



MINISTRY OF INTERNATIONAL
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MALAYSIA
CHAIRMAN OF
ASEAN 2015

OUR PEOPLE, OUR COMMUNITY, OUR VISION

MITI in The NEWS

Council needs “China Strategy” to boost exports



Malaysia must align its export promotion efforts with China's recent tweaks in the growth policies. International Trade and Industry Minister Datuk Seri Mustapa Mohamed said the National Export Council will have to draw up a “China strategy” to guide exporters. China is Malaysia's biggest trading partner.

“China's urbanisation and its focus in the Western frontier would increase the potential consumables and we would want a slice of the cake”. He was speaking at media briefing after a briefing by

the Economic Planning Unit on the role of the private sector under the 11th Malaysia Plan (11MP). The National Export Council was established under the 11MP to strengthen trade under the new growth blueprint. Other efforts to strengthen trade in the coming years include mid-tier companies' development programmes. Go-Ex programmes and Services Export Fund.

For MITI, one of the key deliverables is to ramp up internationalisation by the way of intensified export promotion and capitalising the ASEAN Economic Community and Free Trade Agreements. Under the plan, manufacturing sub-sectors, namely chemicals, electrical & electronics and machinery and equipment will produce diverse and complex products. “Private investments are expected to grow by 9.4% under the plan,” Mustapha added. Aerospace, medical devices and knowledge-intensive are areas that have attracted strong interest in Malaysia's high-end engineering skills.

Source :New Straits Times, 18 June 2015

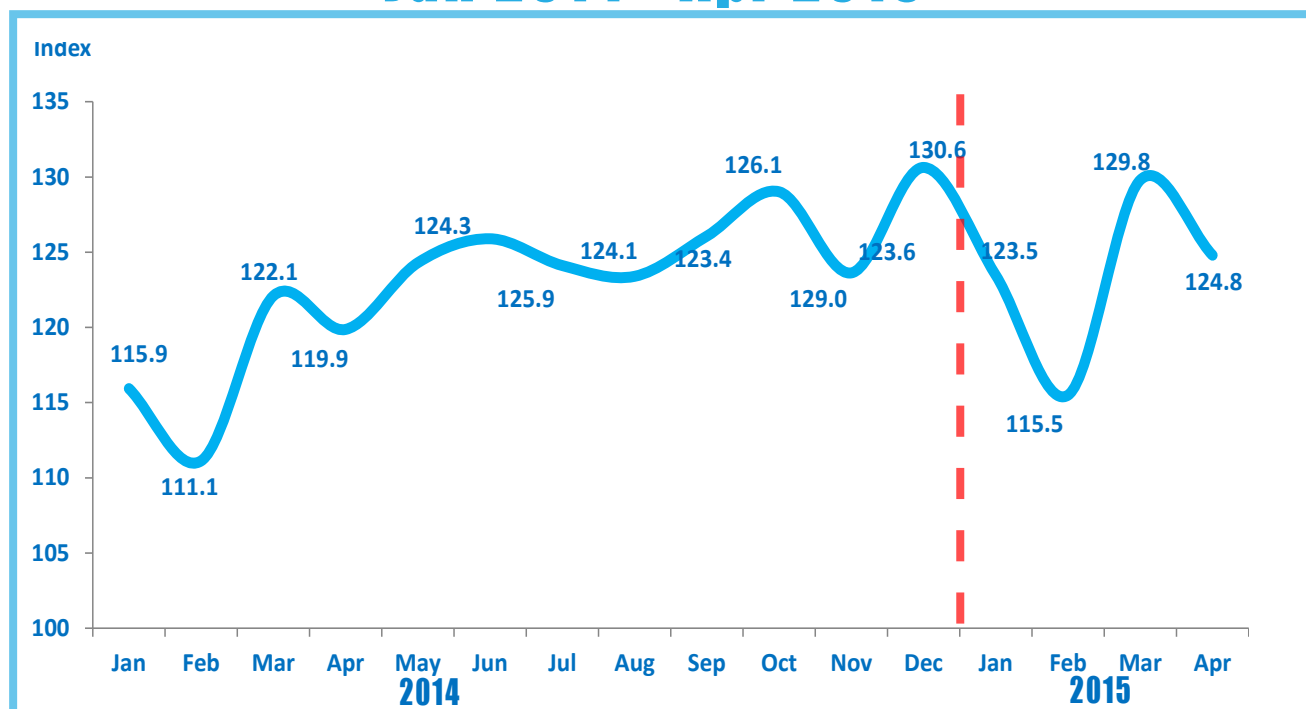
“DRIVING Transformation, POWERING Growth”



MALAYSIA

Industrial Production Index (IPI)

