



MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY

MEDIA RELEASE**THE NATIONAL eCOMMERCE FORUM AND THE NATIONAL
eCOMMERCE COUNCIL (NeCC) MEETING NO. 2/2017, 26 JULY 2017**

The National eCommerce Forum organised today by MITI, marks another important milestone in the Government's efforts towards driving the national digital economy agenda. The theme of "Embracing Digital Transformation" projects the Government's efforts to reach out to the eCommerce players along the value chain, particularly SMEs, on the importance of embracing digitalisation for their businesses to sustain themselves amid the challenging economic environment.

The Forum was organised jointly by the members of the National eCommerce Council (NeCC) which includes 25 Ministries and Agencies. Since its inception in December 2015, the NeCC has initiated various activities and events to spearhead the development of the eCommerce sector in Malaysia with the aim of doubling eCommerce growth from 11% to 20% by 2020.

Some of the main events organised by NeCC thus far included:

National eCommerce Day held last year on 10 June 2016;
Workshop on Action Plans to implement the National eCommerce Strategic Roadmap (NeSR), 16-17 January 2017; and

Briefing by leading eCommerce players on their success stories, 15 March 2017.

With the recent launch of the Digital Free Trade Zone (DFTZ) by YAB Prime Minister together with Jack Ma on 22 March 2017, there has been growing interest among local and international eCommerce players including SMEs on the potential opportunities and challenges to be faced once DFTZ starts to be implemented beginning October 2017. In this regard, the National eCommerce Forum is more than timely to update the industry and educate the public on the extensive work undertaken by the NeCC thus far to drive the national eCommerce agenda including readiness programmes for local SMEs to go onboard.

Key events held throughout the Forum included:

Launch of the 'Go eCommerce' online platform, a dedicated one-stop business resource online centre to guide SMEs in eCommerce adoption. To date, more than 1,000 interested SMEs have already pre-registered with the programme. Apart from providing the SMEs profile of their readiness, the platform also equips them with the necessary knowledge and skills to transform their current businesses to potential eCommerce exports. The platform currently houses over 70 online courses and is expected to grow to at least 200 courses by end of 2017. To know more about the platform, please visit and register at www.GoeCommerce.my; and

Presentation of the eTRADE Accelerator Award, newly initiated by MATRADE in collaboration with MDEC to recognise the top three successful local SMEs under the eTRADE programme who have generated the highest export sales during the four (4) month campaign period from September 2016 up to December 2016.

The Forum also featured presentations and panel discussions by prominent eCommerce players such as JinBaomen, ASIAN-Oceanian Computing Industry Organisation (ASOCIO), LAZADA Express and POS Malaysia on how local SMEs can venture into cross-border eCommerce specifically into China and the ASEAN market. Participants were also exposed with services provided by the eCommerce players along the value chain, based on areas of specialisation such as eFulfilment.

According to the International Trade and Industry Minister, YB Dato' Sri Mustapa Mohamed who is also the Chair of the NeCC, the Forum highlights the Government's efforts to promote digital transformation. "eCommerce is growing rapidly in Malaysia as more people are getting connected to the internet and it has become extremely important in Malaysia's digital economy agenda. SME development will remain as the key focus area under the Government's digital transformation agenda. The DFTZ initiative will focus on providing state-of-the-art platform for SMEs and enterprises to conduct their businesses and services. This will hopefully help to allay any concerns or scepticism that the DFTZ will only benefit foreign players and encourage more imported products coming in. Instead, the DFTZ will actually focus on helping our SMEs to penetrate the export market and improve our cross-border efficiency", he said.

According to the Economic Census 2016, published by DOSM, 98.5% of business establishment in Malaysia are SMEs which cut across all sizes and sectors. Based on the latest Quarterly Survey by SME Corp Malaysia in Q1 2017 (with total respondents of 2,236), about 27.2% of local SMEs are already selling their products online, out of which 15.6% are for the export market.

The Forum was attended by more than 1,000 participants with 50 exhibitors from various eCommerce segments, including eMarketplaces (such as Lazada and AgroBazaar Online); payment solutions (such as MOLPAY and IPay88); logistic providers (such as Pos Malaysia, GDEX and SkyNet); solution providers (such as Webshaper and Sitegiant); Chambers of Commerce and associations; and online sellers including SMEs.

