

Second National eCommerce Council (Necc) Meeting and eCommerce Day 10 June 2016

The inaugural eCommerce Day organised today by MITI, in collaboration with MDEC, marks another milestone in the Government's efforts towards driving the national eCommerce agenda in the era of borderless trading of goods and services. The main objective is to reach out and educate the public and local business community, particularly SMEs, on the national eCommerce agenda.

Salient key events throughout the day include the soft launch of the National eCommerce Strategic Roadmap as well as MITI's eCommerce Weblink that will provide overview on the eCommerce ecosystem in Malaysia as well as updates on eCommerce events organised by various Ministries and agencies throughout the year. The day also featured presentations by experts from AT Kearney, MATRADE and SME Corp on various eCommerce related topics, including promoting cross-border eCommerce as well as increasing SMEs involvement in eCommerce.

Speaking at the Opening Ceremony of the eCommerce Day, the International Trade and Industry Minister YB Dato' Sri Mustapa Mohamed stressed that the growth of eCommerce was vital to Malaysia's economic future. "The Government is committed to increase the adoption of eCommerce in the country. The 11th Malaysia Plan (RMK11) for example has set the eCommerce GDP contribution at 6.4% (RM114 billion) by 2020" he said. Currently, Malaysia's eCommerce GDP contribution stands at 5.8%. In terms of eCommerce contribution to GDP, we are still behind compared to other countries such as China (21% of GDP) and the US (35% of GDP).

eCommerce is growing rapidly in Malaysia as more people are getting connected to the internet and it has become extremely important in Malaysia's digital economy agenda.

The Malaysia Digital Economy Corporation (MDEC) Chief Executive Officer, Datuk Yasmin Mahmood highlighted that MDEC is constantly engaging with industry partners and relevant Government agencies to fully maximise eCommerce market potential in line with Malaysia's targets to double the eCommerce annual growth rate from 10.8% in 2016 to 20.8% in 2020 as well as to position ourselves as the leading hub for eCommerce in the ASEAN region.

The eCommerce Day was attended by more than 500 participants from various eCommerce segments, including eMarketplaces (such as 11street and Lazada); payment solutions (such as MOLPAY and iPay88); logistic providers (such as Pos Malaysia and DHL); solution providers (such as Webshaper and Sitegiant); Chambers of Commerce and associations; and online sellers including SMEs.

The eCommerce Day also witnessed the exchange of two (2) MoUs between MATRADE and 11street and MATRADE and DagangHalal for collaboration initiatives on eCommerce. The MoUs will provide an avenue for Malaysian exporters to leverage on the training offered and to have the opportunity to be listed on these online marketplaces. This collaboration will also foster the growth of online sellers consistent with the government's initiative to increase the adoption of eCommerce among Malaysian SMEs including halal exporters. This adds to the list of global e-marketplaces already in collaboration with MATRADE namely Alibaba, TradeIndia, eBay and Amazon as well as those for the China market such as JD.com and TMall.com through JinBaoMen (M) Sdn Bhd.

YB Dato' Sri Mustapa Mohamed also chaired the Second National eCommerce Council (NeCC) meeting held at the sideline of the eCommerce Day. This meeting brings together major players involved in the development of eCommerce sector from the public



and private sector, including Ministry of Finance, Bank Negara, Customs, MDEC, MCMC, Ministry of Domestic Trade, Department of Statistics, Pos Malaysia, MITI, MATRADE, SME Corp, and eCommerce organisations and industry players, such as, Persatuan Usahawan Internet Malaysia (PUIM), The National ICT Association of Malaysia (PIKOM), MOLPay and 11street.

The NeCC discussed among others the key deliverables of the National eCommerce Strategic Roadmap. Six (6) Strategic Thrust Areas have been outlined under this Roadmap, namely:

- Accelerate seller adoption of eCommerce;
- Promote national brand to boost cross-border eCommerce;
- Make strategic investments in selected eCommerce players;
- Provide economic incentives (fiscal, grants and subsidies);
- Lift non-tariff barriers; and
- Increase adoption of eProcurement by businesses.

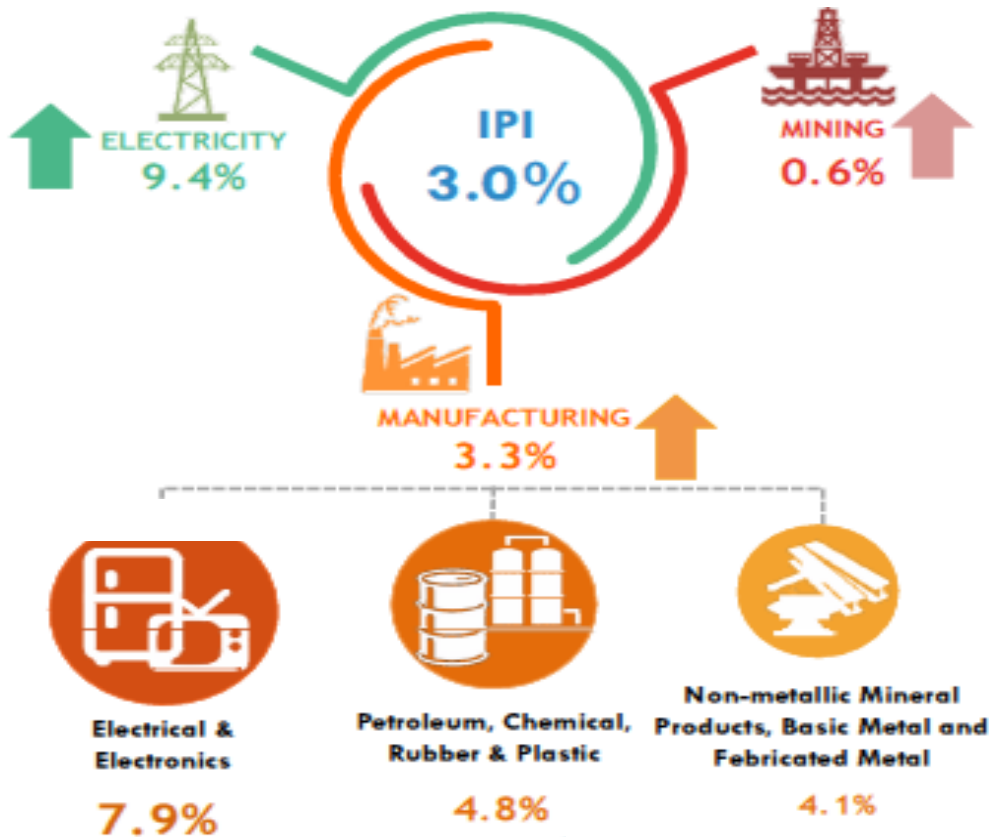
The Council also discussed Pos Malaysia's strategic plan with an ultimate goal to strategise the Group's ambition to tap the potential arising from eCommerce.

Moving forward, the NeCC will continue to be an important platform in fostering collaboration amongst all parties involved in this sector. Their insights will be crucial towards our focused effort in driving the development of Malaysia's eCommerce sector.

Ministry of International Trade and Industry
10 June 2016

Malaysia

Industrial Production Index (IPI), April 2016

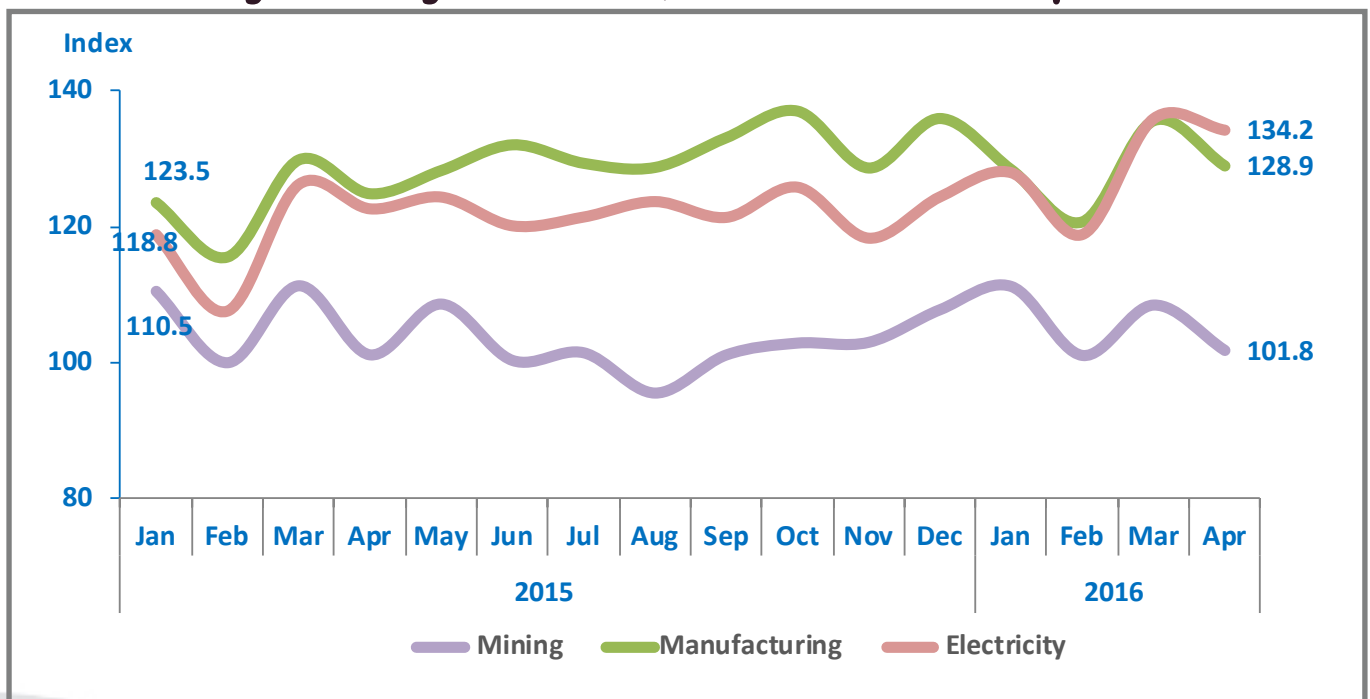


Note:

% refer to Year-on-Year Growth

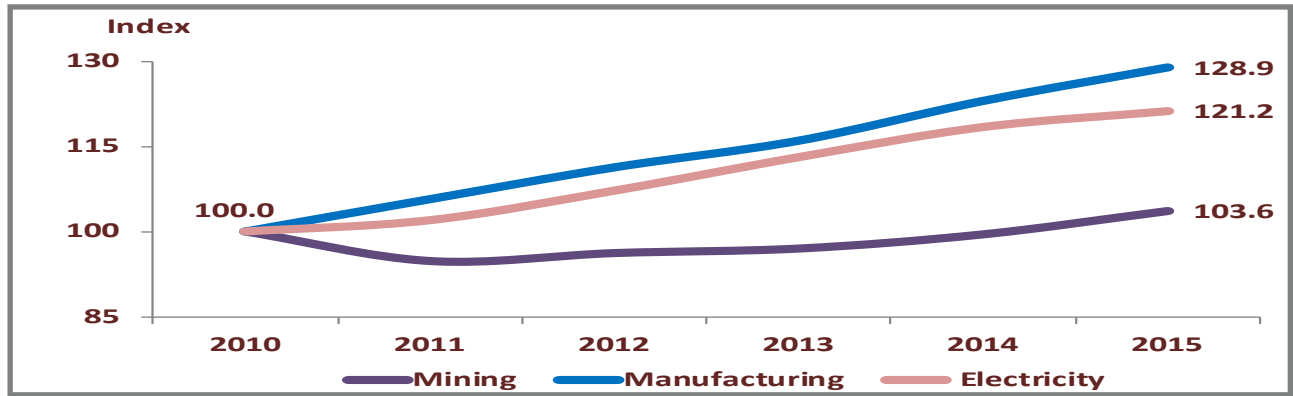
IPI: The Industrial Production Index (IPI) is an index which shows the growth rates in different industry groups of the economy in a stipulated period of time.

Monthly IPI by Sector, Jan 2015 - Apr 2016



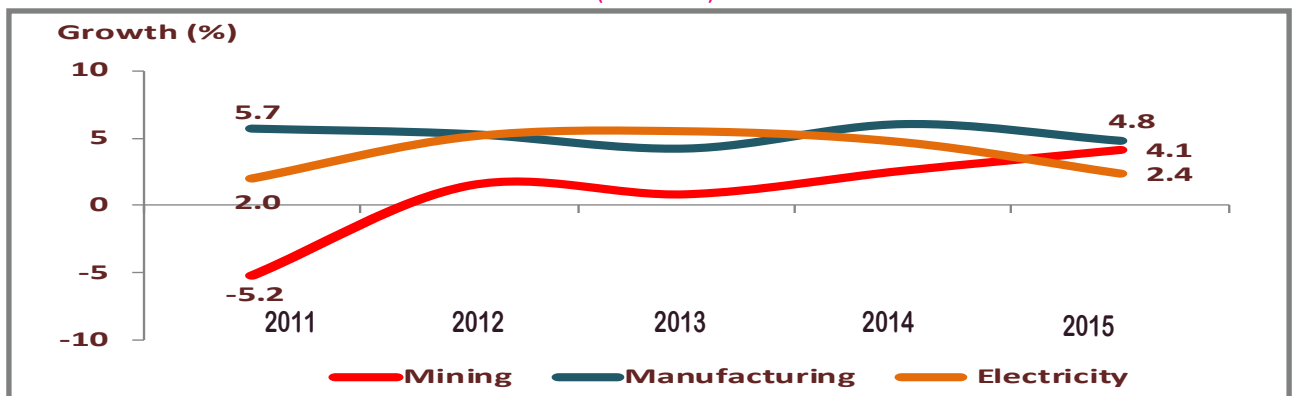
Yearly IPI by Sector, 2010 - 2015

(2010=100)



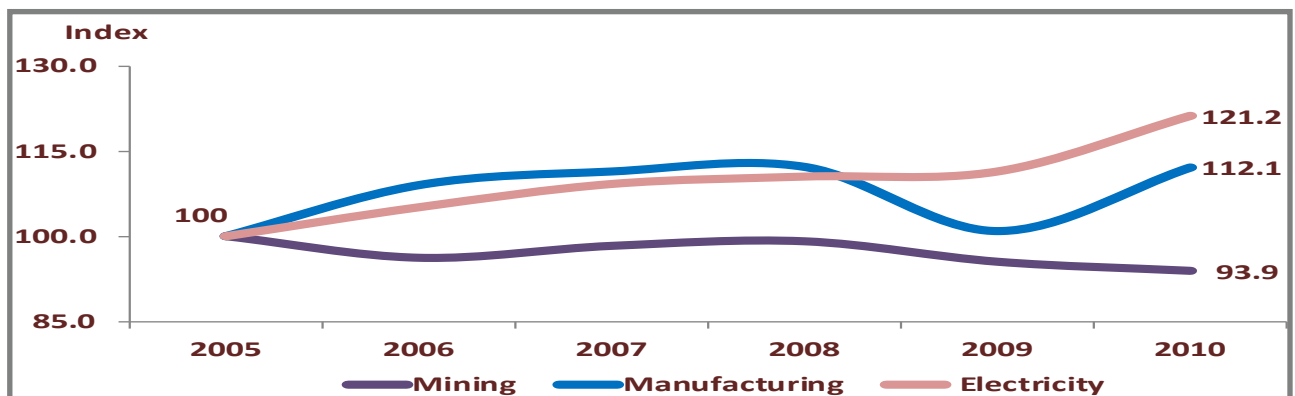
Yearly IPI Growth by Sector, 2011 - 2015

(2010=100)



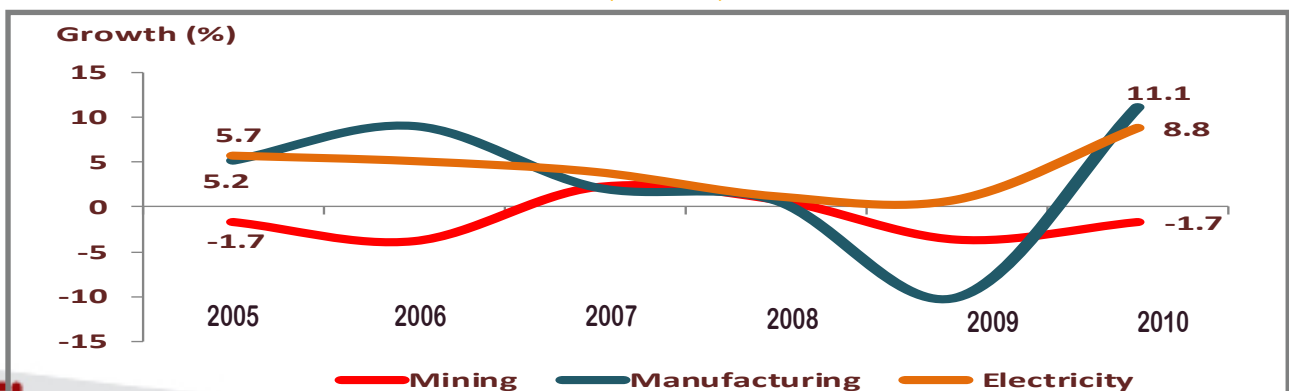
Yearly IPI by Sector, 2005 - 2010

(2005=100)








Yearly IPI Growth by Sector, 2005 - 2010

(2005=100)



Manufacturing Performance April 2016

Indicator	April 2015	April 2016	Growth (%)
 Manufacturing Index	124.9	128.9	↑ 3.3%
 Employment	1,029,255 persons	1,020,964 persons	↓ 0.8 %
 Sales	RM52.9bil.	RM52.3bil.	↓ 1.2%
 SALARY Salaries & Wages	RM2,964mil.	RM3,142mil.	↑ 6.0%
 Trade	RM98.2bil.	RM95.9bil.	↓ 2.4%