Jan 2014 - Apr 2015



IPI, Jan 2014 - Apr 2015

Overall Index

Jan - Apr 2014	Jan - Apr 2015	% Changes Year-on-Year
111.6	118.1	5.8

Mining Index

Jan - Apr 2014	Jan - Apr 2015	% Changes Year-on-Year
98.0	105.7	7.9

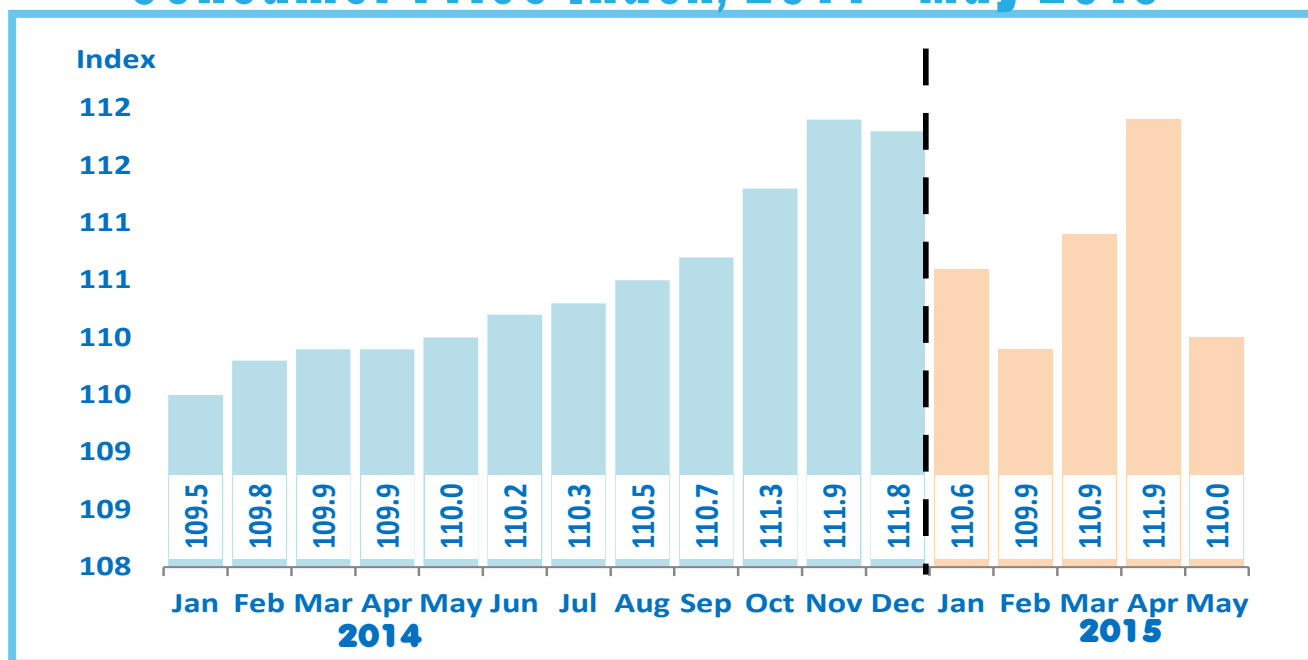
Manufacturing Index

Jan - Apr 2014	Jan - Apr 2015	% Changes Year-on-Year
117.3	123.4	5.3

Electricity Index

Jan - Apr 2014	Jan - Apr 2015	% Changes Year-on-Year
114.5	118.8	3.7

Consumer Price Index, 2014 - May 2015



Consumer Price Index (CPI) by Major Categories, May 2015



Food And Non-Alcoholic Beverages

May 2014 : 114.5
May 2015 : 118.5
% change : 3.5



Transport

May 2014 : 111.5
May 2015 : 106.3
% change : -4.7



Alcoholic Beverages And Tobacco

May 2014 : 121.7
May 2015 : 135.4
% change : 11.3



Communication

May 2014 : 97.8
May 2015 : 100.3
% change : 2.6



Clothing and Footwear

May 2014 : 98.6
May 2015 : 99.5
% change : 0.9



Recreation, Services and Culture

May 2014 : 105.0
May 2015 : 106.7
% change : 1.6



Housing, Water, Electricity and Other Fuels

May 2014 : 108.6
May 2015 : 114.4
% change : 2.6



Education

May 2014 : 109.6
May 2015 : 112.3
% change : 2.5



Furnishings, Household, Equipment and Routine Household Maintenance

May 2014 : 106.6
May 2015 : 109.4
% change : 2.6



Restaurants and Hotels

May 2014 : 116.7
May 2015 : 121.9
% change : 4.5



Health

May 2014 : 109.4
May 2015 : 114.9
% change : 5.0



Miscellaneous Goods and Services

Mei. 2014 : 105.4
Mei 2015 : 110.0
% change : 4.4

Note : % change year-on-year

-The Consumer Price Index (CPI) measures the percentage change through time in the cost of purchasing a constant basket of goods and services representing the average pattern of purchases made by a particular population in a specified time period

Source : Department of Statistics, Malaysia

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ASEAN and You'



World Competitiveness Ranking

Ranking out of 61 countries

COUNTRY	2015	2014	Score
USA	1	1	100.0
Hong Kong	2	4	96.0
Singapore	3	3	95.0
Switzerland	4	2	92.0
MALAYSIA	14	12	84.1
Thailand	30	29	69.8
Philippines	41	42	60.2
Indonesia	42	37	60.0

Source : <http://www.imd.org/uupload/imd.website/wcc/scoreboard.pdf>

MITI's ASEAN Portal can be accessed via <http://www.miti.gov.my/cms/aec2015.jsp>.



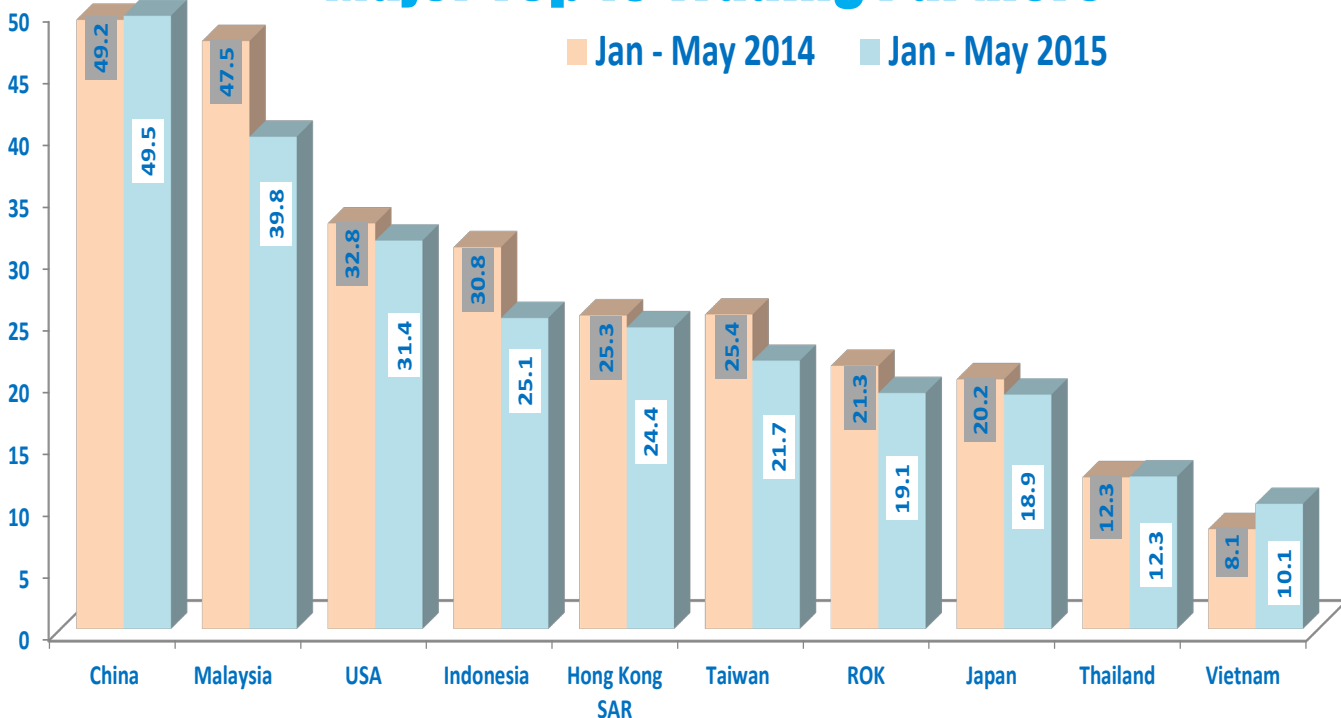


International Report

Singapore's External Trade

S\$billion

Major Top 10 Trading Partners



Top Export & Import Products to/from Malaysia Jan - May 2015

Exports

Product (HS code 2 Digit)	Jan-May 14 S\$ Thousand	Jan-May 15 S\$ Thousand	% change
HS85	5,975,130	6,105,927	2.2
HS27	9,588,001	5,955,102	-37.9
HS84	2,953,850	2,870,289	-2.8
HS39	1,111,624	948,469	-14.7
HS90	603,530	665,055	10.2

Imports

Product (HS code 2 Digit)	Jan-May 14 S\$ Thousand	Jan-May 15 S\$ Thousand	% change
HS85	6,000,435	6,367,676	6.1
HS27	6,970,321	3,744,925	-46.3
HS48	1,998,516	1,982,412	-0.8
HS90	507,341	695,976	37.2
HS71	616,991	563,003	-8.8

Note s: % change year-on-year

Electrical Machinery Sound , Recorders Reproducurs Television , Image Sound Recorders Reproducurs & Parts (HS85)
 Mineral Fuel Oils Waxes & Products & Bituminous Substances (HS27)
 Nuclear Reactors Boilers Machinery & Mechanical Appliances & Parts (HS84)
 Plastics & Articles Thereof (HS39)
 Optical Photographic ,Cinematographic Measuring Instruments etc (HS90)
 Nuclear Reactors Boilers Machinery & Mechanical Appliances & Parts (HS48)
 Natural Cultural Pearls Precious Stones & Metals & Imitation Jewellery Coins (HS71)



Source:MITI Singapore
 MITI Weekly Bulletin / www.miti.gov.my

















DID YOU KNOW



Female Entrepreneurship Index 2015

Ranking out of 77 countries

(Data is sourced from The Global Entrepreneurship and Development Institute)

