



Ministry of International Trade and Industry

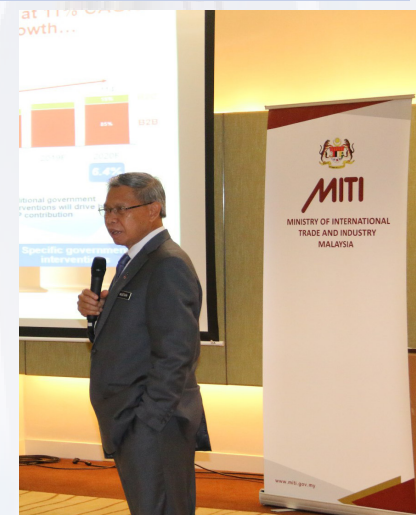
Weekly Bulletin

DRIVING TRANSFORMATION, POWERING GROWTH

VOLUME 427

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Media Briefing in Conjunction with the National eCommerce Council (Necc) Meeting No. 1/2017



Dato' Sri Mustapa Mohamed, the Minister of International Trade and Industry chair the first National eCommerce Council (NeCC) meeting this year on 17 March 2017. Since its establishment one year ago in 2016, the Council has worked hard towards enhancing the development and competitiveness of the eCommerce ecosystem. Its achievements to date include:

- Cross-border eCommerce awareness and training programmes in collaboration with eCommerce players to 3,247 companies and 1,180 companies that have listed the products on the global eMarketplaces under MATRADE's eTRADE Programme;
- Assisting more Malaysian SMEs to promote their products and services globally through international eMarketplaces. A total of 450 SMEs have benefitted from the eTRAI incentive in 2016 as opposed to 198 in 2015, showing an increase of 127%;
- Establishment of three (3) regional eFulfillment hubs in Malaysia by Pos Malaysia, Snt Global Logistics Sdn Bhd and most recently, YCH Logistics Sdn. Bhd. collaborating with ZALORA set-up ZALORA's Regional Distribution Hub in Shah Alam;
- Introduction of a new system called ezBiz Online (ezbiz.ssm.gov.my) to facilitate registration of businesses including online businesses with the Companies Commission of Malay (SSM); and
- Increased promotion and marketing of eCommerce for SMEs through training, seminar and awareness programmes conducted in collaboration with leading eCommerce players such as Pos Malaysia, Lazada and 11Street.

Today's meeting discussed in detail the implementation of the National eCommerce Strategic Roadmap (NeSR) for 2017 and 2018 including the Key Performance Indicators for each of the thrust areas under NeSR namely:

- i. Accelerate seller adoption of eCommerce;
- ii. Increase adoption of eProcurement by businesses;
- iii. Lift non-tariff barriers (e-Fulfillment, cross-border, e-Payment, consumer protection);
- iv. Realign existing economic incentives; and
- v. Make strategic investments in select eCommerce players
- vi. Promote national brand to boost cross-border eCommerce

These KPIs were formulated during the two-day workshop organised by MITI and the Malaysia Digital Economy Corporation (MDEC) with all eCommerce stakeholders from 16 to 17 January 2017. The action items that has been agreed by the Council today include:

1. Establishment of the 'One Stop Business Portal' (www.eCommerceAcademy.my) by MDEC and SME Corp as an interactive platform to provide a comprehensive guidance to local SMEs to embark on eCommerce;
2. Intensifying promotion of selected sectors such as furniture, food and beverages, lifestyle products (apparels, gifts, handicrafts, footwear) and Halal for exports through eCommerce;
3. Establishment of Pusat Internet 1Malaysia (PI1M) as eFulfilment centres in rural areas by the Malaysian Communications and Multimedia Commission (MCMC) through collaboration with Pos Malaysia and Telcos. Six pilot sites have commenced operations in Sabah (Kinabatangan, Keningau, and Kota Belud) and Sarawak (Lundu, Miri and Bintulu). MCMC is planning to establish additional 30 rural eFulfilment centres at PI1M by end 2017;
4. Implementation of 'Address for All' initiative by MCMC and Pos Malaysia to improve the last mile fulfilment reachability. To date, about 30,000 rural premises have benefited from the project nationwide in areas such as Kemaman, Hulu Terengganu, Pulau Pangkor, Pulau Langkawi, Kota Belud and Lundu. MCMC is planning to provide a house number to 200,000 rural premises by end 2020;
5. Promotion of investments in regional eFulfilment hubs;
6. Streamlining process and documentation for air cargo clearance at KLIA for Business-to-Consumer (B2C) online transactions;
7. Awareness and education programmes by the Ministry of Domestic Trade, Cooperatives and Consumerism on consumer protection; and
8. Security Certification by Department of Standards Malaysia of eMarketplaces.

The Council also discussed the improvement plan by MCMC for broadband services in Malaysia to help support eCommerce transactions. Dato' Sri Mustapa also attended a briefing by leading eCommerce players such as Pos Malaysia, Passion Tree Marketing, Printmax Labels and Printicious, Creativize and EDZ Boutique who shared their recent success stories both in Malaysia and globally.

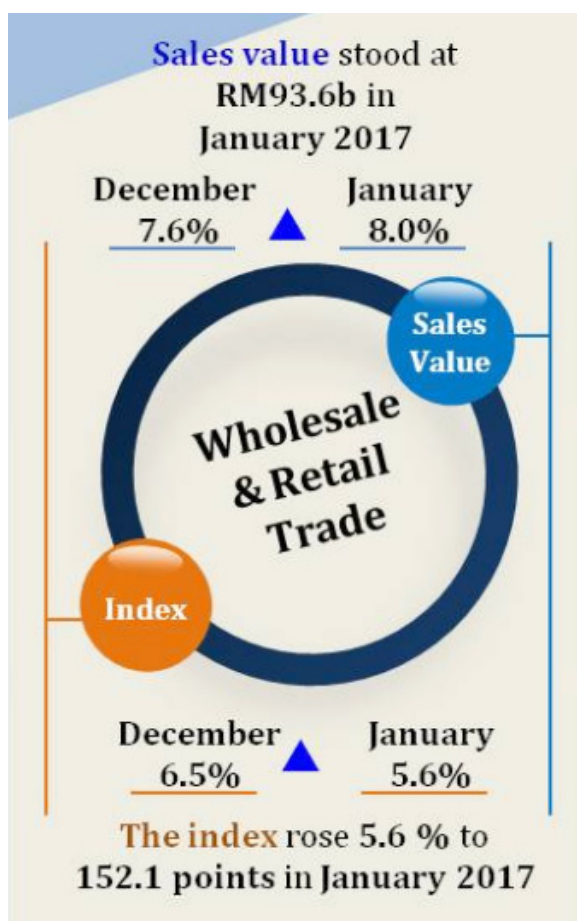
The Council also witnessed the MoU exchange between SME Corp and Lazada Malaysia on a collaborative initiative to drive the adoption of e-commerce amongst Malaysian SMEs. Hans-Peter Ressel, CEO of Lazada Malaysia commented, "We will be celebrating our 5th anniversary on 22nd of March and we are thrilled to embark on this journey with SME Corp. We look forward to empowering Malaysian SMEs with access to Lazada University and customised training materials to spur the growth of their online businesses."

Dato' Sri Mustapa also launched the Joint Training and Education Programme for SMEs, a strategic partnership initiative between MITI, SME Corp. Malaysia and Google to help local SMEs enhance their revenue growth by going digital. A series of training and education programme will be conducted by Google throughout 2017 in Klang Valley, Northern Region, Johor and East Malaysia where participating SMEs will be provided with financial assistance to enhance their eCommerce utilisation.

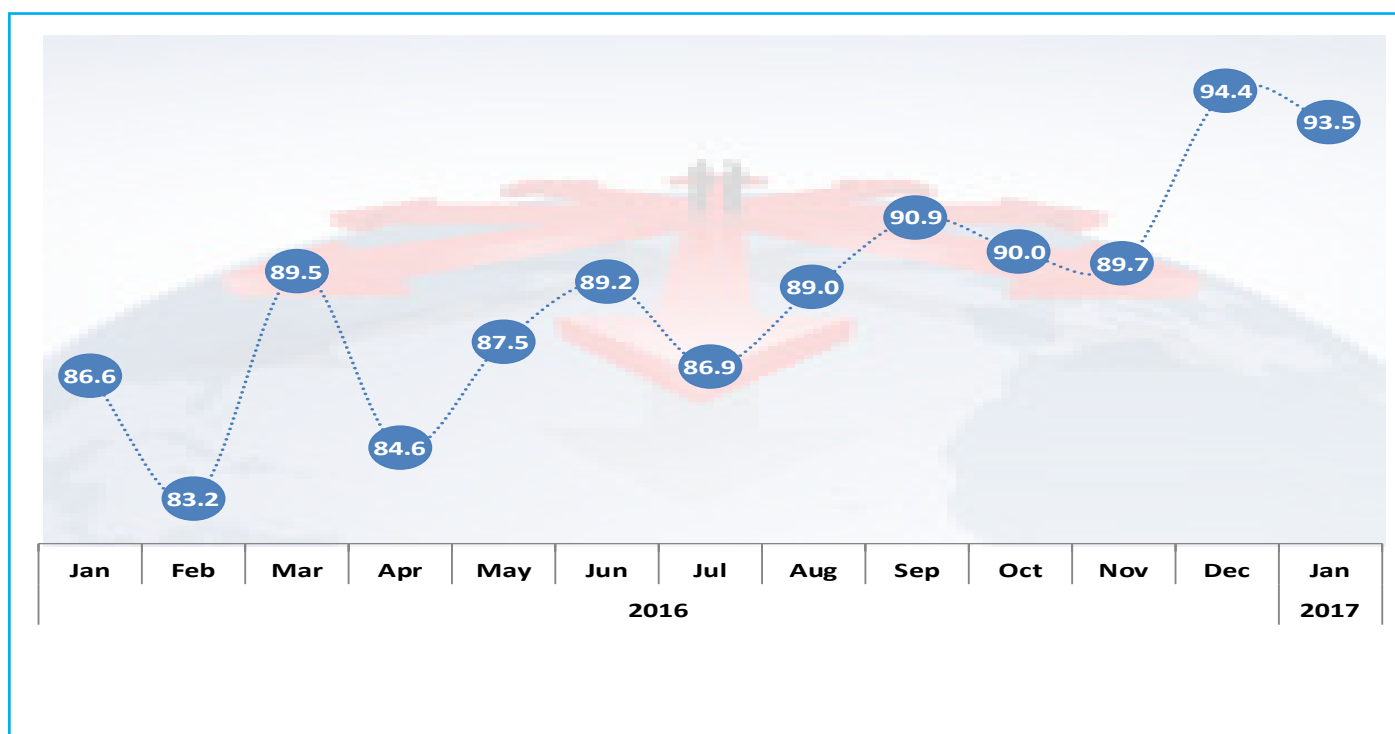
Called the Go Global Malaysia (#MYGoGlobal) initiative, the public-private partnership is led by industry partners Google, Alliance Bank, Mastercard, and Maxis, along with government partners including MITI, SME Corp, MATRADE and MDEC. This programme will empower SMEs in Malaysia to build up their business capabilities, connect with digital ecosystem partners, promote international exports, and grow to be globally competitive companies.

