



MINISTRY OF INTERNATIONAL
TRADE AND INDUSTRY

MITI WEEKLY BULLETIN

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MITI in the News SDSI Jana Jualan RM110 Juta



Program Bertemu Pelanggan yang julung kali diperkenalkan menerusi Showcase Satu Daerah Satu Industri (SDSI) 2015 pada 6 Disember 2015 di Melaka berjaya menjana jualan bernilai RM110 juta. Inisiatif yang diperkenalkan Kementerian Perdagangan Antarabangsa dan Industri itu melibatkan 83 syarikat bumiputera tempatan dan disertai oleh 21 pelabur dari luar negara termasuk Hong Kong, China, Myanmar, Afrika Selatan, Indonesia, Arab Saudi, Filipina dan Thailand.

Menteri Perdagangan Antarabangsa dan Industri, Dato' Sri Mustapa Mohamed berkata, program yang telah diadakan sejak 3 Disember lalu itu melibatkan pelbagai kategori produk termasuk makanan dan minuman, kesihatan dan kecantikan serta kraf tangan.

"Tujuan kita mengadakan program ini adalah untuk memudahkan usahawan-usahawan bumiputera dari luar bandar supaya mereka menerokai pasaran dunia bukan setakat di Malaysia. Jualan RM110 juta yang dicatatkan 83 syarikat ini merupakan satu kejayaan yang harus dibanggakan," katanya dalam sidang akhbar selepas merasmikan Showcase SDSI 2015 yang disertai 471 pempamer dari dalam dan luar negara di Pusat Dagangan Antarabangsa Melaka (MITC), Ayer Keroh di sini semalam. Turut hadir sama ialah Ketua Menteri Melaka, Datuk Seri Idris Haron.

Showcase SDSI yang diadakan selama empat hari bermula 3 Disember lalu, terbahagi kepada empat kluster utama iaitu makanan dan minuman, inap desa, produk kesihatan dan kecantikan serta kraf tangan. Satu kluster baharu iaitu perkhidmatan turut diperkenalkan tahun ini, melibatkan 20 syarikat yang menawarkan perkhidmatan logistik, pembersihan, penyelenggaraan kenderaan, teknologi maklumat dan komunikasi (ICT), penyediaan latihan dan kemahiran jahitan serta busana. Dalam perkembangan lain, kata Mustapa, kementerian telah bekerjasama dengan Perbadanan Pembangunan Multimedia (MDeC) bagi mewujudkan jaringan pemasaran produk dan perkhidmatan SDSI secara dalam talian.

Katanya, pada tahun ini kluster inap desa terpilih untuk dipasarkan secara dalam talian dan kaedah tersebut akan diperluaskan kepada produk dan perkhidmatan SDSI lain secara berperingkat. "MDeC sudah pun ada rangkaian di seluruh negara tetapi sempena SDSI di negeri ini mereka turut mengadakan kursus bagi peserta inap desa baharu. Ini satu kaedah yang terbaik dan contoh kecil bagaimana kita boleh tingkatkan perniagaan menggunakan kaedah baharu," katanya.



Utusan Online, 7 Disember 2015

MALAYSIA

Trade Performance, January - October 2015

Trade Summary



Total Trade

0.5%
y-o-y growth

RM1,206.3b January-October 2014
RM1,212.0b January-October 2015



Exports

1.5%
y-o-y growth

RM634.5b January-October 2014
RM644.0b January-October 2015



Imports

-0.7%
y-o-y growth

RM571.9b January-October 2014
RM568.0b January-October 2015

Trading Partners



15.6%*



13.0%*



8.8%*

By Sectors*

83.6%

Manufactured Goods

7.7%

Mining Goods

7.4%

Agriculture Goods

1.3%

Others

Major Destinations



13.9%*



13.0%*



9.4%*

By Sectors*

80.1%

Manufactured Goods

10.6%

Mining Goods

8.7%

Agriculture Goods

0.6%

Others

Major Sources



18.7%*



12.0%*



8.1%*

By Sectors*

87.5%

Manufactured Goods

4.5%

Mining Goods

5.8%

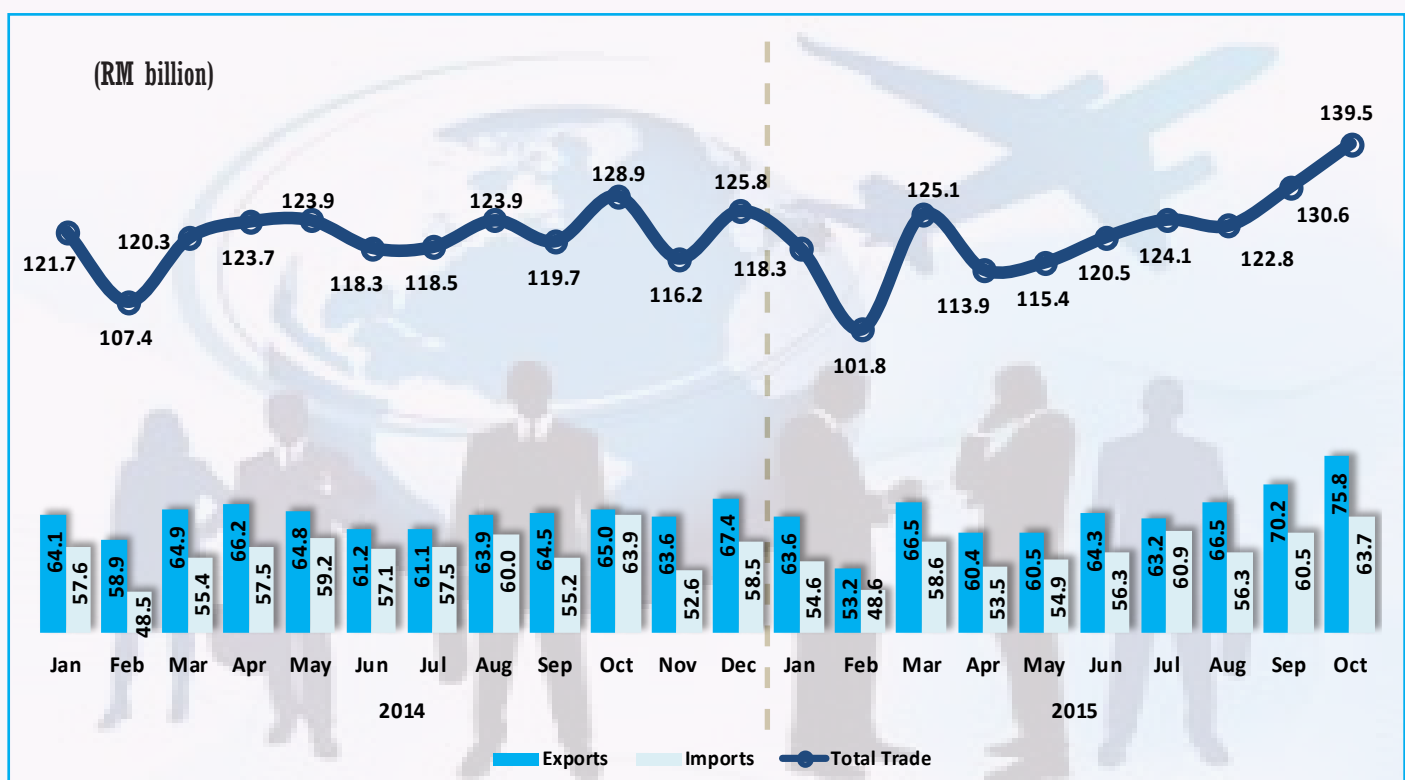
Agriculture Goods

2.2%

Others

Note : * Percentage share

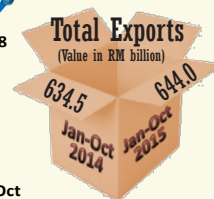
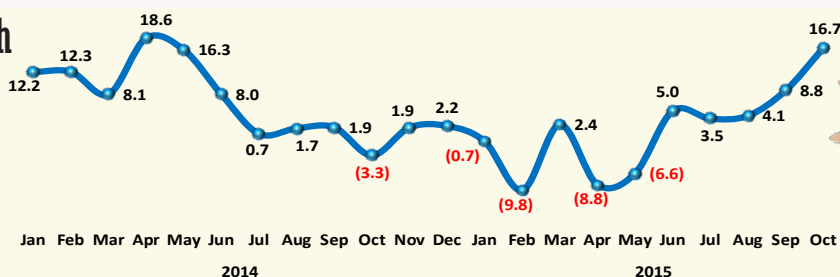
Trade Performance, January 2014 - October 2015



