



MINISTRY OF INTERNATIONAL  
TRADE AND INDUSTRY

# MITI WEEKLY BULLETIN

VOLUME 331

24 MARCH 2015 | NO. ISSN: 2180-0448



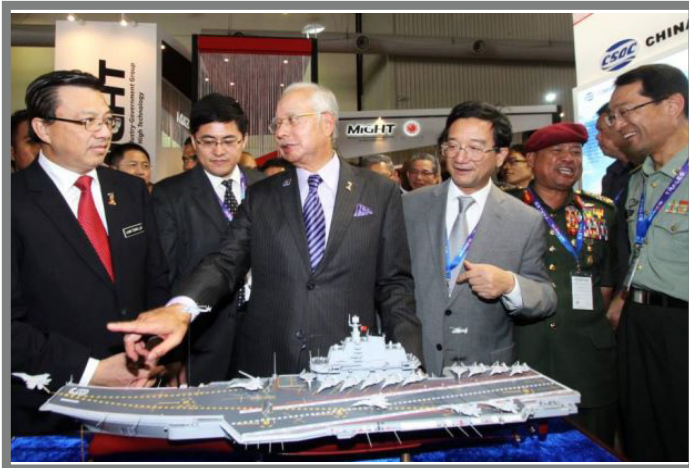
**MALAYSIA**  
CHAIRMAN OF  
**ASEAN 2015**

OUR PEOPLE, OUR COMMUNITY, OUR VISION

## Najib Visits LIMA '15 Booths

Prime Minister Datuk Seri Najib Tun Razak went on a tour of the booths at the Mahsuri International Exhibition Centre (MIEC) after opening the Langkawi International Maritime and Aerospace (LIMA'15) Exhibition here Tuesday.

He was accompanied by Defence Minister Datuk Seri Hishammuddin Tun Hussein; Transport Minister Datuk Seri Liow Tiong Lai and International Trade and Industry Minister Datuk Seri Mustapa Mohamed, among others.



Najib also inked a plaque, symbolising the launch of the Malaysian Aerospace Industry Blueprint (2015-2030).

The blueprint is focused on developing the aerospace industry in Malaysia and aspires to become the leading aerospace nation within the Southeast Asian region by 2030.

Malaysia's aerospace industry is also projected to contribute revenue of RM32.5 billion by 2030.

LIMA'15, which kicked off today and will be on until Saturday, features 512 exhibitors from 36 countries, an increase of 18 per cent in company participation from the previous edition.

Among the exhibitors are Airbus Defence and Space, The Boeing Company, Rafale International and agencies such as the Malaysian Industry-Government Group for High Technology (MiGHT) and agencies under the Ministry of Transport as well as the Ministry of International Trade and Industry.

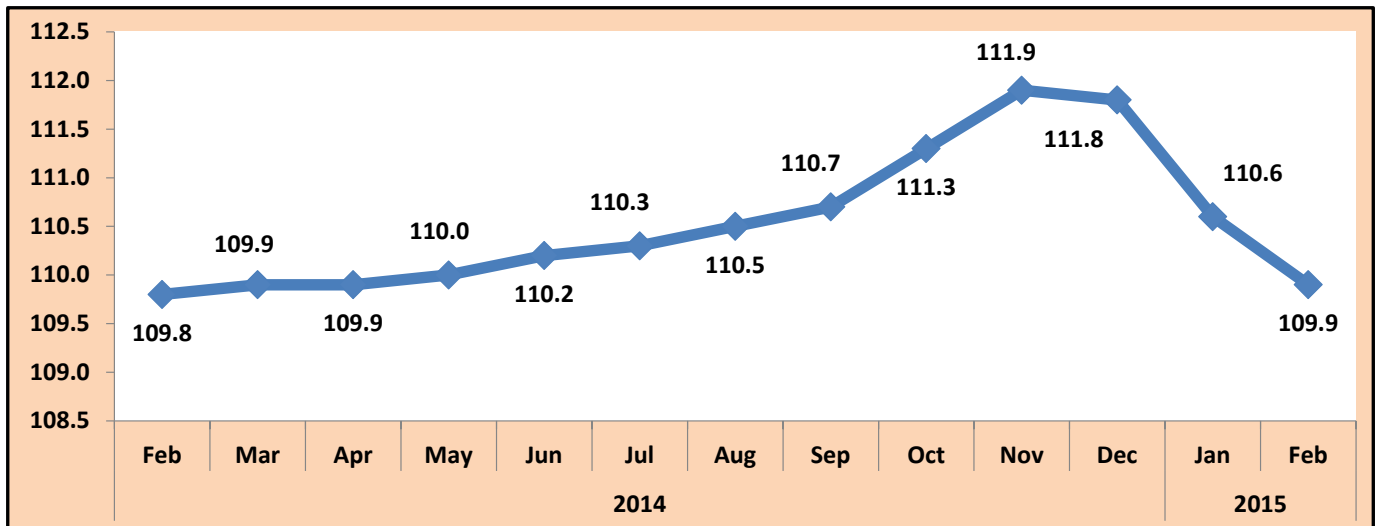
“DRIVING Transformation, POWERING Growth”

Source : MITI, 18 March 2015



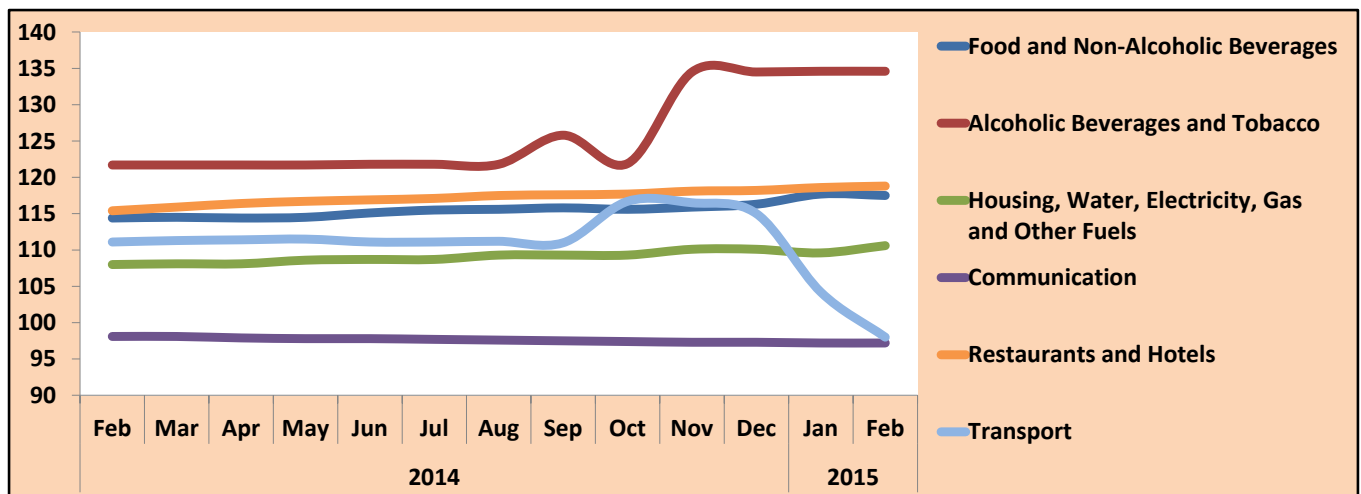
# MALAYSIA

## Consumer Price Index (2010 =100), Feb 2014 - Feb 2015



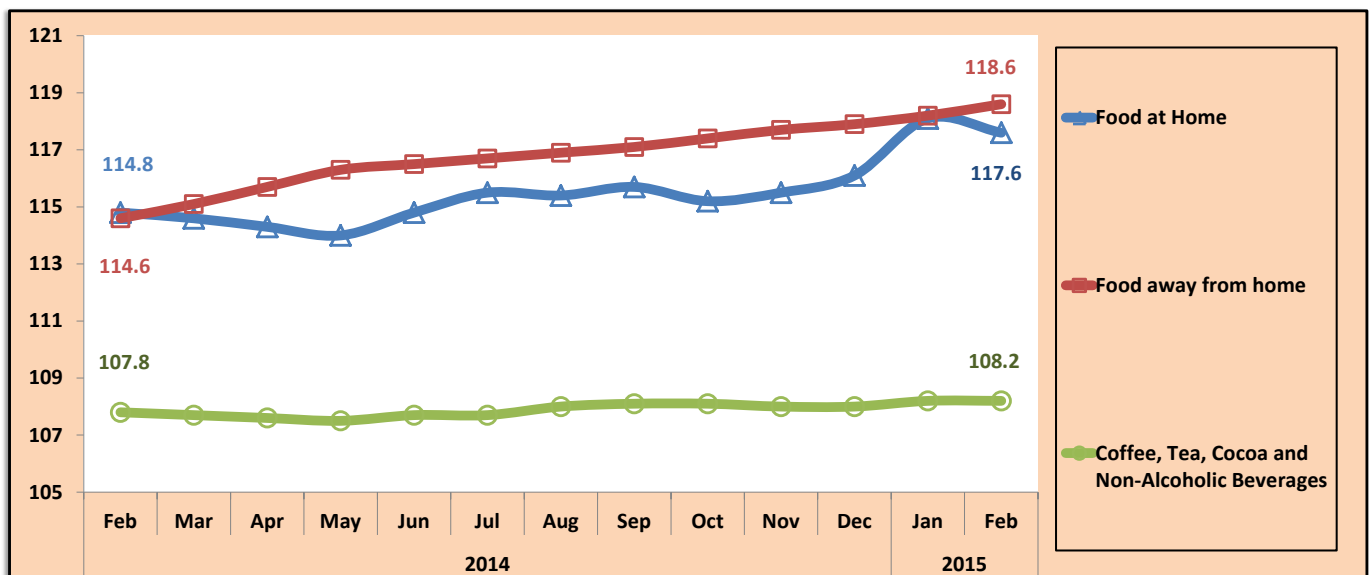
Source : Department of Statistics, Malaysia