WHOLESALE & RETAIL TRADE

JANUARY 2017



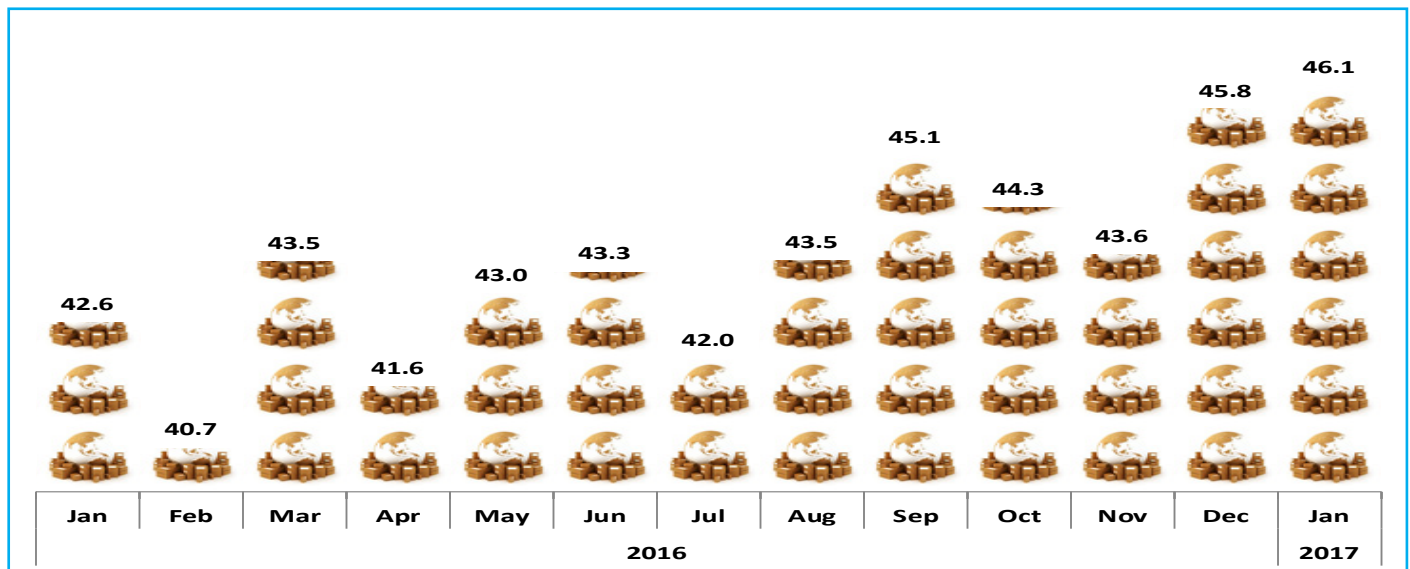
DISTRIBUTIVE TRADE (RM BILLION)



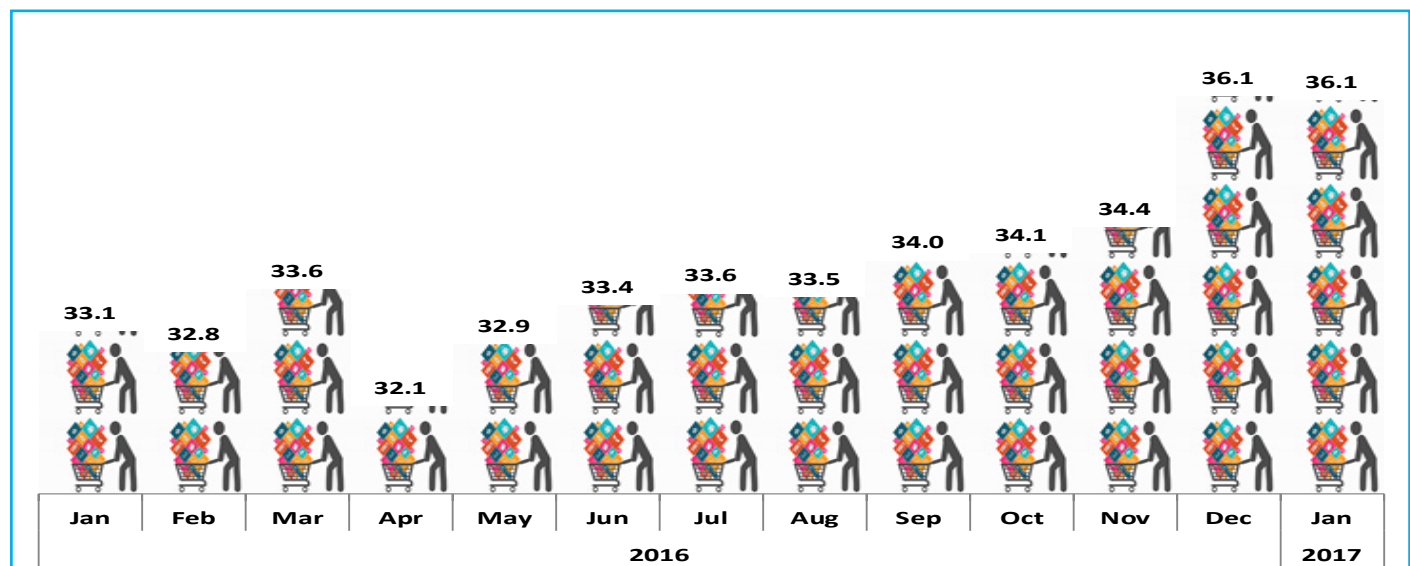
Note: % refers to year-on-year change

Source: Department of Statistics, Malaysia

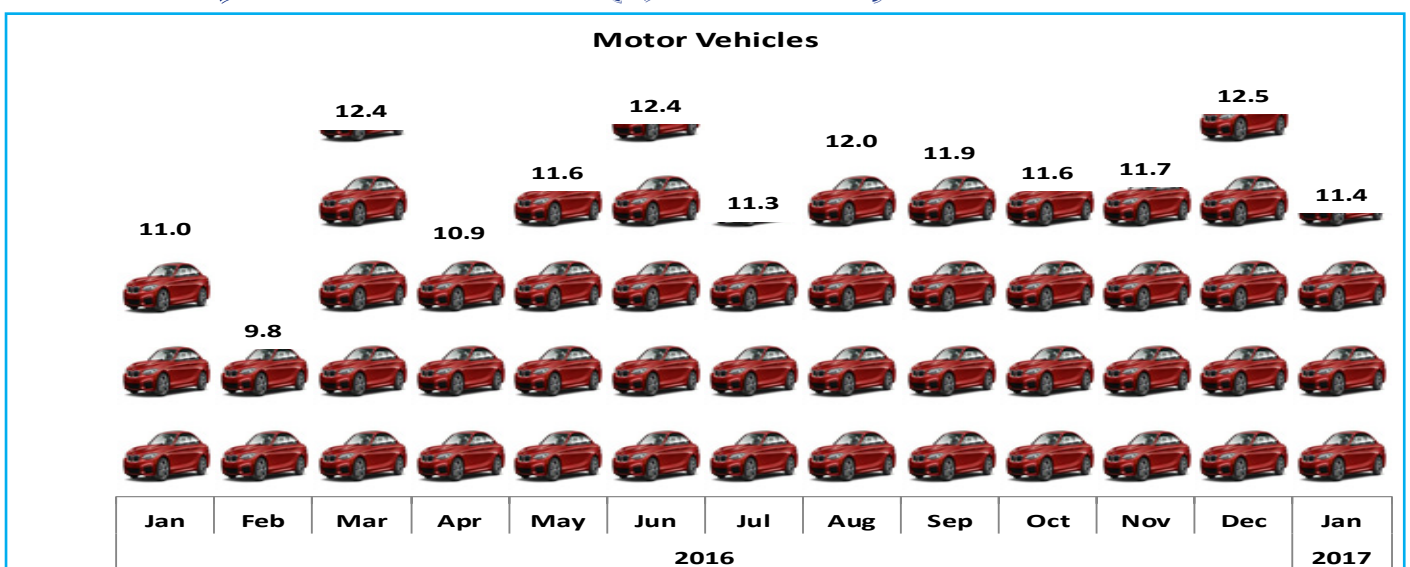
WHOLESALE TRADE (RM BILLION)