Rank		Country	Score
1		United States of America	82.9
2		Australia	74.8
3		United Kingdom	70.6
4		Denmark	69.7
5		Netherlands	69.3
6		France	68.8
7		Iceland	68.0
8		Sweden	66.7
9		Finland	66.4
10		Norway	66.3
11		Ireland	64.3
12		Switzerland	63.7
13		Belgium	63.6
16		Singapore	59.8
46		MALAYSIA	39.2
52		Thailand	36.6

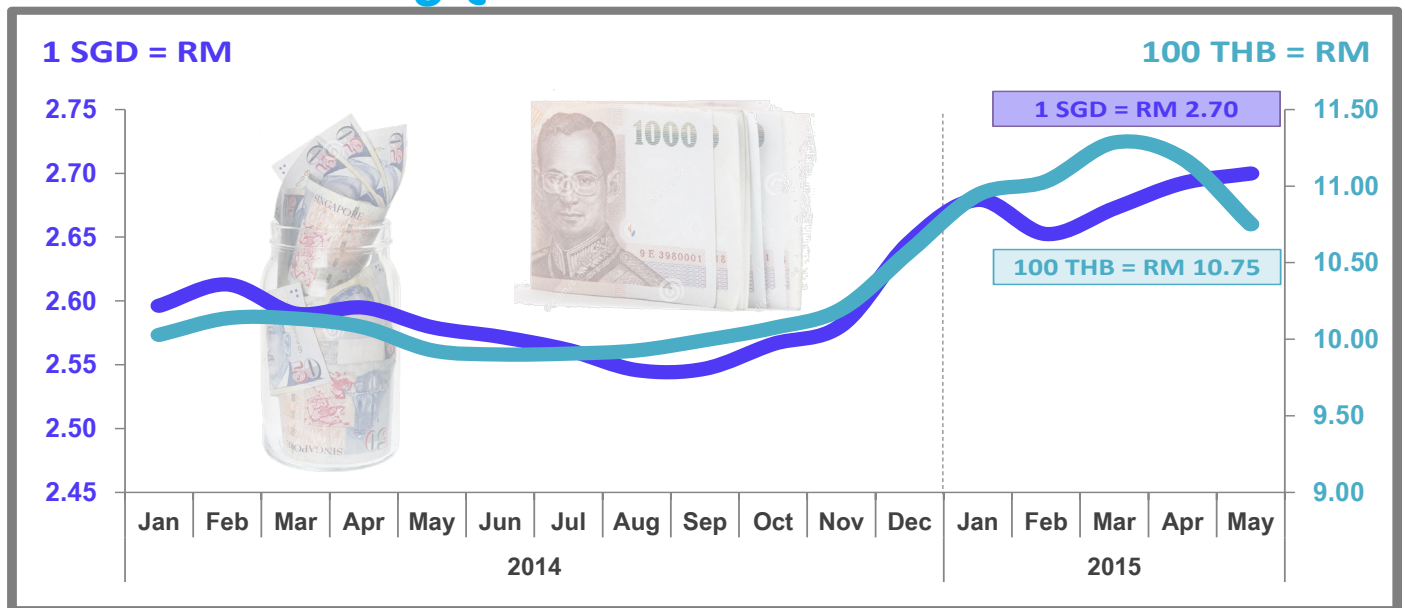
“DRIVING Transformation, POWERING Growth”

Note: The Index focuses on high potential female entrepreneurs who are defined as ‘innovative, market-expanding, and export-oriented.’ The Index combines variables that measure agency and institutions in a composite index in order to capture the multi-dimensional aspects of female entrepreneurship development.



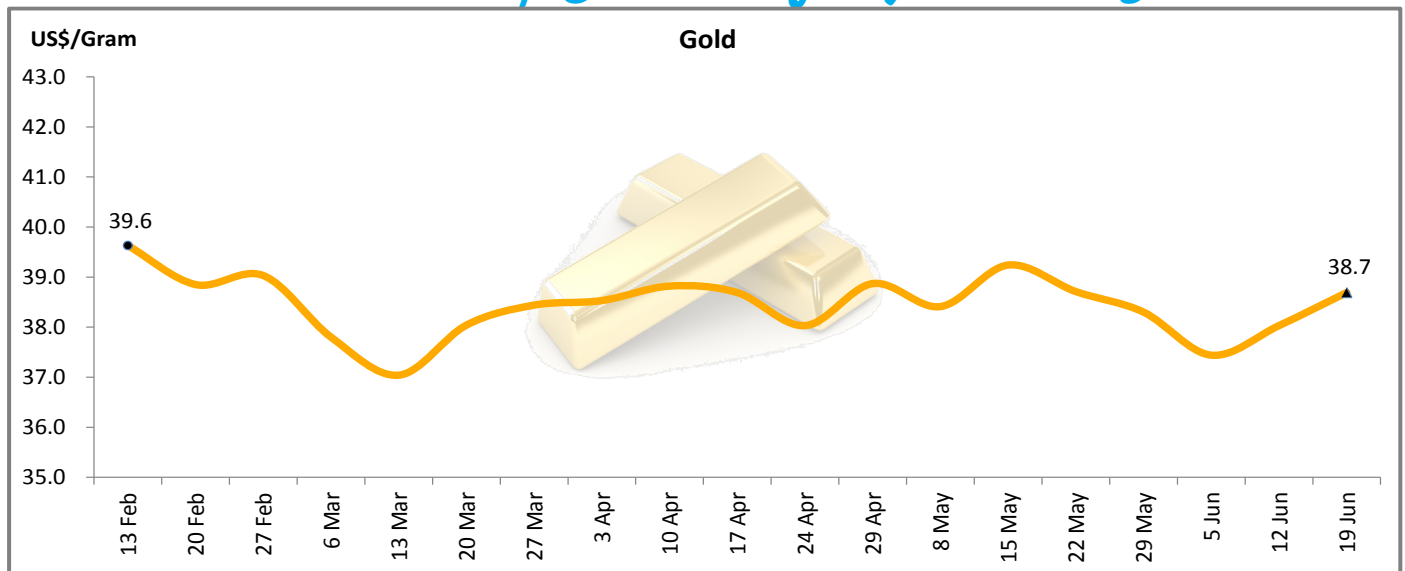
Source: <http://thegedi.org/research/womens-entrepreneurship-index/>
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Malaysian Ringgit Exchange Rate with Singapore Dollar and Thai Baht