Source : Department of Statistics, Malaysia

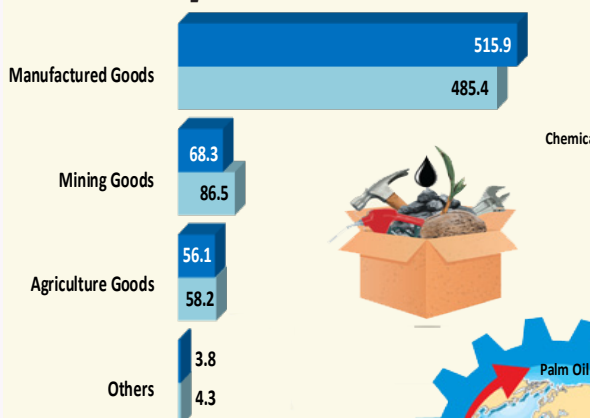
Export and Import Performance, January - October 2015

Y-o-Y Growth (%)

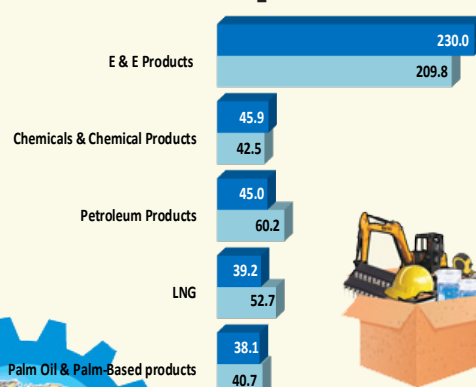


EXPORT PERFORMANCE

By Sector (RM billion)

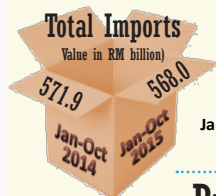
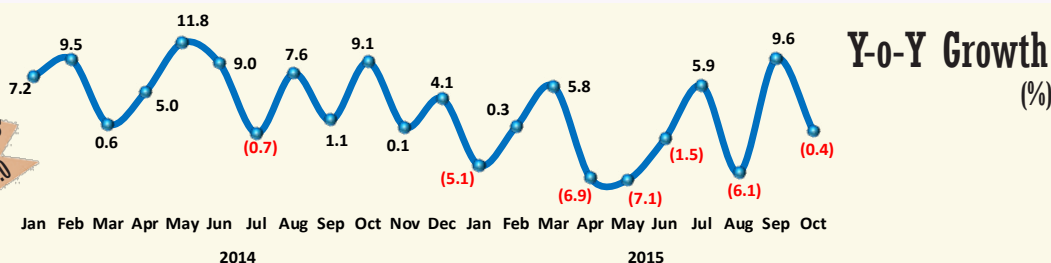


Top 5 Products

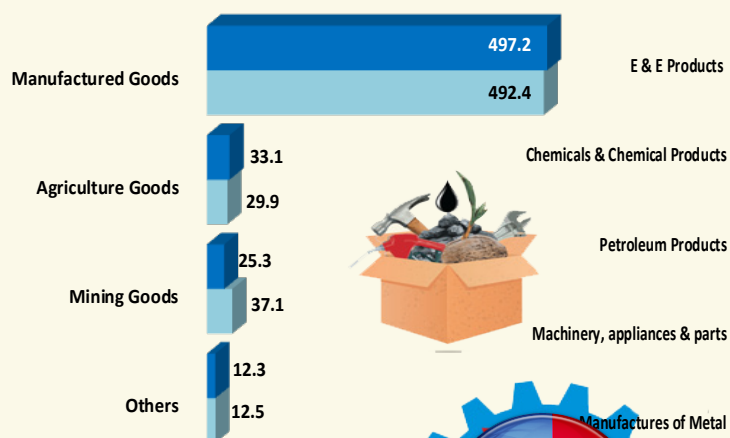


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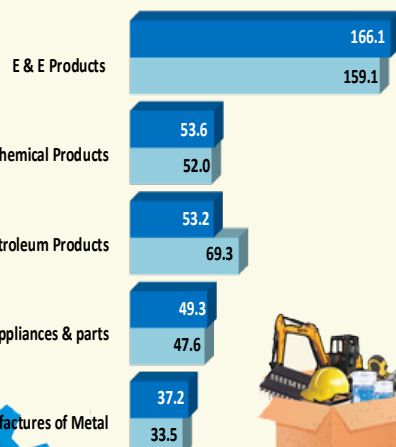
■ Jan - Oct 2015 ■ Jan - Oct 2014



By Sector (RM billion)



Top 5 Products



IMPORT PERFORMANCE

Note:

■ Jan - Oct 2015 ■ Jan - Oct 2014

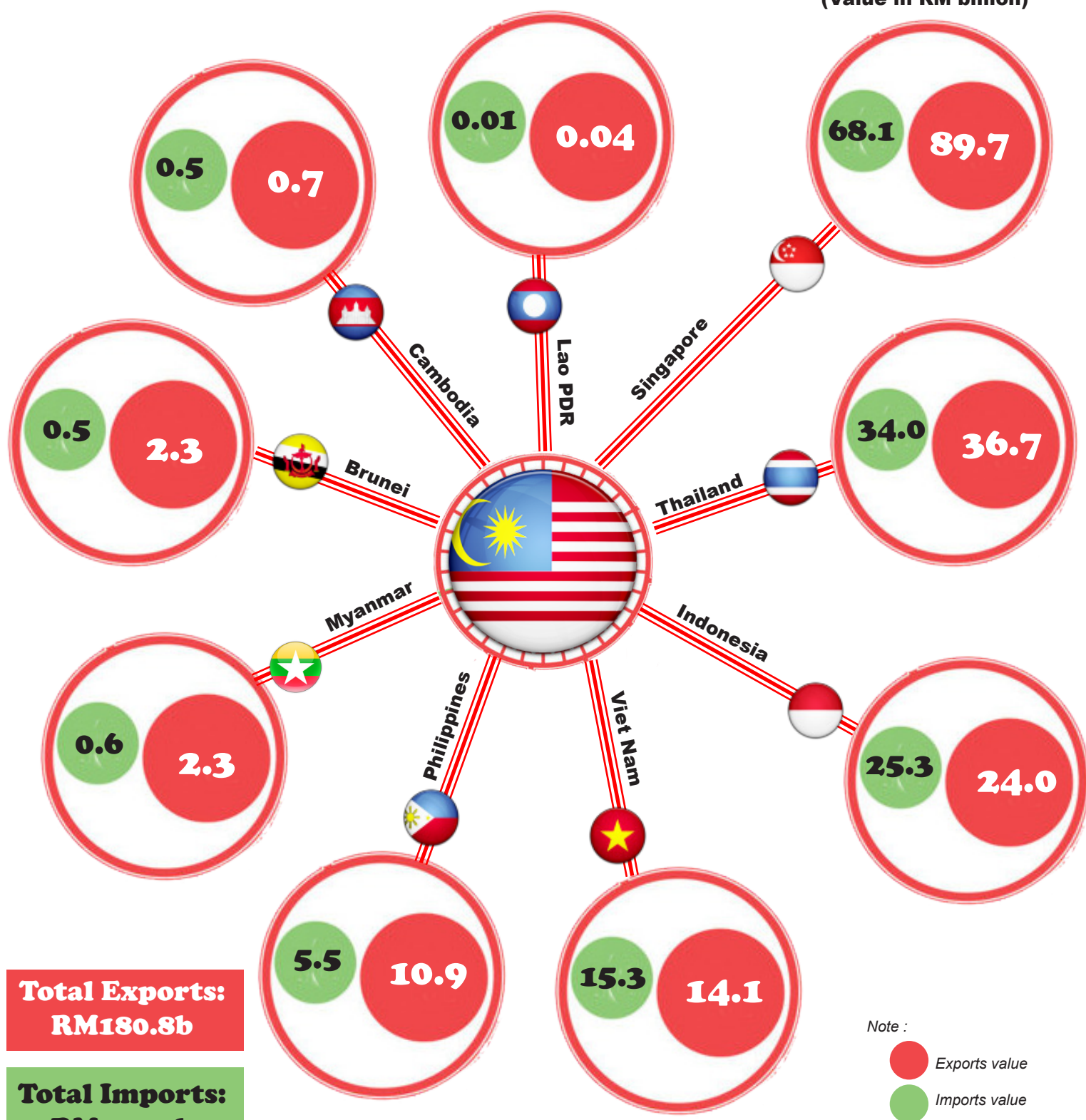
Source : Department of Statistics, Malaysia