RETAIL TRADE (RM BILLION)



MOTOR VEHICLES (RM BILLION)



Source: Department of Statistics, Malaysia



INTERNATIONAL REPORT

The Most Efficient* Governments 2016



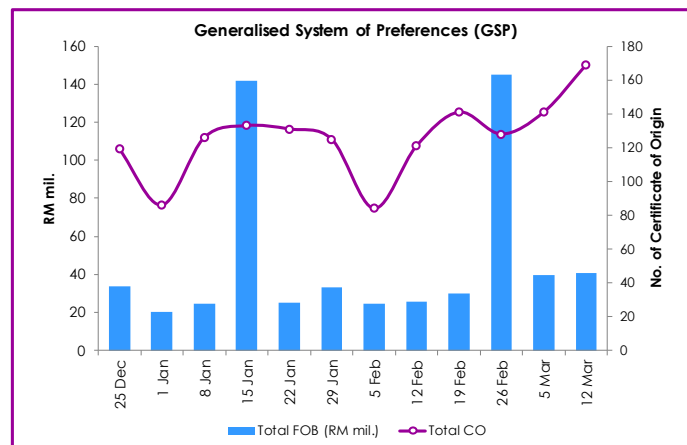
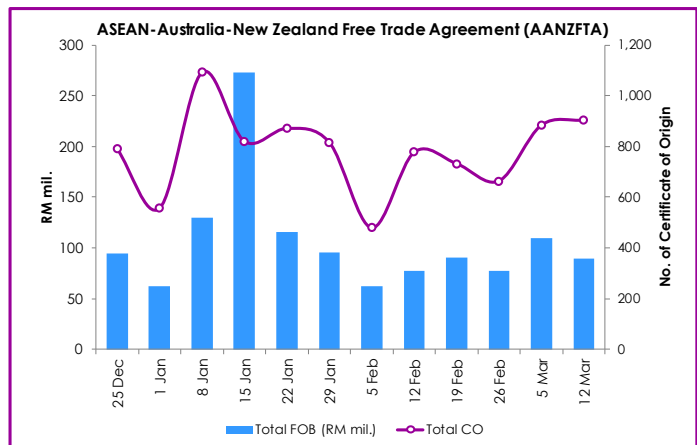
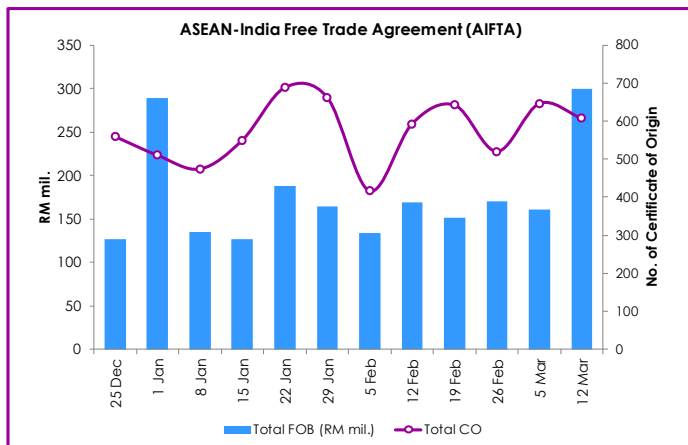
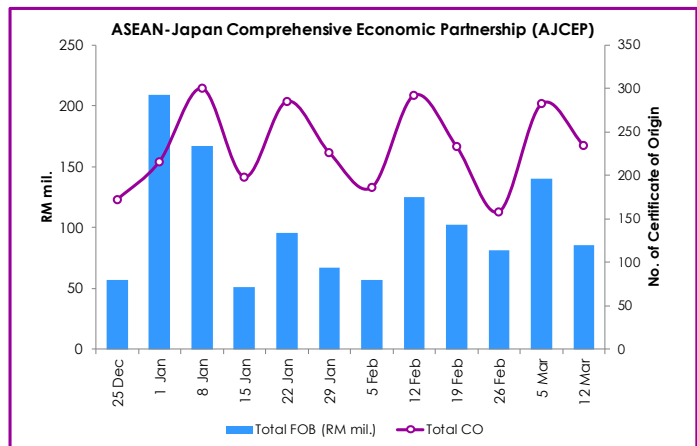
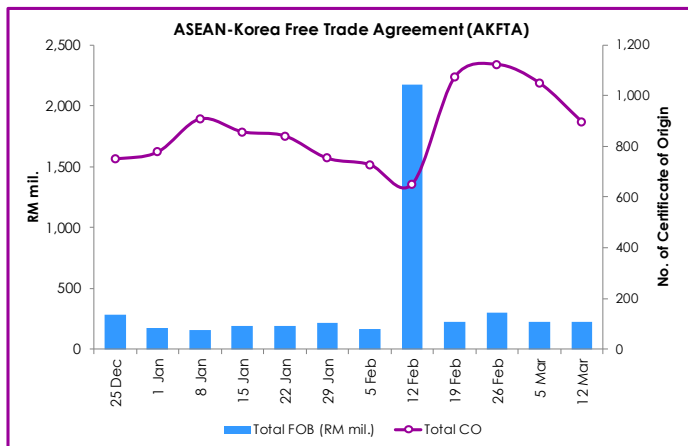
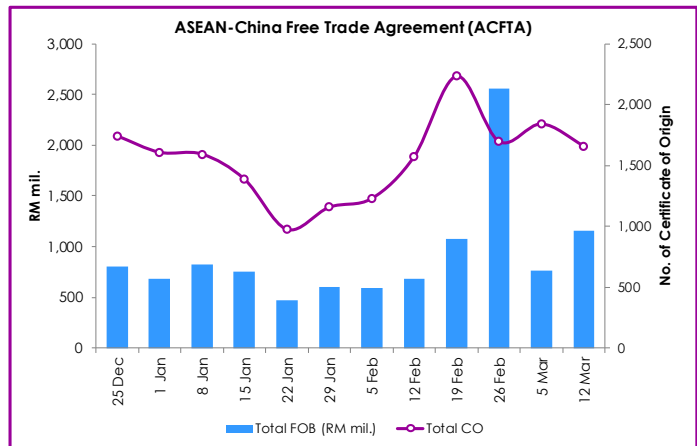
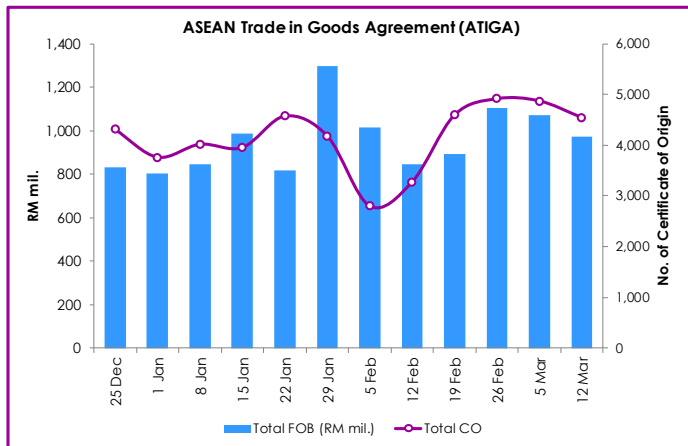
Note: * Efficiency measured including the wastefulness of government spending, burden of regulation and transparency of policy making