YB Dato' Sri Mustapa later chaired the second NeCC meeting this year, to monitor the progress of implementation of the National eCommerce Strategic Roadmap (NeSR) towards enhancing the development and competitiveness of the eCommerce ecosystem. Among key achievements of the NeCC to date include:

Providing cross-border eCommerce awareness and training in collaboration with eCommerce players to 5,191 companies, of which 1,637 companies have gone on to list their products and services globally through international eMarketplaces registered with MATRADE's eTRADE Programme;

Since March 2017, MITI, SME Corp. Malaysia and Google have conducted a series of training and education programme throughout the country (Kuala Lumpur and Ipoh) called 'MyGoGlobal' to help local SMEs enhance their revenue growth by going digital. For the rest of the year the programme will also be extended to Pahang, Kelantan, Sabah and Sarawak. To date the programme has trained 988 SMEs. Google has further launched a new feature for Malaysia called "Google My Business Website" which allows any SME to create a free, effective, mobile-optimised website from a smartphone in less than 10 minutes;

Since 2016, three (3) regional eFulfilment hubs have been established in Malaysia namely by Pos Malaysia, SnT Global Logistics Sdn Bhd and most recently, YCH Logistics Sdn. Bhd. collaborating with ZALORA to set-up ZALORA's Regional Distribution Hub in Shah Alam. MIDA is currently working with 10 targeted companies to set up their eFulfilment facilities including Lazada who is supporting Alibaba's fulfilment activities in this region;

Streamlining process and documentation for air cargo clearance at KLIA for Business-to-Consumer (B2C) online transactions. MITI and MDEC are currently working on improving import and export process in terms of cargo clearance time (from 6 to 3 hours) and cargo terminal operations (from 4 hours to 90 minutes); and

Continuous awareness and education programmes by the Ministry of Domestic Trade, Cooperatives and Consumerism (KPDNKK) on consumer protection.

Dato' Sri Mustapa also attended the second pitching session organised by MITI and MDEC for local eCommerce start-ups and scale-ups to pitch their business ideas directly for the purpose of securing capital funding from GLCs, GLICs, MKDs and VCs. This session is a follow-up to the inaugural kick-off pitching session held earlier on 22 June 2017. For this round, five (5) eCommerce companies planning to scale-up and two other start-ups presented their business plans to a panel of prospective investors comprising of GLCs, GLICs, and VCs. The session included an interactive panel discussion among VCs on "The Importance of Ready Capital to Catalyse Startups and Scale Ups Ecosystems in Malaysia" which highlighted the critical factors for GLCs, GLICs and Corporations to collaborate with VCs to catalyse the Malaysian ecosystem.