Note: % refer to Year -on-Year Growth

Source : Department of Statistics, Malaysia

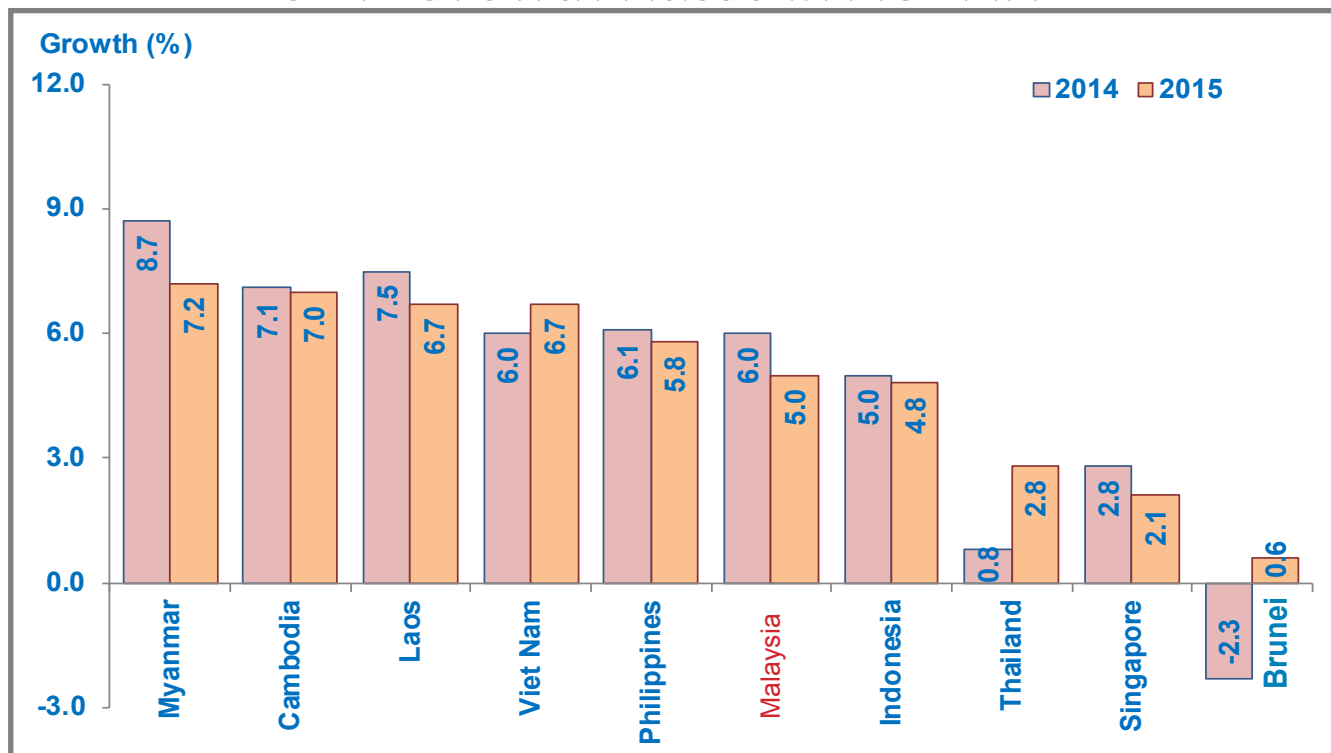


ASEAN

and You'



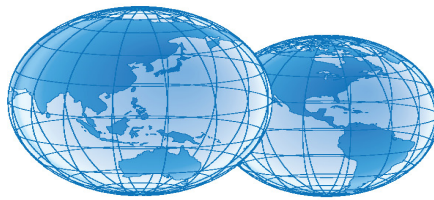
GDP Growth Rates in ASEAN



ASEAN GDP Growth Projection

ASEAN States	2016	2017
Myanmar	8.4	8.3
Cambodia	7.0	7.1
Laos	6.8	7.0
Viet Nam	6.7	6.5
Philippines	6.0	6.1
Indonesia	5.2	5.5
Average	4.5	4.8
Malaysia	4.2	4.4
Thailand	3.0	3.5
Brunei	1.0	2.5
Singapore	2.0	2.2

Source: Asian Development Outlook 2016: Asia's Potential Growth



NEGARA-NEGARA AHLI TPPA



TERDAPAT BANYAK KEMBIMBANGAN MEKANISME ISDS DALAM TPPA AKAN MENGHADKAN RUANG DASAR KERAJAAN DAN JUGA BOLEH MENYEBABKAN KERAJAAN DISAMAN OLEH SYARIKAT ASING.

Mekanisme ISDS diperkenalkan bagi memastikan pelabur asing mendapat perlindungan dan ketelusan terhadap pelaburan mereka. Mekanisme ini bukan setakat melindungi kepentingan syarikat asing, malah ia juga melindungi kepentingan syarikat-syarikat Malaysia yang melabur di luar negara.

PERSOALAN

1



ANCAMAN KEDAULATAN NEGARA

JAWAPAN KEPADA
SOALAN-SOALAN
BERHUBUNG ISDS &
UNDANG-UNDANG NEGARA

PERLINDUNGAN (SAFEGUARDS) KEPADA KERAJAAN MALAYSIA

- 01 Perolehan Kerajaan - Tiada tuntutan ISDS untuk 3 tahun pertama.
- 02 Tiada tuntutan selepas 3 tahun 6 bulan insiden pertelingkahan berlaku.
- 03 Tribunal terikat kepada tafsiran bab pelaburan yang dibuat Kerajaan (melalui Suruhanjaya TPPA).

Pada masa ini terdapat banyak syarikat Malaysia yang melabur di luar negara. Malah, sehingga akhir tahun lepas nilai pelaburan Malaysia di luar negara telah melebihi jumlah pelaburan langsung asing di Malaysia.

Dengan adanya perlindungan pelaburan ini, Malaysia dapat menarik masuk lebih banyak pelabur asing.

Terdapat peruntukan jelas dalam mekanisme ISDS dalam TPPA yang memastikan hak Kerajaan untuk mengawal dan mengelakkan tuntutan yang tidak munasabah.

Melalui rundingan yang telah dijalankan, Kerajaan juga telah menyenaraikan pengecualian merangkumi undang-undang, peraturan, prosedur dan syarat atau amalan yang perlu dipelihara bertujuan memberi ruang kepada Kerajaan untuk membuat dasar.

Oleh yang demikian, TPPA tidak menghalang Kerajaan daripada menggubal dan melaksanakan

objektif dasar-dasar awam, terutamanya berkaitan keselamatan negara, kesihatan awam, alam sekitar dan kebajikan.

Selanjutnya, pertikaian dibawah mekanisme ISDS akan mengambil kira kedua-dua undang-undang domestik dan amalan antarabangsa.

PROSES MEKANISME ISDS TPPA



LANGKAH 1

- Pelabur asing yang mendakwa dianiaya perlu mencari penyelesaian pertikaian dalam tempoh 6 bulan melalui cara damai atau menerusi pengantaraan.

LANGKAH 2

- Jika gagal mencapai persetujuan, pelabur asing boleh mengemukakan cadangan penyelesaian secara timbang tara menerusi forum timbang tara yang difikirkan sesuai.

LANGKAH 3

- Pembentukan Tribunal bagi mendengar kes timbang tara - pihak bertelingkah masing-masing melantik seorang penimbang tara dan bersepakat melantik penimbang tara ketiga.

LANGKAH 4

- Persidangan tribunal dijalankan secara terbuka dan telus.