## CPI for Selected Sub-groups, Feb 2014 - Feb 2015



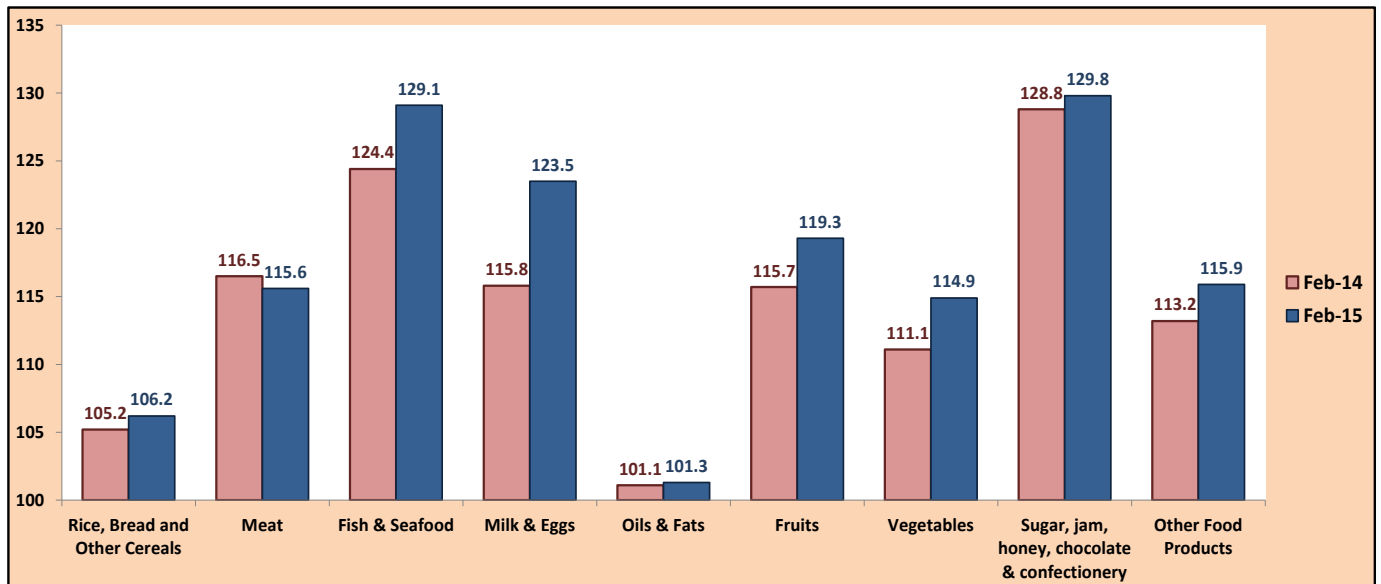
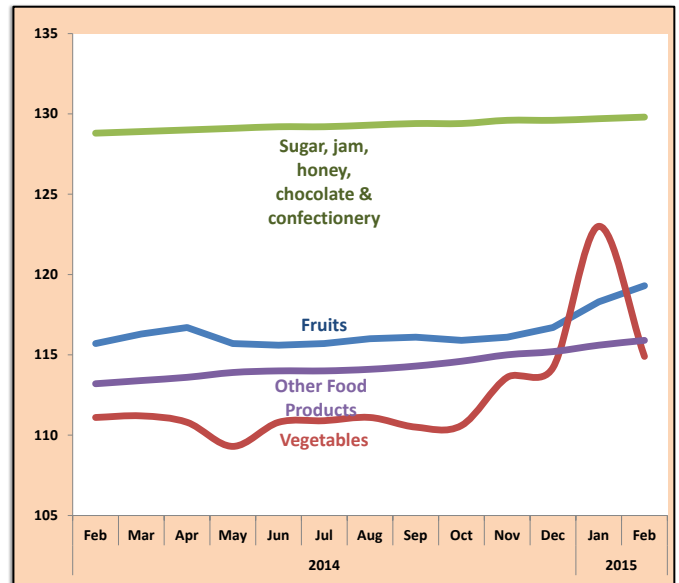
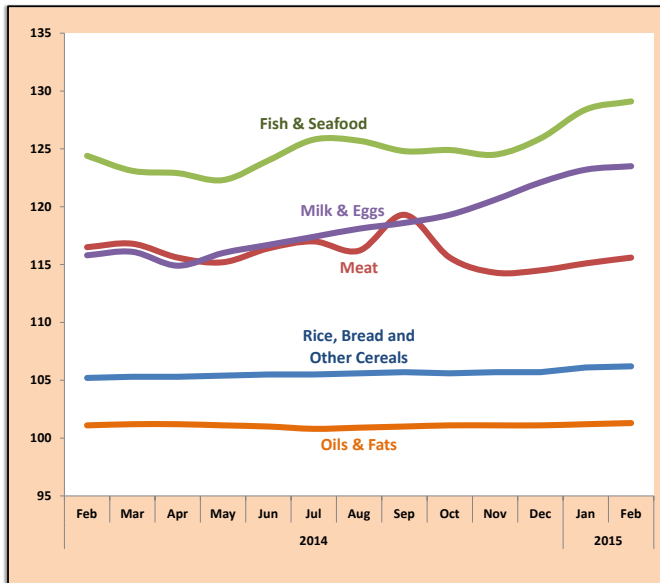
Source : Department of Statistics, Malaysia

## CPI for Food and Non-Alcoholic Beverages, Feb 2014 - Feb 2015



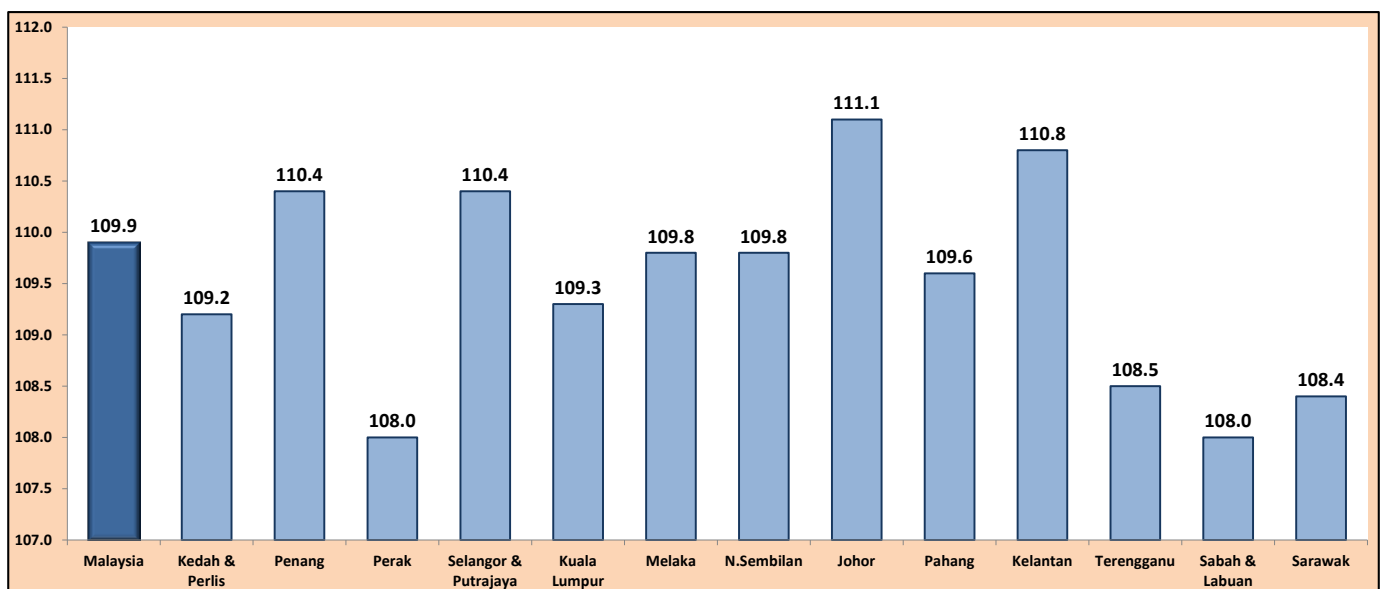
Source : Department of Statistics, Malaysia