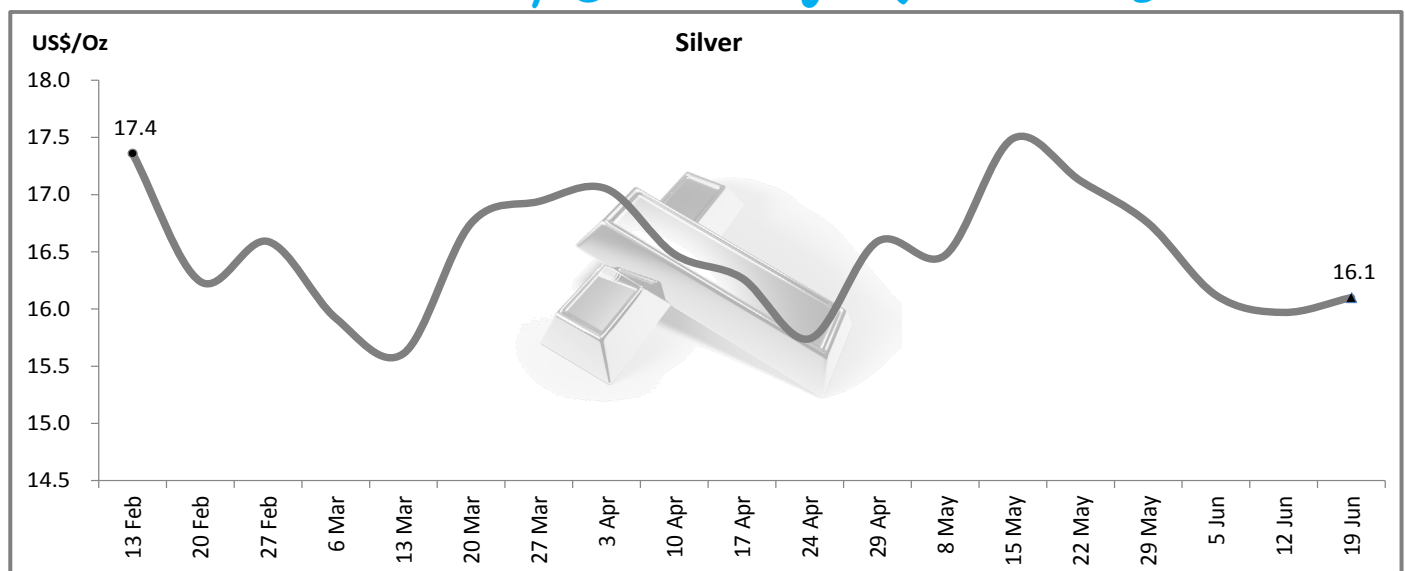
Source : Bank Negara, Malaysia

Gold Prices, 13 February - 19 June 2015



Source : http://www.gold.org/investments/statistics/gold_price_chart/

Silver Prices, 13 February - 19 June 2015



Source : <http://www.hardassetsalliance.com/charts/silver-price/usd/oz>

Number and Value of Preferential Certificates of Origin (PCOs)

Number of Certificates (Provisional data)

	26 Apr 2015	3 May 2015	10 May 2015	17 May 2015	24 May 2015	31 May 2015	7 Jun 2015	14 Jun 2015
AANZFTA	804	640	689	826	978	774	841	799
AIFTA	533	507	649	636	609	599	605	527
AJCEP	209	121	191	210	236	187	170	196
ATIGA	4,231	3,331	4,009	4,872	4,573	4,126	4,390	4,548
ACFTA	1,618	1,196	1,355	1,571	1,659	1,461	1,653	1,319
AKFTA	941	650	704	934	769	1,173	816	670
MICECA	338	262	335	383	337	289	362	279
MNZFTA	16	2	4	11	15	6	8	2
MCFTA	46	57	51	63	55	43	71	75
MAFTA	428	317	343	410	349	352	494	438
MJEPA	866	659	797	849	930	802	844	687
MPCEPA	141	112	149	115	176	207	138	137
GSP	134	104	110	140	132	131	188	97

Notes: The preference giving countries under the GSP scheme are Switzerland, the Russian Federation, Norway and Cambodia.



AANZFTA: ASEAN-Australia-New Zealand Free Trade Agreement (Implemented since 1 January 2010)



ATIGA: ASEAN Trade in Goods Agreement (Implemented since 1 May 2010)



AJCEP: ASEAN-Japan Comprehensive Economic Partnership (Implemented since 1 February 2009)



ACFTA: ASEAN-China Free Trade Agreement (Implemented since 1 July 2003)



AKFTA: ASEAN-Korea Free Trade Agreement (Implemented since 1 July 2006)



AIFTA: ASEAN-India Free Trade Agreement (Implemented since 1 January 2010)



MPCEPA: Malaysia-Pakistan Closer Economic Partnership Agreement (Implemented since 1 January 2008)



MJEPA: Malaysia-Japan Economic Partnership Agreement (Implemented since 13 July 2006)



MICECA: Malaysia-India Comprehensive Economic Cooperation Agreement (Implemented since 1 July 2011)



MNZFTA: Malaysia-New Zealand Free Trade Agreement (Implemented since 1 August 2010)

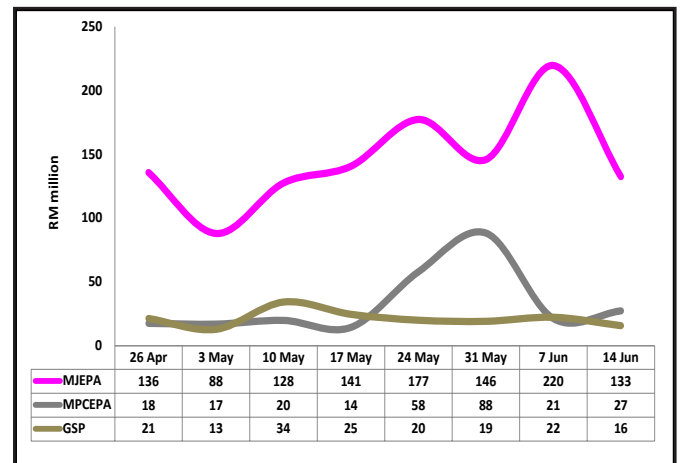
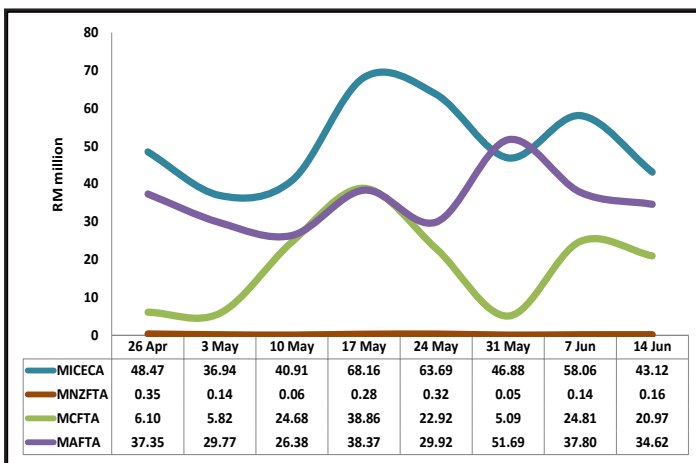
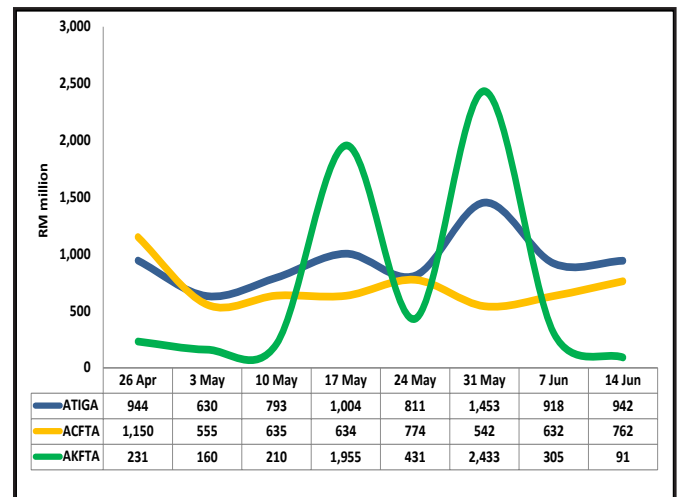
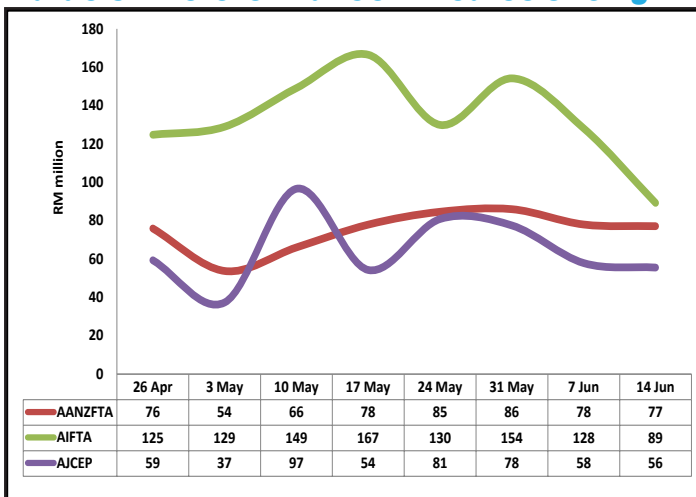


