



MINISTRY OF INTERNATIONAL  
TRADE AND INDUSTRY

# MITI WEEKLY BULLETIN

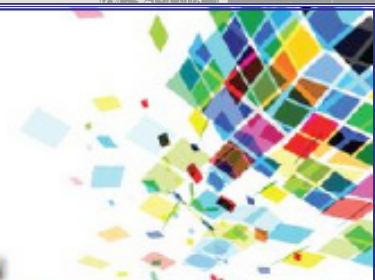
VOLUME 334

14 APRIL 2015 | NO. ISSN: 2180-0448



**MALAYSIA**  
CHAIRMAN OF  
**ASEAN 2015**

OUR PEOPLE, OUR COMMUNITY, OUR VISION



## MITI MINISTER ENGAGES IN DIALOGUE WITH MGCC MEMBERS Strengthening Government-Private Strategic Partnership

YB Dato' Sri Mustapa Mohamed, Minister of International Trade and Industry (MITI) chaired a dialogue session with the members of the Malaysian-German Chamber of Commerce and Industry (MGCC), at the Malaysian Investment Development Authority (MIDA) headquarters.

HE Holger Michael, Ambassador of the Federal Republic of Germany to Malaysia; Dato' Lee Chee Leong, Deputy Minister of MITI; Datuk Edgar E. Nordmann, Honorary Consul General of Malaysia, Hamburg; Mr. Lim Khiang Hua, President of MGCC and CEO of SGL CARBON and Dato' Azman Mahmud, Chief Executive Officer of MIDA participated in the session. Representatives from key ministries and agencies such as Labour Department, Tenaga Nasional Berhad, Royal Customs Department and Immigration Department were also present.

The event, which brought together about 50 German companies, featured two sessions namely the 'Role of German Business to the Economic Transformation Programme' and 'Regional Integration'. The dialogue focused on current issues relating to



doing business in Malaysia such as industry supply chain and industrial cooperation, human capital development and regulatory framework for doing business in Malaysia.

MIDA continues to see a constant influx of new investments from Germany. In 2014, MIDA approved a total of 13 manufacturing projects from Germany with investments of RM4.42 billion. These investments are expected to generate about 1,760 job opportunities. The approved investments from Germany recorded in 2014 were the highest since 2010.

As at December 2014, a total of 387 manufacturing projects from Germany with investments of RM26.8 billion have been

implemented in Malaysia. These projects have created 40,831 employment opportunities to the country, mainly in sectors such as E&E, Chemical and Chemical products, Petroleum products, Natural Gas and Rubber Products. Investments from Germany have contributed in building the local supply chain of Malaysian small and medium enterprises through its suppliers and subcontractors that have invested in the country."

According to the recent study conducted by MGCC among its members, 97.45 of the respondents rate the state of the Malaysia's economy as satisfactory or good. More than half (52.8 percent) of the respondents anticipate their companies' business to grow over the next 12 months, and only 8.3 percent see their situation to be worse.

German business also acknowledges the tremendous opportunities the ASEAN Economic Community (AEC) 2015 offers with the continuing integration of the regional markets.

"DRIVING Transformation, POWERING Growth"

Source : MIDA , 7 April 2015



# Shell Expresses Continued Confidence In Malaysia

Shell Malaysia Limited expressed its continued confidence in Malaysia as an important market to the company, noting the investment and growth potential of the country despite the current challenging global economic landscape as well as lower crude oil prices. The company reiterated this at the officiating ceremony of its Kuala Lumpur offices in Menara Shell, which was also the Shell Group's first project in the Asia Pacific region completed under its Connect Programme for new ways of working and enhanced collaboration.

"Malaysia is an important market to Shell and we continue to have confidence in the country. Shell has been in Malaysia for over 120 years and there are still many opportunities for Shell to contribute to the nation. Our investments, innovation, and local impact continue to support the country's aspiration to become a developed, high-income nation," said Iain Lo, Country Chairman of Shell Malaysia Limited. He continued, "Much of what Shell has achieved could not have happened without the help of the government, our partners, and other stakeholders. We are grateful for the support we have received so far and look forward to a continued positive relationship."

Speaking at the ceremony, Guest-of-Honour Datuk Dr. Rebecca Fatima Sta Maria, Secretary-General of the Ministry of International Trade and Industry said, "Shell Malaysia is one of Malaysia's long-standing corporate citizens with a legacy of over 120 years in the country. I am delighted that it continues to demonstrate its confidence in Malaysia by establishing its new offices here in Menara Shell." She continued, "Shell is among thousands of multinational companies from around the world attracted to the business environment here in Malaysia. The Government is committed to maintaining a dynamic and progressive business environment for attracting more potential investors. We will continue to develop and implement initiatives that will bring us higher up the value chain in key areas such as business performance, finance and operation management, marketing capability, management and talent development, and innovation."

The new Kuala Lumpur offices in Menara Shell are the latest by the company to demonstrate its confidence in Malaysia through longer-term investments, innovation-sharing, and local impact. Earlier this month, Shell broke ground for a new production support building in Sarawak, which will include one of the largest laboratories for upstream oil and gas in Malaysia. The state-of-the-art lab in Miri will be built to the industry's best practices for lab design and will house cutting-edge analytical instruments to accommodate the growing number of both equipment and staff.

Malaysia is also home to the Gumusut-Kakap platform. Built 100% in Malaysia, it is the Shell Group's first deep-water platform in Malaysia. The project has allowed Shell to share deep-water expertise with Malaysian energy companies, assisting in the Malaysian government's goal to create an offshore industry hub. Shell is currently working on its second deep-water venture the Malikai oil field, 100km offshore Sabah, Malaysia. The Malikai development will require 17 wells drilled from a 23,500 tonne Tension Leg Platform (TLP) production facility, which will be the first of its kind to be fabricated and installed in Malaysia.

Malaysia has also been an important innovation hub for Shell. The Shell Helix Ultra PurePlus technology that benefits motorists worldwide today is the result of research and development into a revolutionary Gas-to-Liquid (GTL) process that converts natural gas into a crystal-clear base oil



Signing the plaque that will officially commemorate the of Shell's offices at Menara Shell. L-R: Datuk Dr. Rebecca Fatima Sta Maria, Secretary General of MITI Malaysia; Iain Lo, Chairman of Shell Malaysia; and Tan Sri Mohamad Salim Fateh Din, Group Managing Director of MRCB

with virtually none of the impurities which are found in crude oil. This revolutionary process was pioneered by Shell MDS, the world's first commercial-scale GTL plant of its type in Bintulu, Malaysia. In 2014, Shell played a key role in establishing the Piasau Nature Reserve in Miri. Shell contributed towards infrastructure and biodiversity enhancement to repurpose land formerly used for staff housing into a nature reserve within the city's limits.

## Menara Shell A Landmark For Enhanced Collaboration and Eco-Friendliness

Menara Shell brings together 10 formerly-disparate facilities across the Klang Valley into 17 floors with over 300,000 sq ft for approximately 1,700 employees, in a centrally accessible location designed to accommodate future growth and new business requirements. Architecturally, Menara Shell enriches the diversity of the Kuala Lumpur city skyline with a unique façade designed to resemble a honeycomb. Shell Malaysia sees tremendous benefits in moving to its headquarters in KL Sentral. Lo explained, "Menara Shell is a landmark that is modern, vibrant, and reflective of our care for our employees. It allows us to concentrate our resources in a central location to unlock better efficiencies, gain greater collaboration, and respond faster to the needs of the customers in the region."

Being centrally located, it is easily accessible by our employees, customers and business partners. Besides amenities such as childcare, recreation, and dining options, it is also eco-friendly and helps reduce our carbon footprint. Most significantly, employees benefit from newer, better ways of working and collaborating." Menara Shell is the first Shell office in Asia Pacific to implement the new guidelines and design principles for workplace planning and design under the Shell Group's "Connect Programme". The Programme brings together the very best practices of Shell's Real Estate, Human Resources and Information Technology departments to connect people, places and technology, to deliver a vibrant, energetic, engaging and ultimately productive workplace.

The design principles have resulted in open spaces that are focused on facilitating more staff collaboration with enhanced support areas such as meeting and huddle rooms, phone booths, telepresence rooms, as well as other state-of-the-art technology capabilities. Menara Shell also takes into consideration staff wellbeing with rooms for wellness and nursing mothers, recreational facilities, meditation rooms, a multipurpose studio, as well as dining options within the building.