# CPI for Sub-group “Food and Non-Alcoholic Beverages” (Food at Home), Feb 2014 - Feb 2015



Source : Department of Statistics, Malaysia

## CPI by State, Feb 2015

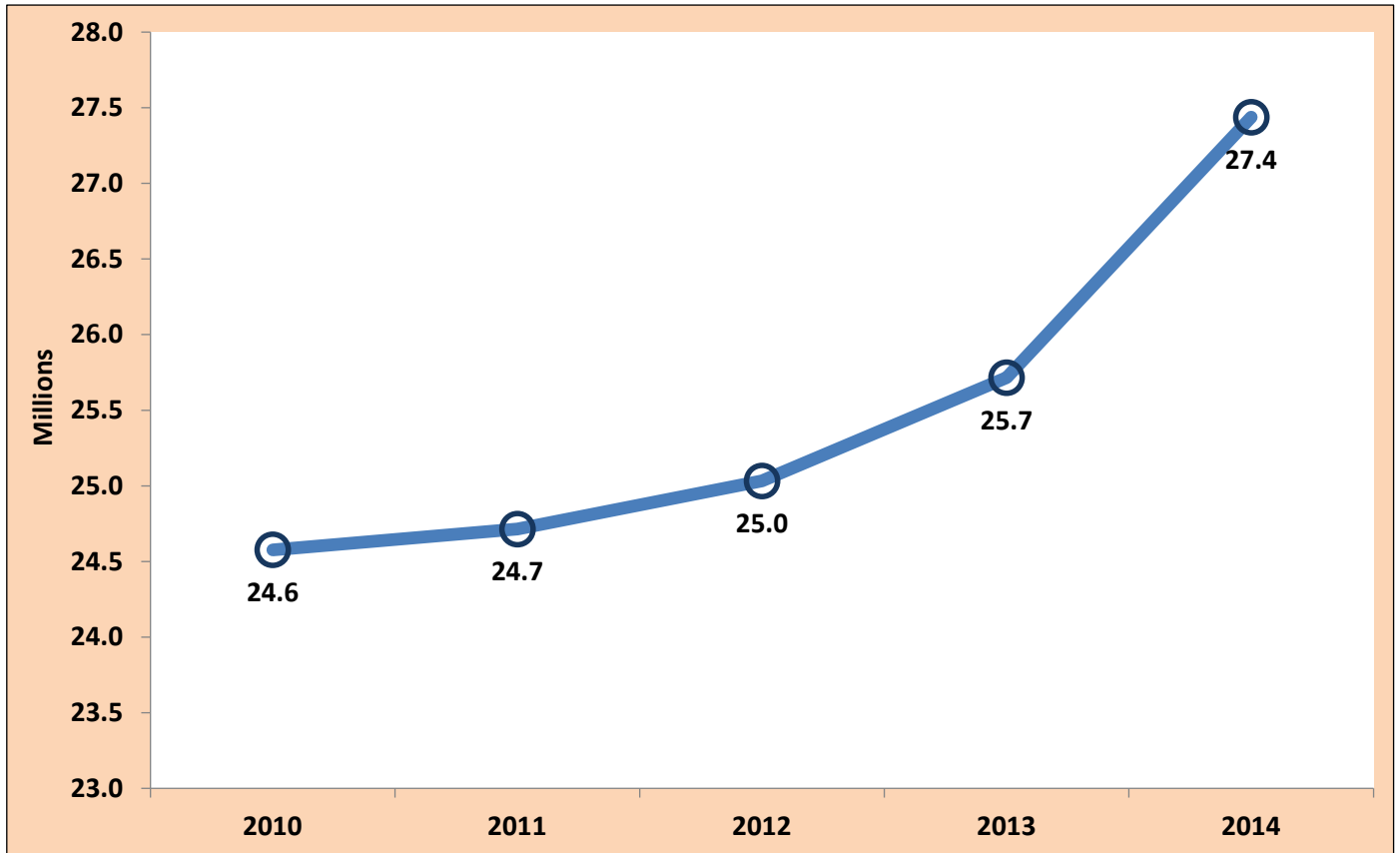


Source : Department of Statistics, Malaysia



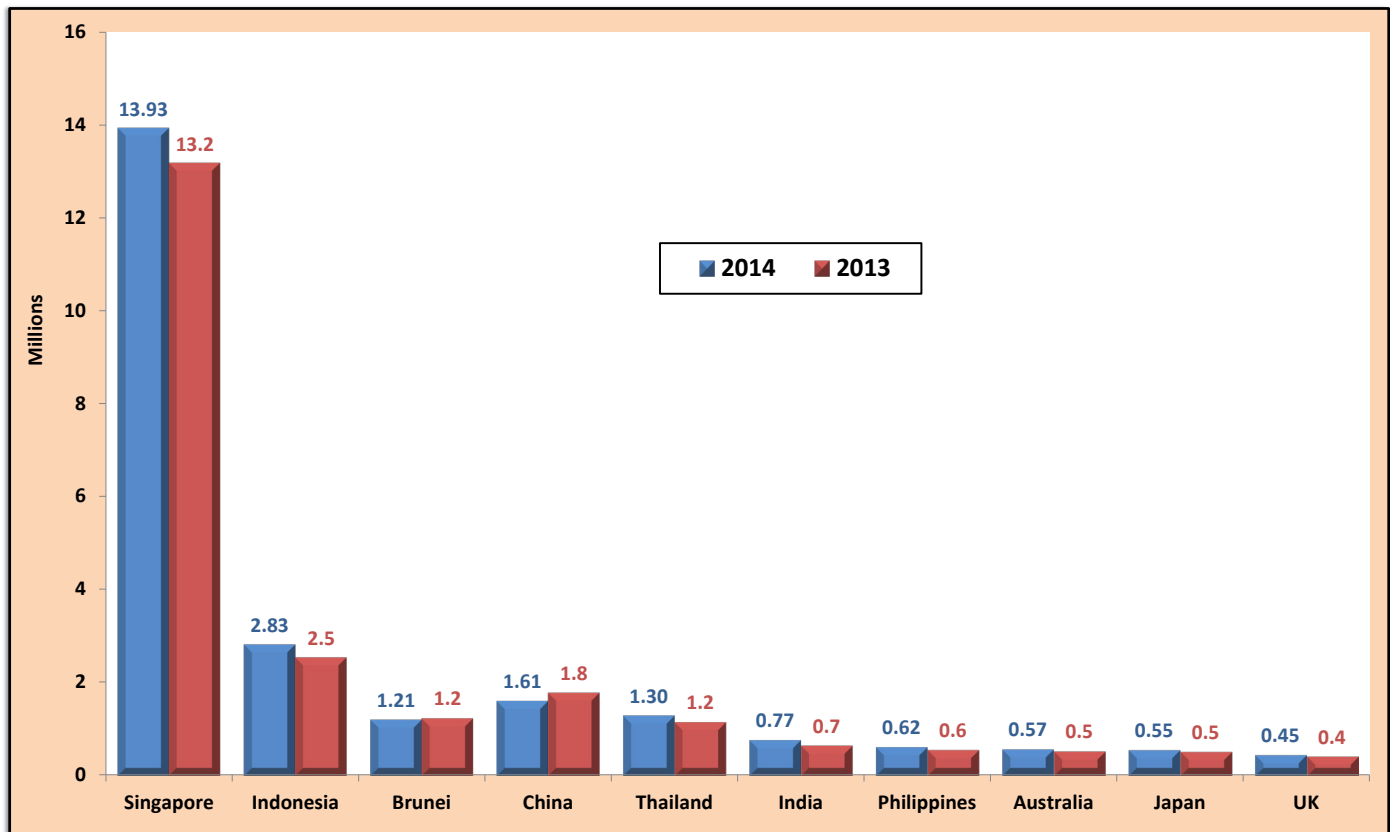
# DID YOU KNOW?

## Tourist Arrival in Malaysia, 2009 - 2014



Source : Tourism Malaysia

## Top Five Tourist Arrival by Destination, 2013-2014



Source : Tourism Malaysia

# 'ASEAN and You'



**PETRONAS**



**KHAZANAH  
NASIONAL**



Kencana Petroleum



***Malaysian  
Companies  
in  
ASEAN***



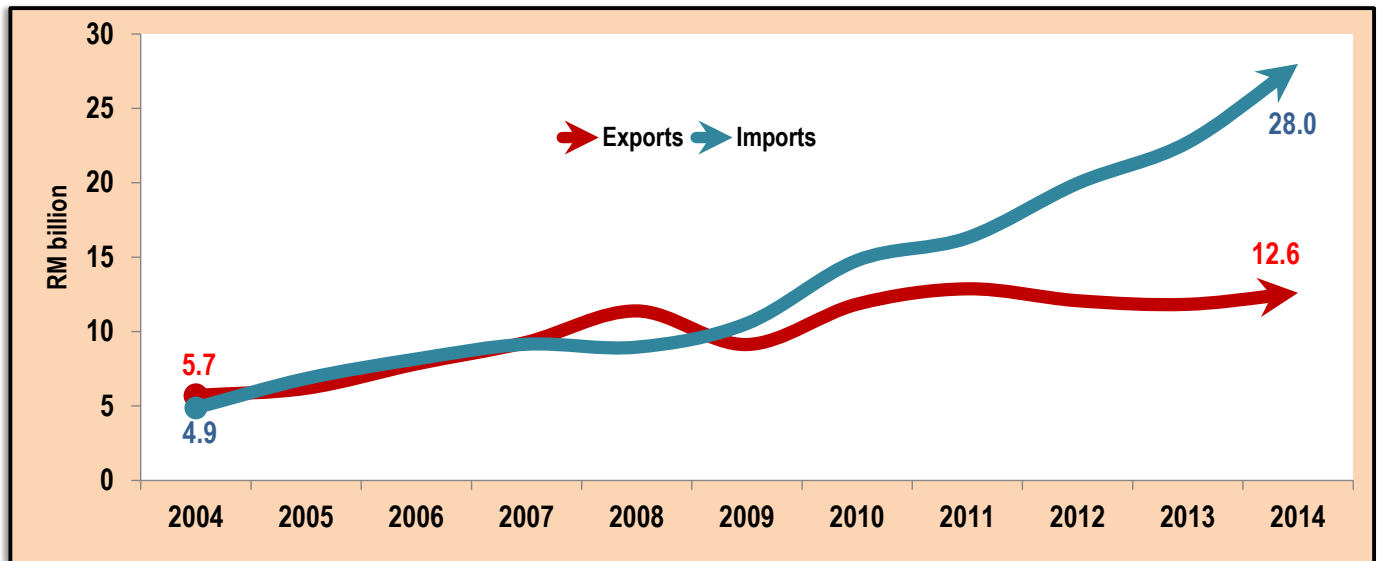
**Always the  
smarter choice**

"DRIVING Transformation, POWERING Growth"