Source: Global Competitiveness Report 2016

Malaysia Continues to be a Preferred Investment Destination



Number and Value of Preferential Certificates of Origin (PCOs)*

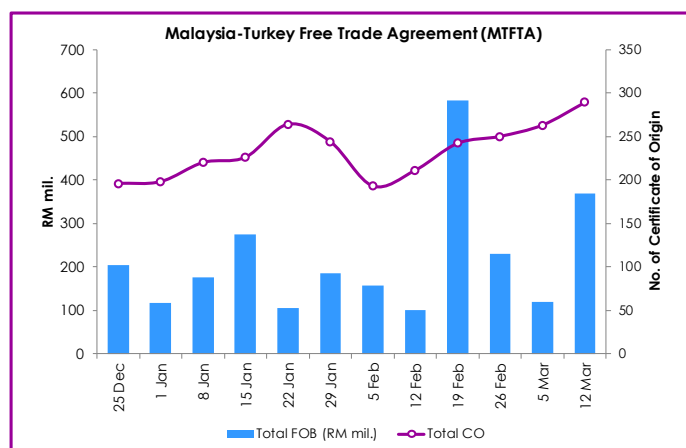
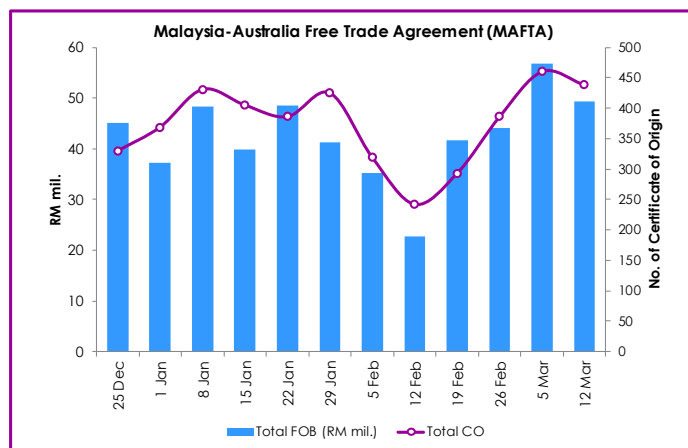
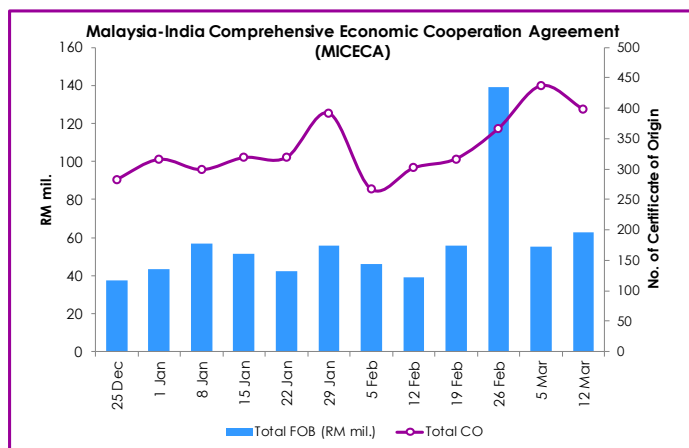
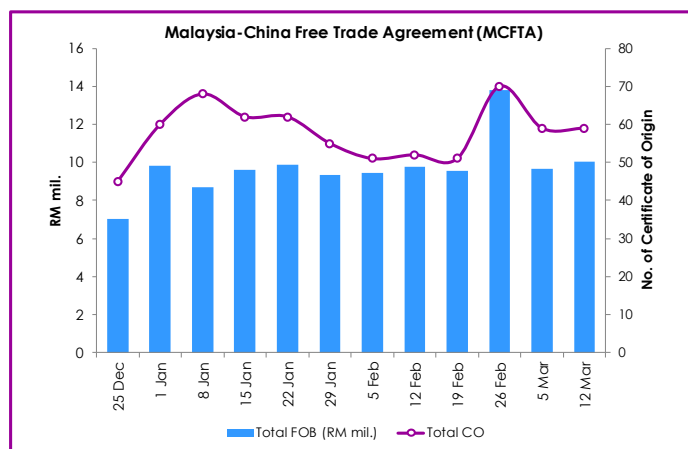
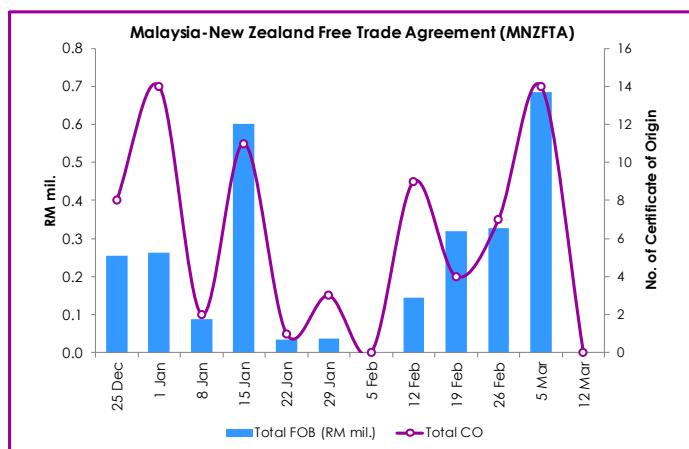
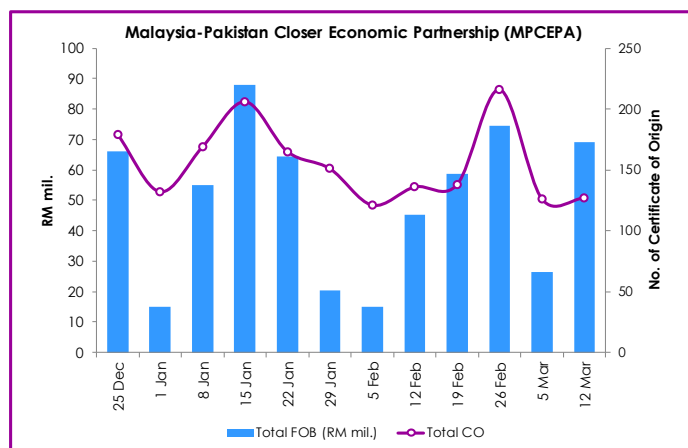
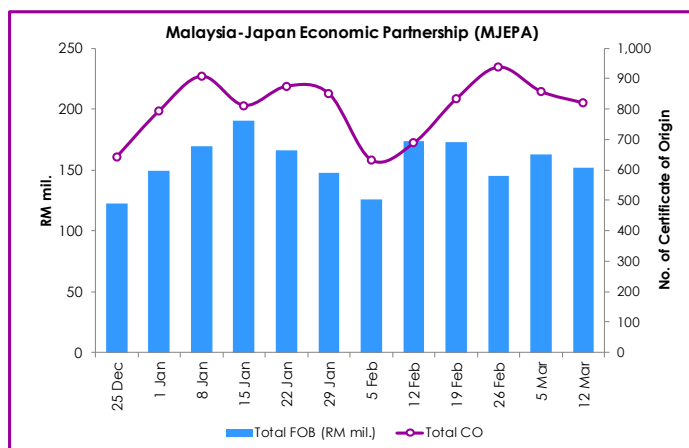


Note: The preference giving countries under the GSP scheme are Liechtenstein, the Russian Federation, Japan, Switzerland, Belarus, Kazakhstan and Norway.

Note: * Provisional data

Source: Ministry of International Trade and Industry, Malaysia

Number and Value of Preferential Certificates of Origin (PCOs)*

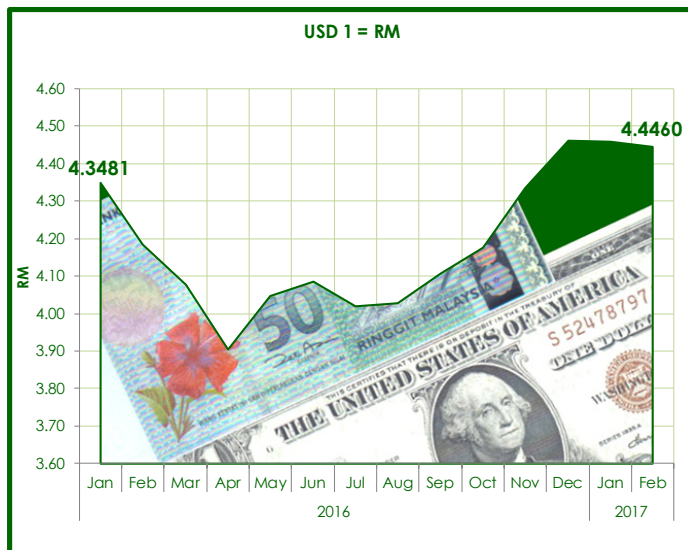


Note: * Provisional data

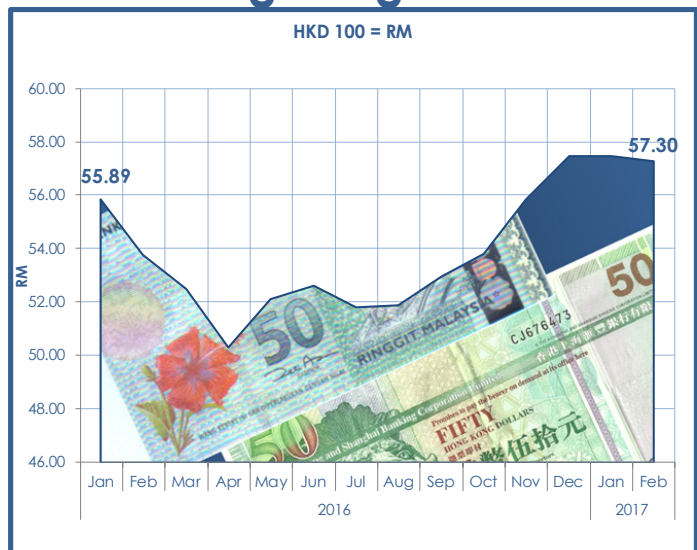
Source: Ministry of International Trade and Industry, Malaysia

Malaysian Ringgit Exchange Rate with Selected Countries, January 2016 - February 2017