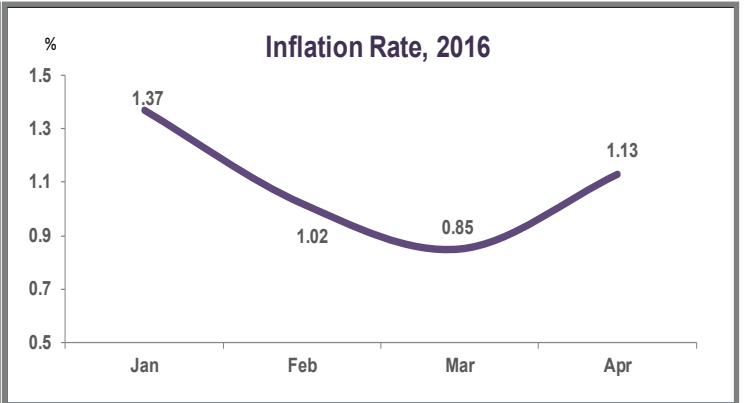
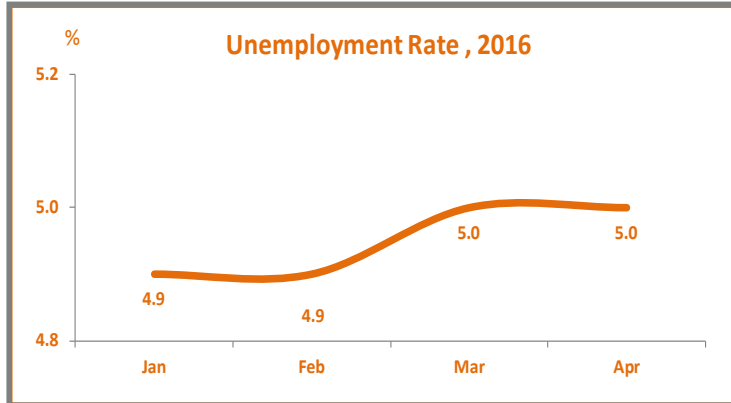
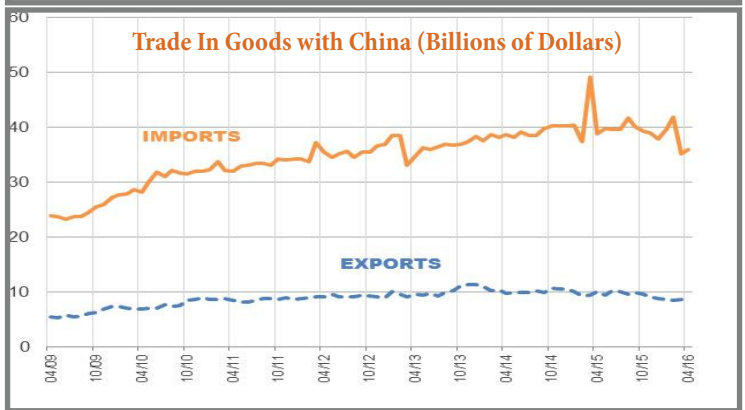
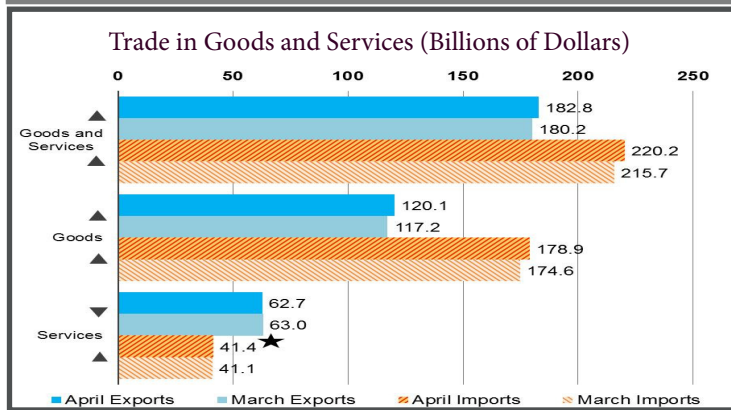
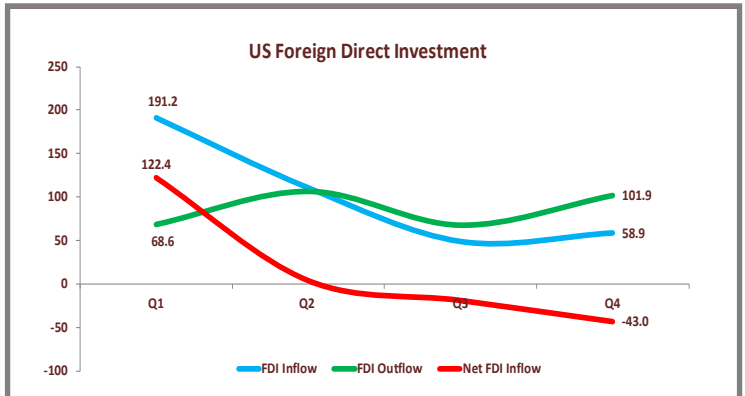
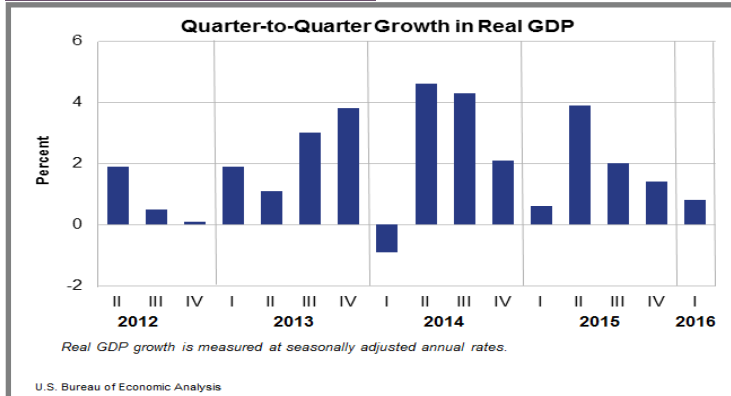
Buku kecil TPPA di dalam versi PDF boleh di muat turun melalui pautan

http://fta.miti.gov.my/miti-fta/resources/MITI_TPPA.pdf

International Report

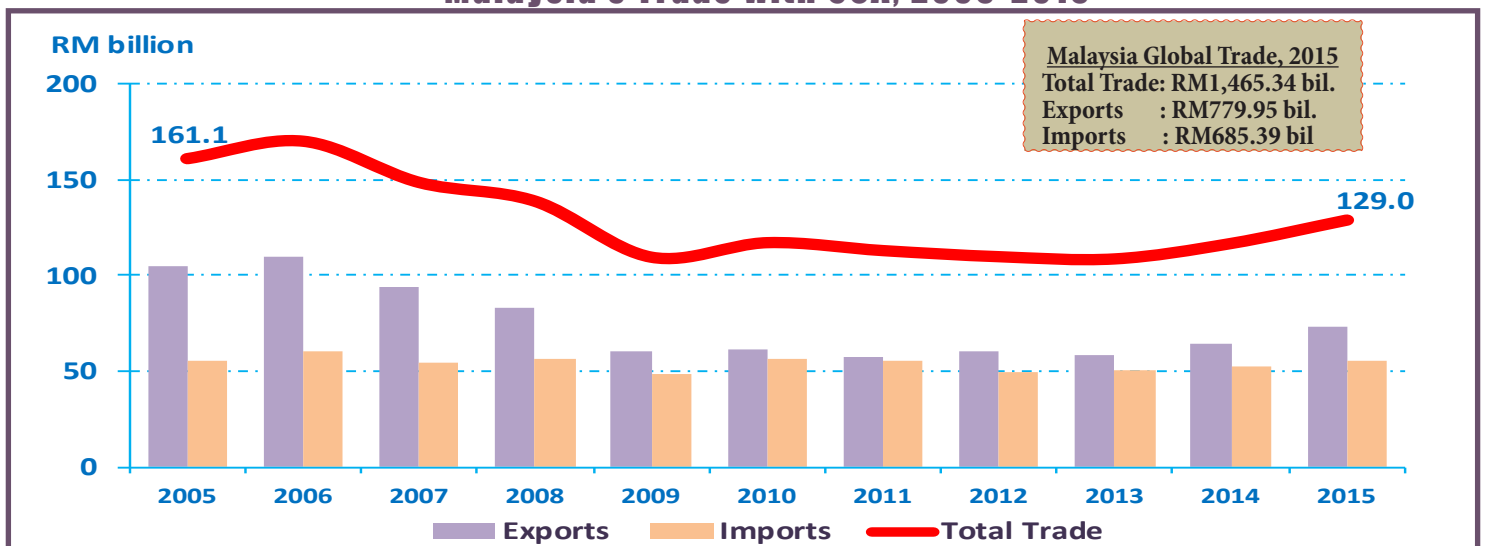


Economic Indicators



Source: <http://www.bea.gov/index.htm>
<https://bmo.bmiresearch.com/authentication/login/>
<https://www.census.gov/foreign-trade/statistics/highlights/congressional.html>

Malaysia's Trade with USA, 2005-2015



Source : Department of Statistics, Malaysia

Number and Value of Preferential Certificates of Origin (PCOs)

Number of Certificates (Provisional data)

	17 Apr 2016	24 Apr 2016	1 May 2016	8 May 2016	15 May 2016	22 May 2016	29 May 2016	5 Jun 2016
AANZFTA	827	824	902	609	763	758	874	684
AIFTA	680	745	603	605	619	709	597	636
AJCEP	139	200	219	189	144	261	216	196
ATIGA	4,068	4,536	4,529	3,876	4,275	4,495	4,489	4,932
ACFTA	1,483	1,631	1,644	1,416	1,379	1,478	1,514	1,525
AKFTA	853	820	860	722	1,130	1,284	911	868
MICECA	332	316	344	288	264	384	315	339
MNZFTA	10	5	13	6	7	1	9	9
MCFTA	67	43	32	70	44	58	45	61
MAFTA	364	361	287	325	421	449	423	397
MJEPA	711	729	863	798	708	886	774	876
MPCEPA	178	148	149	146	168	234	137	181
GSP	119	136	144	115	155	142	106	120
MTFTA	137	196	237	167	139	230	198	235

Notes: The preference giving countries under the GSP scheme are Liechtenstein, the Russian Federation, Japan, Switzerland, Belarus, Kazakhstan and Norway.