'ASEAN and You'

Malaysia Trade with ASEAN, January - October 2015

(Value in RM billion)



Source : Department of Statistics, Malaysia

MITI's ASEAN Portal can be accessed via <http://aec2015.miti.gov.my/>



International Report

US Trade Performance, October 2015

Export of Goods:
US\$123.8b (↓2.5%) m-o-m growth

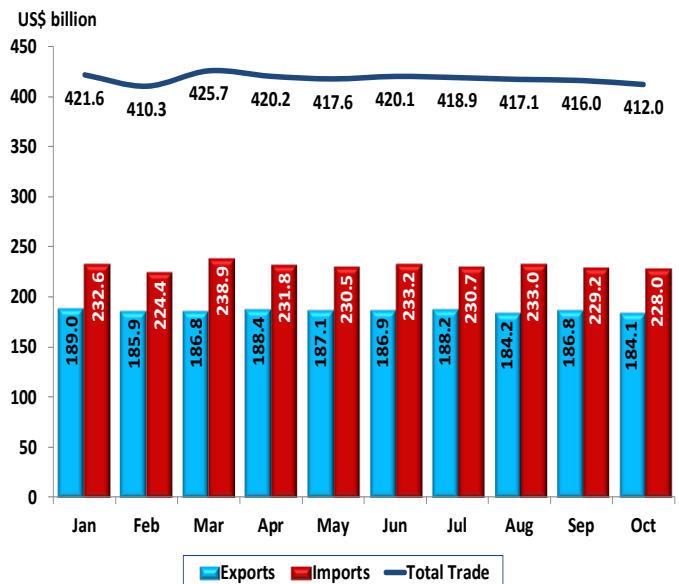
Import of Goods:
US\$186.8b (↓0.5%) m-o-m growth

Export of Services:
US\$60.3b (↑0.7%) m-o-m growth

Import of Services:
US\$41.1b (↓0.7%) m-o-m growth



US Global Trade (Goods & Services)

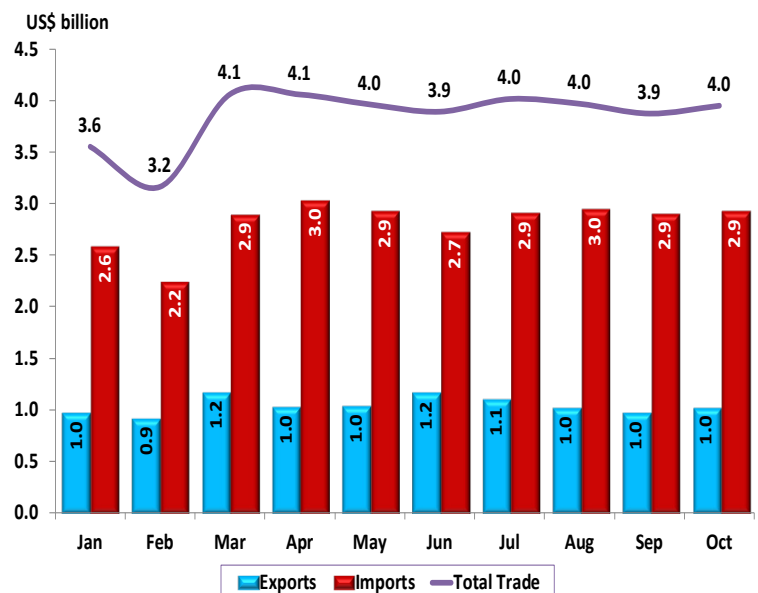


Trading Partners in Goods, October 2015

US\$ billion	Trade Surplus
South & Central America	3.6
OPEC	1.0
Australia	1.1
Hong Kong	2.4
Singapore	0.8

US\$ billion	Trade Deficit
China	33.0
EU	13.3
Germany	6.6
Mexico	6.4
Japan	5.6

US Trade with Malaysia (Goods)



Source : US Bureau of Economic Analysis



10 Most Outrageously Expensive Cities on Earth

1



New York City

2



Zurich

3



Geneva

4



Oslo

5



London

6



Hong Kong

7



Chicago

8



Copenhagen

9



Sydney

10



Tokyo

To create this list, UBS looked at the prices for a basket of 122 goods and services (these were items that a European three-person household commonly buys/consumes in a month including food and clothing and were weighted to reflect frequency of consumption), as well as rents in the area. Rents were determined using three different types of apartments: Furnished two-room apartment, unfurnished three-room apartment, and a newly built apartment; rent prices included utilities but not the use of a garage.

Source: <http://www.marketwatch.com/story/10-most-outrageously-expensive-cities-on-earth-2015-09-23>

Number and Value of Preferential Certificates of Origin (PCOs)

Number of Certificates (Provisional data)

	11 Oct 2015	18 Oct 2015	25 Oct 2015	1 Nov 2015	8 Nov 2015	15 Nov 2015	22 Nov 2015	29 Nov 2015
AANZFTA	875	815	1,003	802	204	859	1,013	870
AIFTA	643	569	546	736	688	477	652	593
AJCEP	250	122	194	236	238	165	185	175
ATIGA	4,481	3,871	4,774	3,817	4,986	3,461	4,675	4,591
ACFTA	1,552	1,276	1,479	1,551	1,607	1,218	1,319	1,611
AKFTA	837	576	1,001	886	806	642	878	875
MICECA	338	235	309	314	306	213	316	252
MNZFTA	10	2	7	7	14	10	2	9
MCFTA	71	58	82	44	76	30	58	69
MAFTA	481	421	560	366	603	287	529	466
MJEPA	679	799	871	807	909	720	860	873
MPCEPA	113	150	172	134	175	130	116	119
GSP	103	127	146	123	150	77	169	81
MTFTA	217	125	209	160	223	124	162	208

Notes: The preference giving countries under the GSP scheme are Liechtenstein, the Russian Federation, Japan, Switzerland, Belarus, Kazakhstan and Norway.