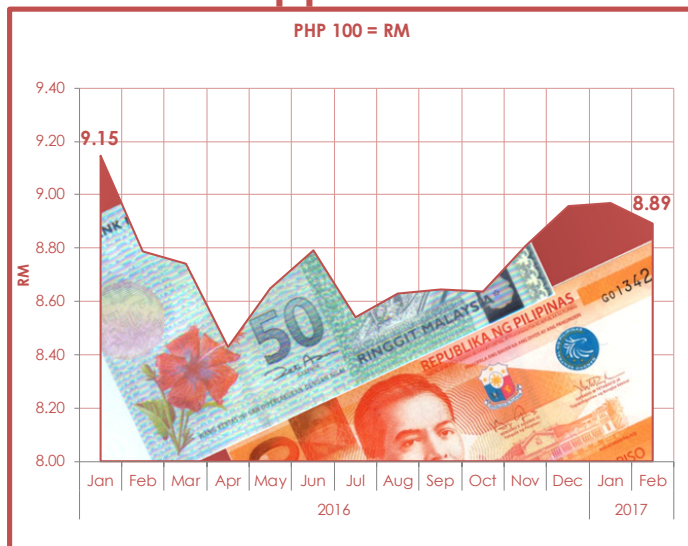
US Dollar



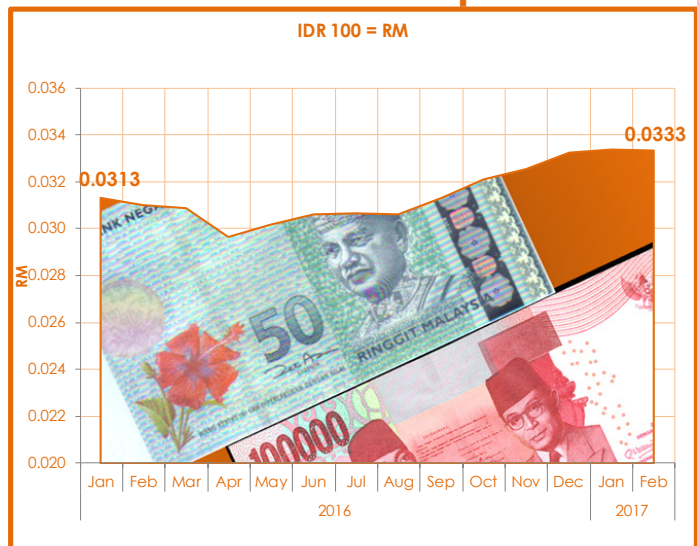
Hong Kong Dollar



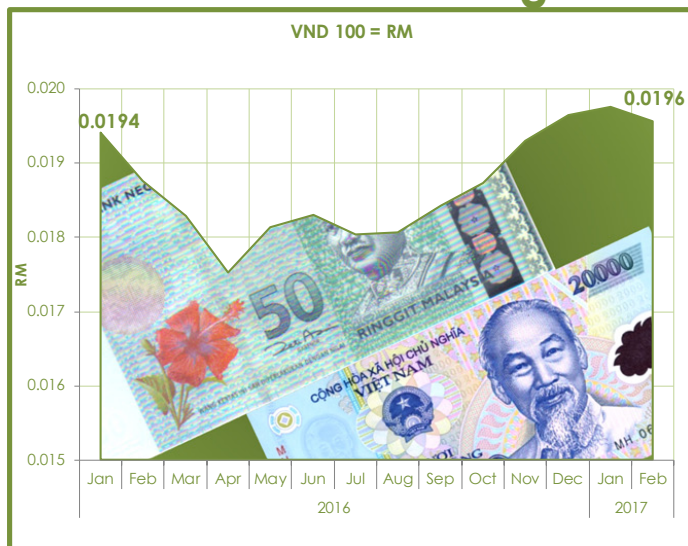
Philippine Peso



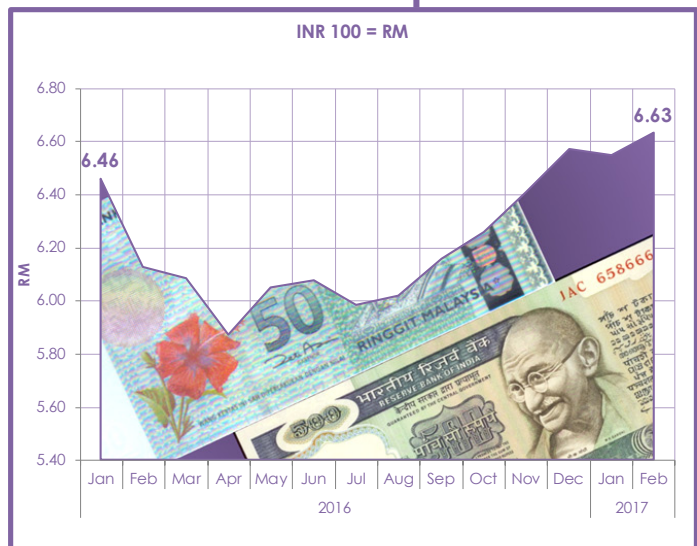
Indonesian Rupiah



Vietnamese Dong



Indian Rupee



Source : Bank Negara Malaysia

Commodity Prices



CRUDE PETROLEUM (BRENT) -per bbl-

17 Mar 2017 : US\$51.8, ▲ 0.8%*
Average Priceⁱ : 2016: US\$45.3
2015: US\$53.6



CRUDE PALM OIL -per MT-

17 Mar 2017 : US\$739.0, ▼ 0.9%*
Average Priceⁱ : 2016: US\$702.2
2015: US\$616.9



SUGAR -per lbs-

17 Mar 2017 : US¢ 18.2, ▲ 0.9%*
Average Priceⁱ : 2016: US¢18.2
2015: US¢13.2



RUBBER SMR 20 -per MT-

17 Mar 2017 : US\$2,033.5, ▲ 1.2%*
Average Priceⁱ : 2016: US\$1,394.5
2015: US\$1,364.3



COCOA SMC 2 -per MT-

17 Mar 2017 : US\$1,474.6, ▲ 6.4%*
Average Priceⁱ : 2016: US\$1,609.8
2015: US\$2,077.0



COAL -per MT-

17 Mar 2017 : US\$44.1, unchanged
Average Priceⁱ : 2016: US\$45.6
2015: US\$49.9



SCRAP IRON HMS -per MT-

17 Mar 2017 : US\$330.0 (high), ▲ 3.1%*
US\$310.0 (low), unchanged
Average Priceⁱ : 2016: US\$243.2
2015: US\$239.6

HIGHEST and LOWEST 2016/2017

Crude Petroleum (Brent) -per bbl-



Highest

6 Jan 2017 : US\$57.1
30 Dec 2016 : US\$56.8

Lowest

10 Mar 2017 : US\$51.4
15 Jan 2016 : US\$28.9

Crude Palm Oil -per MT-



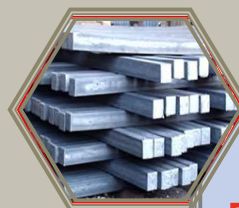
Highest

20 Jan 2017 : US\$843.0
30 Dec 2016 : US\$797.5

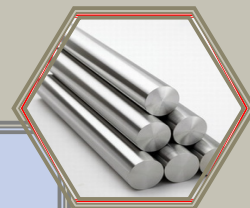
Lowest

17 Mar 2017 : US\$739.0
15 Jan 2016 : US\$545.5

Domestic Prices 17 March 2017



Billets
(per MT)
RM2,050 – RM2,100



Steel Bars
(per MT)
RM2,140 – RM2,290

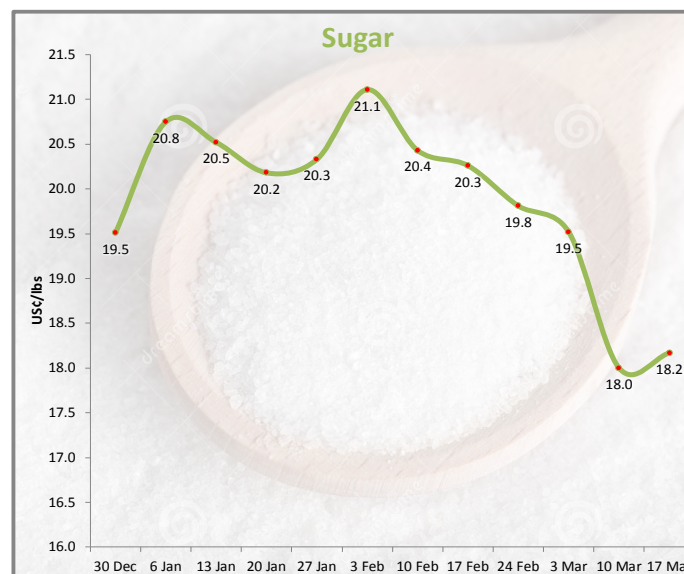
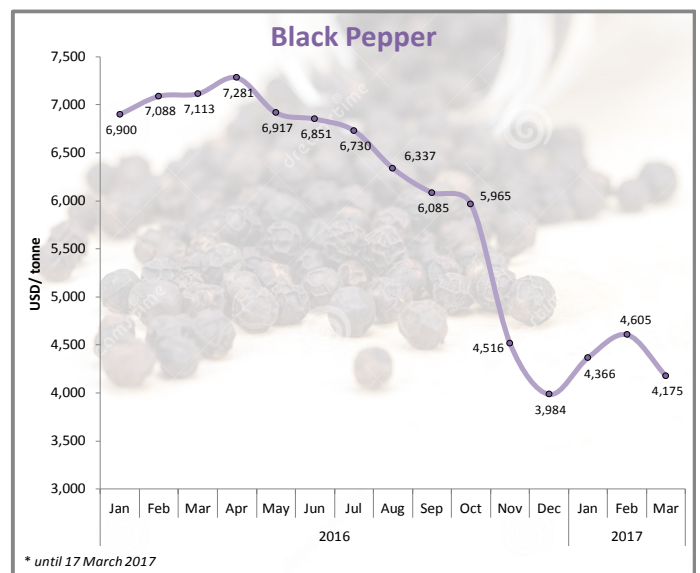
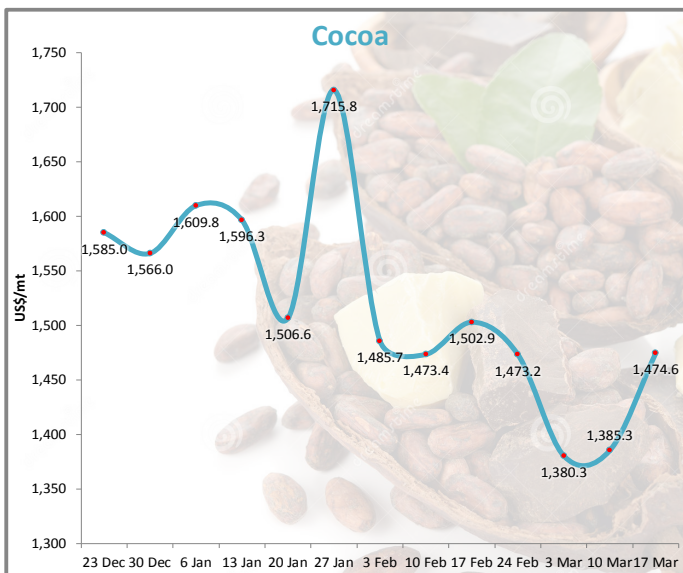
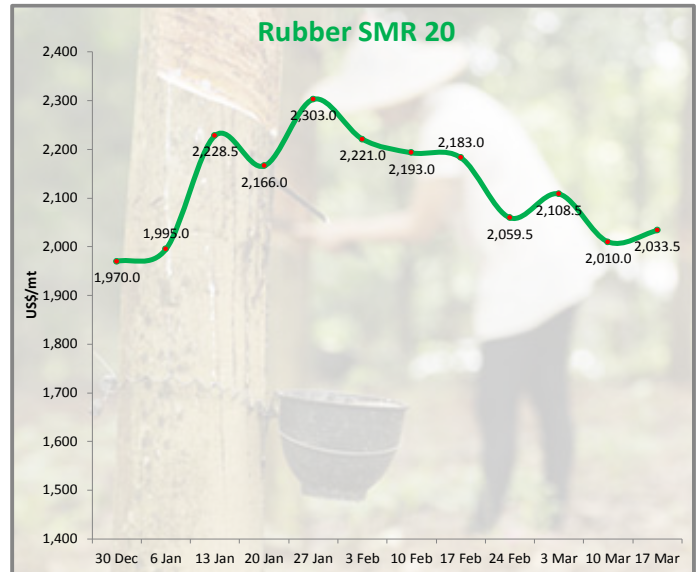
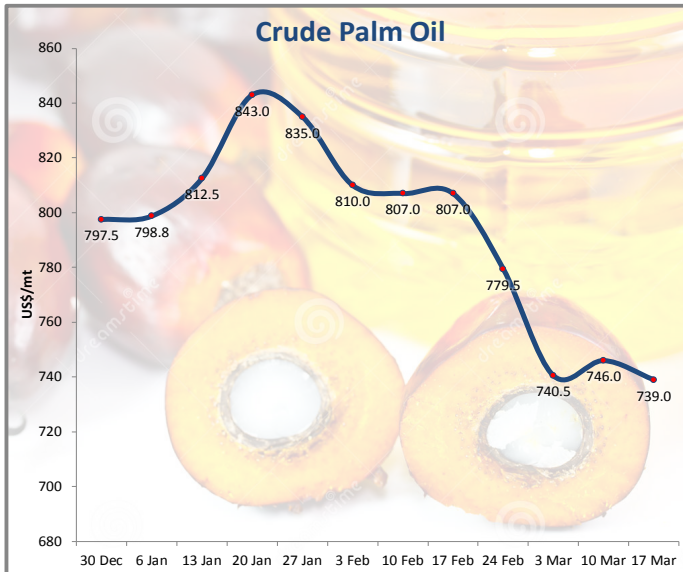
Notes: All figures have been rounded to the nearest decimal point