AANZFTA: ASEAN-Australia-New Zealand Free Trade Agreement
(Implemented since 1 January 2010)



ATIGA: ASEAN Trade in Goods Agreement
(Implemented since 1 May 2010)



AJCEP: ASEAN-Japan Comprehensive Economic Partnership
(Implemented since 1 February 2009)



ACFTA: ASEAN-China Free Trade Agreement
(Implemented since 1 July 2003)



AKFTA: ASEAN-Korea Free Trade Agreement
(Implemented since 1 July 2006)



AIFTA: ASEAN-India Free Trade Agreement
(Implemented since 1 January 2010)



MPCEPA: Malaysia-Pakistan Closer Economic Partnership Agreement
(Implemented since 1 January 2008)



MJEP: Malaysia-Japan Economic Partnership Agreement
(Implemented since 13 July 2006)



MICECA: Malaysia-India Comprehensive Economic Cooperation Agreement
(Implemented since 1 July 2011)



MNZFTA: Malaysia-New Zealand Free Trade Agreement
(Implemented since 1 August 2010)



MCFTA: Malaysia-Chile Free Trade Agreement
(Implemented since 25 February 2012)

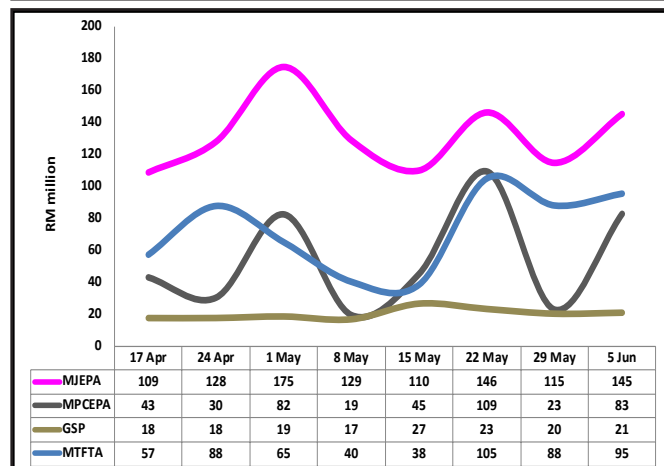
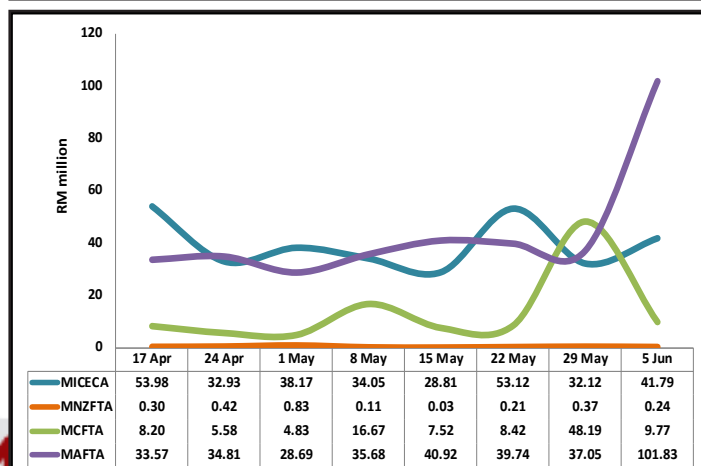
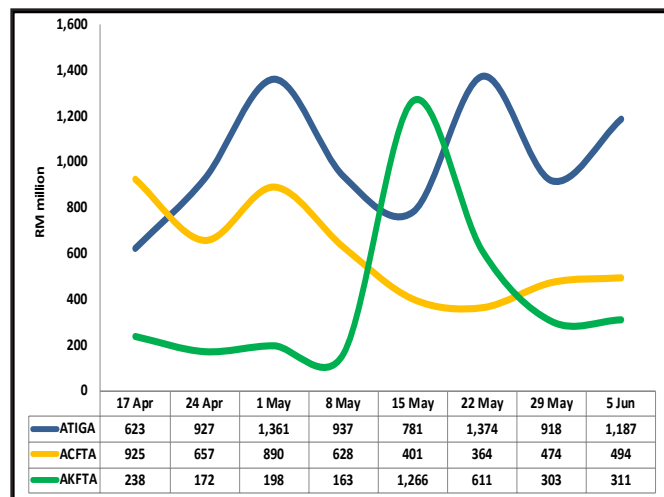
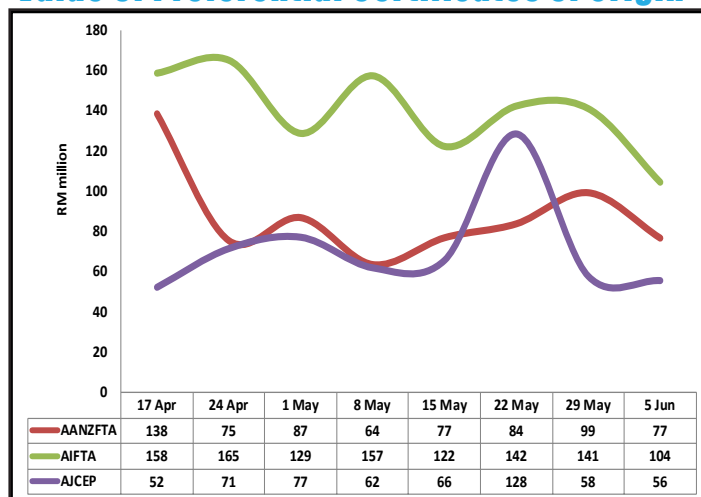


MAFTA: Malaysia-Australia Free Trade Agreement
(Implemented since 1 January 2013)



MTFTA: Malaysia-Turkey Free Trade Agreement
(Implemented since 1 August 2015)

Value of Preferential Certificates of Origin



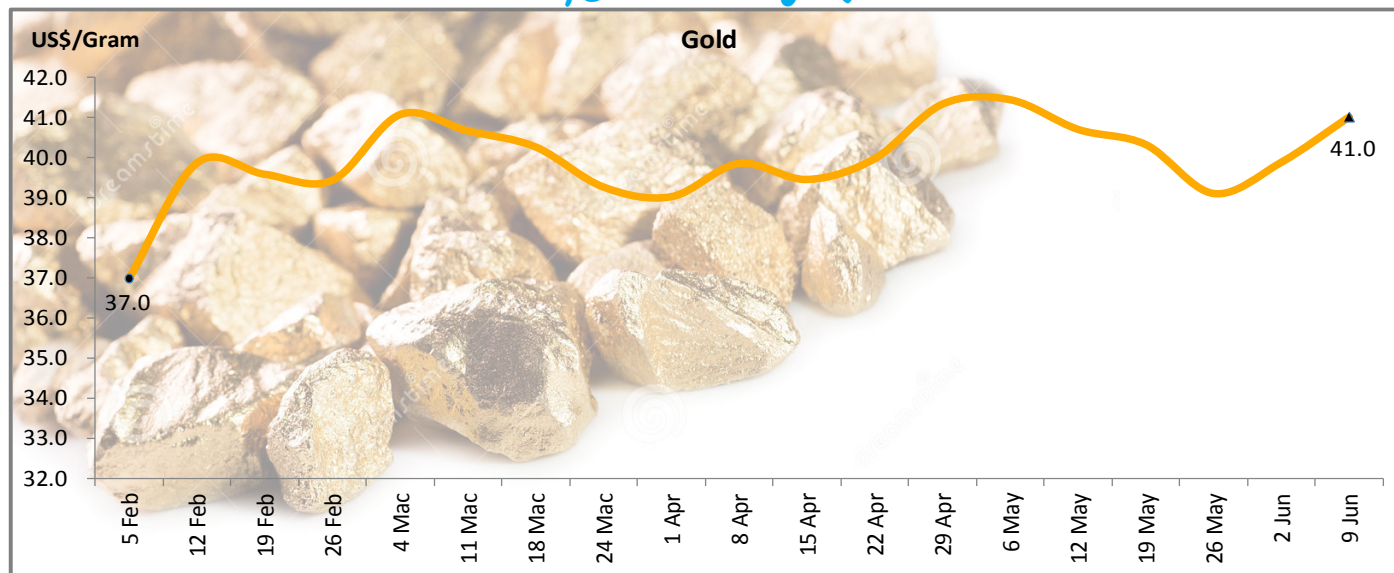
Source: Ministry of International Trade and Industry, Malaysia