MCFTA: Malaysia-Chile Free Trade Agreement (Implemented since 25 February 2012)



MAFTA: Malaysia-Australia Free Trade Agreement (Implemented since 1 January 2013)

Value of Preferential Certificates of Origin



“DRIVING Transformation, POWERING Growth”

Source: Ministry of International Trade and Industry, Malaysia

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Commodity Prices



Commodity	Crude Petroleum (per bbl)	Crude Palm Oil (per MT)	Raw Sugar (per MT)	Rubber SMR 20 (per MT)	Cocoa SMC 2 (per MT)	Coal (per MT)	Scrap Iron HMS (per MT)
19 June 2015 (US\$)	59.6	663.5	249.8	1,570.5	2,188.9	46.2	280 (high) 260 (low)
% change*	↓ 0.6	↓ 1.3	↓ 1.8	↓ 0.9	↑ 0.7	↓ 5.4	unchanged unchanged
2014 ⁱ	54.6 - 107.6	823.3	352.3	1,718.3	2,615.8	59.8	370.0
2013 ⁱ	88.1 - 108.6	805.5	361.6	2,390.8	1,933.1	..	485.6

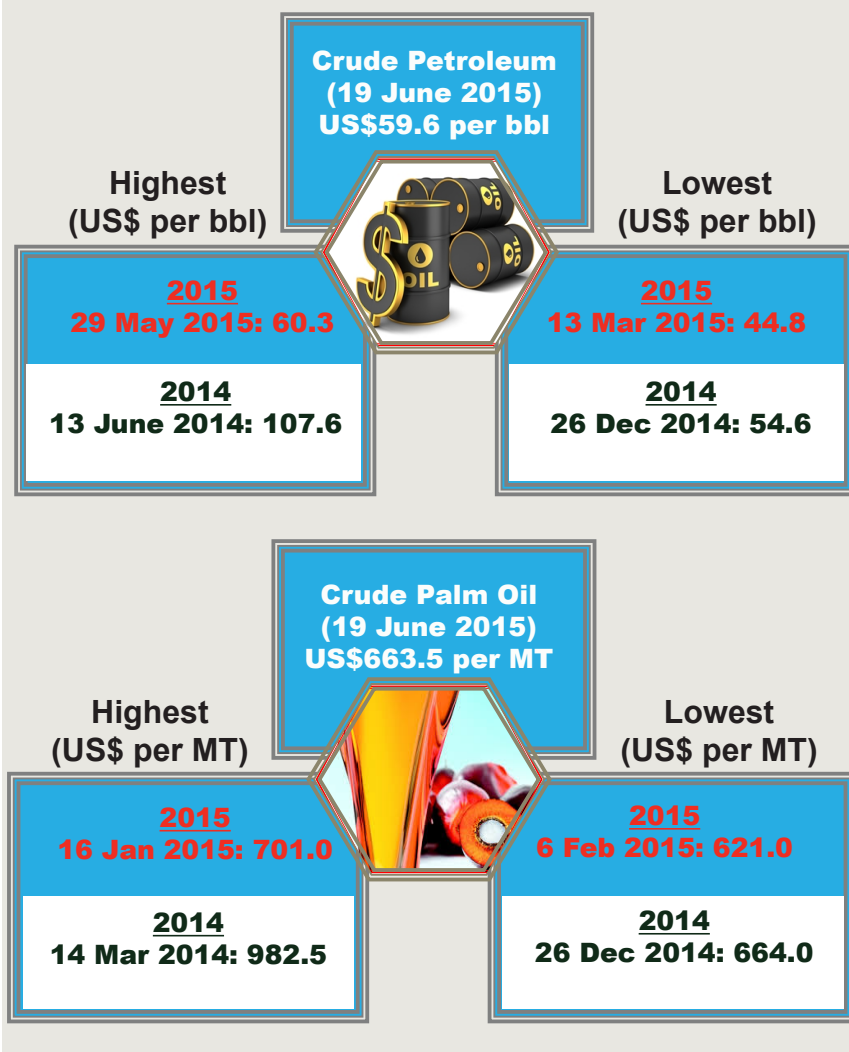
Notes: All figures have been rounded to the nearest decimal point