* Refer to % change from the previous week's price

i Average price in the year except otherwise indicated

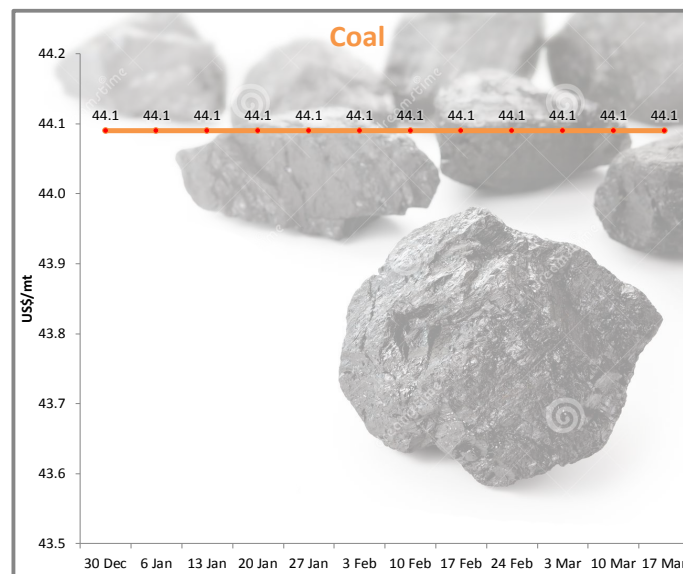
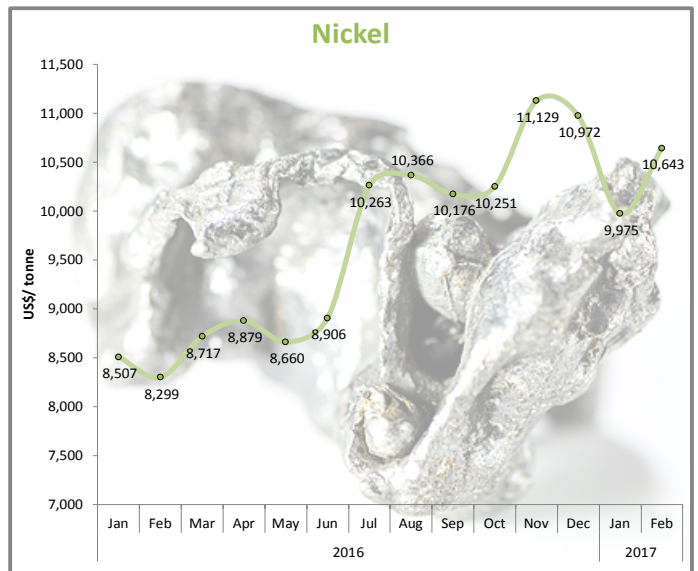
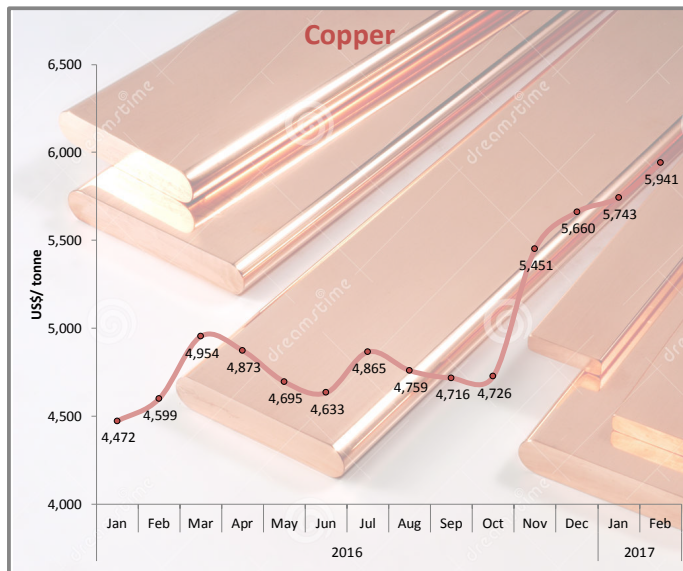
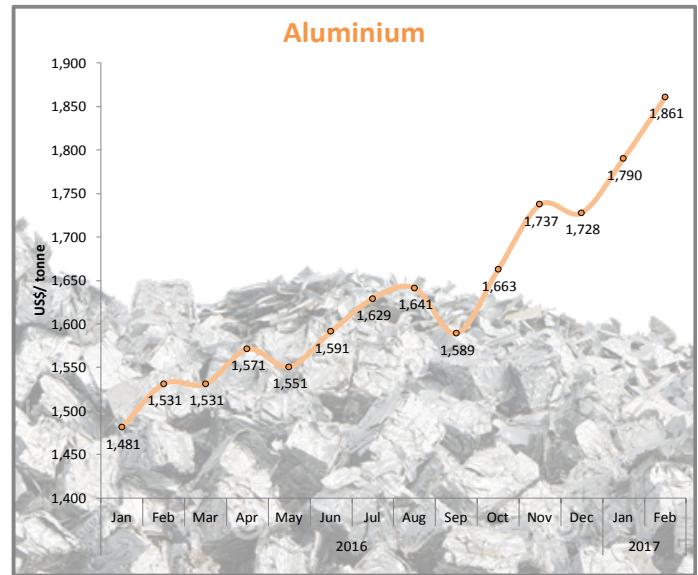
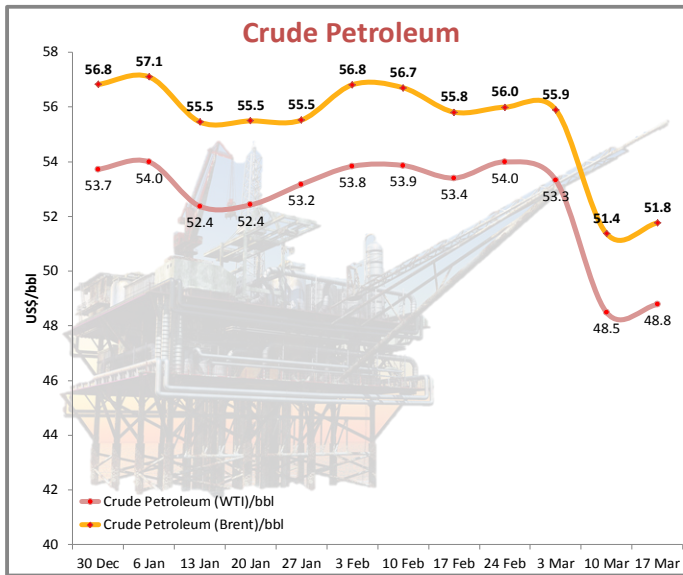
Sources: Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group.

