged as the country in which we want to push ahead with our 'More than AT&S' strategy. AT&S brings the latest generation of high-end technologies to the country and builds up a whole new technology sector. Beside manufacturing of high-tech products, a significant amount of R&D activities will be executed at this new location. Malaysia can benefit its position as a technology-country and can strengthen the region as a high-tech manufacturing hub in Asia.*

**ANDREAS GERSTENMAYER**

Chief Executive Officer  
AT&S



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## We Stand By MALAYSIA

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*The competitive advantages of Malaysia's investment environment are mainly reflected in its strategic location in the core area of Southeast Asia and solid economic foundation and good economic growth prospects. Further, Malaysia has abundant raw materials, high quality of human resources and harmonious ethnic relations whereby people get along well. Most importantly, the strong support and service from the state and local Governments.*

**XIE JIAN**

Chairman of the Board  
President  
Risen Energy Co. Ltd



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## We Stand By MALAYSIA

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*For nearly 30 years, Microsoft is proud to have been in Malaysia and we are excited to further strengthen our partnership to empower the nation's inclusive digital economy.*

**JEAN-PHILIPPE COURTOIS**

EVP and President,  
Microsoft Corp



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## We Stand By MALAYSIA

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*Microsoft's new datacenter region will be a game-changer, enabling businesses to accelerate their digital transformation with AI, IoT, edge solutions, data, machine learning, and more.*

**K RAMAN**

Managing Director,  
Microsoft Malaysia



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## We Stand By MALAYSIA

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*Kuala Lumpur is a great base of operations for an Asian expansion. In addition, one of the advantages of Malaysia was having a ready clientele.*

**JOEY CAISSE**

General Manager  
Pickles Asia Auctions dari



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## We Stand By MALAYSIA

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Malaysia's location in Southeast Asia is a key competitive advantage for the company. Malaysia also plays an important role in expanding our footprint across Asia Pacific.

FRÉDÉRIC THÉRY

CEO  
Veolia Water Technologies,  
Asia Pacific



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## We Stand By MALAYSIA

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In Malaysia, the regulatory clarity is there if we want to apply for a licence or MSC status, for example. There are clear frameworks on how to get there.

LEON FOONG

CEO  
SOCAR Malaysia



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## We Stand By MALAYSIA

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Malaysia is ripe for a digital-led recovery, particularly in today's environment. With the right infrastructure and the right innovation ecosystem, we are confident of deploying the full scope of ABB's digital portfolio to help organizations automate, optimize and future-proof their business.

R. NARAYANAN

Country Managing Director  
ABB Malaysia Sdn Bhd  
and Group Senior Vice President,  
Asia, Motion Business.



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## We Stand By MALAYSIA

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The last year has been full of challenges for us all, but MIDA & InvestKL have been there every step of the way to provide critical support and help problem-solve. They are now helping us to map out our post-Covid future, positioning Honeywell in the forefront of enabling Plastic Circularity and Decarbonization.

**NORM GILSDORF**

Honeywell President  
Middle East, Russia, Turkey (MERT)  
& ASEAN



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## We Stand By MALAYSIA

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The multilingual skills of Malaysians; ease of setting up and doing business; and having good digital potentials and yet still at a reasonable cost are among the factors MEIKO chose Kuala Lumpur as its home base in Southeast Asia.

**RUDOLF KITZBICHLER**

Managing Director,  
MEIKO Clean Solutions (SEA)  
Sdn Bhd



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## We Stand By MALAYSIA

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Malaysia is a home for multiple cultures, capabilities and, a great place for business integrations and growth. Within just 3 years, we have been able to find the right place and the right talents to set up our regional service center. Even during the global pandemic, Malaysia has demonstrated true resilience in managing the crisis and helping various business sectors to sustain and grow.

**REMY FURNON**

Head of Delivery Centre  
Givaudan Business Solutions APAC



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## We Stand By MALAYSIA

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The government agencies in Malaysia are proactive and supportive in facilitating the needs of the business community. That is pertinent to assist investors in strengthening their footprint in the country.

ANUJ SHARMA

Managing Director  
Linde Malaysia



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## We Stand By MALAYSIA

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A stable socio-economic environment, healthy economy and a multilingual talent pool made Kuala Lumpur a natural choice for us. A well-developed legal framework that protects intellectual property and investors was also a key factor.

KARUNJIT KUMAR DHIR

Co-founder & CEO  
SRKay Consulting Group



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## We Stand By MALAYSIA

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It is easy to do business in Malaysia and it is easy to do business from Malaysia.

IAN PRESCOTT

Senior Vice-President for  
Asia-Pacific (APAC)  
McDermott International, Ltd



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## We Stand By MALAYSIA

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For 50 years, B. Braun has stood with Malaysia, investing RM4.4 billion and providing 7,600 jobs. We shall continue to thrive in this blessed country.

MR. LAM CHEE HONG

President  
B. Braun Asia Pacific



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## We Stand By MALAYSIA

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Malaysia's value proposition lies in its well-educated and skilled talent, who not only have the technical know-how but also the language skills in English and German

JAN SCHMIDT-KRAYER

CEO  
Schmidt + Clemens



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## We Stand By MALAYSIA

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We are glad that we made the right choice of investing in Malaysia. Oleon will continue to invest as it is the best business-friendly nation in the region.