* Refer to % change from the previous week's price

ⁱ Average price in the year except otherwise indicated

n.a Not available

Highest and Lowest Prices, 2014/2015

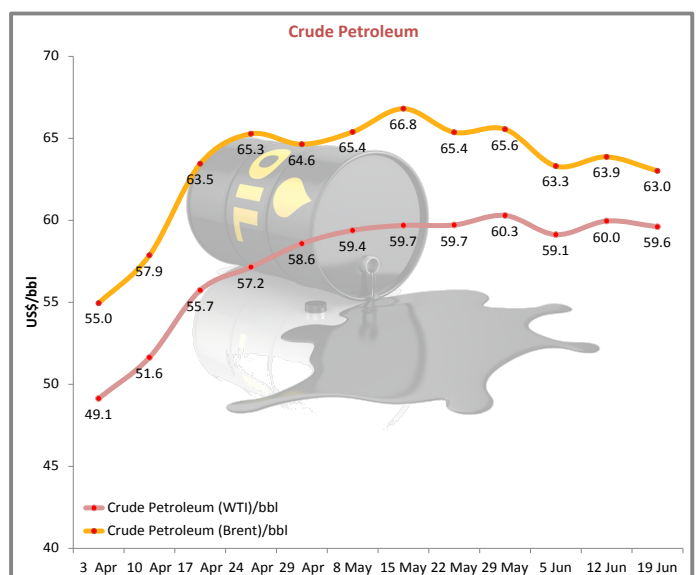
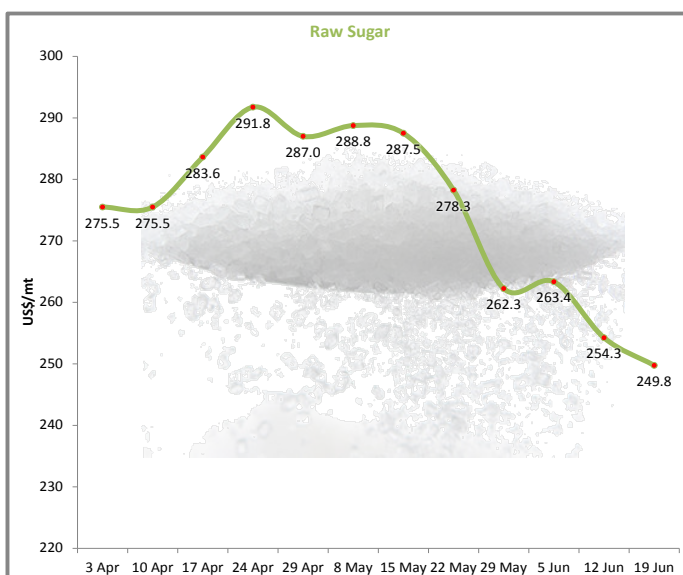
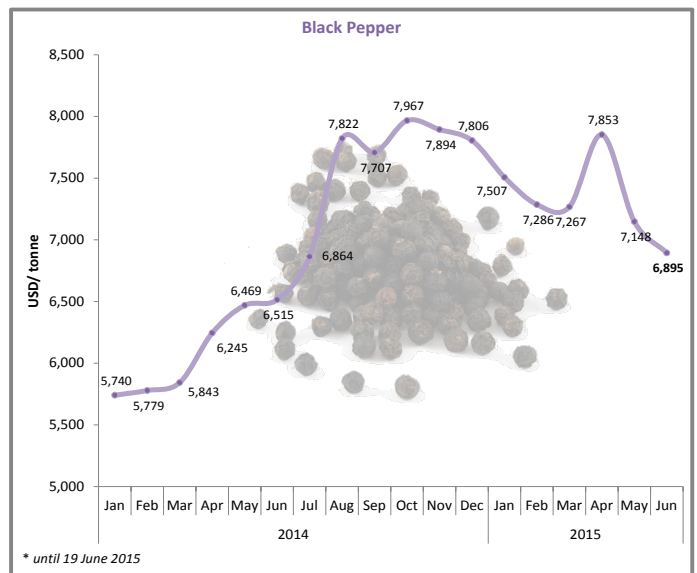
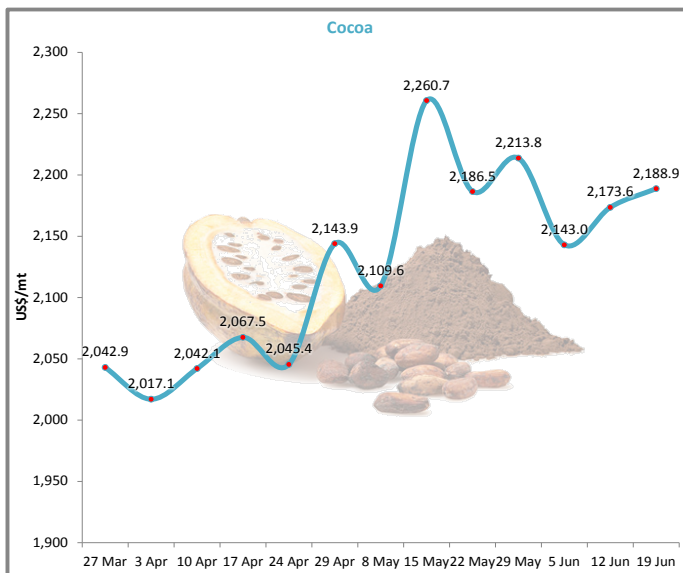
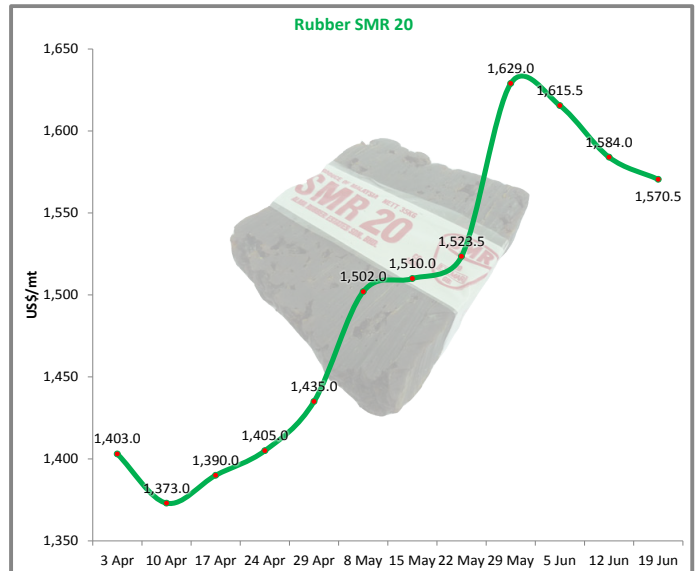
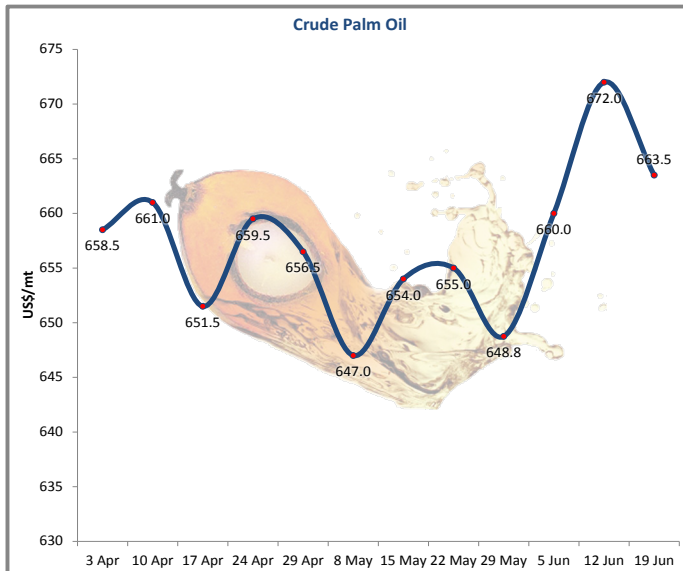


Average Domestic Prices, 19 June 2015



Sources: Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group.