Commodity Price Trends



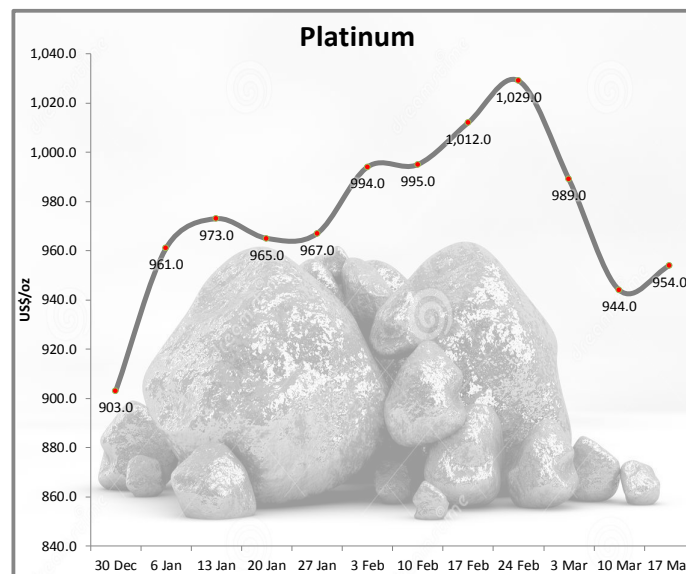
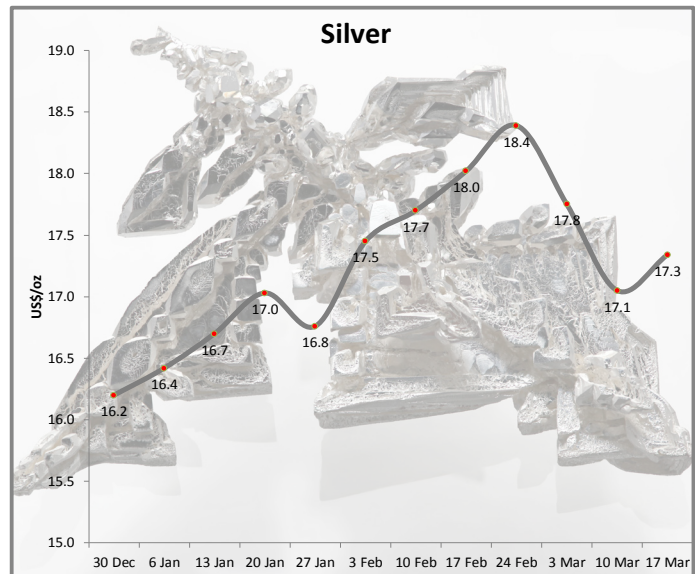
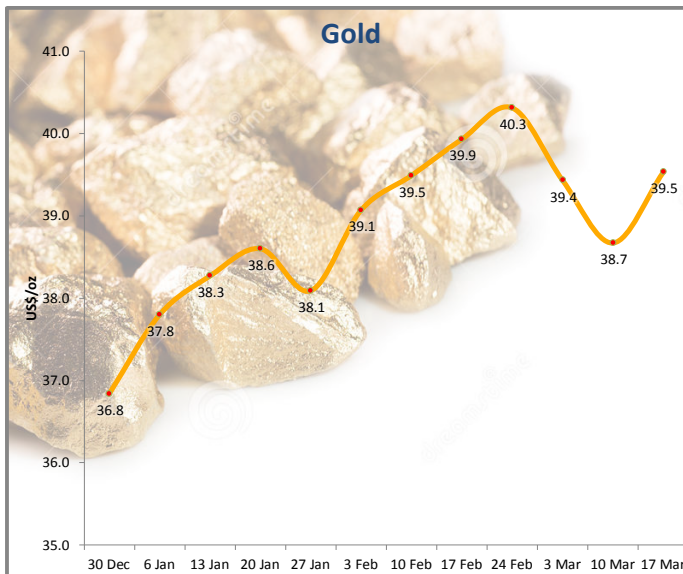
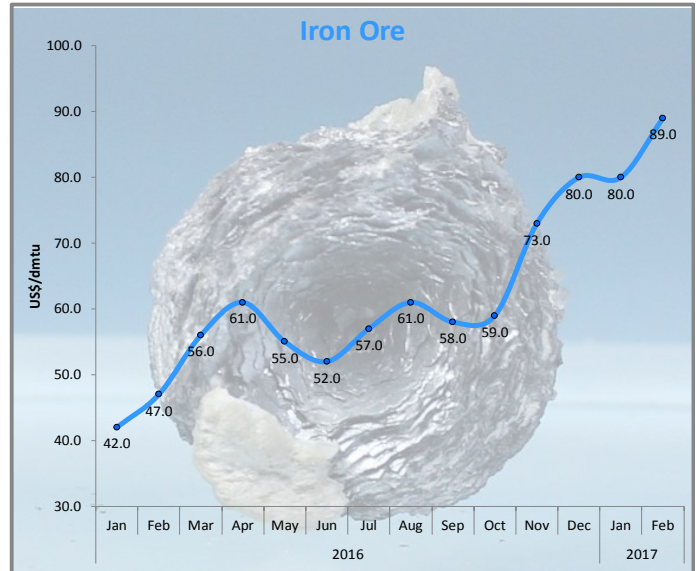
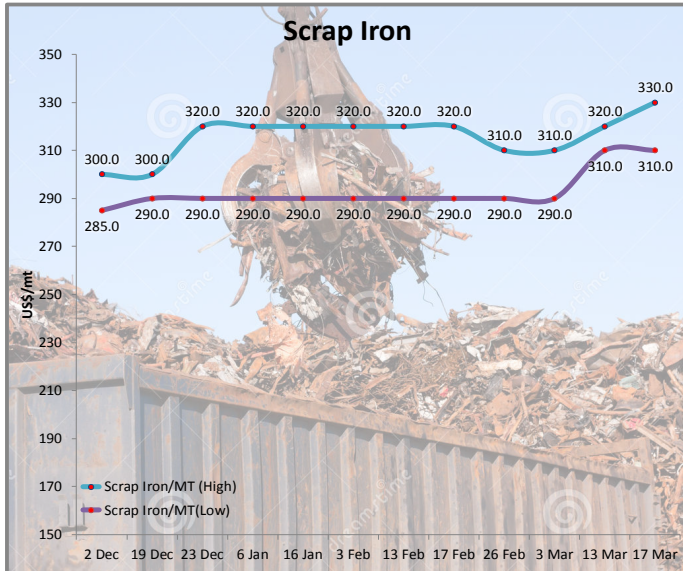
Sources: Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Pepper Board, Bloomberg and Czarnikow Group, World Bank, World Gold Council, The Wall Street Journal.

Commodity Price Trends



Sources: Ministry of International Trade and Industry Malaysia, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarikow Group, World Bank, World Gold Council, The Wall Street Journal.

Commodity Price Trends



Sources: Ministry of International Trade and Industry Malaysia, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group, World Bank.

MITI PROGRAMME

Engagement with the Media in Conjunction with the National eCommerce Council (NeCC) 15 March 2017



MITI PROGRAMME

Specialised Building Materials Supply Chain Conference 2017 16 March 2017



MITI PROGRAMME

Anugerah Kecemerlangan Industri 2016 17 March 2017



The poster features a central circular portrait of a man in a suit, likely the Minister of International Trade and Industry. Above the portrait is the Malaysian coat of arms and the text 'MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY'. To the right of the portrait is a large '25' anniversary logo. The main title 'ANUGERAH KECEMERLANGAN INDUSTRI 2016' is prominently displayed in the center, with 'INDUSTRY EXCELLENCE AWARD' below it. The date '17 March 2017' is also present. To the right of the title is an image of a trophy. Below the title, the text 'PRIME MINISTER'S AWARD' is followed by 'KPJ Klang Specialist Hospital'. At the bottom, there are two columns of award categories and winners. The background is a light blue and white geometric pattern with a large orange wave at the bottom.

CONGRATULATIONS TO ALL WINNERS

ANUGERAH KECEMERLANGAN INDUSTRI 2016
INDUSTRY EXCELLENCE AWARD
17 March 2017

PRIME MINISTER'S AWARD
KPJ Klang Specialist Hospital

| | |
|--|--|
| ▶ MANUFACTURING AWARD (CATEGORY 1) Paradigm Precision Components Sdn. Bhd. | ▶ SERVICES AWARD (CATEGORY 1) Medical Apparatus Supplies Sdn. Bhd. |
| ▶ MANUFACTURING AWARD (CATEGORY 2) Exits Tech Sdn. Bhd. | ▶ SERVICES AWARD (CATEGORY 2) Upstream Downstream Process & Services Sdn. Bhd. |
| ▶ MANUFACTURING AWARD (CATEGORY 3) Salutica Allied Solutions Sdn. Bhd. | ▶ SERVICES AWARD (CATEGORY 3) KPJ Klang Specialist Hospital |
| ▶ OPEN CATEGORY Finisar Malaysia Sdn. Bhd. | ▶ SERVICES AWARD (CATEGORY 4) Johor Port Berhad |