AANZFTA: ASEAN-Australia-New Zealand Free Trade Agreement (Implemented since 1 January 2010)



ATIGA: ASEAN Trade in Goods Agreement (Implemented since 1 May 2010)



AJCEP: ASEAN-Japan Comprehensive Economic Partnership (Implemented since 1 February 2009)



ACFTA: ASEAN-China Free Trade Agreement (Implemented since 1 July 2003)



AKFTA: ASEAN-Korea Free Trade Agreement (Implemented since 1 July 2006)



AIFTA: ASEAN-India Free Trade Agreement (Implemented since 1 January 2010)



MPCEPA: Malaysia-Pakistan Closer Economic Partnership Agreement (Implemented since 1 January 2008)



MJEPA: Malaysia-Japan Economic Partnership Agreement (Implemented since 13 July 2006)



MICECA: Malaysia-India Comprehensive Economic Cooperation Agreement (Implemented since 1 July 2011)



MNZFTA: Malaysia-New Zealand Free Trade Agreement (Implemented since 1 August 2010)



MCFTA: Malaysia-Chile Free Trade Agreement (Implemented since 25 February 2012)

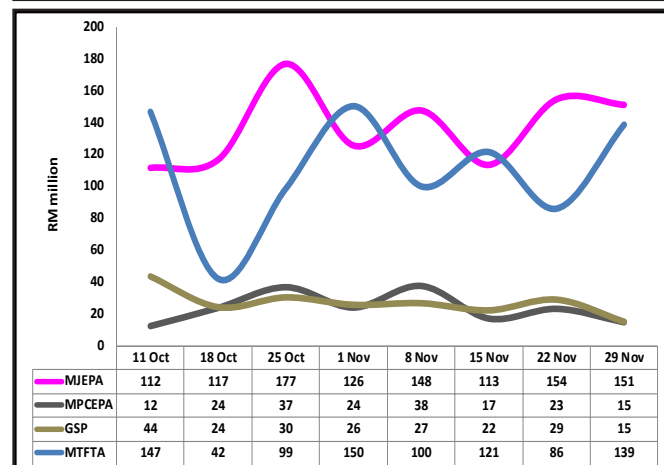
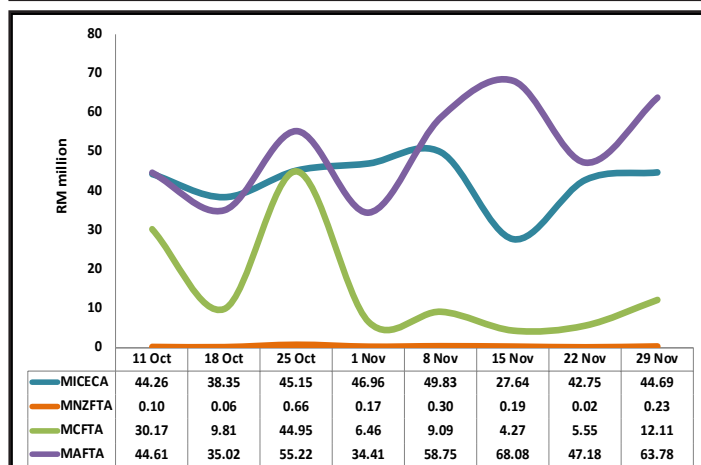
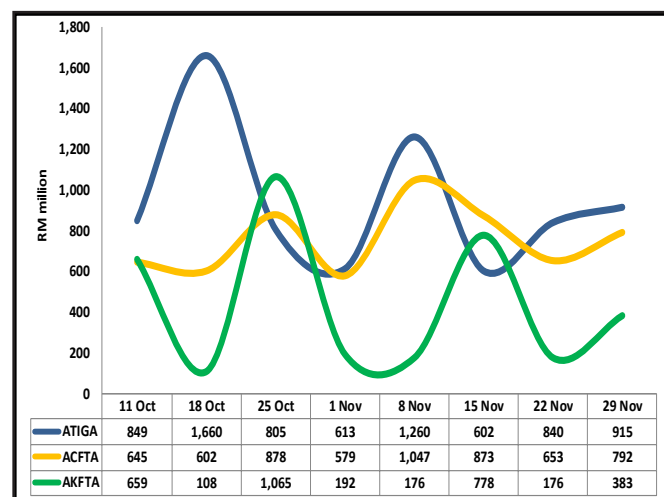
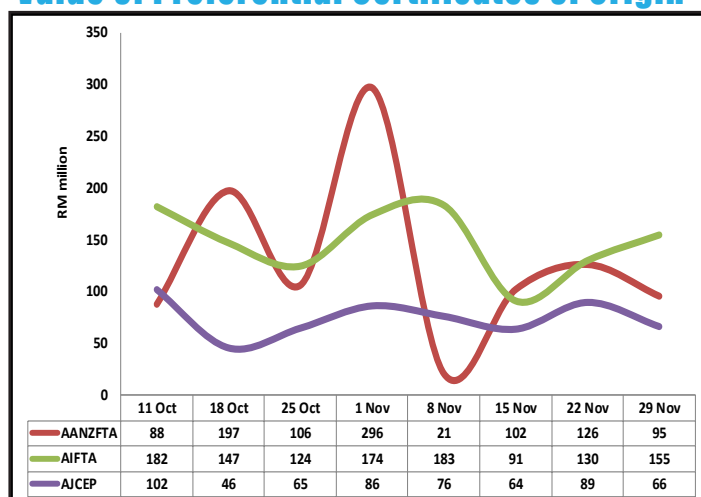


MAFTA: Malaysia-Australia Free Trade Agreement (Implemented since 1 January 2013)



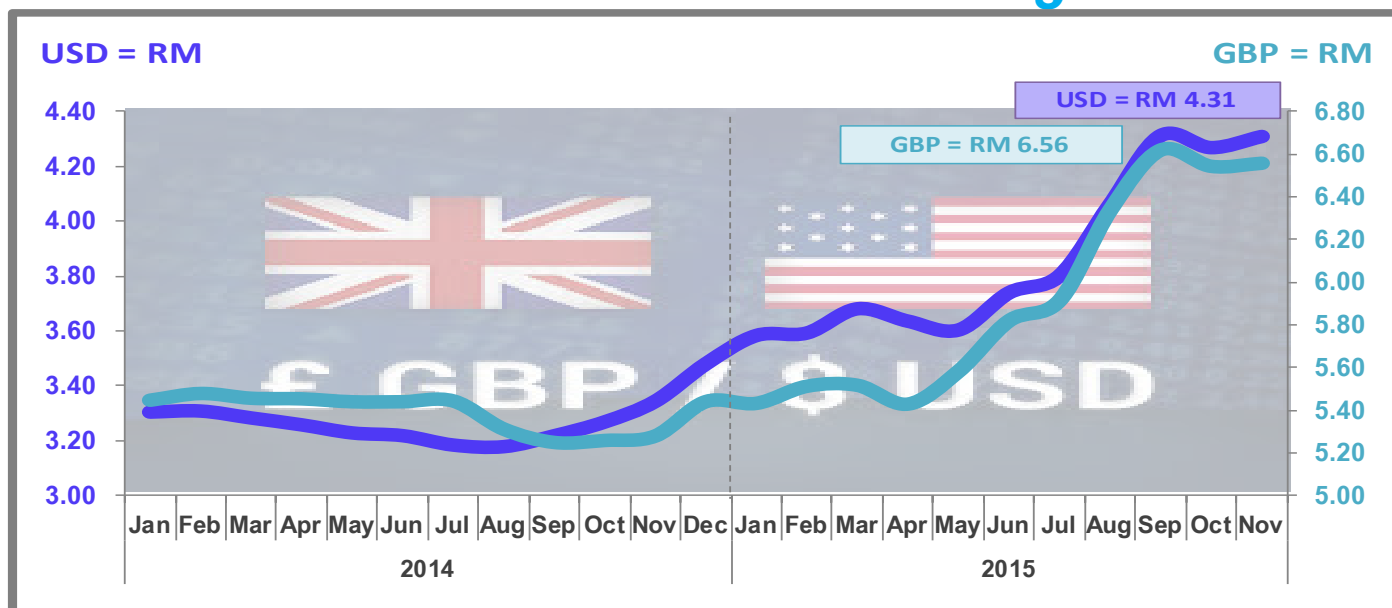
MTFTA: Malaysia-Turkey Free Trade Agreement (Implemented since 1 August 2015)