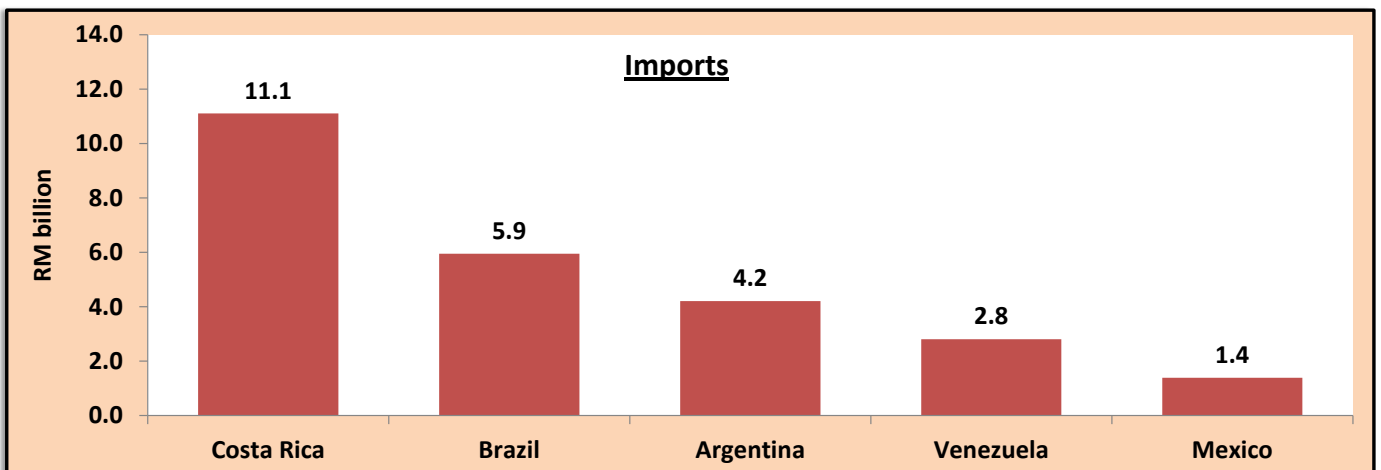
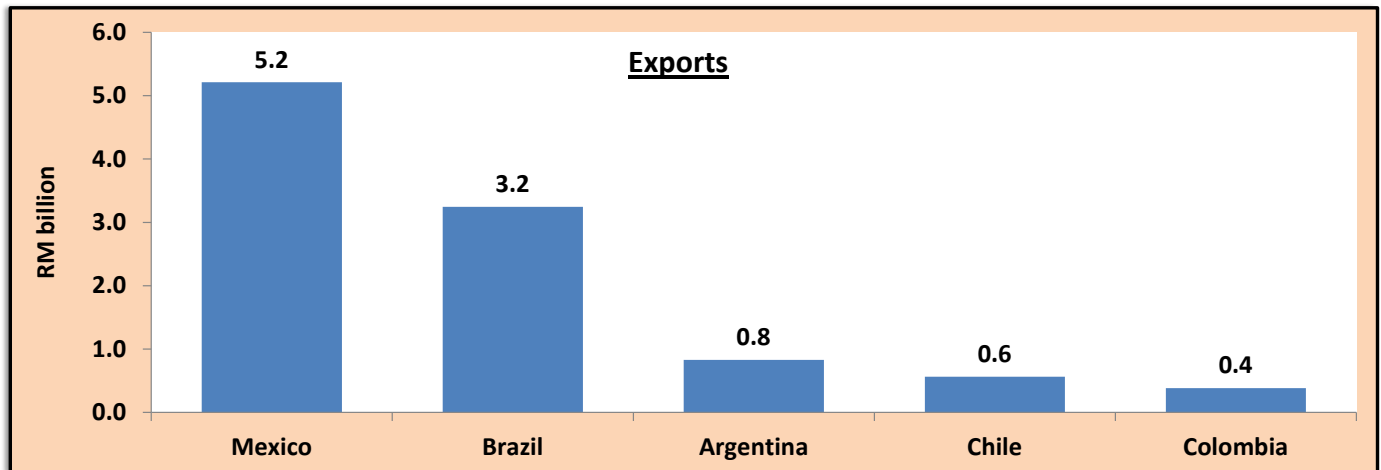
# International Report

## Malaysia's Trade with South America, 2004 - 2014



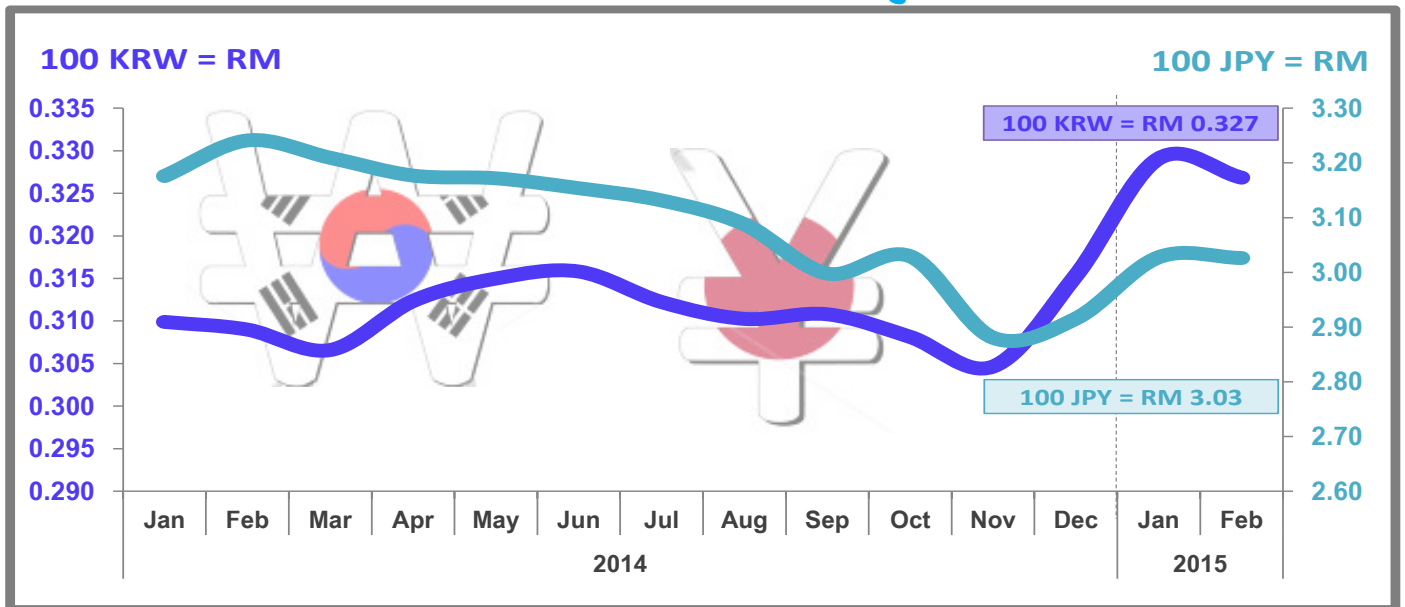
Source : Department of Statistics, Malaysia

## Top Five Trading Partners in South America, 2004 - 2014



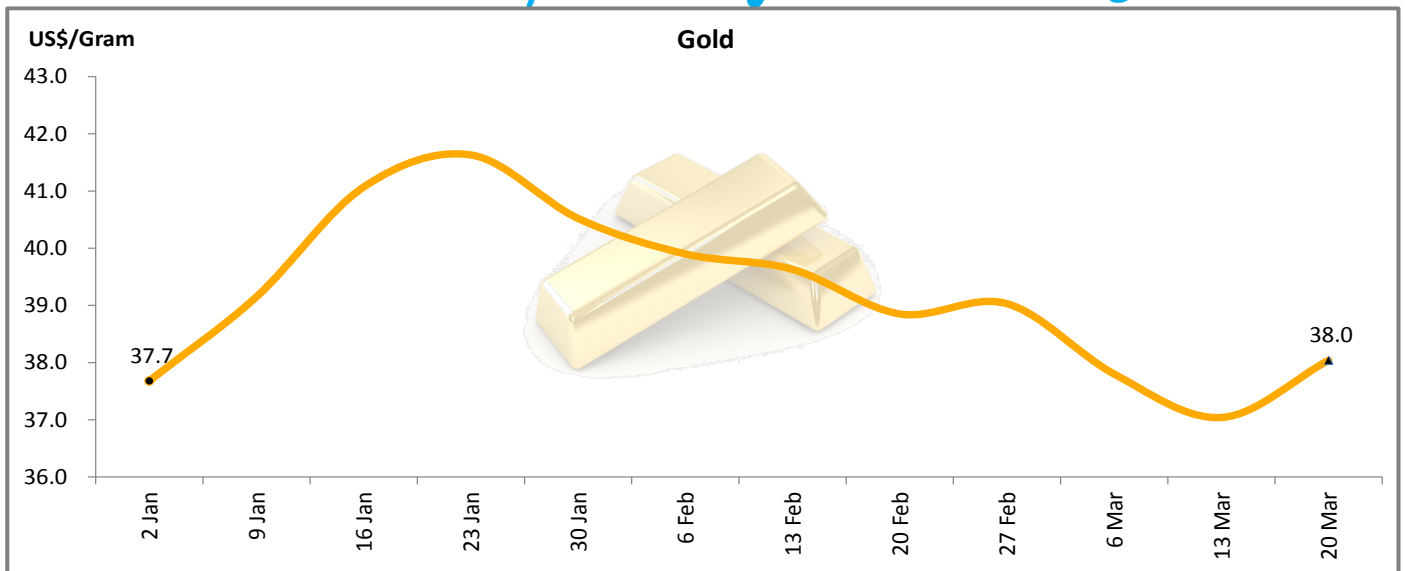
Source : Department of Statistics, Malaysia