Commodity Price Trends

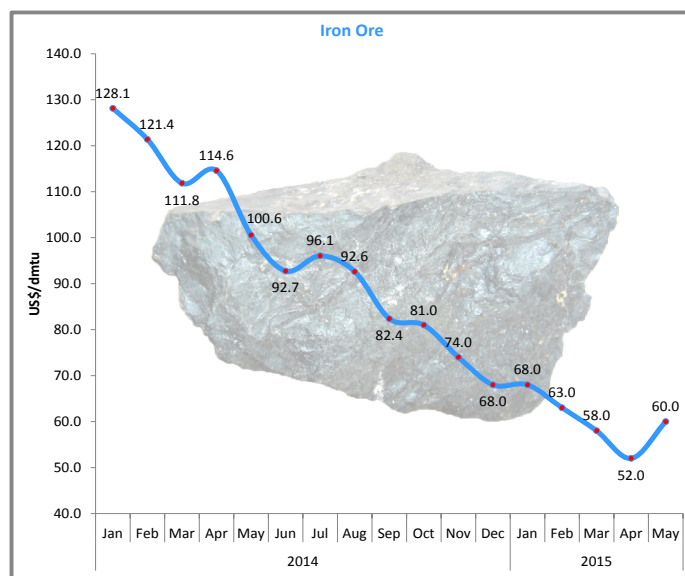
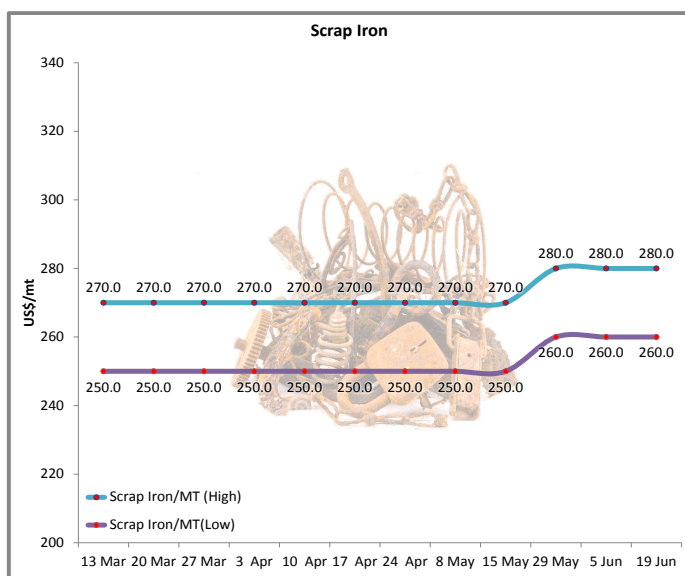
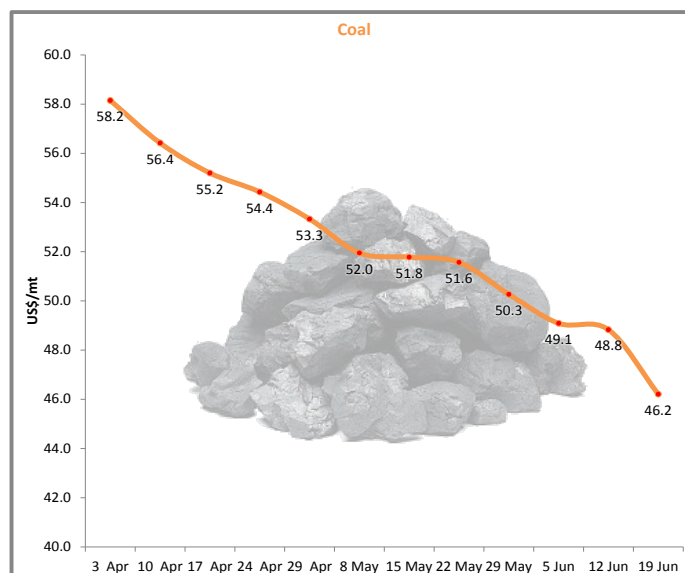
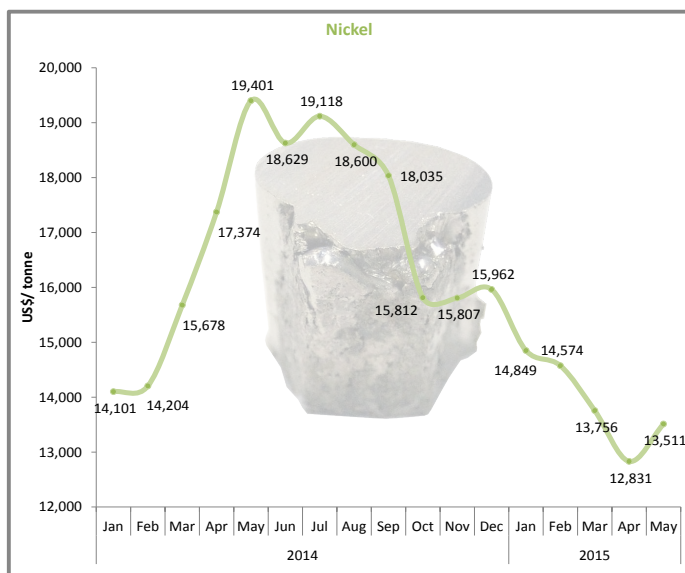
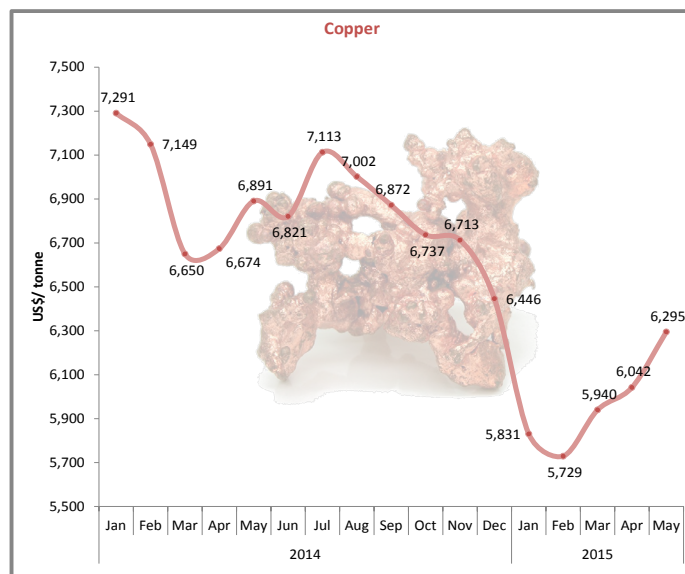
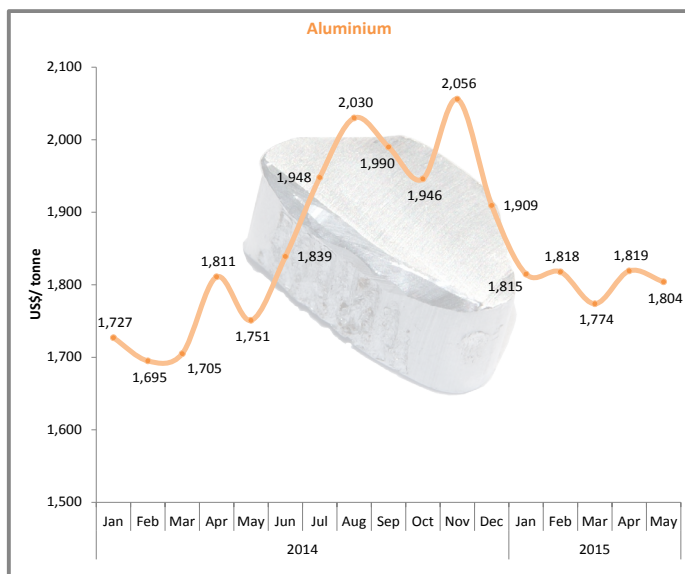


Sources: Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Pepper Board, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group, World Bank.

“DRIVING Transformation, POWERING Growth”



Commodity Price Trends



“DRIVING Transformation, POWERING Growth”

Sources: Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Pepper Board, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group, World Bank.





Success Story



DR GROUP HOLDINGS SDN BHD

DR Group was formed out of a love for chocolate almost 20 years ago, when an opportunity was seized to fill a vacuum in the chocolate industry in Malaysia.

Since its first business in the Malaysian Duty Free Airports, the Group has since diversified its core business offerings to include trading, distribution, manufacturing, property development and investment. With a staff strength of 140-strong, DR Group now has four homegrown mouth-watering chocolate brands that are manufactured by its subsidiary company, Quantum Supplies, which also actively involves in original equipment manufacturing (OEM).

MOULDING A CHOCOLATE DREAM

Quantum Supplies, DR Group's subsidiary company has two chocolate factories that currently manufacture its own range of unique chocolates under four original and exclusive brand names of Danson, Farell, Fidani and Milton. In the early 1980s, many well-known reputable brands were not available in Malaysia. Most chocolate brands had to be imported from Singapore. Identifying an opportunity, the company became a trader in importing and distributing chocolates in the country. The company initially began with being distributors for Tobler of Switzerland. Slowly, other brands followed suit.

The company works in a very niche market of the industry, where the sole focus lies in export, tourism and airport operations. Currently, DR Group is present in all major airports within Malaysia such as Penang, Langkawi (Kedah), Kota Kinabalu (Sabah), Labuan and Kuching (Sarawak). Moving forward from the 80s, DR Group acquired a factory in Batu Tiga, Selangor where it formed a platform for their original equipment manufacturing (OEM) activities. Prior to this, DR Group actively worked with repackaging a variety of products, chocolates included. True to their nature of ensuring clients with quality and a service of excellence, the company managed to close a deal with Van Houten, an exclusive cocoa manufacturer in Amsterdam. This formed a solid base for the company to learn and experience first-hand, all that was needed to run a successful chocolate making factory.

Quality assurance and consistency, tied with a certain discipline were key factors that allowed many global brands to work with DR Group. Some well-known names the company manufactures for – include Morinaga (Japan) and Nestle. To support their growing business and chocolate demands, DR Group invests a significant sum in research and development to ensure all their processes and technologies are up to par with industry expectations. Besides this, all necessary certifications and accreditations were in place

early in the business, ensuring that the company was ready for international penetration. Among certifications obtained include GMP, Halal, ISO 9001 and ISO 20000:2005 and HACCP certifications. The company also invested in automated machinery to ensure unparalleled consistency and quality of their chocolates. Shifting from semi-automated to fully-automated machinery required a significant amount of capital, all of which was in place to ensure room for mistakes.