Value of Preferential Certificates of Origin



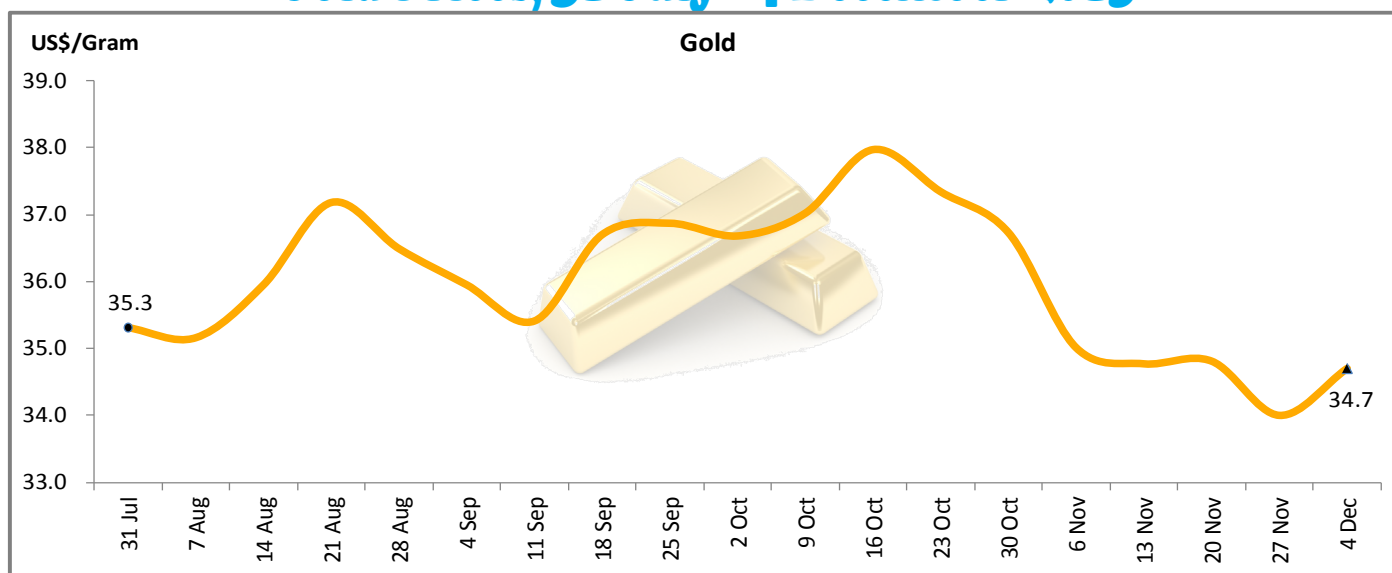
Source: Ministry of International Trade and Industry, Malaysia

Malaysian Ringgit Exchange Rate with US Dollar and Pound Sterling



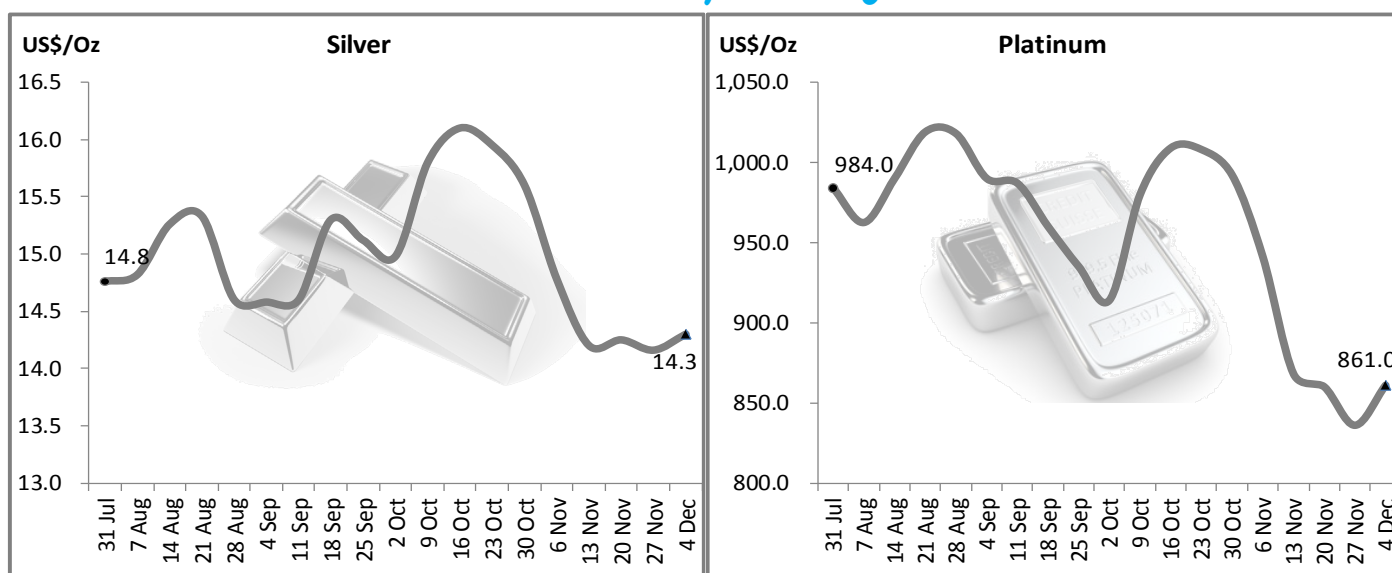
Source : Bank Negara Malaysia

Gold Prices, 31 July - 4 December 2015



Source : http://www.gold.org/investments/statistics/gold_price_chart/

Silver and Platinum Prices, 31 July - 4 December 2015



http://online.wsj.com/mdc/public/page/2_3023-cashprices.html?mod=topnav_2_3023

Commodity Prices

Commodity							
	Crude Petroleum (per bbl)	Crude Palm Oil (per MT)	Sugar (per lbs.)	Rubber SMR 20 (per MT)	Cocoa SMC 2 (per MT)	Coal (per MT)	Scrap Iron HMS (per MT)
4 Dec 2015 (US\$)	40.0	552.5	15.5	1,176.0	2,052.6	46.5	190 (high) 170 (low)
% change*	↓ 4.2	↑ 1.7	↑ 3.4	↑ 1.6	↑ 1.6	↓ 0.2	unchanged unchanged
2014 ⁱ	54.6 - 107.6	823.3	352.3	1,718.3	2,615.8	59.8	370.0
2013 ⁱ	88.1 - 108.6	805.5	361.6	2,390.8	1,933.1	..	485.6