# Malaysian Ringgit Exchange Rate with South Korean Won and Japanese Yen



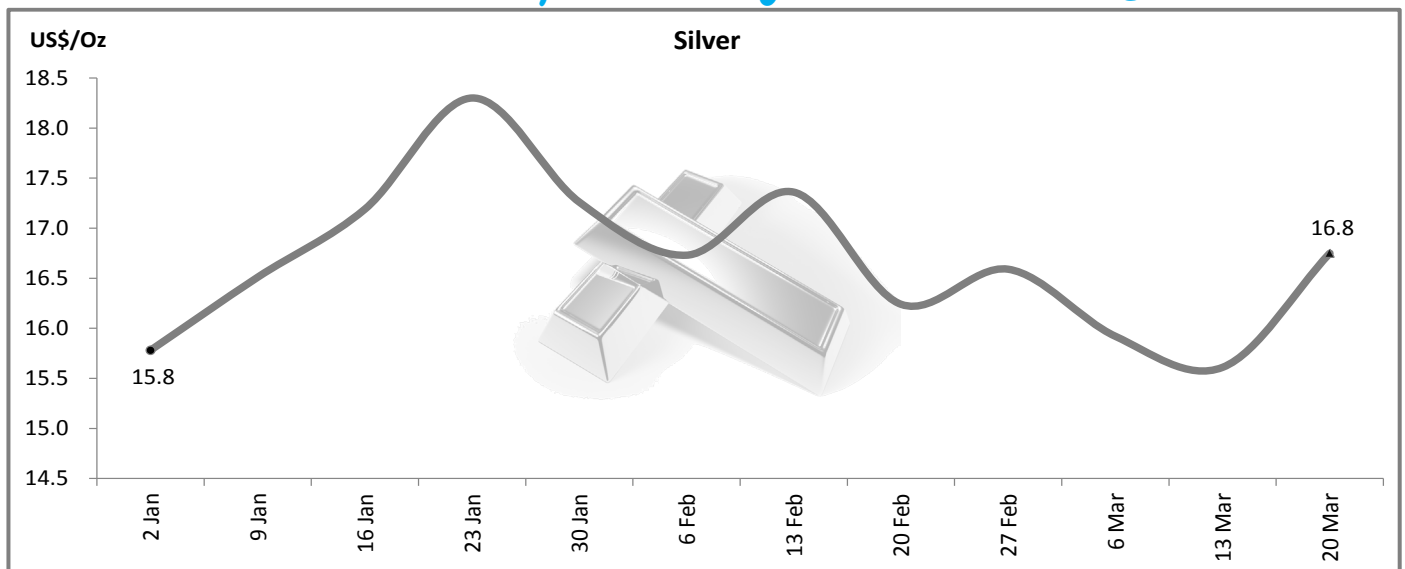
Source : Bank Negara, Malaysia

## Gold Prices, 2 January - 20 March 2015



Source : [http://www.gold.org/investments/statistics/gold\\_price\\_chart/](http://www.gold.org/investments/statistics/gold_price_chart/)

## Silver Prices, 2 January - 20 March 2015



Source : <http://www.hardassetsalliance.com/charts/silver-price/usd/oz>

# Number and Value of Preferential Certificates of Origin (PCOs)

## Number of Certificates

	25 Jan 2015	1 Feb 2015	8 Feb 2015	15 Feb 2015	22 Feb 2015	1 Mar 2015	8 Mar 2015	15 Mar 2015
AANZFTA	963	883	663	1,001	467	835	658	805
AIFTA	531	558	559	521	485	467	561	478
AJCEP	170	243	241	254	116	172	154	241
ATIGA	3,775	4,693	4,081	4,287	2,648	3,695	4,107	4,433
ACFTA	1,150	1,232	793	920	790	1,659	1,454	1,354
AKFTA	767	760	665	823	610	643	765	844
MICECA	302	311	307	344	236	278	297	360
MNZFTA	6	13	7	6	2	5	1	7
MCFTA	39	62	56	53	27	56	42	75
MAFTA	417	450	341	481	206	360	259	481
MJEPA	874	972	817	847	608	775	823	812
MPCEPA	160	158	153	130	139	150	173	172
GSP	163	196	104	152	73	170	104	114

Notes: The preference giving countries under the GSP scheme are Japan, Switzerland, the Russian Federation, Norway and Cambodia.



AANZFTA: ASEAN-Australia-New Zealand Free Trade Agreement (Implemented since 1 January 2010)



ATIGA: ASEAN Trade in Goods Agreement (Implemented since 1 May 2010)



AJCEP: ASEAN-Japan Comprehensive Economic Partnership (Implemented since 1 February 2009)



ACFTA: ASEAN-China Free Trade Agreement (Implemented since 1 July 2003)



AKFTA: ASEAN-Korea Free Trade Agreement (Implemented since 1 July 2006)



AIFTA: ASEAN-India Free Trade Agreement (Implemented since 1 January 2010)



MPCEPA: Malaysia-Pakistan Closer Economic Partnership Agreement (Implemented since 1 January 2008)



MJEPA: Malaysia-Japan Economic Partnership Agreement (Implemented since 13 July 2006)



MICECA: Malaysia-India Comprehensive Economic Cooperation Agreement (Implemented since 1 July 2011)



MNZFTA: Malaysia-New Zealand Free Trade Agreement (Implemented since 1 August 2010)

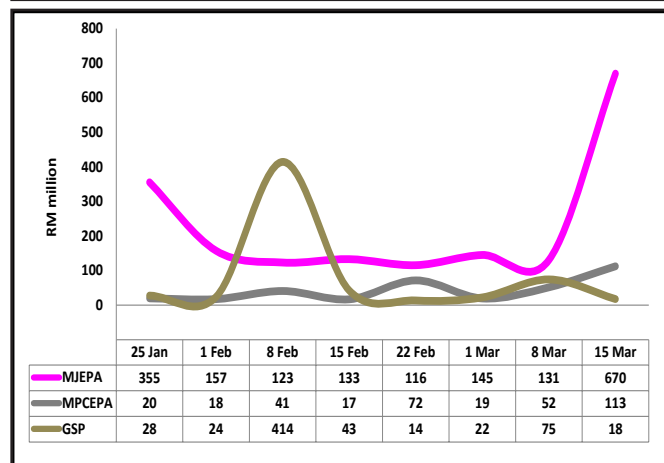
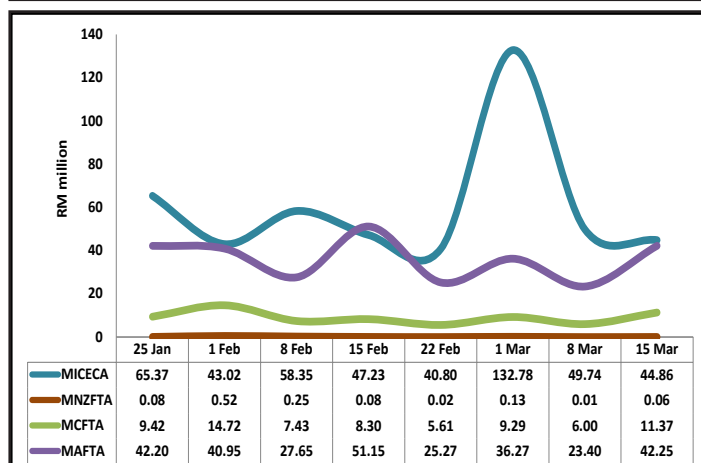
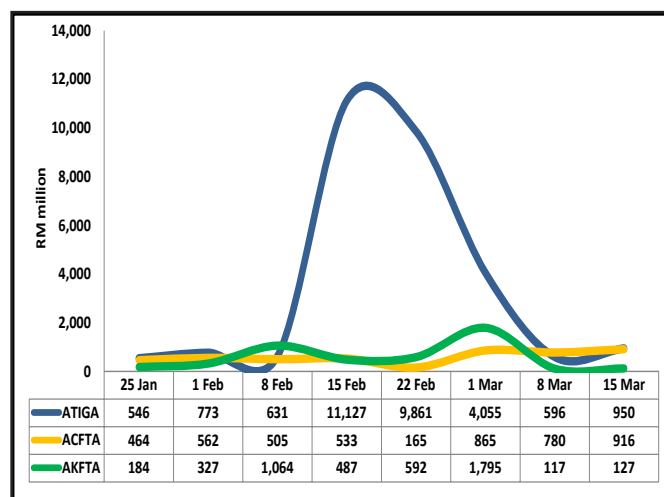
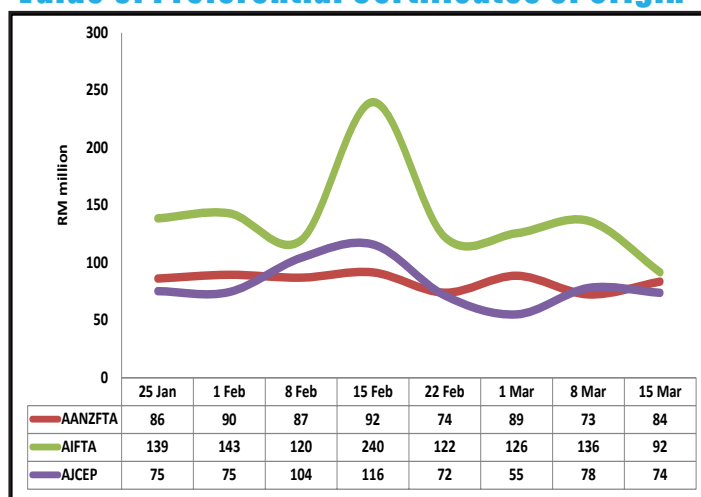


MCFTA: Malaysia-Chile Free Trade Agreement (Implemented since 25 February 2012)



MAFTA: Malaysia-Australia Free Trade Agreement (Implemented since 1 January 2013)

## Value of Preferential Certificates of Origin





# Commodity Prices



Commodity	Crude Petroleum (per bbl)	Crude Palm Oil (per MT)	Raw Sugar (per MT)	Rubber SMR 20 (per MT)	Cocoa SMC 2 (per MT)	Coal (per MT)	Scrap Iron HMS (per MT)
20 Mar 2015 (US\$)	46.6	648.0	283.8	1,405.5	1,974.8	58.6	270 (high) 250 (low)
% change*	↑ 3.9	↓ 3.8	↓ 2.5	↓ 0.5	↓ 6.3	↑ 0.3	↑ 3.8 ↑ 4.2
2014 <sup>i</sup>	54.6 - 107.6	823.3	352.3	1,718.3	2,615.8	59.8	370.0
2013 <sup>i</sup>	88.1 - 108.6	805.5	361.6	2,390.8	1,933.1	..	485.6