“DRIVING Transformation, POWERING Growth”

Source : MITI , 9 April 2015



# MALAYSIA

## Manufacturing Sector Performance

### Manufacturing Indicators, Jan - Feb 2015

#### Exports

RM90.1 bil.  
-2.8%

#### Imports

RM90.2 bil.  
0.3%

#### IPI\*

119.5  
5.3%

#### Employment

1,030,484  
persons  
0.9%

#### Salaries & Wages

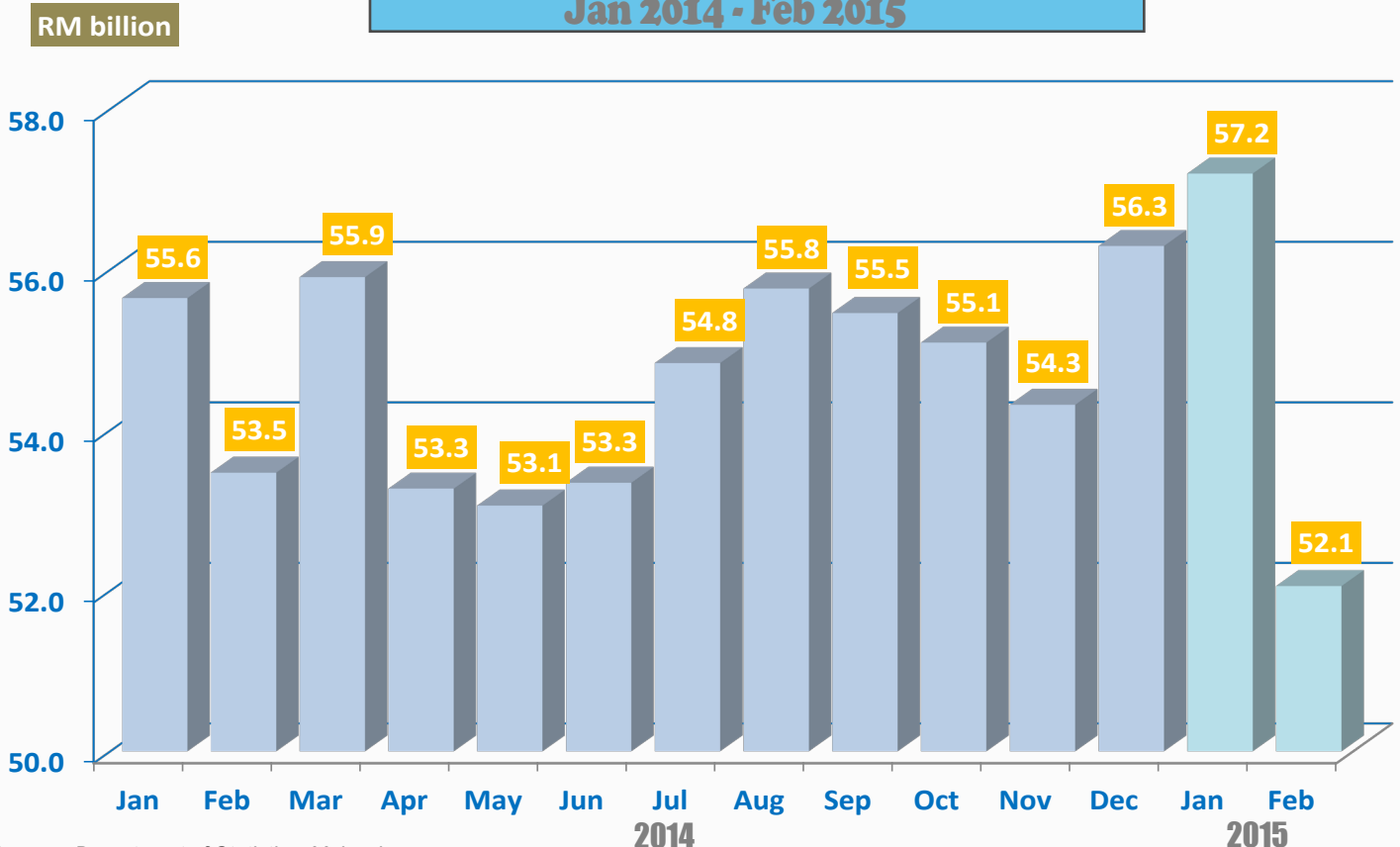
RM6.0 bil.  
5.8%

#### Sales

RM109.3 bil.  
0.1%

Notes: % refer to y-o-y growth

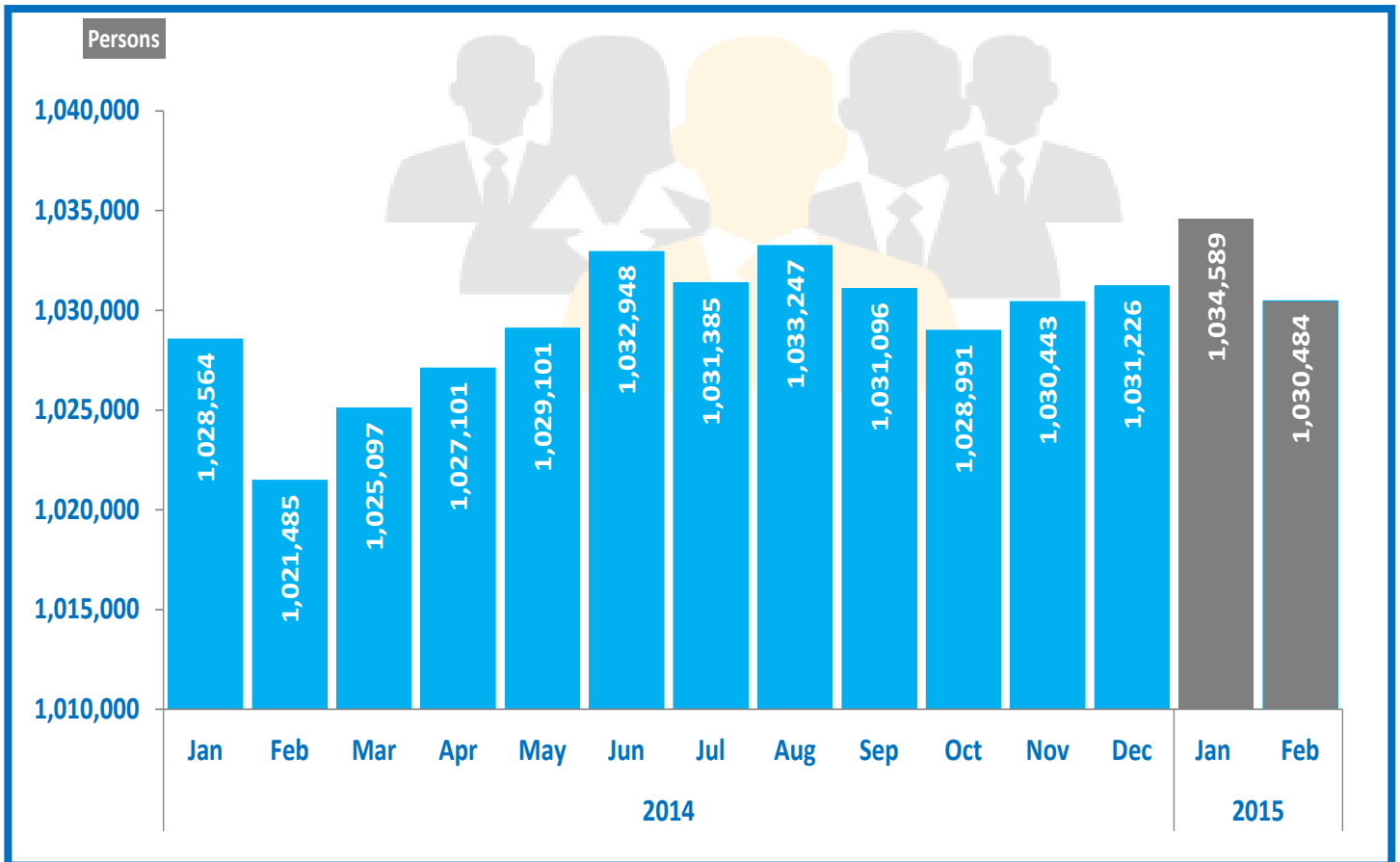
### Manufacturing Sales Performance Jan 2014 - Feb 2015