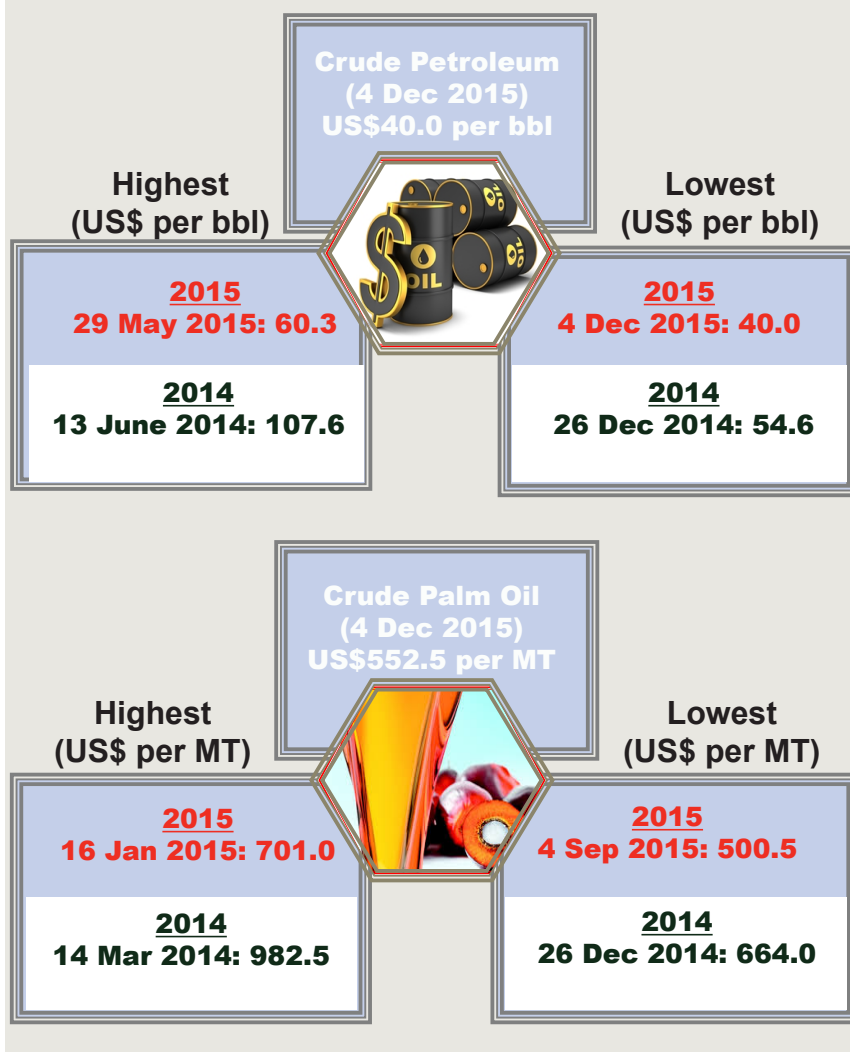
Notes: All figures have been rounded to the nearest decimal point

* Refer to % change from the previous week's price

ⁱ Average price in the year except otherwise indicated

n.a Not available

Highest and Lowest Prices, 2014/2015

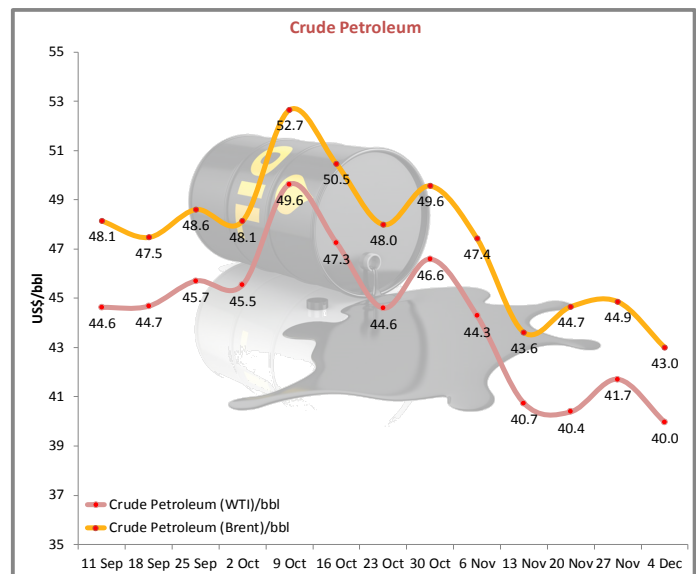
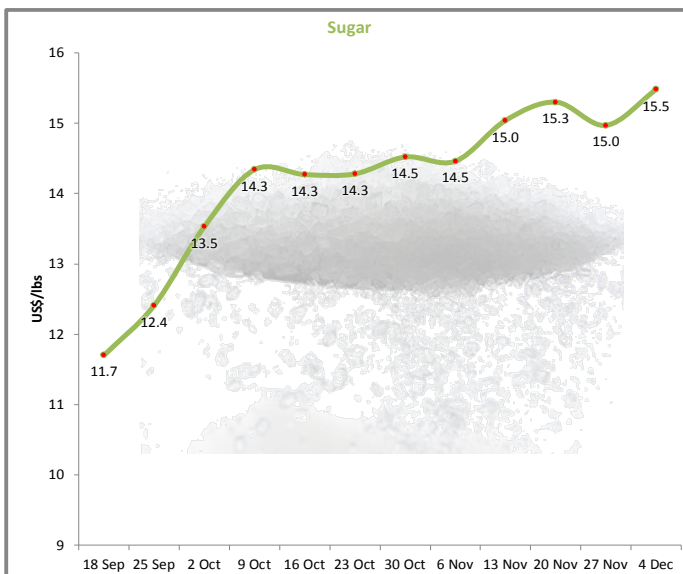
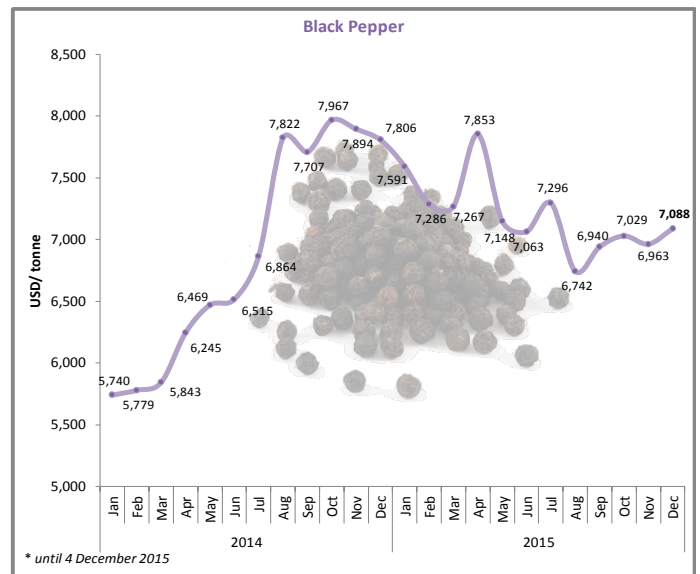
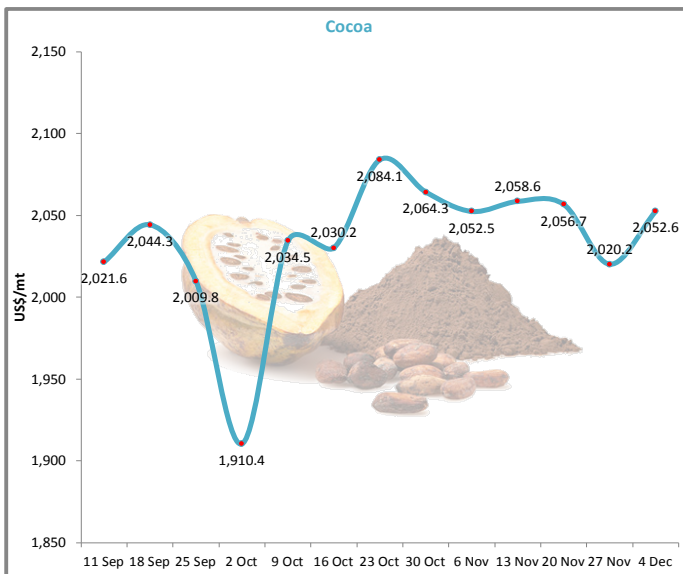
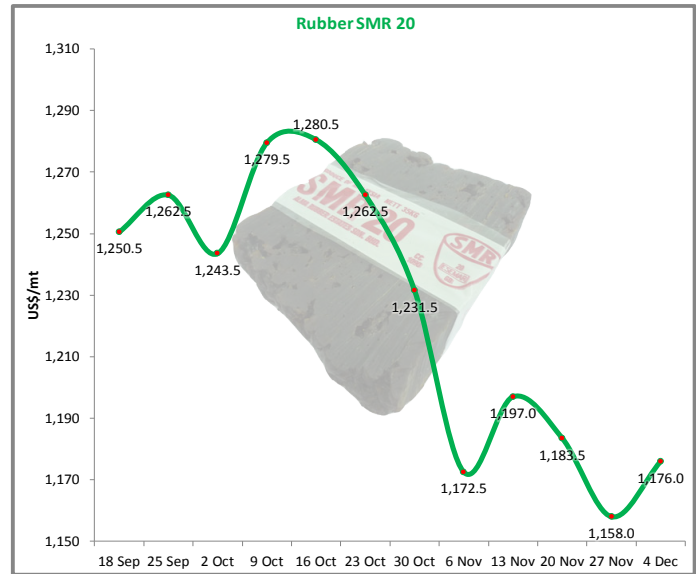
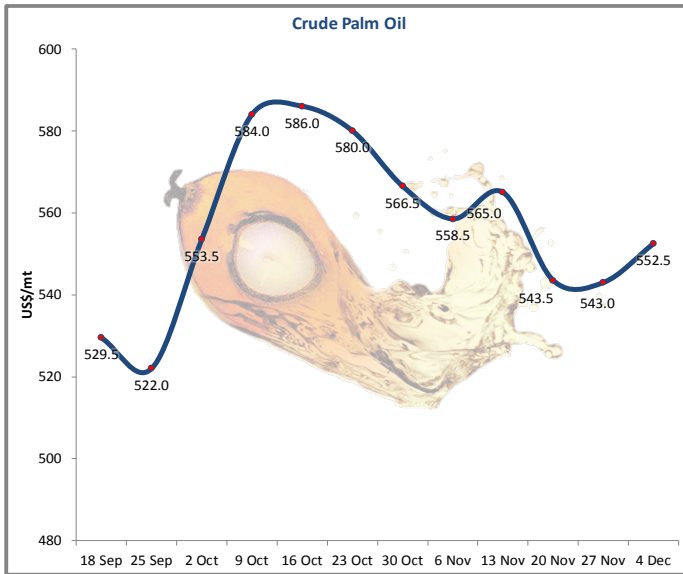