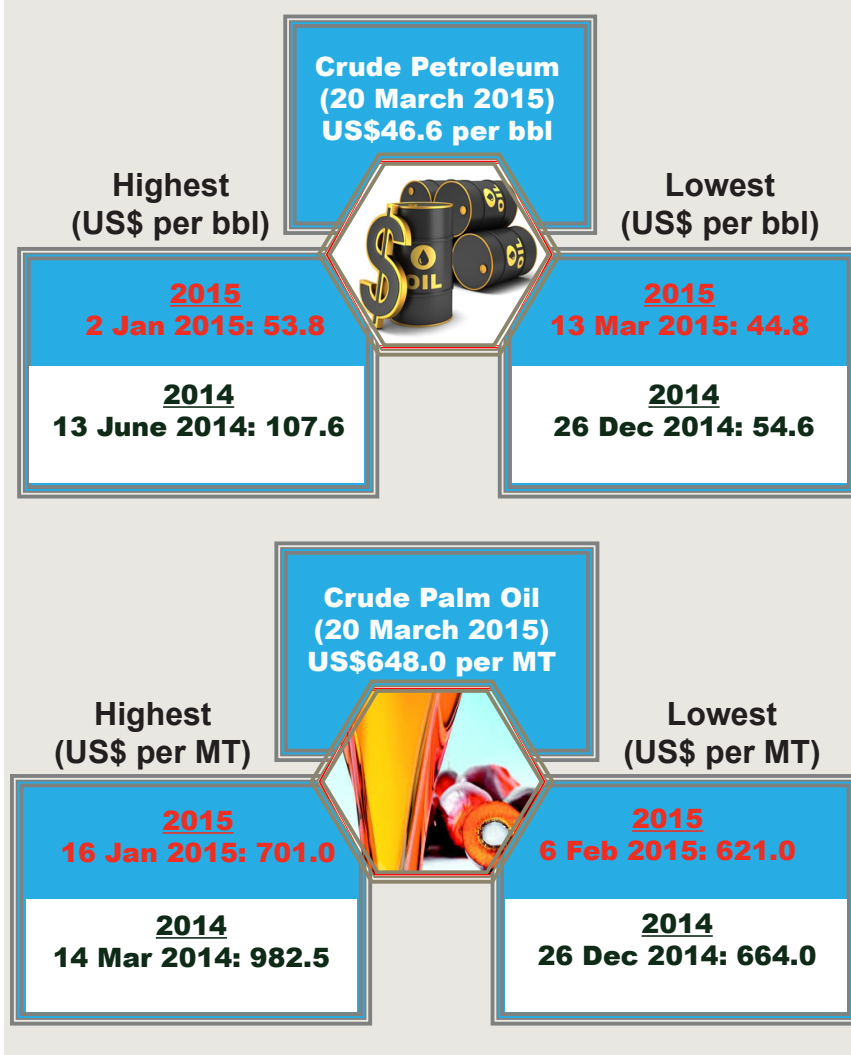
Notes: All figures have been rounded to the nearest decimal point

\* Refer to % change from the previous week's price

<sup>i</sup> Average price in the year except otherwise indicated

n.a Not available

## Highest and Lowest Prices, 2014/2015



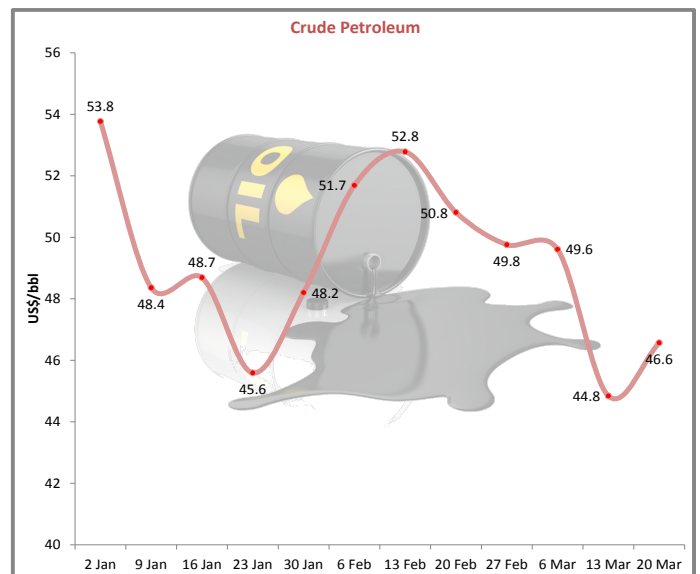
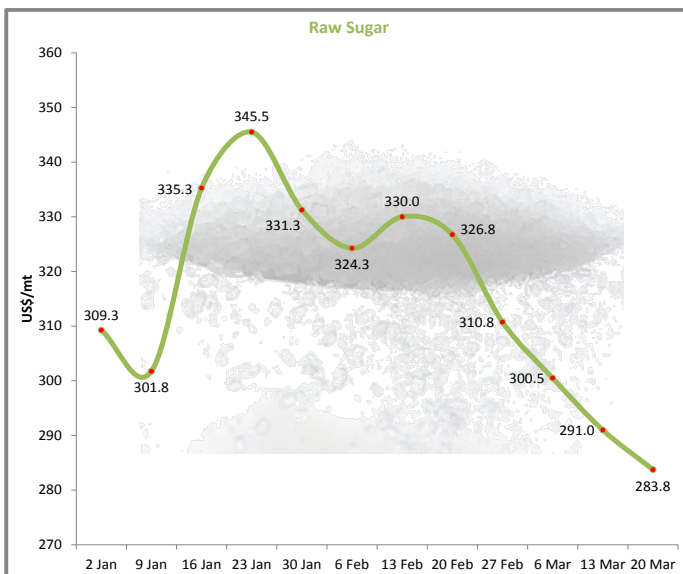
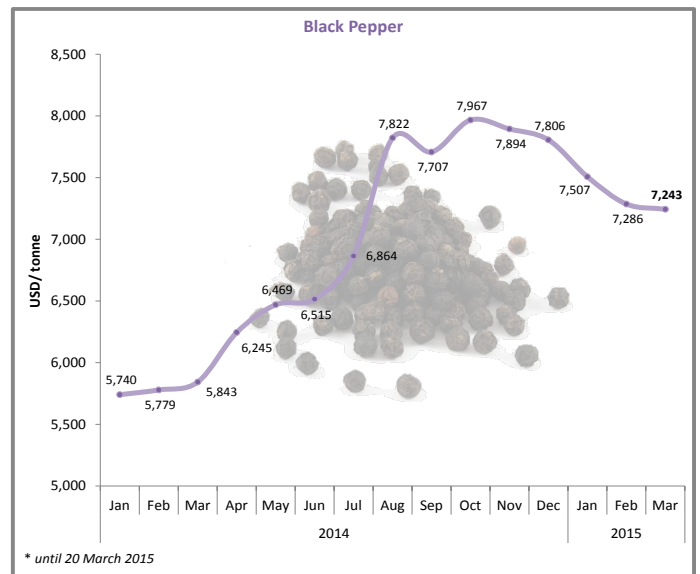
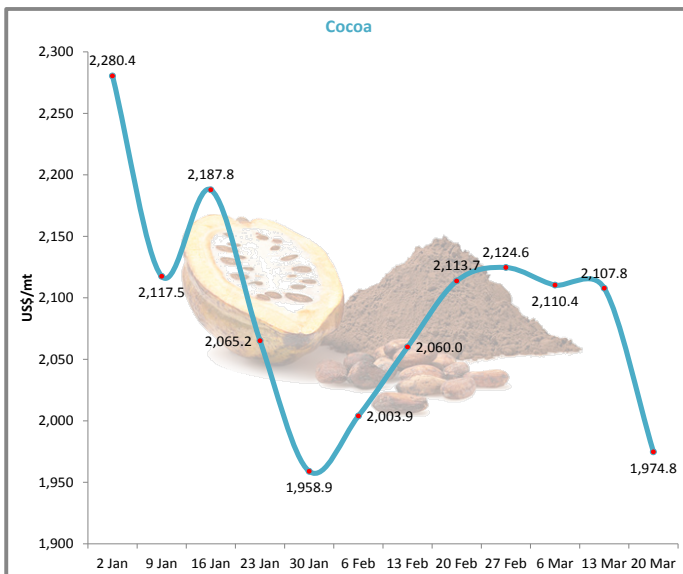
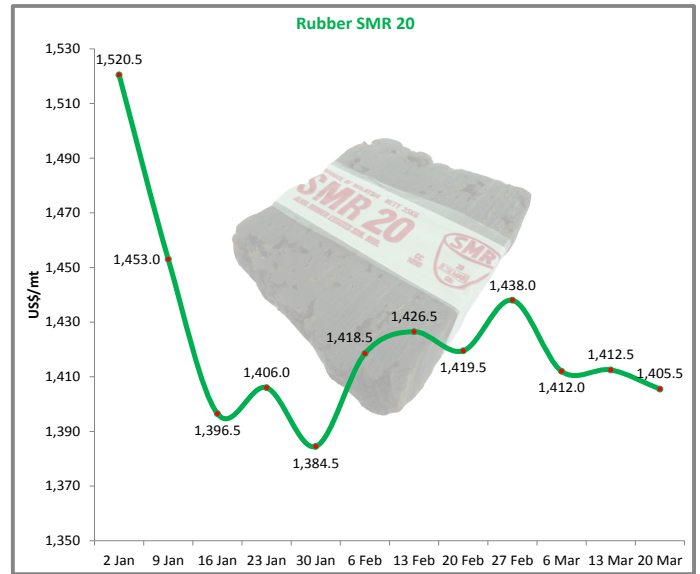
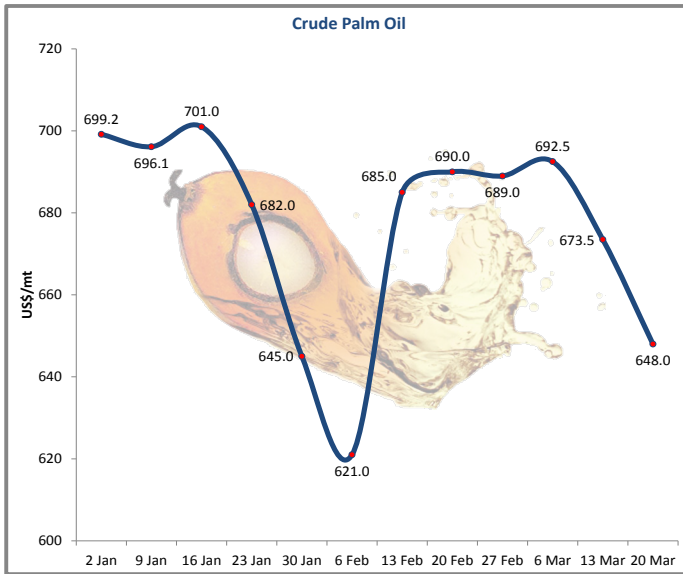
## Average Domestic Prices, 13 Mar 2015



"DRIVING Transformation, POWERING Growth"

Source : Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group.