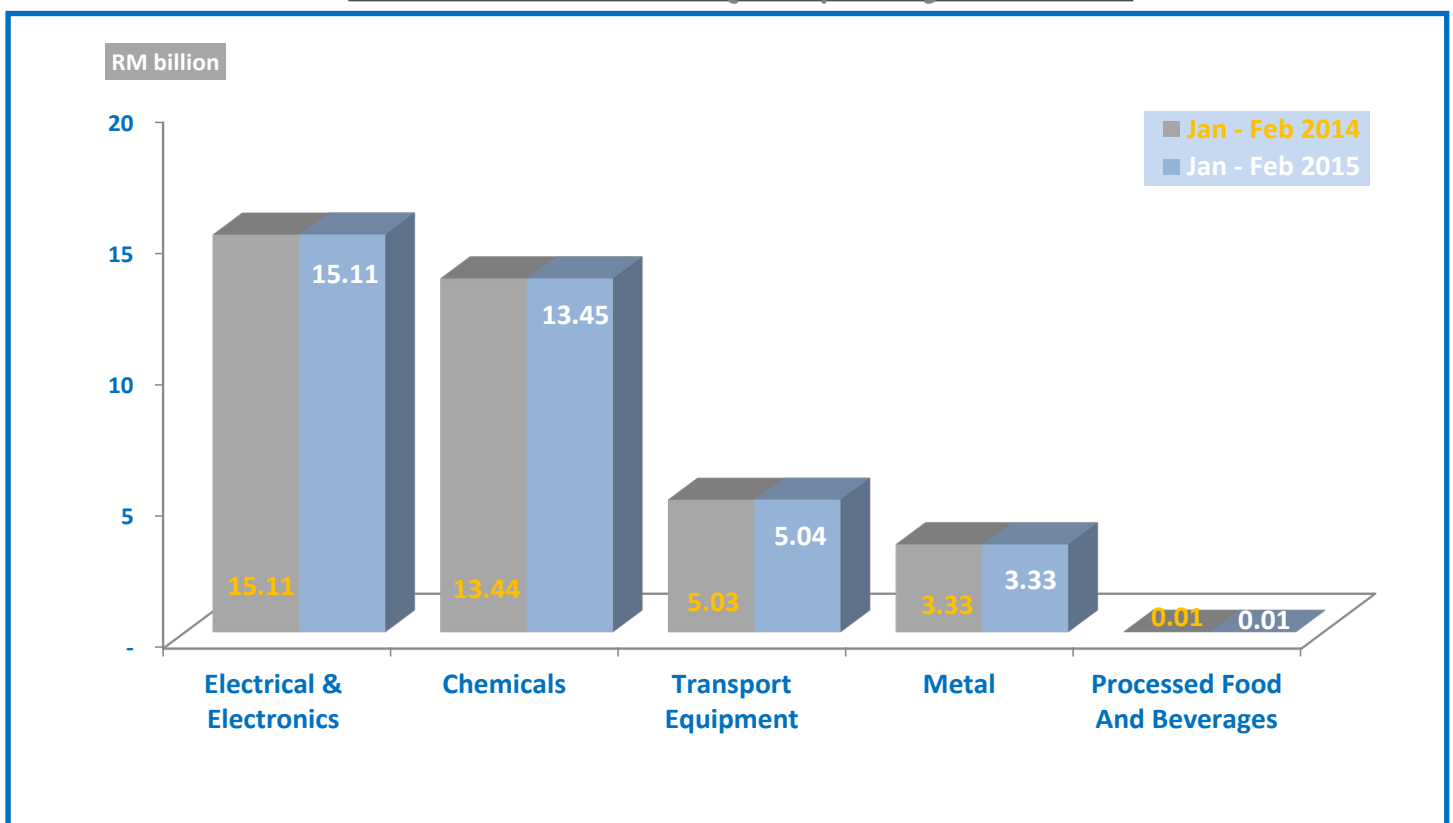


# Manufacturing Sector Performance

## Employment , Jan 2014 - Feb 2015



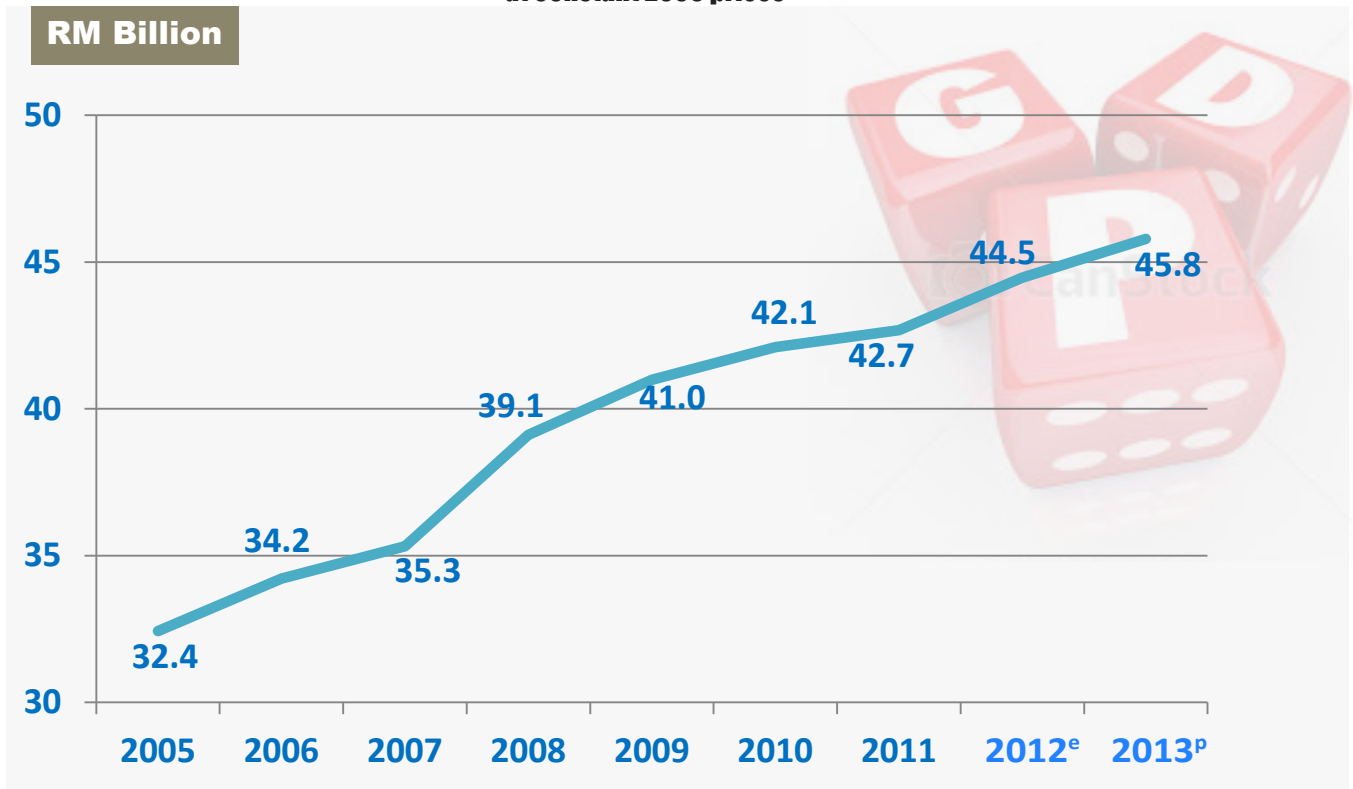
## Manufacturing Sales By Major Industry Jan - Feb (2014/2015)



“DRIVING Transformation, POWERING Growth”

# GDP for Sabah, 2005 -2013

at Constant 2005 prices



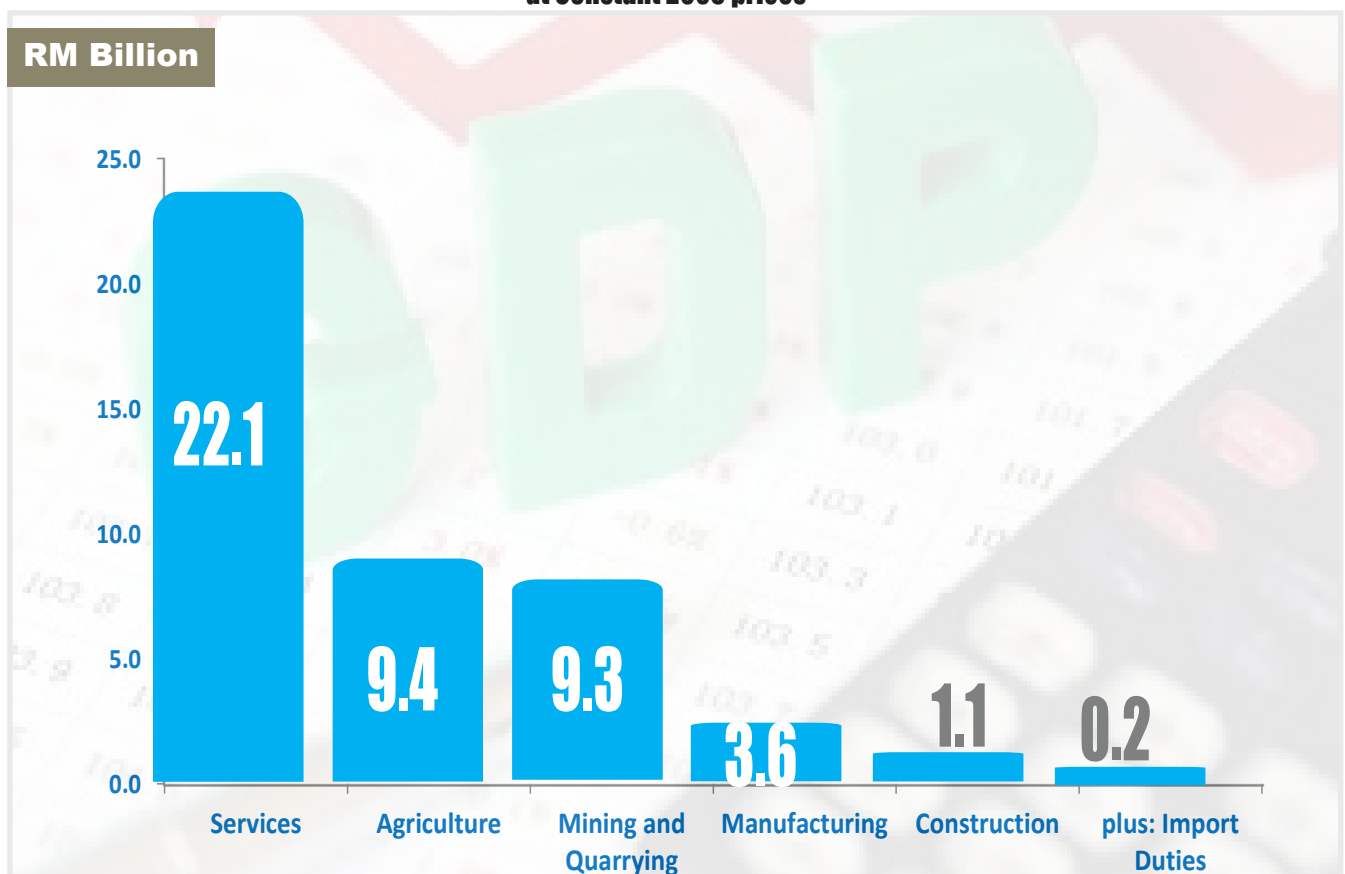
Note:

e : Estimate

p: Preliminary

## GDP for Sabah by Kind of Economic Activity, 2013<sup>p</sup>

at Constant 2005 prices



“DRIVING Transformation, POWERING Growth”





# ASEAN *and You'*



## Enabling Trade Index Ranking of ASEAN Members 2014

Ranking out of 138 countries

Country	Enabling Trade Index	A. Market access	B. Border Administration	C. Infrastructure	D. Operating Environment
Singapore	1	2	1	1	2
Malaysia	25	40	33	23	27
Thailand	57	51	56	46	75
Indonesia	58	20	69	64	61
Philippines	72	34	86	60	81
Cambodia	93	36	108	101	74
Lao PDR	98	39	114	115	68
Myanmar	121	25	117	136	34

“DRIVING Transformation, POWERING Growth”

Note: The Enabling Trade Index measures the factors, policies and services that facilitate the trade in goods across borders and to destination. It is made up of four sub-indexes: Market access, Border administration, Transport and communications infrastructure and Business environment.

MITI's ASEAN Portal can be accessed via <http://www.miti.gov.my/cms/aec2015.jsp>.














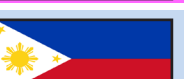






# DID YOU KNOW?

## Open Data Barometer Global Ranking, 2014

Ranking out of 86 Countries

Country		2014
<b>United Kingdom</b>		<b>1</b>
<b>USA</b>		<b>2</b>
<b>Sweden</b>		<b>3</b>
<b>New Zealand</b>		<b>4</b>
<b>France</b>		<b>5</b>
<b>Netherlands</b>		<b>6</b>
<b>Canada</b>		<b>7</b>
<b>Norway</b>		<b>8</b>
<b>Denmark</b>		<b>9</b>
<b>Australia</b>		<b>10</b>
<b>Singapore</b>		<b>29</b>
<b>Indonesia</b>		<b>36</b>
<b>Malaysia</b>		<b>41</b>
<b>Philippines</b>		<b>53</b>
<b>Vietnam</b>		<b>57</b>
<b>Thailand</b>		<b>57</b>

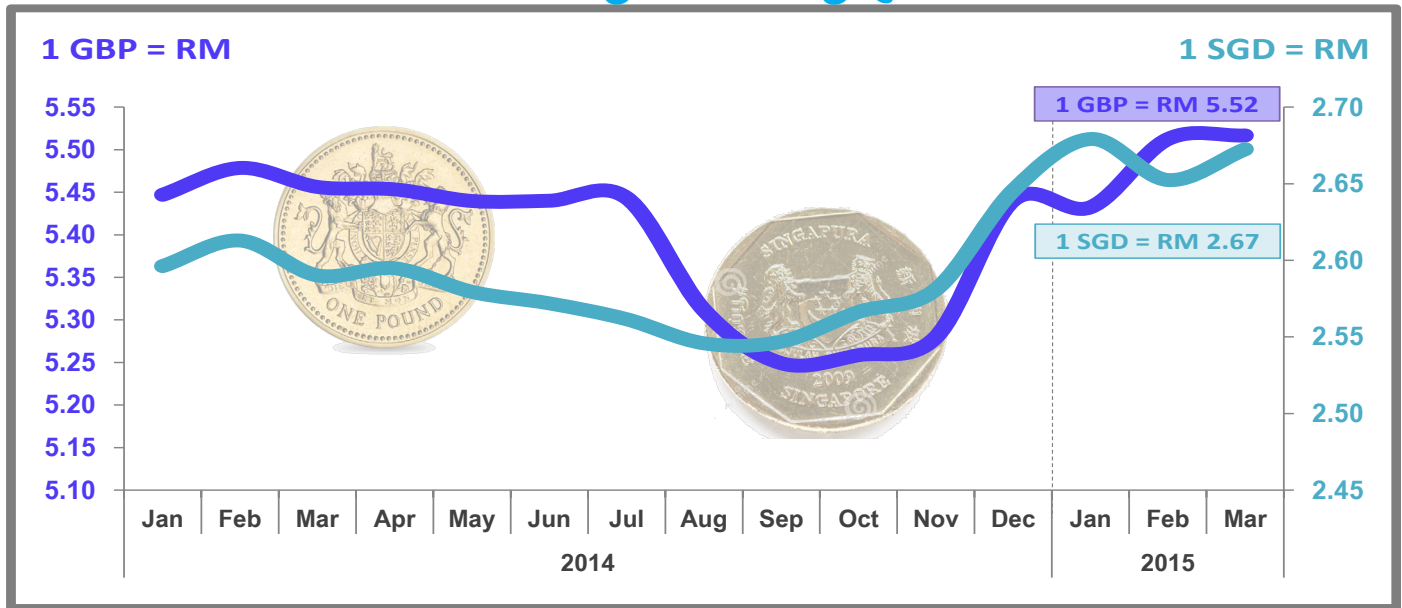
“DRIVING Transformation, POWERING Growth”

Note: The Open Data Barometer aims to uncover the true prevalence and impact of open data initiatives around the world. It analyses global trends, and provides comparative data on countries and regions via an in-depth methodology combining contextual data, technical assessments and secondary indicators to explore multiple dimensions of open data readiness, implementation and impact.



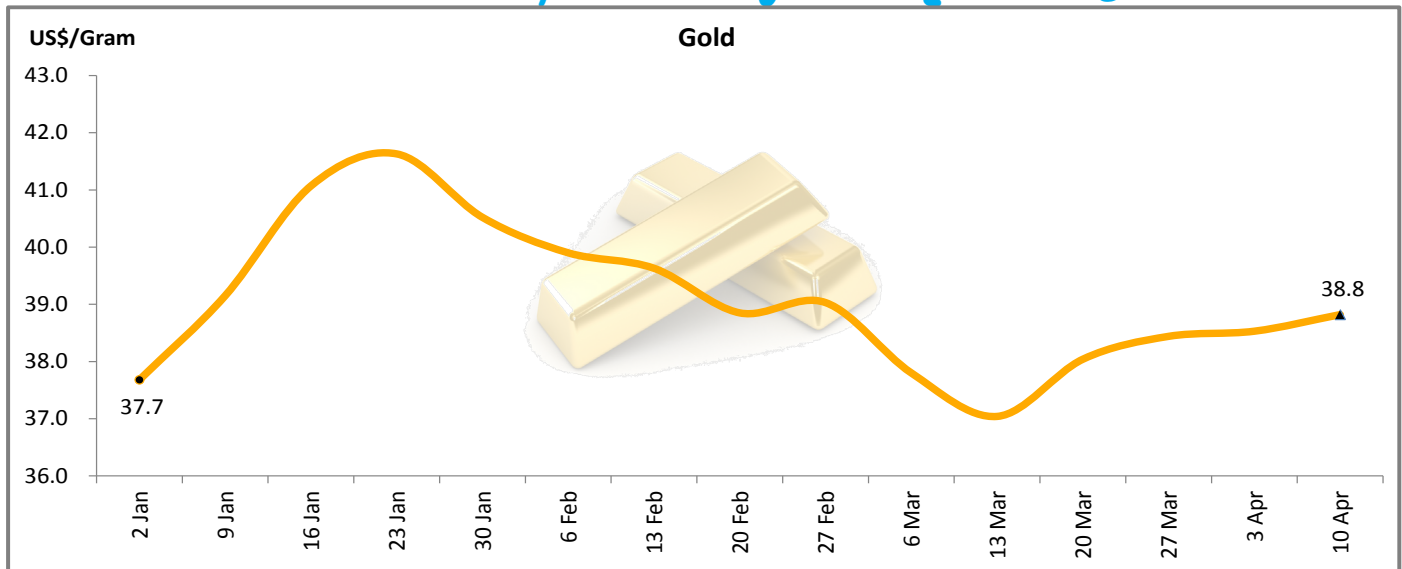
Source: <http://barometer.opendataresearch.org/report/analysis/rankings.html>  
MITI Weekly Bulletin / [www.miti.gov.my](http://www.miti.gov.my)