Average Domestic Prices, 27 Nov 2015



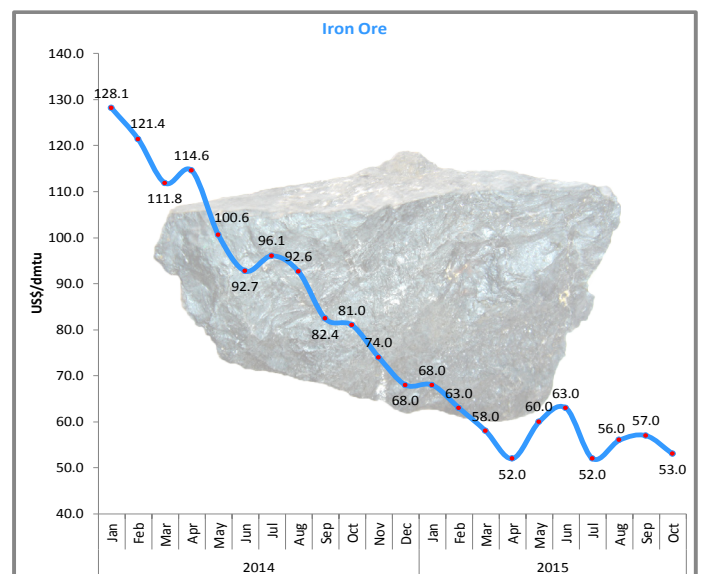
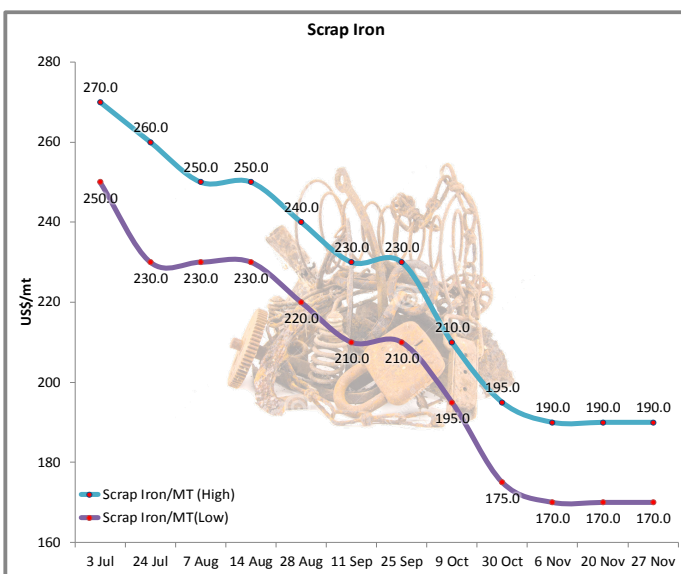
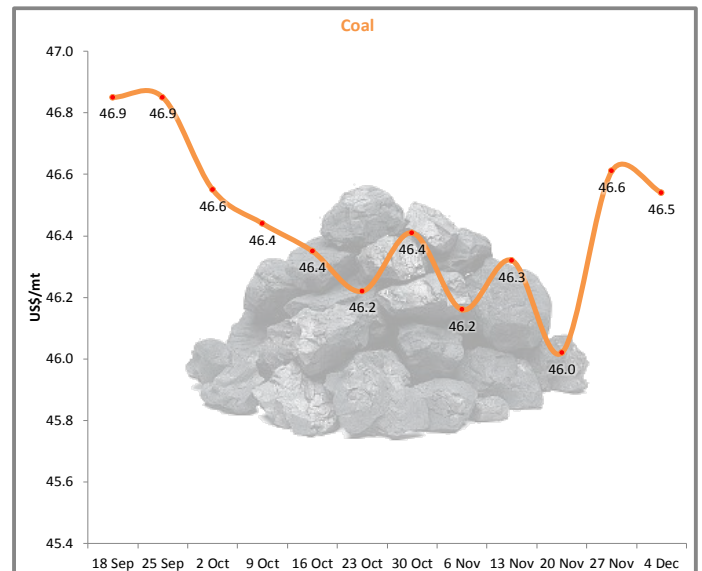
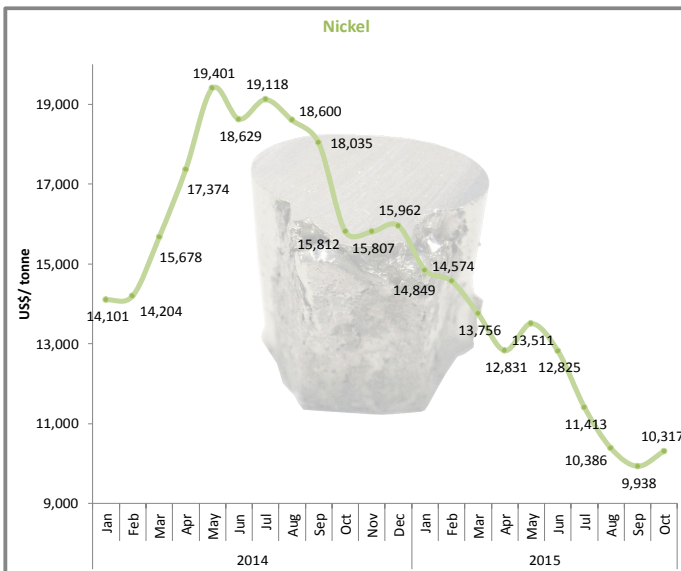
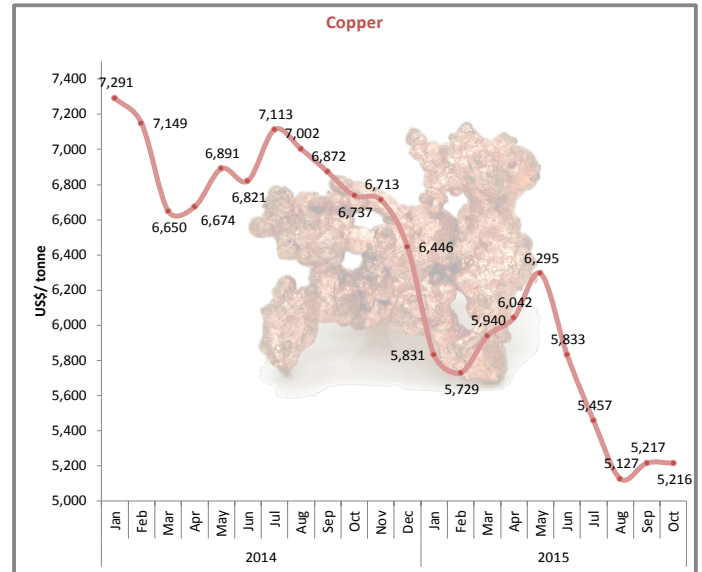
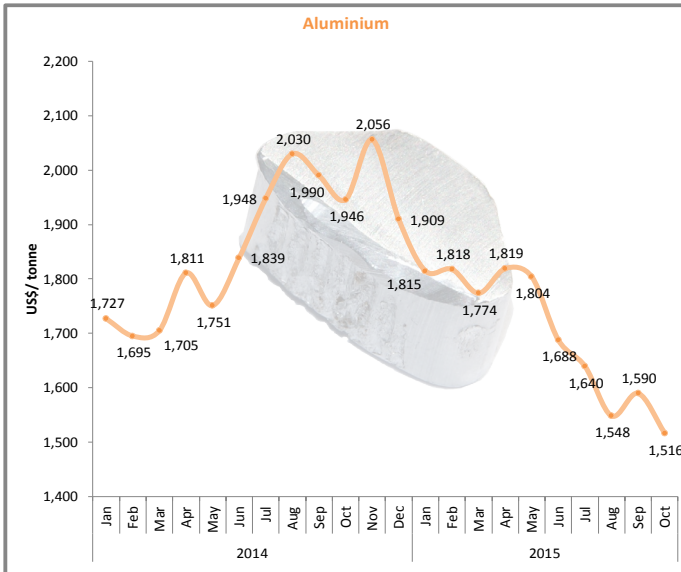
Sources: Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group.