Malaysian Ringgit Exchange Rate with Pound Sterling and Singapore Dollar



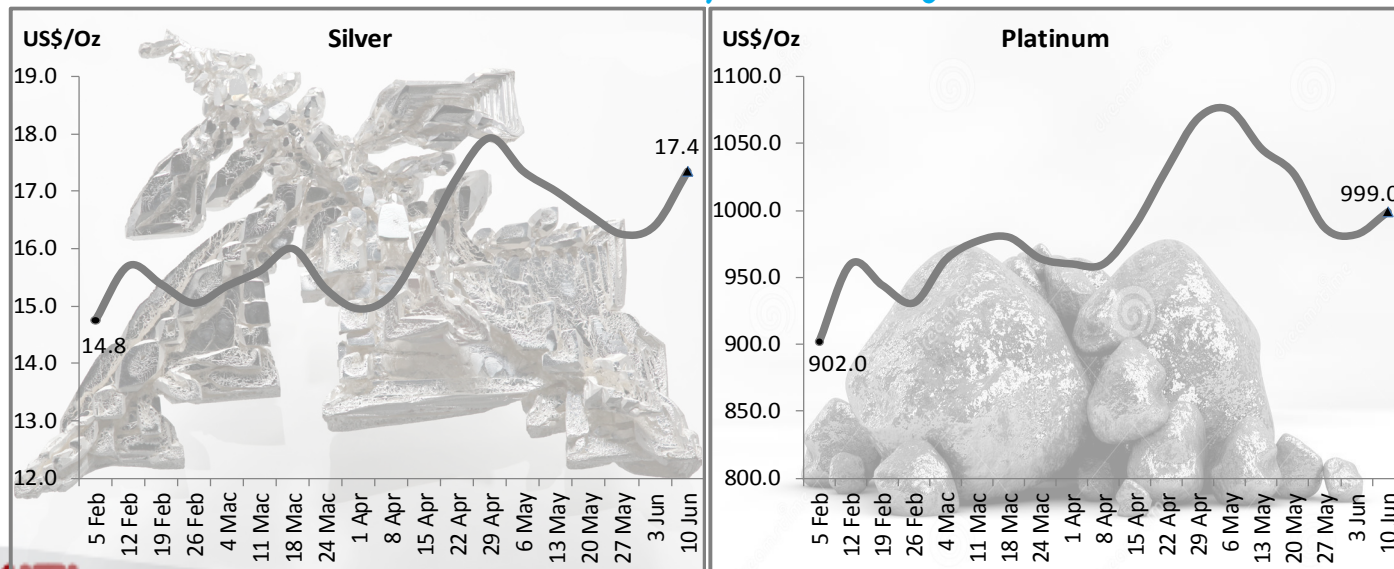
Source : Bank Negara, Malaysia

Gold Prices, 5 February - 9 June 2016



Source : http://www.gold.org/investments/statistics/gold_price_chart/

Silver and Platinum Prices, 5 February - 10 June 2016



http://online.wsj.com/mdc/public/page/2_3023-cashprices.html?mod=topnav_2_3023

Commodity Prices



Commodity	Crude Petroleum (Brent) (per bbl)	Crude Palm Oil (per MT)	Sugar (per lbs.)	Rubber SMR 20 (per MT)	Cocoa SMC 2 (per MT)	Coal (per MT)	Scrap Iron HMS (per MT)
10 June 2016 (US\$)	50.5	708.5	19.7	1,226.0	2,125.0	43.7	280 (high) 260 (low)
% change*	↑ 1.8	↑ 1.0	↑ 5.2	↓ 4.3	↑ 3.1	↓ 8.9	↓ 6.7 7.1
2015 ⁱ	36.9 - 66.8	616.9	13.2	1,364.3	2,077.0	49.9	239.6
2014 ⁱ	59.5 - 114.8	823.3	16.6	1,718.3	2,615.8	59.8	370.0

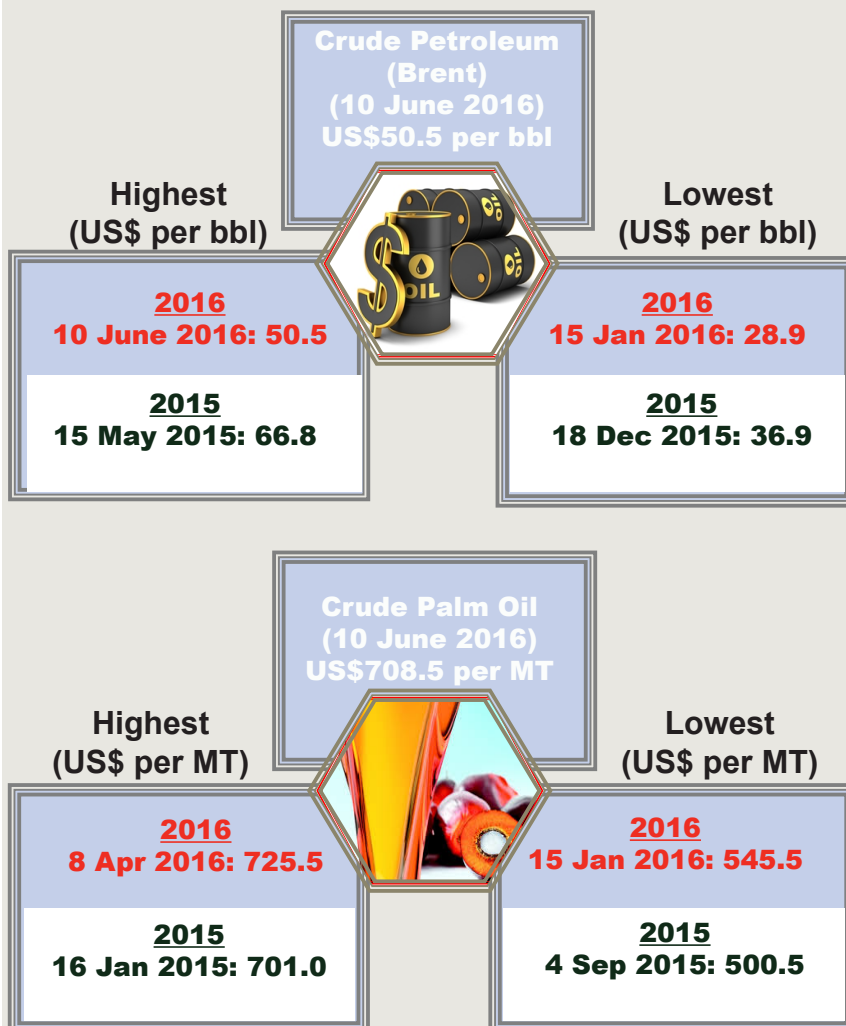
Notes: All figures have been rounded to the nearest decimal point