# Malaysian Ringgit Exchange Rate with Pound Sterling and Singapore Dollar



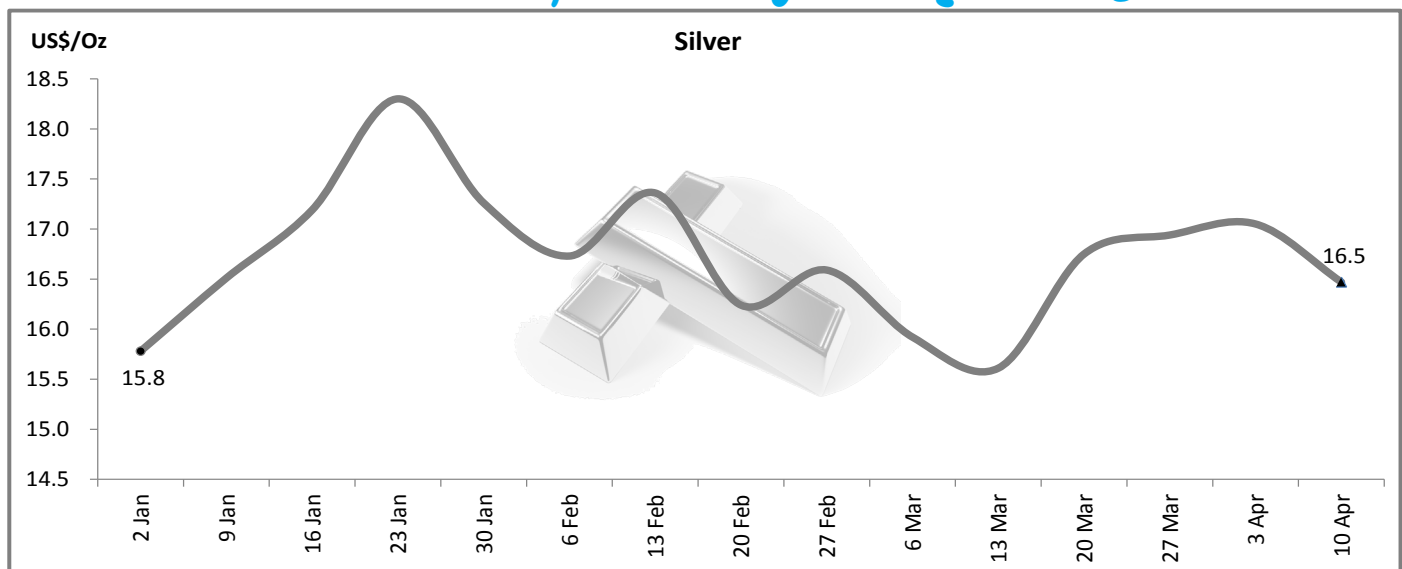
Source : Bank Negara, Malaysia

## Gold Prices, 2 January - 10 April 2015



Source : [http://www.gold.org/investments/statistics/gold\\_price\\_chart/](http://www.gold.org/investments/statistics/gold_price_chart/)

## Silver Prices, 2 January - 10 April 2015



Source : <http://www.hardassetsalliance.com/charts/silver-price/usd/oz>



# Number and Value of Preferential Certificates of Origin (PCOs)

## Number of Certificates

	15 Feb 2015	22 Feb 2015	1 Mar 2015	8 Mar 2015	15 Mar 2015	22 Mar 2015	29 Mar 2015	5 Apr 2015
AANZFTA	1,001	467	835	658	805	776	910	869
AIFTA	521	485	467	561	478	651	529	708
AJCEP	254	116	172	154	241	250	177	209
ATIGA	4,287	2,648	3,695	4,107	4,433	4,562	4,322	4,496
ACFTA	920	790	1,659	1,454	1,354	1,566	1,569	1,464
AKFTA	823	610	643	765	844	889	782	767
MICECA	344	236	278	297	360	355	289	385
MNZFTA	6	2	5	1	7	4	14	3
MCFTA	53	27	56	42	75	57	52	52
MAFTA	481	206	360	259	481	409	336	402
MJEPA	847	608	775	823	812	775	838	836
MPCEPA	130	139	150	173	172	118	165	160
GSP	152	73	170	104	114	139	112	164

Notes: The preference giving countries under the GSP scheme are Japan, Switzerland, the Russian Federation, Norway, Cambodia, Liechtenstein, Belarus and Kazakhstan.



AANZFTA: ASEAN-Australia-New Zealand Free Trade Agreement (Implemented since 1 January 2010)



ATIGA: ASEAN Trade in Goods Agreement (Implemented since 1 May 2010)



AJCEP: ASEAN-Japan Comprehensive Economic Partnership (Implemented since 1 February 2009)



ACFTA: ASEAN-China Free Trade Agreement (Implemented since 1 July 2003)



AKFTA: ASEAN-Korea Free Trade Agreement (Implemented since 1 July 2006)



AIFTA: ASEAN-India Free Trade Agreement (Implemented since 1 January 2010)



MPCEPA: Malaysia-Pakistan Closer Economic Partnership Agreement (Implemented since 1 January 2008)



MJEPA: Malaysia-Japan Economic Partnership Agreement (Implemented since 13 July 2006)



MICECA: Malaysia-India Comprehensive Economic Cooperation Agreement (Implemented since 1 July 2011)



MNZFTA: Malaysia-New Zealand Free Trade Agreement (Implemented since 1 August 2010)

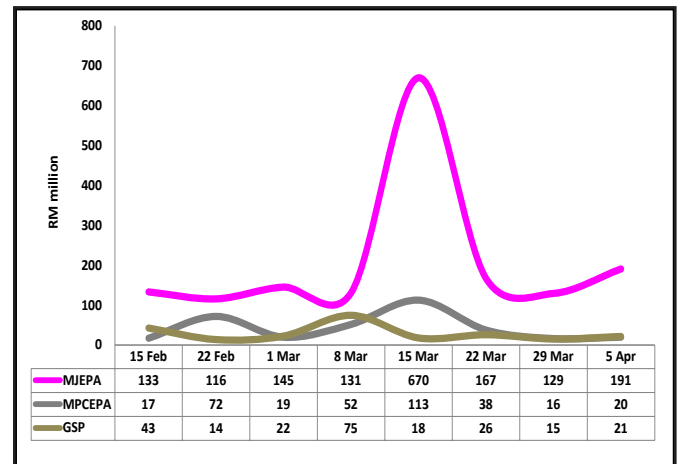
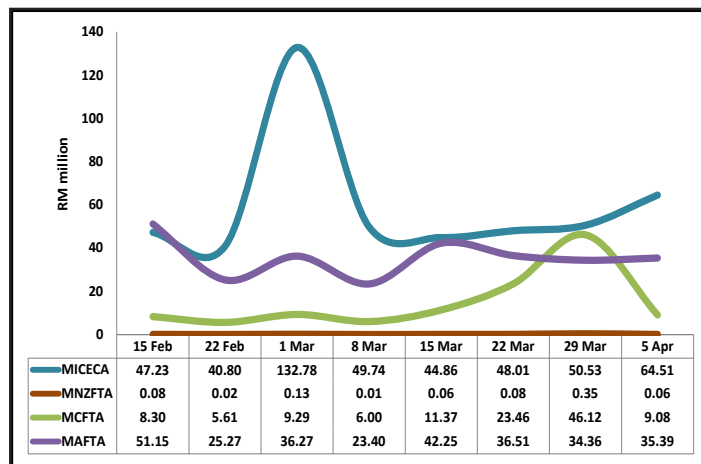
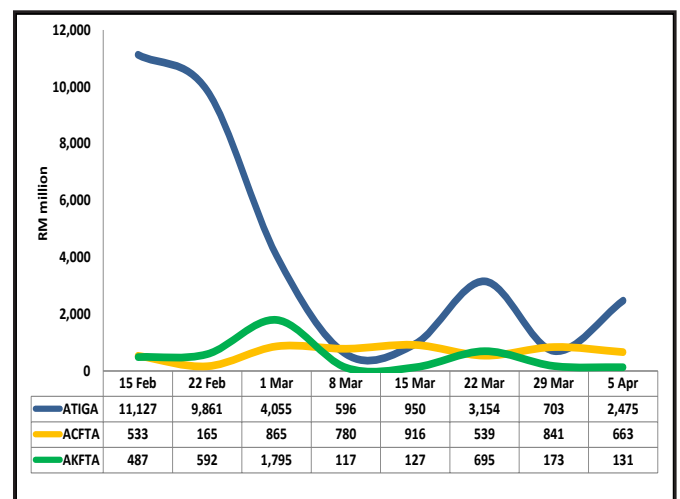
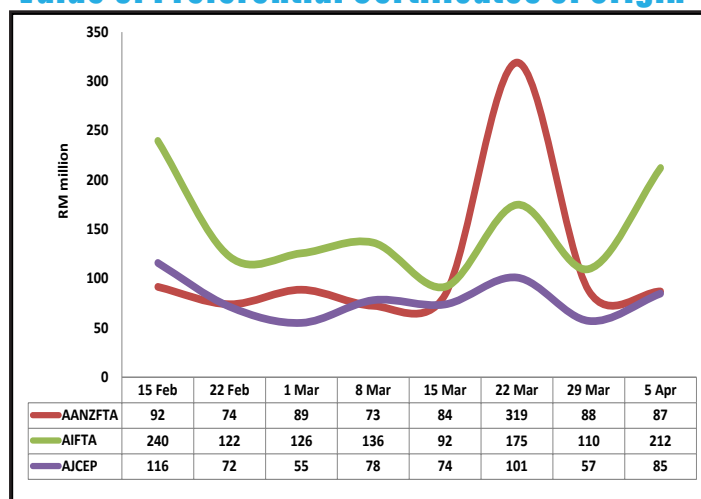