The firm is proud to have pioneered the concept of chocolate boutiques in the country, being the first to be brave enough to venture into this area of the business. Looking back, they have definitely been trendsetters in the region. As such, DR Group caused a lot of ripples in the market, particularly with regards to its innovative marketing campaign. DR Group's hard work and meticulous efforts did not go unnoticed as the firm has won a range of awards over the years. Their exclusive brand, Fidani, has won Most Innovative Chocolate by the Malaysian Cocoa Board, the Best Manufacturer (2004) – Malaysian Cocoa Board and Most Ingenious Packaging by the International Halal Showcase (MIHAS) for three years (2007, 2008 and 2010).

Other prestigious awards include the 2011 Duty Free News International Award for Best New Confectionery and Fine Food Store, 2009 Duty Free News International award for Best Marketing Campaign (Confectionery and Fine Food) throughout the World, 2007 Malaysia Tourism Award for Best Speciality Shop and many others.

PROGRESSING FURTHER

Leveraging on MATRADE trade missions and exhibitions has been key in ensuring a steady stream of overseas business for the company. Dato' Dahlan Rashid, Group Managing Director and Founder of DR Group speaks highly of the assistance rendered by SME Corp and other government agencies for equipment and machinery when the business was in its infant stages.

Dahlan views MATRADE as an agency that is necessary and crucial for entrepreneurs in the country seeking to penetrate the global market, without the hassle of verification they would need if they proceeded independently. Right business matching is important for the success of a company dealing with international buyers and suppliers alike.



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Fax Number: (603) 6140 6314
Email: info@drgroup.com.my



MITI Programme

Briefing on 11th Malaysia Plan by Economic Planning Unit - Role of the Private Sector, 17 June 2015



“DRIVING Transformation, POWERING Growth”

Majlis IFTAR YB Menteri MITI Ahli Parlimen Jeli, 19 Jun 2015



“DRIVING Transformation, POWERING Growth”

MAJLIS PERDANA PERKHIDMATAN AWAM KEEMPAT BELAS (MAPPA XIV) 17 June 2015



MY REWARD

KPI (Diperkenalkan pada tahun 2012):
Sembilan jenis pengiktirafan kepada warga MITI

Outcome:

- ~ Menarik dan mengekalkan bakat di MITI.
- ~ Peningkatan produktiviti penjawat awam dalam jangka panjang.

Pencapaian:

- ~ 2012: Kursus Kecemerlangan Kumpulan Sokongan, Anugerah KSU, Anugerah YBM, Penempatan Sementara di Pejabat MITI Luar Negara
- ~ 2013: Kakitangan Ambilan Tempatan (KAT) (Pegawai tempatan di MITI luar negara)
- ~ 2015: Program Bulan Kecemerlangan Kumpulan Sokongan (BKKS) telah dilaksanakan dengan jayanya sepanjang bulan Mei 2015. Program Reward yang akan dilaksanakan dalam masa terdekat adalah Anugerah YBM, Anugerah KSU, Program KAT, Penempatan Sementara dan Kursus kecemerlangan Kumpulan Sokongan (KKKS).



LIBRARY ON THE GO

KPI (Diperkenalkan pada tahun 2012):
300 bahan bacaan dipinjam setiap tahun

Outcome:

Meningkatkan budaya membaca di kalangan warga MITI.

Pencapaian:

- ~ Program ini dilaksanakan secara berjadual mengikut bulan.
- ~ Perkhidmatan ini mendapat sambutan yang sangat menggalakkan terutama kepada pelanggan yang tidak berkesempatan berkunjung ke perpustakaan.
- ~ Sehingga Mei 2015, sebanyak 1,458 bahan bacaan telah dipinjam melalui perkhidmatan ini.



MITI PASSPORT

KPI (Diperkenalkan pada tahun 2012):
Melibatkan 100 peratus pegawai baharu MITI

Outcome:

- ~ Memperkenalkan pegawai baharu kepada pihak pengurusan tertinggi
- ~ Sebahagian daripada program Minggu Orientasi
- ~ Memberi pendedahan awal kepada pegawai baharu untuk mengenal core business MITI
- ~ Mewujudkan perasaan kekeluargaan di kalangan pegawai.

Pencapaian:

Mempercepatkan proses suaikecilan pegawai baharu dengan Pengurusan Atasan dan warga MITI.



YOUR VIEWS MATTER

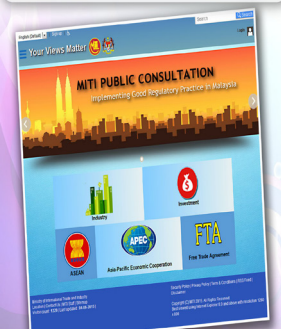
KPI (Diperkenalkan pada tahun 2015):
Pembangunan satu platform perkongsian dan konsultasi melalui web portal

Outcome:

- ~ Sebagai platform untuk orang ramai memberi pandangan terhadap cadangan perjanjian perdagangan, draft akta dan peraturan baharu yang akan dilaksanakan.
- ~ Pembangunan dan kajian terhadap pewujudan akta dan peraturan yang telus dan terangkum.

Status terkini:

- ~ Sistem sedang dibangunkan.
- ~ Dijangka beroperasi bagi kegunaan umum pada bulan Julai 2015.



BOOK REVIEW

KPI (Diperkenalkan pada Disember 2008):
12 pengulas setiap tahun

Outcome:

- ~ Memberi peluang kepada pegawai untuk berkongsi maklumat berkenaan buku yang dibaca.
- ~ Peningkatan kemahiran Public Speaking dan tahap keyakinan diri warga MITI.

Pencapaian:

- ~ Sehingga Mei 2015, seramai 85 pengulas, terdiri daripada 75 orang Pegawai dari Kumpulan Pengurusan dan Profesional dan 10 orang Kumpulan Sokongan telah menyampaikan ulasan mereka.
- ~ Sesi-sesi Book Review telah dihadiri 2,832 warga MITI dan Agensi (Kumpulan P&P-1,511 orang, Kumpulan Sokongan-1,321 orang).
- ~ Bidang yang telah dilulus merangkumi ekonomi, pengurusan, motivasi, biografi, pemakanan dan kesihatan, dan lain-lain.



OKU BOLEH!

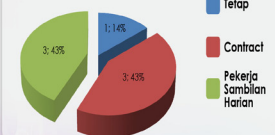
KPI (Diperkenalkan pada Jun 2013 - 31 Dis 2018):
10 orang OKU di MITI menjelang 2018

Outcome:

Memastikan OKU menikmati atau menjalani kehidupan yang berkualiti dan sejahtera atas asas kesetaraan dengan orang upaya.

Pencapaian:

JUMLAH BILANGAN: 7 ORANG



Announcement



The new MITI Portal went live on 19 June 2015 (Thursday) and sports a more refreshing look with enhanced features and functionalities. Among the highlights of the new Portal are:

- A dedicated Website for Free Trade Agreements
- Tariff Calculator
- Glossary of Trade / Industry-related terms
- Mandarin Language option for MITI Portal
- Good Regulatory Practice Website

Visit the Portal regularly as we will be releasing the following in the COMING WEEKS:

- Mobile Apps
 - o Strategic Trade Items Finder
 - o Tariff Calculator
- E-Book Shelf
- Enhanced version of the MITI Blog

Take a quick (video) tour of the new MITI Portal and let us have your feedback.



Quote of The Day

“Do not attempt to stand alone....The most fatal thing a man can do is try to stand alone”.

Carson McCullers,
American Writer of novels and short stories, 1917-1967





at your service

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