* Refer to % change from the previous week's price

ⁱ Average price in the year except otherwise indicated

n.a Not available

Highest and Lowest Prices, 2015/2016

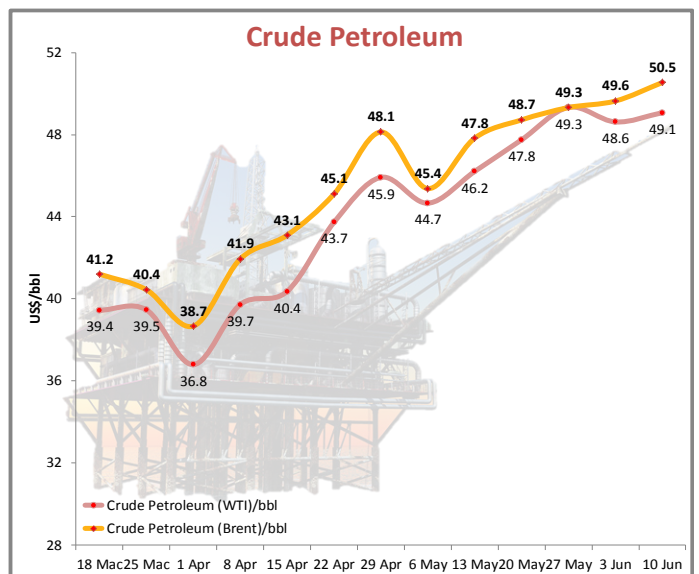
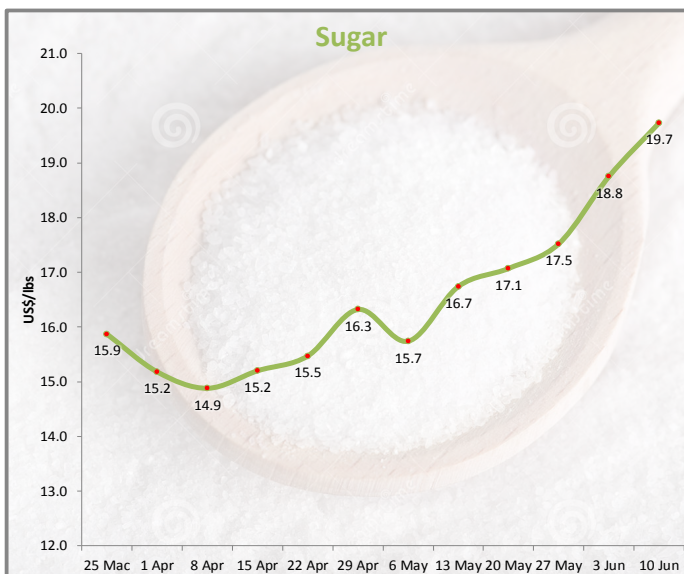
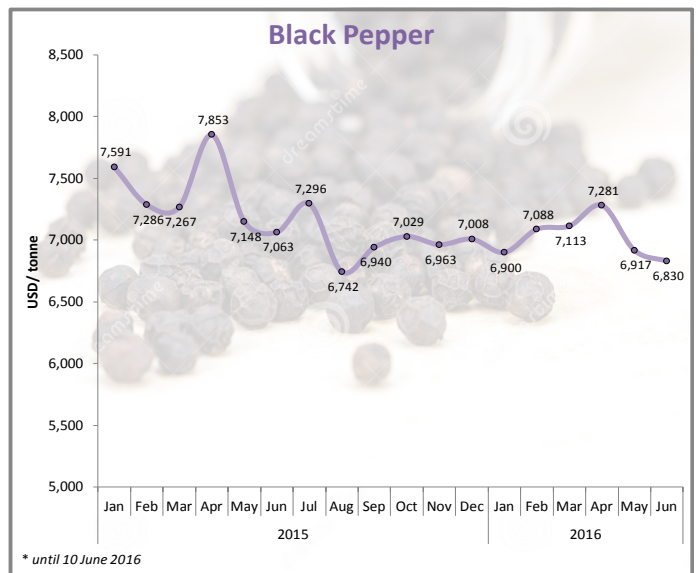
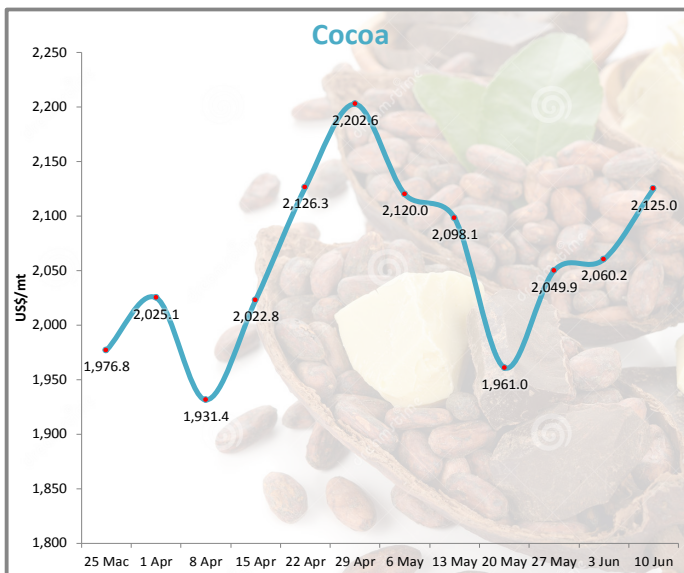
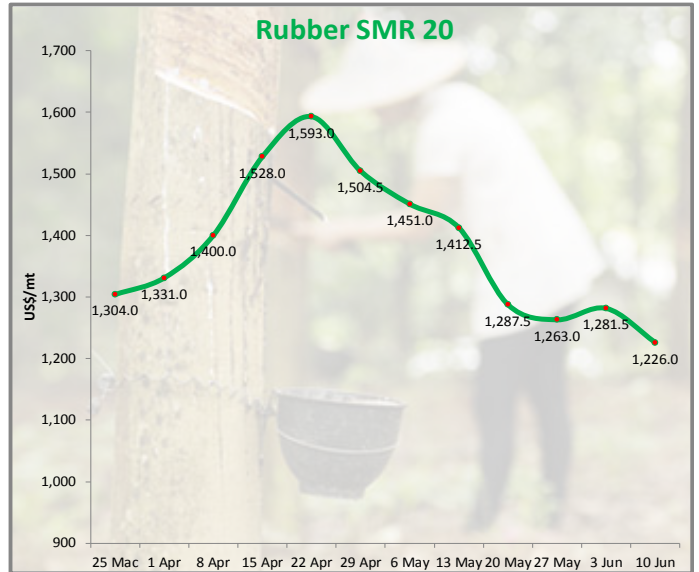
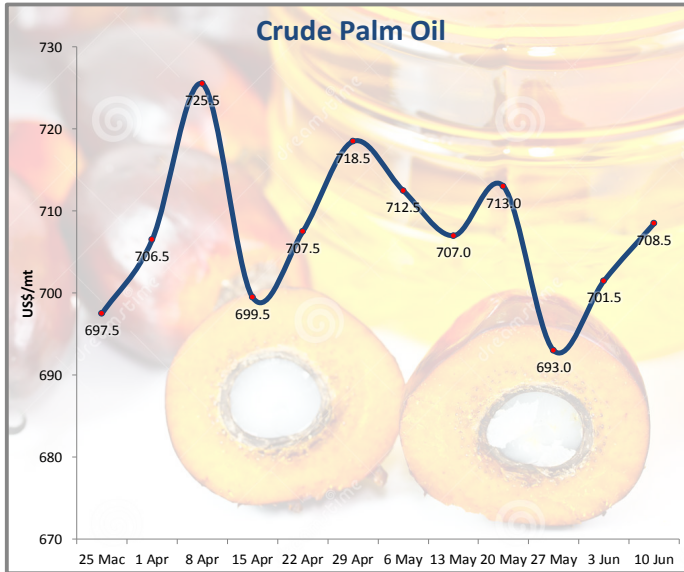


Average Domestic Prices, 10 June 2016



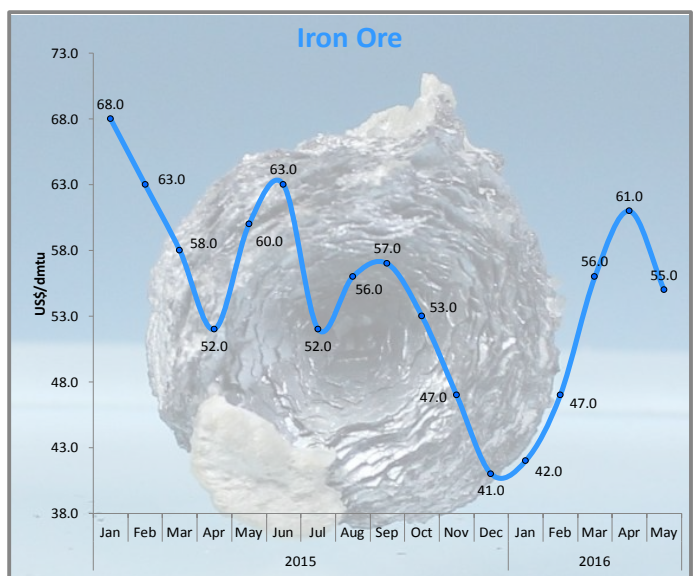
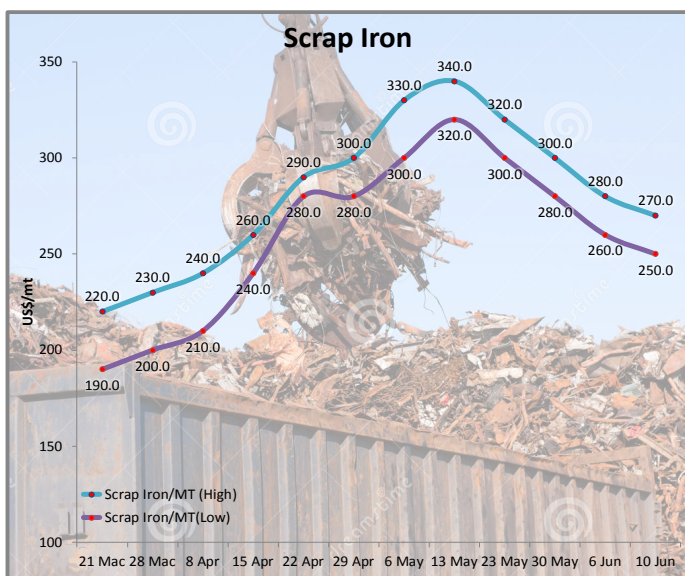
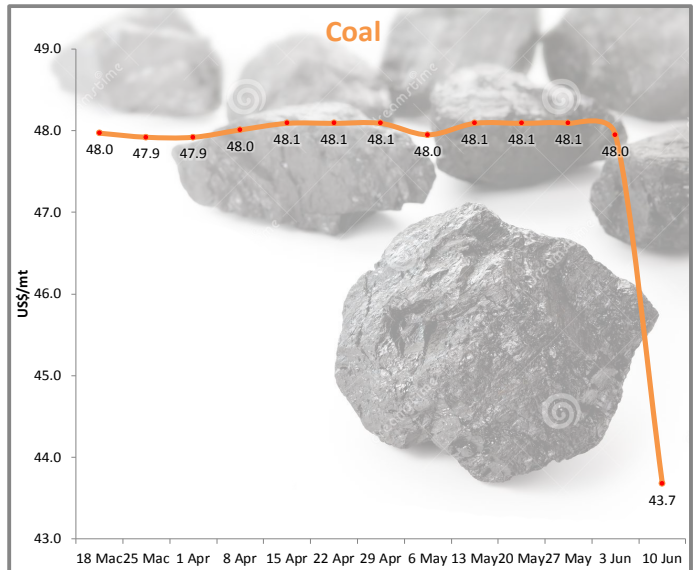
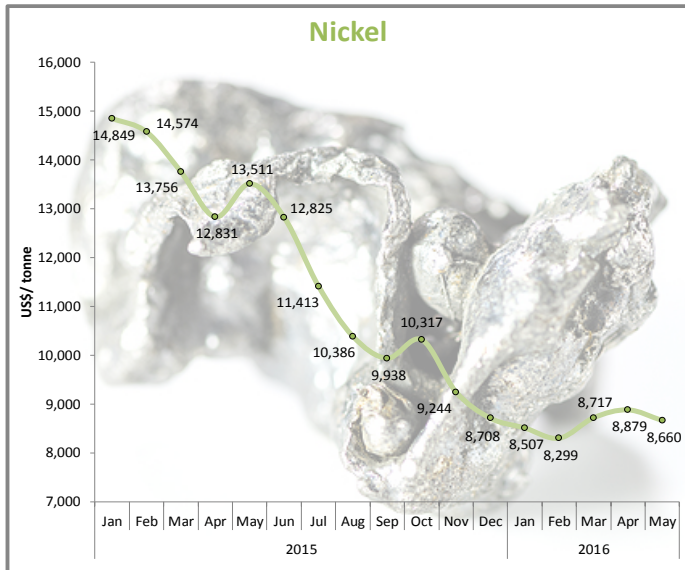
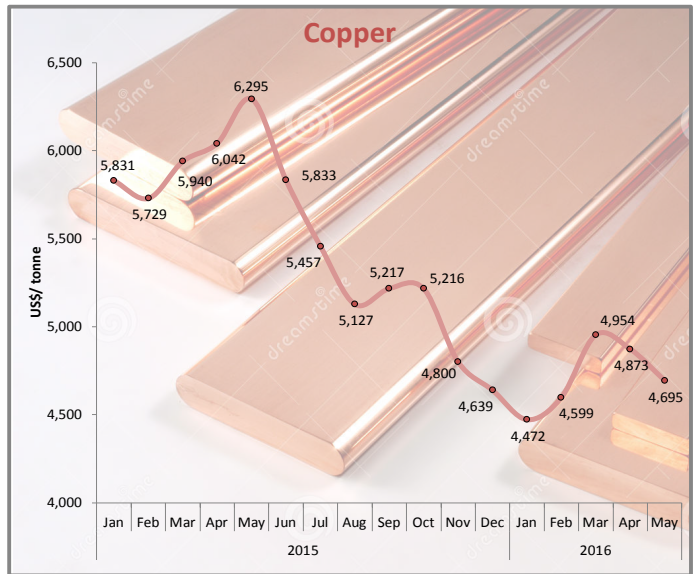
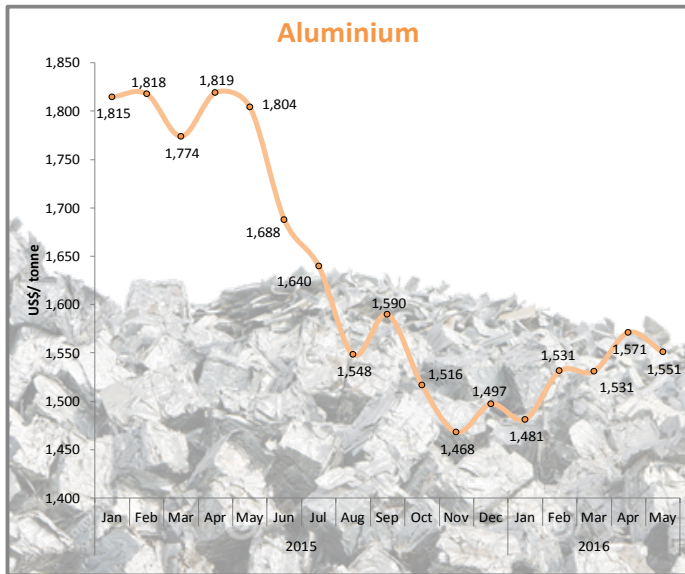
Sources: Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group.