MCFTA: Malaysia-Chile Free Trade Agreement (Implemented since 25 February 2012)










MAFTA: Malaysia-Australia Free Trade Agreement (Implemented since 1 January 2013)

## Value of Preferential Certificates of Origin



# Commodity Prices

Commodity							
	Crude Petroleum (per bbl)	Crude Palm Oil (per MT)	Raw Sugar (per MT)	Rubber SMR 20 (per MT)	Cocoa SMC 2 (per MT)	Coal (per MT)	Scrap Iron HMS (per MT)
10 Apr 2015 (US\$)	51.6	660.8	275.5	1,373.0	2,042.1	56.4	270 (high) 250 (low)
% change*	↑ 5.1	↑ 0.4	unchanged	↓ 2.1	↑ 1.2	↓ 3.0	unchanged unchanged
2014 <sup>i</sup>	54.6 - 107.6	823.3	352.3	1,718.3	2,615.8	59.8	370.0
2013 <sup>i</sup>	88.1 - 108.6	805.5	361.6	2,390.8	1,933.1	..	485.6

Notes: All figures have been rounded to the nearest decimal point

\* Refer to % change from the previous week's price

<sup>i</sup> Average price in the year except otherwise indicated

n.a Not available

## Highest and Lowest Prices, 2014/2015

## Average Domestic Prices, 10 Apr 2015

Highest  
(US\$ per bbl)

Crude Petroleum  
(10 April 2015)  
US\$51.6 per bbl

Lowest  
(US\$ per bbl)

**2015**  
2 Jan 2015: 53.8

**2014**  
13 June 2014: 107.6

**2015**  
13 Mar 2015: 44.8

**2014**  
26 Dec 2014: 54.6

Highest  
(US\$ per MT)

Crude Palm Oil  
(10 April 2015)  
US\$660.8 per MT

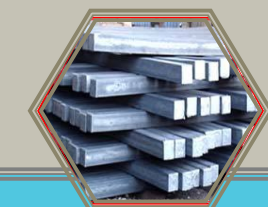
Lowest  
(US\$ per MT)

**2015**  
16 Jan 2015: 701.0

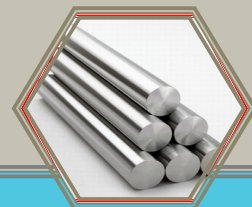
**2014**  
14 Mar 2014: 982.5

**2015**  
6 Feb 2015: 621.0

**2014**  
26 Dec 2014: 664.0



**Billets**  
(per MT)  
RM1,450 - RM1,500

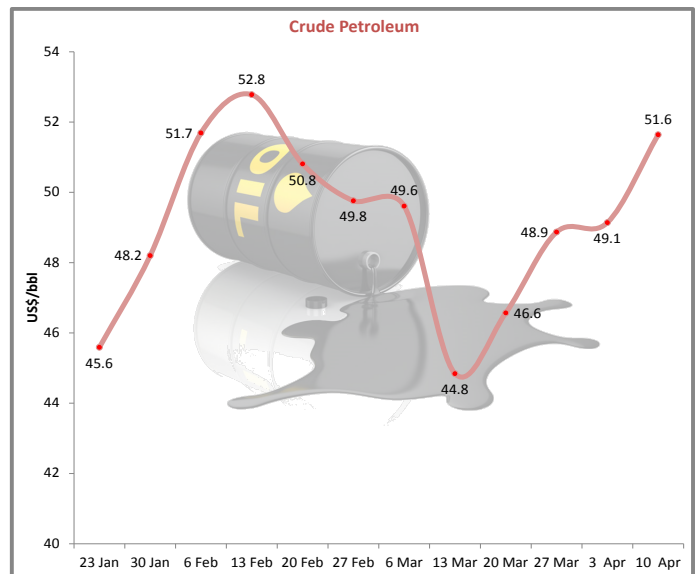
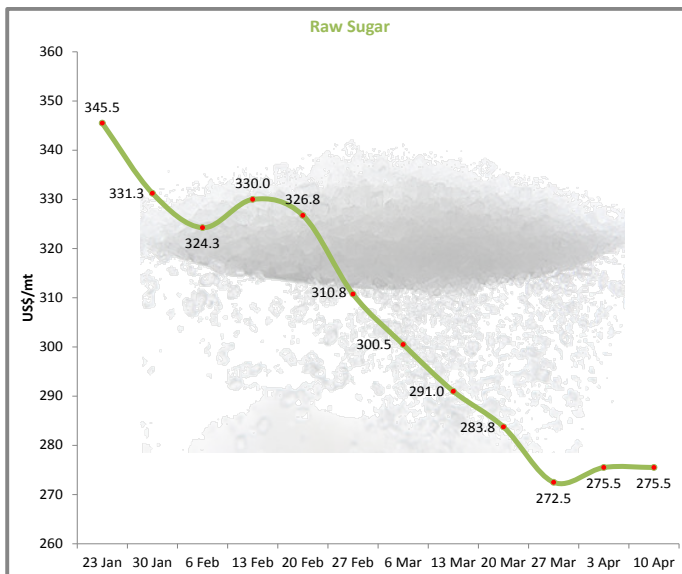
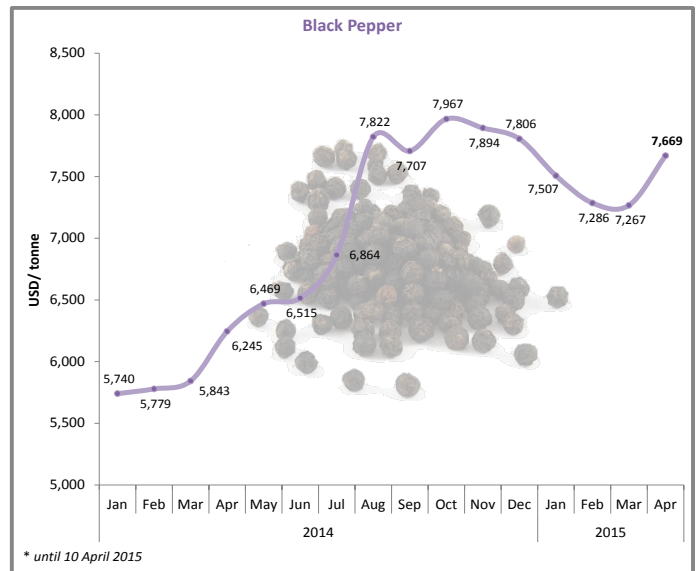
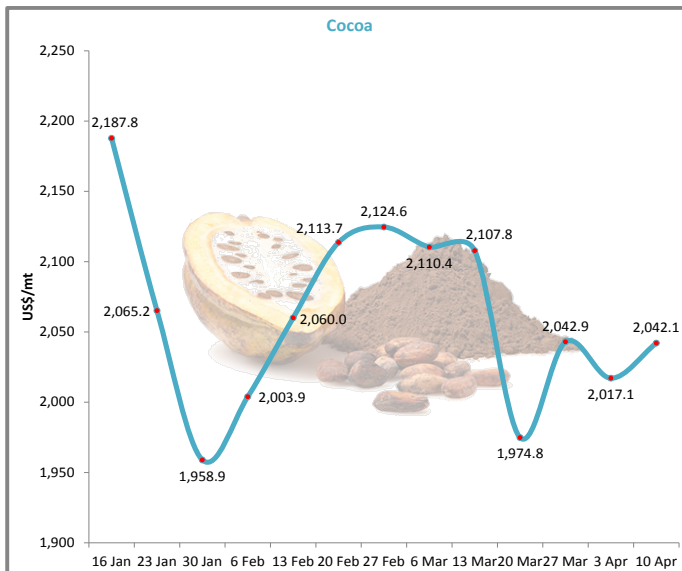
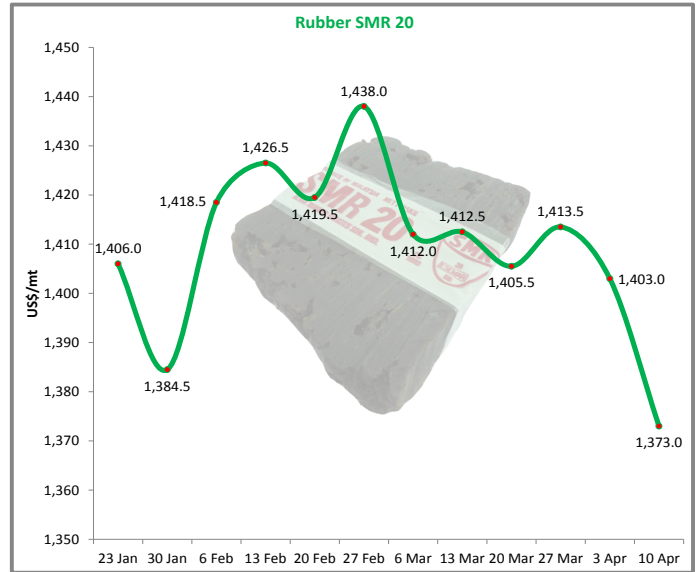
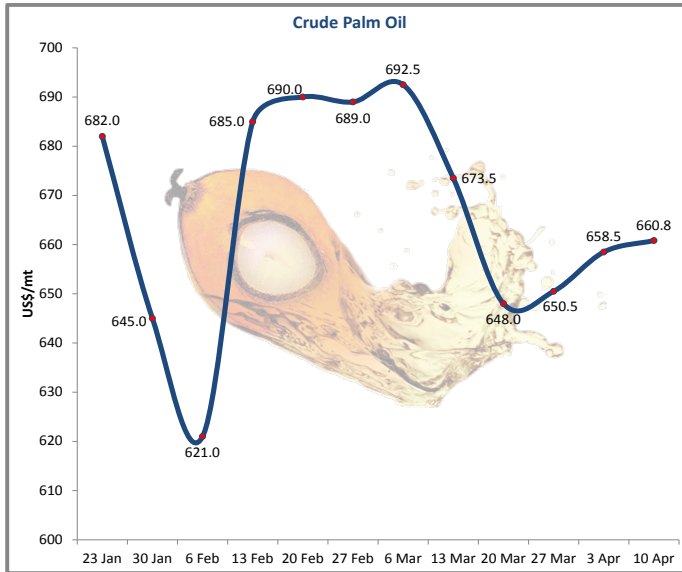