# Commodity Price Trends

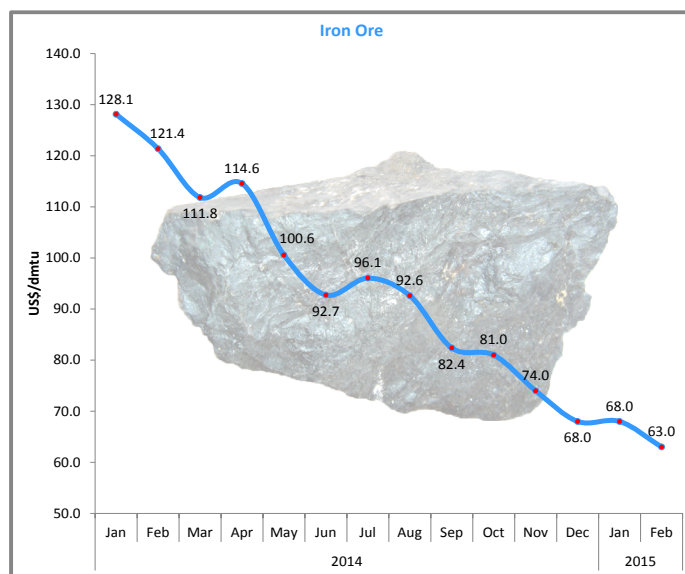
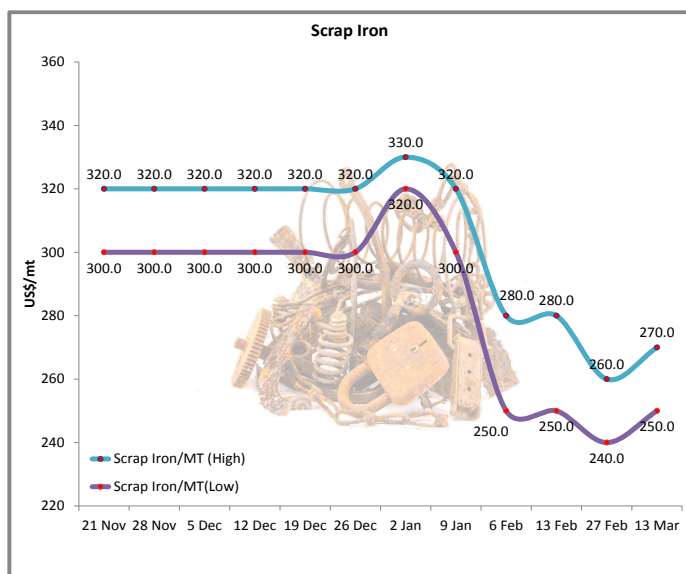
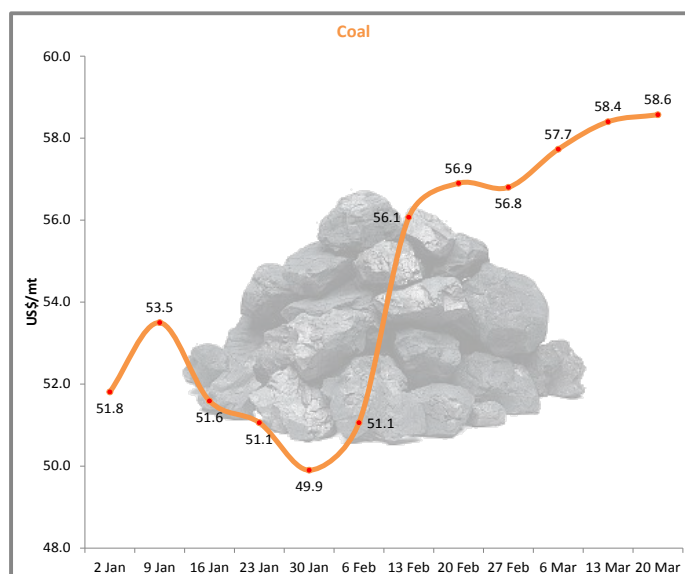
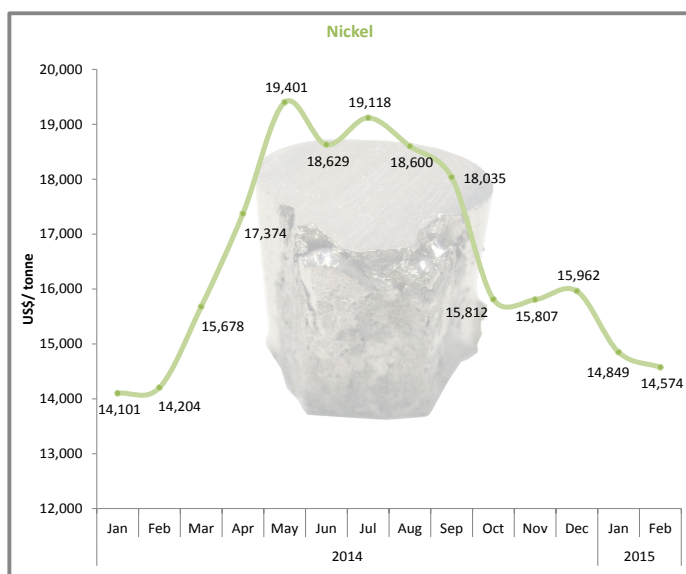
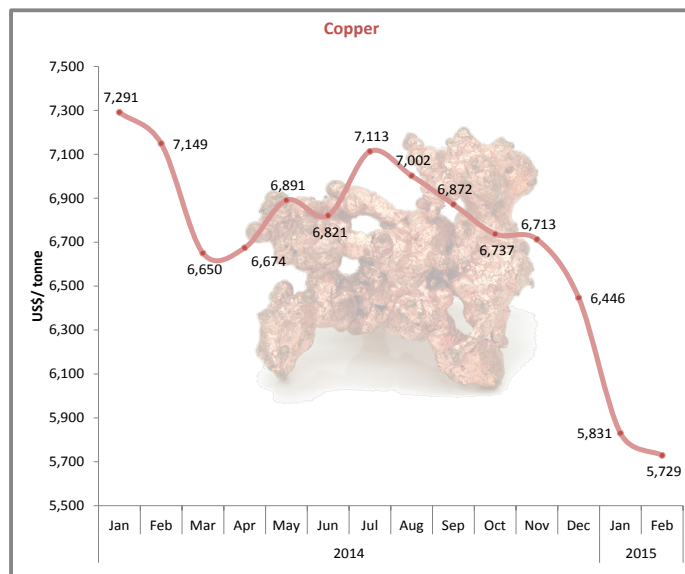
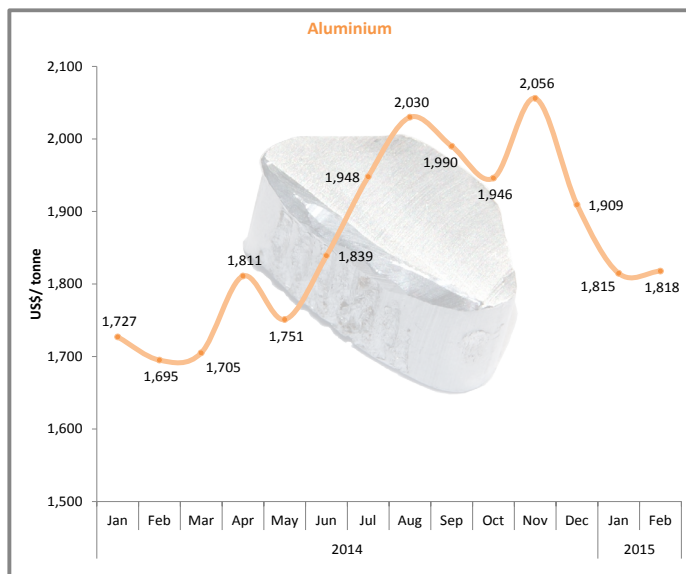


“DRIVING Transformation, POWERING Growth”

Source : Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Pepper Board, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group, World Bank.



# Commodity Price Trends



“DRIVING Transformation, POWERING Growth”

Source : Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Pepper Board, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group, World Bank.



# SUCCESS STORY

## DR GROUP HOLDINGS SDN BHD

As Forrest Gump says: "Life is like a box of chocolates. You never know what you're gonna get". And to ensure that every piece of chocolate taken out from a box is delightful, tasty and leaves customers asking for more – DR Group was formed out of a love for chocolate almost 20 years ago, when an opportunity was seized to fill a vacuum in the chocolate industry in Malaysia. Since its first business in the Malaysian Duty Free Airports, the Group has since diversified its core business offerings to include trading, distribution, manufacturing, property development and investment. With a staff strength of 140-strong, DR Group now has four homegrown mouth-watering chocolate brands that are manufactured by its subsidiary company, Quantum Supplies, which also actively involves in original equipment manufacturing (OEM).