Commodity Price Trends



Sources: Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Pepper Board, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group, World Bank.

Commodity Price Trends



Sources: Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Pepper Board, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group, World Bank.

SUCCESS STORY



Caely Holdings Bhd.
(Company No. 408376-U)

*Enhance
&
Enrich*



Caely (M) Sdn Bhd is based in the northern Malaysian state of Perak, which is famous for its tin mine. Incorporated in 1986, Caely has enjoyed 15 good years in the direct selling industry and is a subsidiary of Caely Holdings Bhd, which is listed on Bursa Malaysia.

Caely commenced business by selling high quality lingerie for ladies, which remains as one of its best-known and best-selling products. After its initial success, Caely expanded its product range to remain competitive and adapt to market demands. The company now offers a variety of apparel and household products.

In its direct selling structure, Caely reaches out to nearly 100,000 members at various levels and has 60 outlets throughout Malaysia. Four years after it began operations, Caely was ready to venture overseas and explore opportunities in the global arena.

Its export activities commenced in 1990 when Classita (M) Sdn Bhd was established as a subsidiary of Caely to focus on overseas markets. The move was well rewarded, when Classita won the 10th European Quality Award organised by the 'Trae Leaders' Club of Madrid, Spain in 1997.

The high quality products ensures repeat orders from its members, which is translated into increased revenue. In its headquarters in Wisma Caely, the professional management team of Caely is committed to maintaining quality standards in its products for its loyal and potential customers.

To achieve this, the company practises a stringent supplier policy, where only the best manufacturers with the latest technology and production facilities are chosen. In line with this policy, Caely and Classita obtained the ISO 9002 and ISO 9001 certifications in the year 2000.

In 2004, the group achieved a record turnover exceeding RM100 million, with more than 1,000 workers who produced over one million pieces of lingerie every month.



Office Address

Wisma Caely, Lot 2661, 3rd Miles,
Jalan Maharaja Lela,
36000 Teluk Intan.

Telephone

Tel: (+6) 05 - 621 8888

Fax

Fax: (+6) 05 - 621 2586 / 621 5115

Email

inquiry@classita.com.my

MITI Programme

Majlis Berbuka Puasa MITI, 9 Jun 2016



MITI Programme



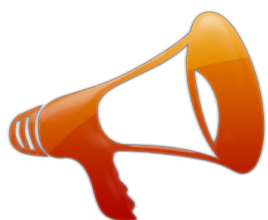
KL
CAR FREE
MORNING

5 June 2016



DRIVING TRANSFORMATION, POWERING GROWTH

Ministry of International Trade and Industry
Menara MITI, No. 7, Jalan Sultan Haji Ahmad Shah, 50480 Kuala Lumpur, Malaysia
T: +603.8000 8000 | F: +603.6202 3446 | www.miti.gov.my



Announcement



Objectives

- Identify new sources of growth to the economy
- Formulate national economy programme and policies
- Asses the implementation of the national development policy such as the 11thMP, SME Master Plan and Services Sector Blueprint
- New benchmark for economy statistics
- Increase capacity of national statistics

Use

- Constructing economic indicators
- Government – monitoring national plans, SME development
- Private, academic and researchers
- Future economic surveys
- Business planning and decisions

Benefits of Economic Census

Entrepreneurs, Companies & Business

- To identify industrial structure and product trends
- To monitor changing patterns and growth trends for future investment
- To make business planning and decisions
- To gauge their business performance
- To compare their business operations to industry norms

Industry Associations & Chamber of Commerce

- To understand more about industrial structure;
- To share information about the industry with their members;
- To assist business in marketing and investment planning.

Government

- To identify new sources of growth to the economy;
- To formulate national economy programmes; and
- To assess the implementation of the national development policy such as The Economic Transformation Programme, Eleventh Malaysia Plan and Small and Medium Enterprise (SME) Masterplan 2012 -2020.

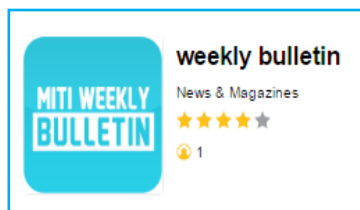
To Update Economic Indicators

- Rebasing of indices i.e. Gross Domestic Product (GDP) and Index of Industrial;
- Compilation of Supply & Use Table (SUT), Input-Output Table (I-O), Tourism Satellite Account (TSA), Information & Communication Technology Satellite Account and System of Environmental – Economic Accounting (SEEA);
- Development of SME's profile.



Announcement

MITI Weekly Bulletin (MWB) Mobile Apps



MITI MWB APPs is now available for IOS, Android and Windows platforms. MWB APPs can be download from **Gallery of Malaysian Government Mobile APPs (GAMMA)** at the link: <http://gamma.malaysia.gov.my/#/appDetails/85>



Syamsul Ammar Shuib
03-6200 0242
syamsulammar@miti.gov.my

Designation	§ Islamic Affairs Officer
Division	§ Human Resources
Job Description	§ Manage matters related to Strategy Unit I - Manage courses and islamic affairs



Syarul Emy Abu Samah
03-6200 0202
syarul.samah@miti.gov.my

Designation	§ Information Technology Officer
Division	§ Human Resources
Job Description	§ Manage matters related to Strategy Unit II - Manage HRMIS



Dear Readers,

Kindly click the link below for any comments in this issue. MWB reserves the right to edit and republish letters as reprints.

<http://www.miti.gov.my/index.php/forms/form/13>