**Steel Bars**  
(per MT)  
RM1,840 - RM1,940

Source : Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group.



# Commodity Price Trends

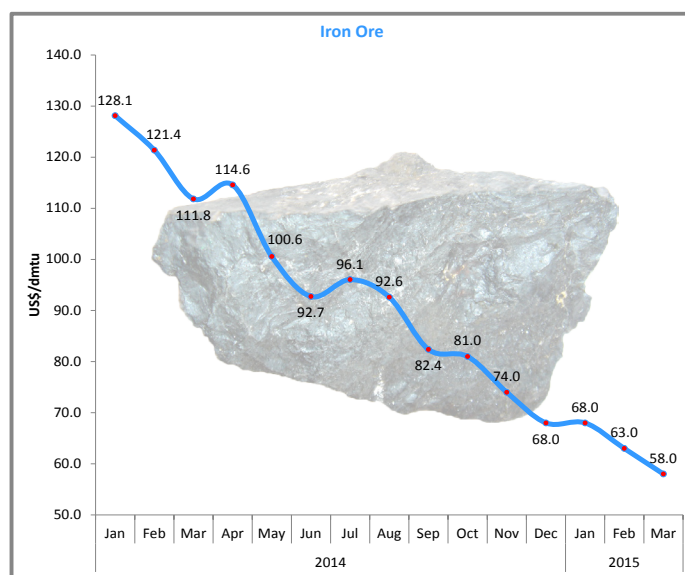
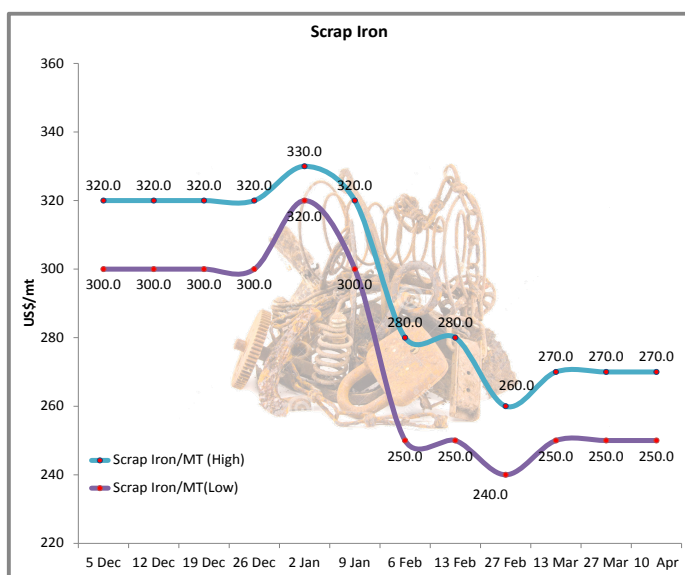
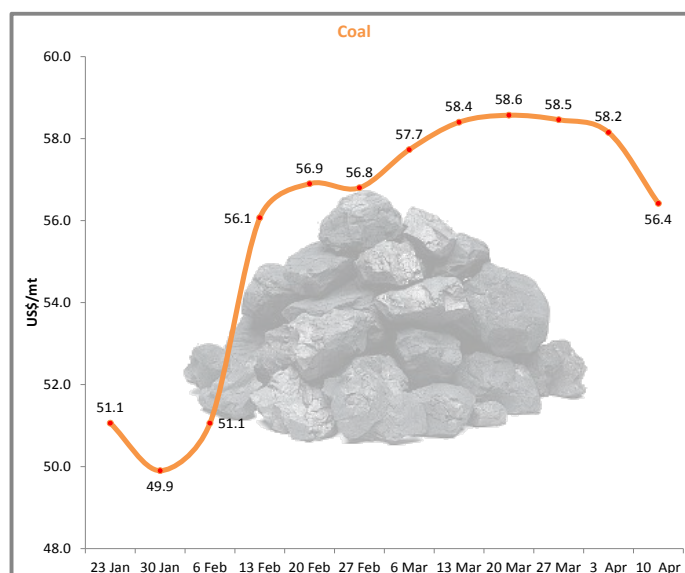
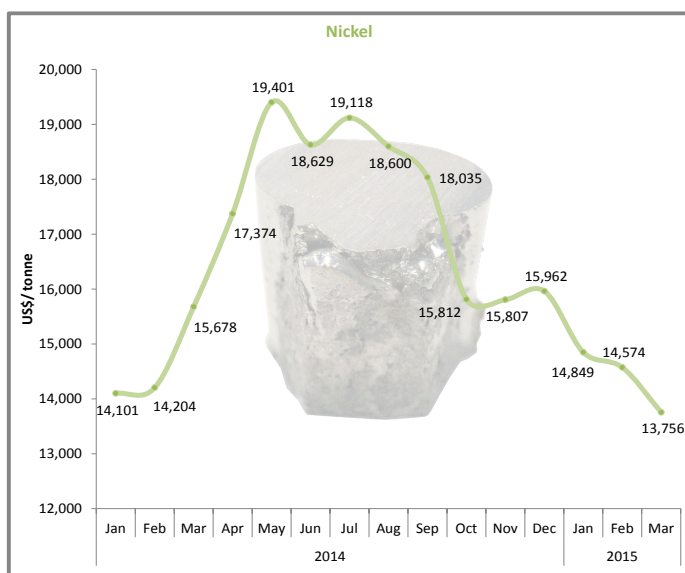
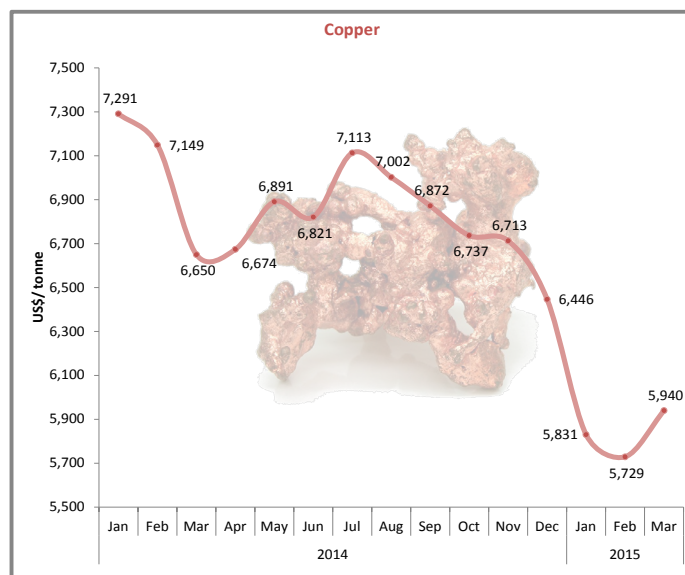
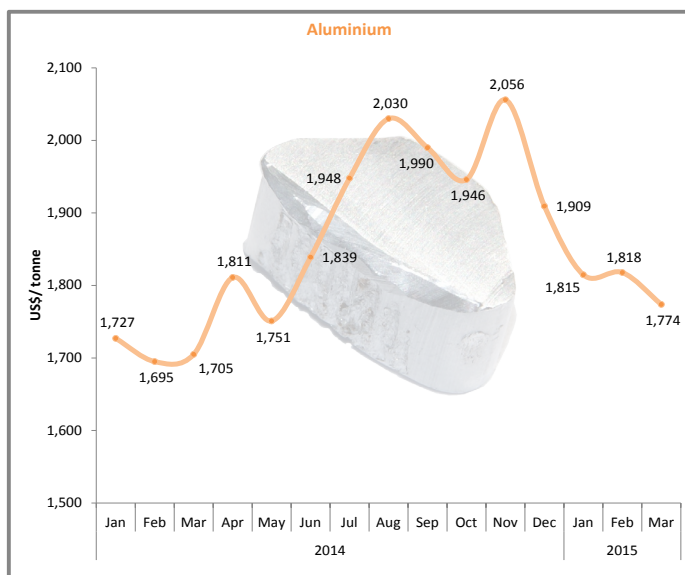