MOUSSA NACIRI

CEO  
Oleon



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## We Stand By MALAYSIA

“

*I believe that Malaysia's modernised ICT infrastructure & progress in its digital economy development are key reasons the country will continue to have a thriving business ecosystem, even in difficult times.*

**MICHAEL YUAN**

CEO  
Huawei Technologies (M) Sdn Bhd



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## We Stand By MALAYSIA

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*Malaysia's talented workforce and resilient infrastructure have enabled us to maintain business continuity and continue supporting our physician customers and their patients.*

**DAVE MITCHELL**

Vice President/Operations  
Boston Scientific



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## We Stand By MALAYSIA

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*Having witnessed firsthand the capabilities of our workforce here, I'm confident that Malaysia will continue to offer us talents that will take our site to the next level of performance.*

**SOON K. KUEK**

General Manager, Sr. Director  
Lam Manufacturing Malaysia



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## We Stand By MALAYSIA

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The key geographic location and the recognition of Halal in the food industry world-wide made Malaysia the perfect choice to settle Metarom Group regional hub in Asia.

CARL VAN HUFFEL

Managing Director  
Metarom Asia



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## We Stand By MALAYSIA

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Malaysia has a diverse talented workforce, world-class infrastructure and great digital readiness to support our company's innovation and commitment to efficiency and sustainability.

ASTRI RAMAYANTI  
DHARMAWAN

Country General Manager,  
Malaysia & Brunei International  
Operations  
Schneider Electric



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## We Stand By MALAYSIA

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Malaysia is endowed with outstanding geographic location, good business environment, diligent and sincere workforce, which strengthened our confidence to invest more in Malaysia! Let's work together to conquer the coronavirus and build an even better future!

SHI MINGDA

Chairman  
Tongfu Microelectronics Co., Ltd.  
(parent company of TF AMD  
Microelectronics Sdn. Bhd.)



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## We Stand By MALAYSIA

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With Malaysia's unlimited potential, we will continue to make significant contributions to the world's shortage of semiconductors.

**DATO' YOSUKE YOSHIOKA**

Founder & Honorary  
Chairman ROHM Wako Co. Ltd.



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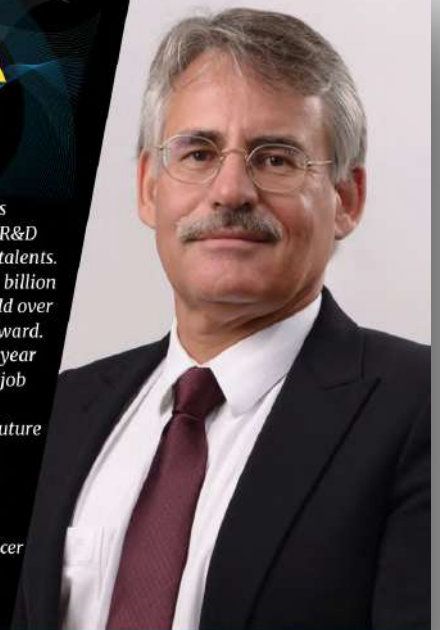
## We Stand By MALAYSIA

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Malaysia's supportive economic environment has eased Infineon's facilities' set-up, introduction of R&D and hiring & training of capable talents. Infineon has invested over RM20 billion in Melaka and Kulim, and will add over RM0.5 billion annually going forward. I'm confident that Infineon's 48-year presence will allow us to provide job security for 12,000 Malaysians. Together we'll pave the way for future growth.

**DATO' PETER HALM**

Vice President & Chief Finance Officer  
Infineon Technologies (Kulim)  
Sdn Bhd



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## We Stand By MALAYSIA

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Malaysia allows UNITED CAPS to unite our market leading closure innovations with world-class talent and facilities. We're honoured to be part of this business community.

**ASTRID HOFFMANN - LEIST**

Chief Marketing & Innovation Officer  
Business Director APAC  
UNITED CAPS



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## We Stand By MALAYSIA

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Malaysia has a strong and stable business ecosystem which encourages Wistron to expand its investment and increase job openings in the years ahead.

DAVID SHEN

CEO  
Wistron



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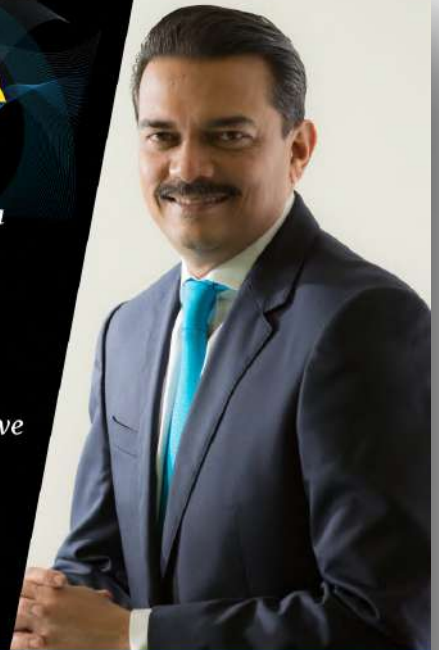
## We Stand By MALAYSIA

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Having called Malaysia home for the past 146 years, Standard Chartered has deep confidence in the country's sound, progressive and inclusive financial system.

ABRAR A. ANWAR,

Managing Director and CEO  
Standard Chartered Malaysia



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## We Stand By MALAYSIA

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Even during the pandemic, we believe that Malaysia remains a great investment hub.

LEE SWEE LIM

Deputy General Manager  
Jinko Solar Technology Sdn Bhd



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# KEEN TO EXPLORE MALAYSIA?

## Contact



MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY

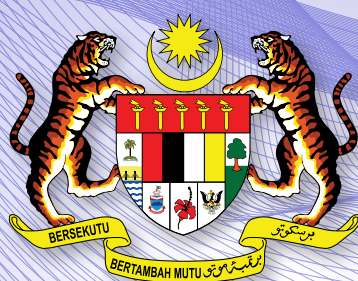
[www.mida.gov.my](http://www.mida.gov.my)



[www.investkl.gov.my](http://www.investkl.gov.my)



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**#EconomicFrontliners**

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