SPONSORS: MIDA, MPP, SME CORP, HOC, midas, SME BANK, MAI, MARA

MITI PROGRAMME

Anugerah Kecemerlangan Industri 2016 17 March 2017



MITI PROGRAMME

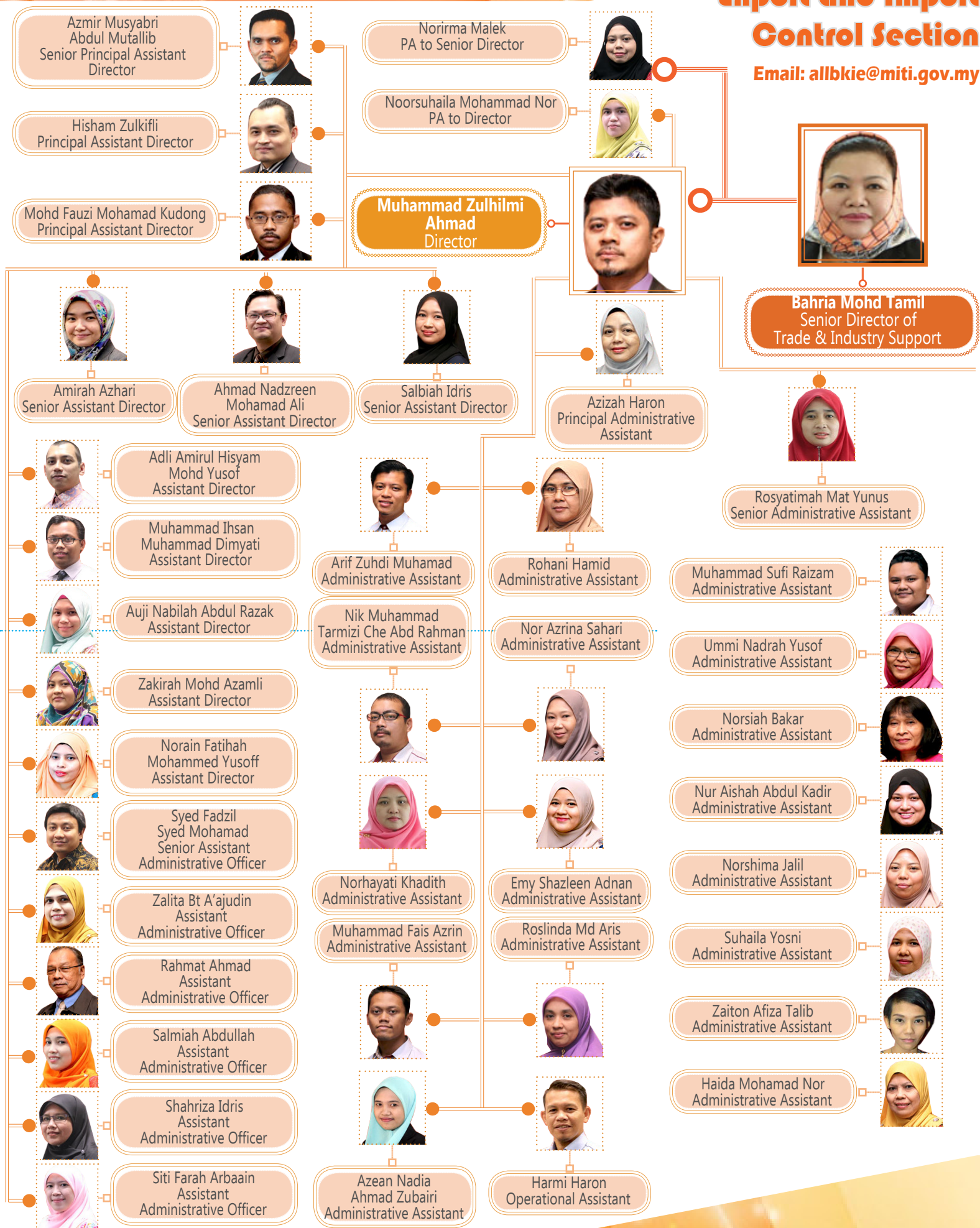
Anugerah Kecemerlangan Industri 2016 17 March 2017



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Export and Import Control Section

Email: allbkie@miti.gov.my



ANNOUNCEMENT



MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY



21-25 MARCH 2017

LANGKAWI INTERNATIONAL MARITIME & AEROSPACE EXHIBITION 2017

21 - 25 MARCH 2017

Visit us at
HB 413



LANGKAWI INTERNATIONAL MARITIME & AEROSPACE EXHIBITION 2017

21 - 25 MARCH 2017



MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY



21-25 MARCH 2017

DAY 1

TUESDAY
21 MARCH 2017

10:30 am - 12:00 pm

Launching of 'Malaysian Aerospace Industry Report'
MoU Exchange Ceremony

DAY 2

WEDNESDAY
22 MARCH 2017

10:30 am - 12:00 pm

Forum on Aerospace Industry
Hosted by MIDA & MITI

Moderator : YBhg. Datuk Phang Ah Tong, MIDA

Panels :

- Spirit Aerosystems Malaysia
- Composites Technology Research Malaysia (CTRM)
- CETIM
- Malaysia Aerospace Industry Association (MAIA)

2:30 pm - 5:00 pm

MIGHT Open Forum on Shipbuilding/ Ship Repair Industry
Hosted by MIGHT & MITI

- States of SBSR Industry 2017
By Zulkiflee Mohamad, Programme Director, MIGHT
- Incentive & Investment Landscape for SBSR Industry
By Masni Muhammad, Deputy Director, MIDA
- Promoting Remanufacturing in Malaysia's Marine Industries
By Nazery Khalid, Hon. Secretary, AMIM
- Malaysia as a Regional Logistics Gateway
By Cdr. Ang Chin Hup (R), Researcher, MIMA
- Marine Composites Manufacturing and Products
By Peter Kidd, CTRUK Boat Ltd
- The Importance of Manpower Certification in Development of SBSR Industry
By Dato' Ir Hj Ahmad Murad Omar, RINA -IMarEST

DAY 3

THURSDAY
23 MARCH 2017

10:00 am - 11:00 am

Talk on 'Overview and Current Issues on Strategic Trade Act 2010'
Hosted by MITI

Panels :

- Nur Liyana Ahwi
Strategic Trade Secretariat, MITI
- Amirah Che Endut
Strategic Trade Secretariat, MITI

11:00 am - 12:00 pm

Talk on 'Industrial Collaboration Programme'
Hosted by TDA & NAICO

- ICP - An Effective Tool to Grow Malaysian Industry
By Mohammad Hafiz Othman, Project Manager, TDA
- Winning Collaboration Through ICP - The Success Story
By Anwar Mohd Noor, Head of Maritime, TDA
- Shifting Toward an Enhanced ICP through IDMS
By Sharul Jambari, Project Management Officer, TDA

3:00 pm - 4:00 pm

Talk on 'Research & Technology'
Hosted by AMIC & NAICO

- Advancing Malaysia's Aerospace Industry Through Applied R&T with AMIC
By Razman Shah Rajab, CEO, AMIC
- R&T Projects for Factory of the Future, Spearheading the Dawn of Factory 4.0 in Aerospace Manufacturing
By Syazwan Ahmad Rashidi, Researcher, AMIC
- Paving the Way for Sustainable Aviation in South East Asia by Reducing the Carbon Footprint through Bio-Jet Fuel and its Implementation
By Brenna Chen, Project Analyst, AMIC

DAY 4

FRIDAY
24 MARCH 2017

10:00 am - 12:00 pm

Aerospace Career Talk
Hosted by NAICO & MARA





MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY

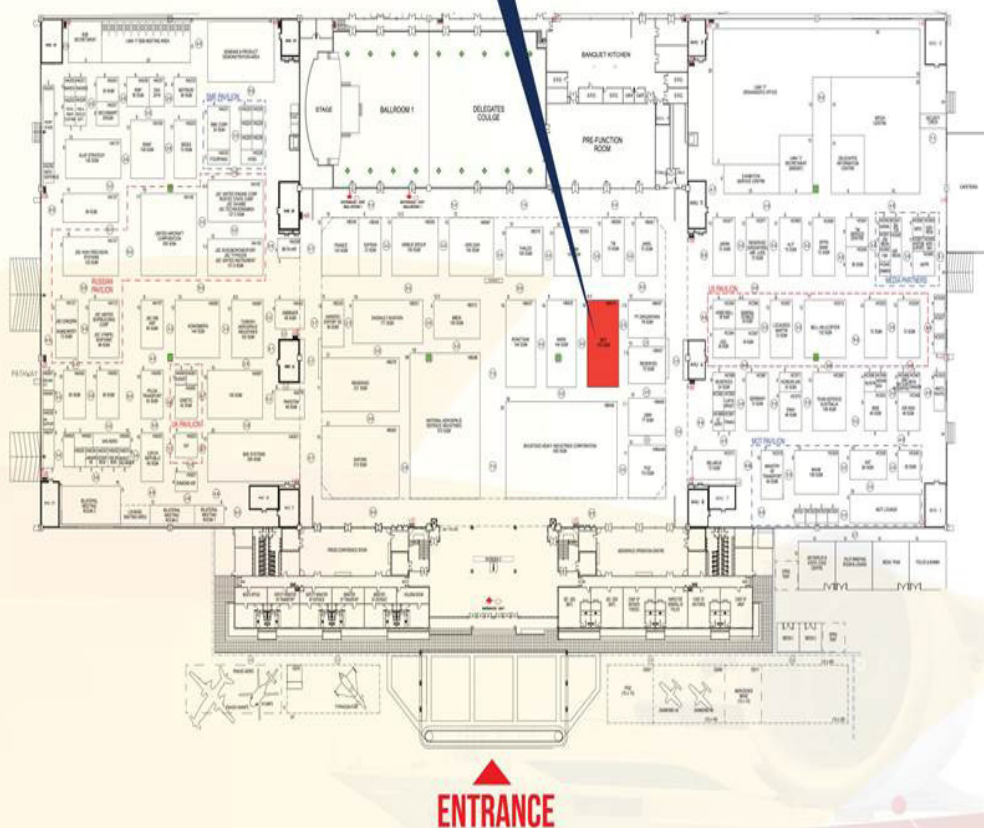


21-25 MARCH 2017

LANGKAWI INTERNATIONAL MARITIME & AEROSPACE EXHIBITION 2017

21 - 25 MARCH 2017

***VISIT US @ MITI PAVILION
(HALL 2, HB413)***



Be Happy...

Enjoy every moment of your life... Life is too short to waste on grudges...
Laugh when you can, Apologize when you should...
and let go of what you can't change...



MITI Weekly Bulletin (MWB) Mobile Apps



weekly bulletin
News & Magazines
★★★★★
1

MITI MWB APPs is now available for IOS, Android and Windows platforms. MWB APPs can be download from **Gallery of Malaysian Government Mobile APPs (GAMMA)** at the link:

<http://gamma.malaysia.gov.my/#/appDetails/85>

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MWB Facebook Page

Like MWB page at

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Send us your suggestions



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