Source : Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Pepper Board, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group, World Bank.

“DRIVING Transformation, POWERING Growth”



# Commodity Price Trends



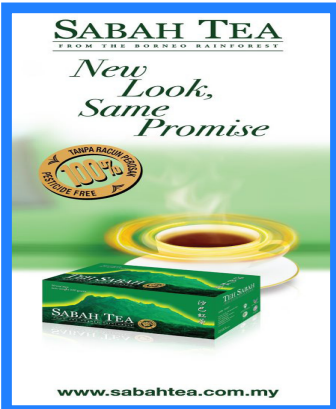
“DRIVING Transformation, POWERING Growth”

Source : Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Pepper Board, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group, World Bank.





## Sabah Tea Sdn. Bhd



SABAH TEA is a member of Yee Lee, a corporation which was incepted in 1973. It is a company that is well-diversified with active subsidiaries covering manufacturing and, the sales and distribution of a wide array of products both locally and internationally with tea as one of their distinctive product. Hailed as the magic bullet to keep heart disease and cancer at bay, tea *Camellia Sinensis* has become the drink of choice for many health conscious consumers. What's healthier than tea? Of course SABAH TEA the 100% pesticide free tea.

SABAH TEA is grown at the rolling foothills of Mount Kinabalu, Sabah, using many innovative natural processes for pest and disease control. Set amidst a sprawling 6,200-acres land, 1,200-acres of the land has been dedicated to the Sabah Tea plantation. Pristine 130 million years old rainforest makes up the rest of the plantation which plays a huge role in maintaining the equilibrium of the fauna. Mother Nature has graced us with her best – the rainforest becomes a natural shield to the plantation as insects are drawn more towards it; leaving the harvest for SABAH TEA truly pure. Being a single-estate plantation, SABAH TEA consists only of the finest tea leaves picked from its own plantation. Thus, the quality and consistency of the tea is controlled and it is the only way to ensure that the tea is free from unknown substances or chemicals. These factors make SABAH TEA 100% pesticide free.

With highly experienced personnel in both the manufacturing and marketing sectors managing the product, SABAH TEA has now achieved its milestone in the international market with the support and platform provided by MATRADE to promote the brand in various events such as 'Taste of London 2010' in England, the 'Malaysia Kitchen' at Selfridges London, Birmingham, Manchester Trafford and Manchester Exchange, as well as 'Taste of Auckland 2010' in New Zealand.

And, these were tremendous opportunities gained by SABAH TEA to expand its market, allowing international consumers to experience and taste the goodness of its tea.

Trusted by many, SABAH TEA Garden has accumulated a series of accolades since it's



Sabah Tea Sdn. Bhd.  
Lot 83, Lorong Mega,  
Off Jalan Kilang,  
Sedco Industrial Estate, 88450,  
Kota Kinabalu, Sabah, Malaysia.  
T: +(6088) 440882 , F: +(6088) 423448 ,E: [nfo@sabahtea.net](mailto:nfo@sabahtea.net)  
Website: <http://www.sabahtea.com.my> , <http://www.sabahtea.net>



# Malaysia Investment Performance



## Genting Integrated Biorefinery Complex

### Project Cost

RM1.4 bil.

### Employment: 427 people

12.4% engineers, 13.6% science personnel, 66.7% skilled workers

The Genting Integrated Biorefinery Complex is a first-of-its-kind downstream manufacturing complex in Malaysia that will utilise palm oil as feedstock to produce renewable olefins, specialty chemicals and other high value-added derivatives.

Based in Palm Oil Industrial Cluster (POIC) Lahad Datu, Sabah, the project involves the setting up of facilities for the cost-effective production of specialty high-performance products, which are used in a wide variety of goods including hybrid lubricants, lubricant additives, oil drilling fluids, superior performance cleaners and detergents, surfactants and degreasing solvents.



“DRIVING Transformation, POWERING Growth”

## ANNOUNCEMENT of New Incentives Under The Malaysia Budget 2015, 6 April 2015





# Save the Date...



**MALAYSIA PAVILION 2015**  
PASSION FOR LIFE. ENERGIZING THE WORLD

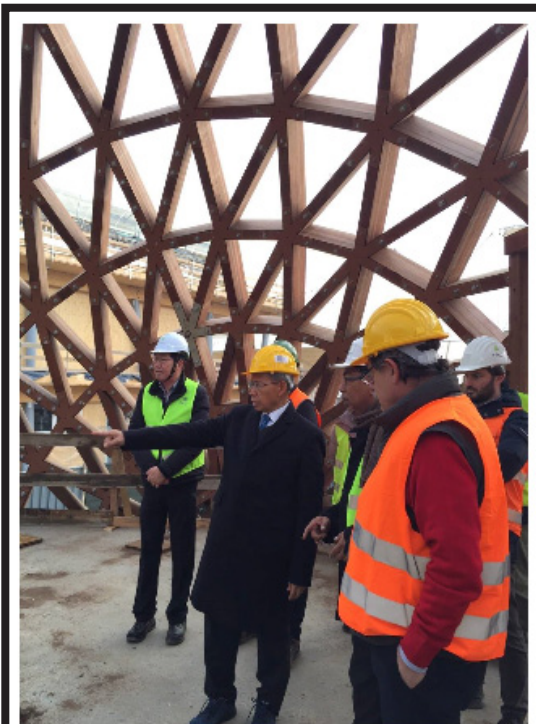
**1 May-31 October 2015**



MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY



## Construction work at the site of the Malaysia Pavilion



“DRIVING Transformation, POWERING Growth”





Name : Kamarul Khaswan Rahmat  
Designation : Administrative Assistant  
Job Description : Responsible for assisting  
and handling of  
administrative tasks  
Division : Sectoral Policy  
Contact No : 03 - 62033182  
Emel : kamarulkhaswan@miti.gov.my



Name : Zulzaidi Mohmud  
Designation : Operational Assistant  
Job Description : Responsible for assisting  
and handling of  
administrative tasks  
Division : Minister's Office  
Contact No : 03 - 62000010  
Emel : zulzaidi.mohmud@miti.gov.my



“DRIVING Transformation, POWERING Growth”

### Comments & Suggestions

Dear Readers,  
Kindly click the link below for any comments in this issue. MWB reserves the right to edit and to republish letters as reprints.

[http://www.miti.gov.my/cms\\_matrix/form.jsp?formId=c1148fbf-c0a81573-3a2f3a2f-1380042c](http://www.miti.gov.my/cms_matrix/form.jsp?formId=c1148fbf-c0a81573-3a2f3a2f-1380042c)