### MOULDING A CHOCOLATE DREAM

Quantum Supplies, DR Group's subsidiary company has two chocolate factories that currently manufacture its own range of unique chocolates under four original and exclusive brand names of Danson, Farell, Fidani and Milton. In the early 1980s, many well-known reputable brands were not available in Malaysia. Most chocolate brands had to be imported from Singapore. Identifying an opportunity, the company became a trader in importing and distributing chocolates in the country. The company initially began with being distributors for Tobler of Switzerland. Slowly, other brands followed suit. The company works in a very niche market of the industry, where the sole focus lies in export, tourism and airport operations. Currently, DR Group is present in all major airports within Malaysia such as Penang Langkawi (Kedah), Kota Kinabalu (Sabah), Labuan and Kuching (Sarawak).

Moving forward from the 80s, DR Group acquired a factory in Batu Tiga, Selangor where it formed a platform for their original equipment manufacturing (OEM) activities. Prior to this, DR Group actively worked with repackaging a variety of products, chocolates included. True to their nature of ensuring clients with quality and a service of excellence, the company managed to close a deal with Van Houten, an exclusive cocoa manufacturer in Amsterdam. This formed a solid base for the company to learn and experience first-hand, all that was needed to run a successful chocolate making factory. Quality assurance and consistency, tied with a certain discipline were key factors that allowed many global brands to work with DR Group. Some well-known names the company manufactures for – include Morinaga (Japan) and Nestle. To support their growing business and chocolate demands, DR Group invests a significant sum in research and development to ensure all their processes and technologies are up to par with industry expectations.

The company also invested in automated machinery to ensure unparalleled consistency and quality of their chocolates. Shifting from semi-automated to fully-automated machinery required a significant amount of capital, all of which was in place to ensure less room for mistakes.

The firm is proud to have pioneered the concept of chocolate boutiques in the country, being the first to be brave enough to venture into this area



of the business. Looking back, they have definitely been trendsetters in the region. As such, DR Group caused a lot of ripples in the market, particularly with regards to its innovative marketing campaign. DR Group's hard work and meticulous efforts did not go unnoticed as the firm has won a range of awards over the years. Their exclusive brand, Fidani, has won Most Innovative Chocolate by the Malaysian Cocoa Board, the Best Manufacturer (2004) – Malaysian Cocoa Board and Most Ingenious Packaging by the International Halal Showcase (MIHAS) for three years (2007, 2008 and 2010). Other prestigious awards include the 2011 Duty Free News International Award for Best New Confectionery and Fine Food Store, 2009 Duty Free News International award for Best Marketing Campaign (Confectionery and Fine Food) throughout the World, 2007 Malaysia Tourism Award for Best Speciality Shop and many others.

### PROGRESSING FURTHER

Leveraging on MATRADE trade missions and exhibitions has been key in ensuring a steady stream of overseas business for the company. Dato' Dahlan Rashid, Group Managing Director and Founder of DR Group speaks highly of the assistance rendered by SME Corp and other government agencies for equipment and machinery when the business was in its infant stages. Dahlan views MATRADE as an agency that is necessary and crucial for entrepreneurs in the country seeking to penetrate the global market, without the hassle of verification they would need if they proceeded independently. Right business matching is important for the success of a company dealing with international buyers and suppliers alike.

### Contacts Information

#### Address:

No. 2, Jalan Teknologi 3/5  
Taman Sains Selangor 1  
Kota Damansara 47810  
Petaling Jaya  
Selangor Darul Ehsan  
Malaysia.

#### Telephone No.:

+603-7491 4460

#### Fax No.:

+603-6140 6314

#### Website:

[www.drgroup.com.my](http://www.drgroup.com.my)

#### Email:

[info@drgroup.com.my](mailto:info@drgroup.com.my)



# Malaysia Investment Performance 2014

## PENGERANG INTEGRATED COMPLEX



**Project Cost**  
US\$27 bil.\*

**Employment : 4,000 people\*\***  
20% management, 40% technical professionals, 40% skilled technicians

PETRONAS' Pengerang Integrated Complex (PIC) development comprises of the Refinery and Petrochemical Integrated Development (RAPID) complex and its associated facilities including the Pengerang Co-generation Plant (PCP), Regasification Terminal 2 (RGT2), Air Separation Unit (ASU), Raw Water Supply Project (PAMER), Liquid Bulk Terminal (SPV2) as well as Centralized and Shared Utilities and Facilities. In 2014, MIDA approved RM 14.8 billion worth of petrochemical plants' manufacturing licenses in relation to the project.

Developed within a 6,242-acre site in Pengerang, Johor, PIC forms part of the Johor State's Pengerang Integrated Petroleum Complex (PIPC), which is under Malaysia's Economic Transformation Programme (ETP) to establish new engines of growth for Malaysia; whilst meeting future energy requirement and strengthening PETRONAS'

position as a key player in the Asian chemicals market, focusing on differentiated and specialty chemicals.

RAPID is estimated to cost US\$16 billion while the associated facilities will involve an investment of about US\$11 billion. PIC is poised for its refinery start-up by early 2019.

PETRONAS remains fully committed to projects in Pengerang that have received their Final Investment Decision (FID). PETRONAS Board approved the Pengerang Integrated Complex (PIC)'s FID on 3rd April 2014, and the project is currently progressing as scheduled.

\* 2019 FORECAST

\*\* PROJECTED EMPLOYMENT OPPORTUNITIES DURING PIC OPERATIONS (2019)



Photo for illustration purposes only.

# Save the Date...

## MALAYSIA PAVILION 2015

PASSION FOR LIFE, ENERGIZING THE WORLD

**1 May-31 October 2015 . Milano . Italy .**



## WORLD HALAL SUMMIT

**30 March - 4 April 2015**  
Kuala Lumpur Convention Centre  
KLCC, MALAYSIA



“DRIVING Transformation, POWERING Growth”





# Save the Date...

## MALAYSIA PAVILION 2015

PASSION FOR LIFE, ENERGIZING THE WORLD

**1 May-31 October 2015 . Milano . Italy .**



MILANO 2015  
EXPO  
MALAYSIA  
TOWARDS  
A SUSTAINABLE  
ECOSYSTEM

MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY

BERSEKUTU  
MALAYSIA

EXPO  
MILANO 2015

## WORLD HALAL SUMMIT

**30 March - 4 April 2015**  
Kuala Lumpur Convention Centre  
KLCC, MALAYSIA



**Hosted by:**  
MITI  
Ministry of International Trade and Industry

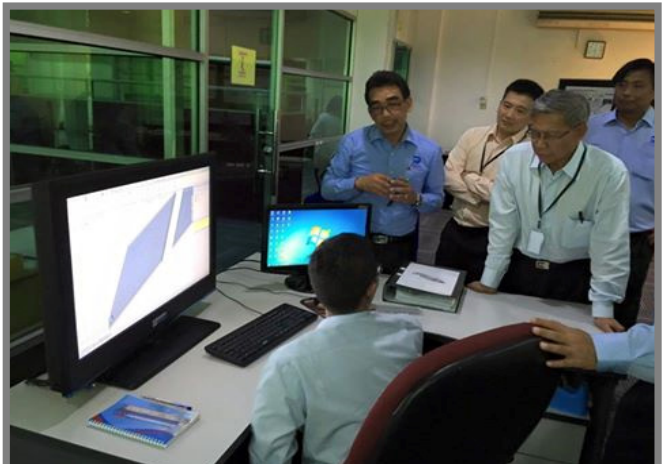
**Jointly Organized by:**  
MAKSIAM  
Malaysia General Trade Development Corporation  
MIDC  
Malaysia Industrial Development Corporation  
PL  
Department of Islamic Development Malaysia  
Universiti Islam  
University of Islam Malaysia

**Strategic Partners:**  
Universiti Kebangsaan Malaysia  
Universiti Teknologi Malaysia  
Shapers  
Shapers Malaysia Sdn. Bhd.

“DRIVING Transformation, POWERING Growth”



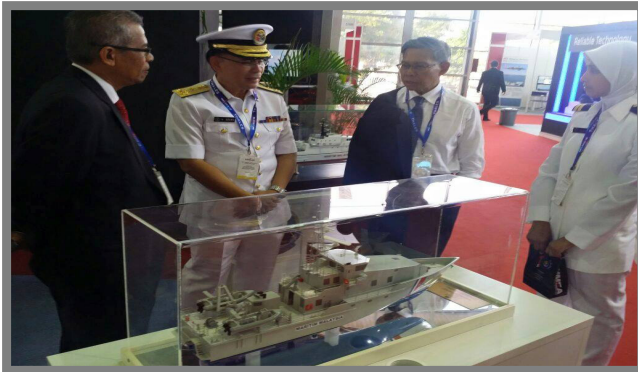
## Lawat ke Kilang Primelux, Jitra Kedah 18 Mac 2015



“DRIVING Transformation, POWERING Growth”



# Langkawi International Maritime and Aerospace Exhibition (LIMA 15), 17 - 21 March 2015



**Name** : Mohd Hafiz Mihad  
**Designation** : Clerk  
**Job Description** : Responsible for assisting and handling of administrative tasks in the division  
**Division** : MITI Geneva, Embassy of Malaysia Geneva, Switzerland  
**Contact No** : (+41) 76-5791030  
**Emel** : hafiz.mihad@miti.gov.my



“DRIVING Transformation, POWERING Growth”

**Name** : Carmencita Araos  
**Designation** : Clerk  
**Job Description** : Responsible for assisting and handling of administrative tasks in the division  
**Division** : MITI Geneva, Embassy of Malaysia Geneva, Switzerland  
**Contact No** : (+41) 79-5033183  
**Emel** : carmen.araos@miti.gov.my



## Comments & Suggestions

Dear Readers,  
Kindly click the link below for any comments in this issue. MWB reserves the right to edit and to republish letters as reprints.

[http://www.miti.gov.my/cms\\_matrix/form.jsp?formId=c1148fbf-c0a81573-3a2f3a2f-1380042c](http://www.miti.gov.my/cms_matrix/form.jsp?formId=c1148fbf-c0a81573-3a2f3a2f-1380042c)



MITI Weekly Bulletin / [www.miti.gov.my](http://www.miti.gov.my)