Commodity Price Trends



Sources: Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Pepper Board, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group, World Bank.

Commodity Price Trends



Sources: Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Pepper Board, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group, World Bank.



Your Success Our Story



Systematic Aviation Services Sdn Bhd

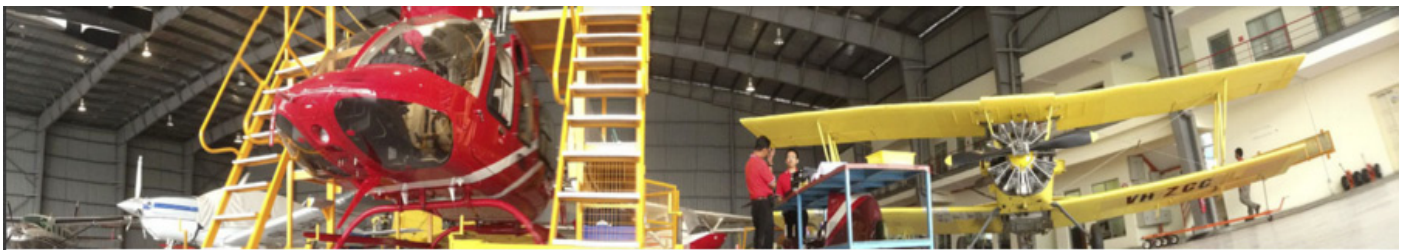


The Boy Who Wanted to Fly

As a little boy, Ismail bin Asha'ari frequently visited his father who worked at the RAF in Changi, Singapore. It was here that he developed his life-long dream - a dream that became an ambition as he grew up - to fly planes! After finishing his studies at the Royal Military College, he applied to join the Air Force. Sadly, he failed his physical examination - his eyesight had let him down. As a result of this setback he decided to further his studies. Ismail did very well and was able to rise up the corporate ladder. He rose to the position of CEO in a large

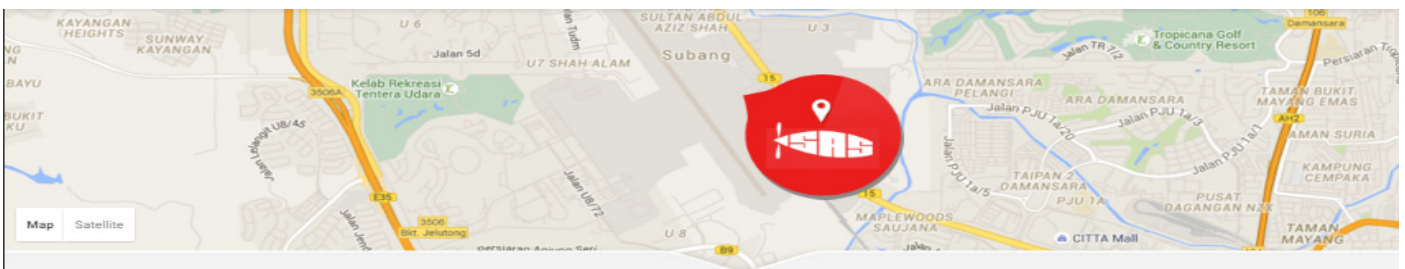
Malaysian transportation company, but his entrepreneurial fire as well as his childhood dreams never faded. Though he was unable to fly as a professional pilot, he joined the Royal Selangor Flying Club in order to fulfill his dreams of flying. He was able to obtain a Private Pilot's Licence and was finally able to fly. However though his dream had been reached, his entrepreneurial spirit told him that there was more to achieve. And so at the age of 44 he decided to start his own business in the aviation industry.

There were numerous hurdles in his way, he even had problems finding an office space at the Subang Airport. He finally settled this problem when he obtained permission to convert a small toilet into an office. And thus was the way his company first started out, in humble circumstances. With a team of 5, the company ventured into aircraft maintenance services, initially doing work for the Royal Selangor Flying Club and other small jobs. As with many other company first starting out, the company faced numerous challenges, especially cashflow problems. Ismail had to resort to credit card loans to pay his employees. Determination and love for the business gave Ismail the strength to survive the early years, and the company finally made its first breakthrough after 2 years in business when it was awarded the contract to provide aircraft maintenance services to the Department of Civil Aviation.



With a stable income flow, the company was able to plan for its growth. In 2007, the company needed to raise a Performance Bond of RM 315,000.00 for a large contract. Finding difficulty in talking to the commercial bankers, Ismail approached SME Bank. And the rest is history. SME Bank was able to provide Ismail's company with the performance bond, and has been there ever since to support Ismail and his company. In 2011 the company obtained a loan of RM15million to purchase a Bell 429 helicopter. In 2013 SME Bank gave the company another loan of RM8 million for the purchase of a Bell 407, and in 2014, a further RM22 million for purchasing new aircraft. The company was also able to call on the expert advisory assistance that SME Bank provides, which was instrumental in helping the company build its solid foundations, and allow Ismail to fulfill dream and ambitions in soaring fashion.

- See more at: <http://www.yoursuccessourstory.com/story01.html#page=page-1>



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MITI Programme

Showcase Satu Daerah Satu Industri (SDSI) 2015, 3 - 6 December 2015, Melaka





@ YOUR SERVICE



Name : Awang Hafifudin Bolkiah Awang Hasmadi
Designation : Principal Assistant Director
Job Description : Coordinate, strengthen and monitor initiatives /activities related to services sector development and liberalization
Division : Services Sector Development
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Name : Darshini Subramaniam
Designation : Senior Assistant Director
Job Description : Coordinate & monitor the implementation of policies & strategies related to the Environment, Technology & Innovation, Human Capital & Intellectual Property Rights
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