Ministry of International Trade and Industry
26 July 2017

MALAYSIA

Consumer Price Index (CPI), June 2017

June 2017
118.9

June 2016
114.8

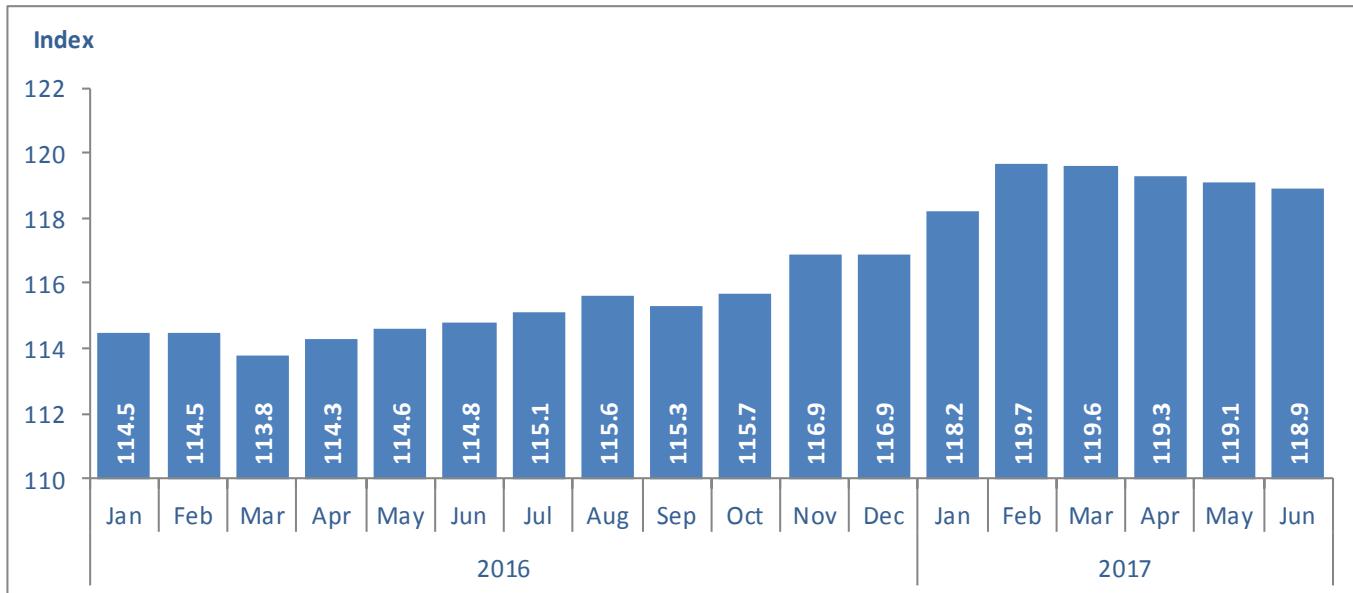


+3.6%

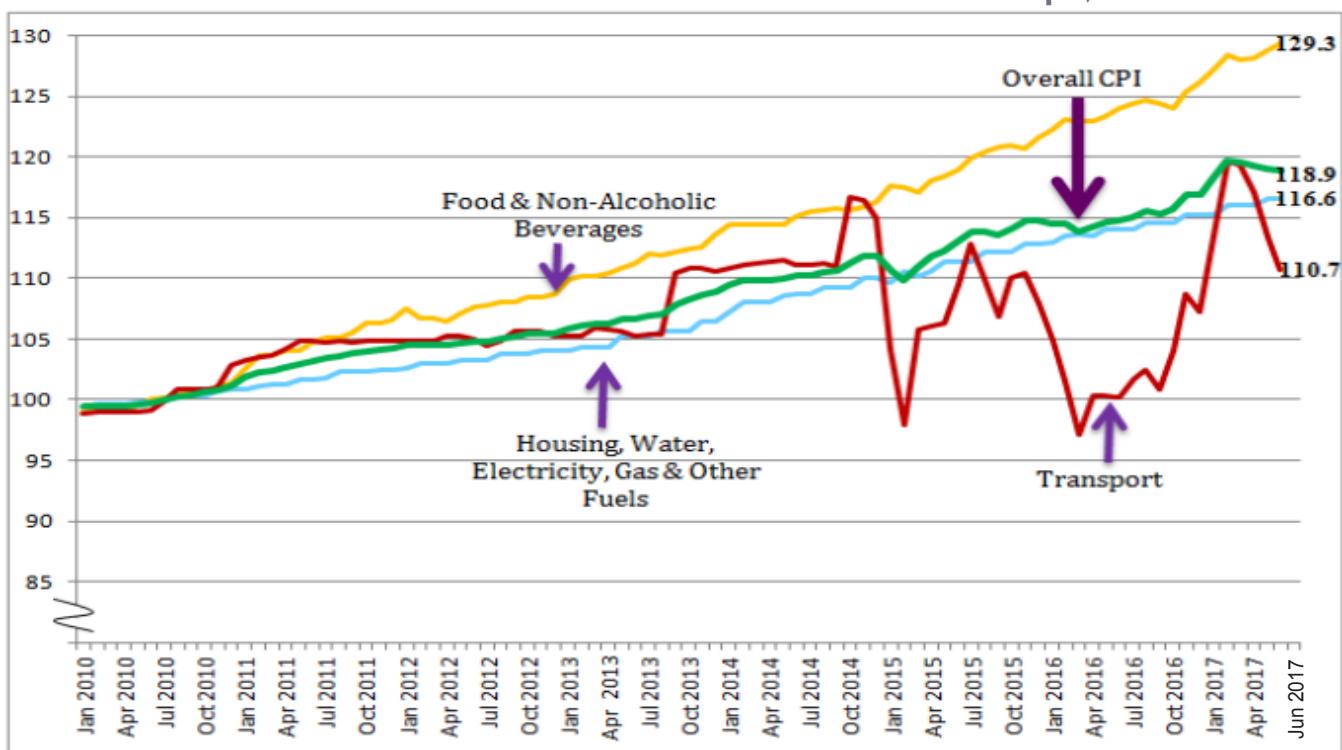
Note : % change year-on-year

-The Consumer Price Index (CPI) measures the percentage change through time in the cost of purchasing a constant basket of goods and services representing the average pattern of purchases made by a particular population in a specified time period

Consumer Price Index (CPI) , January 2016 - June 2017

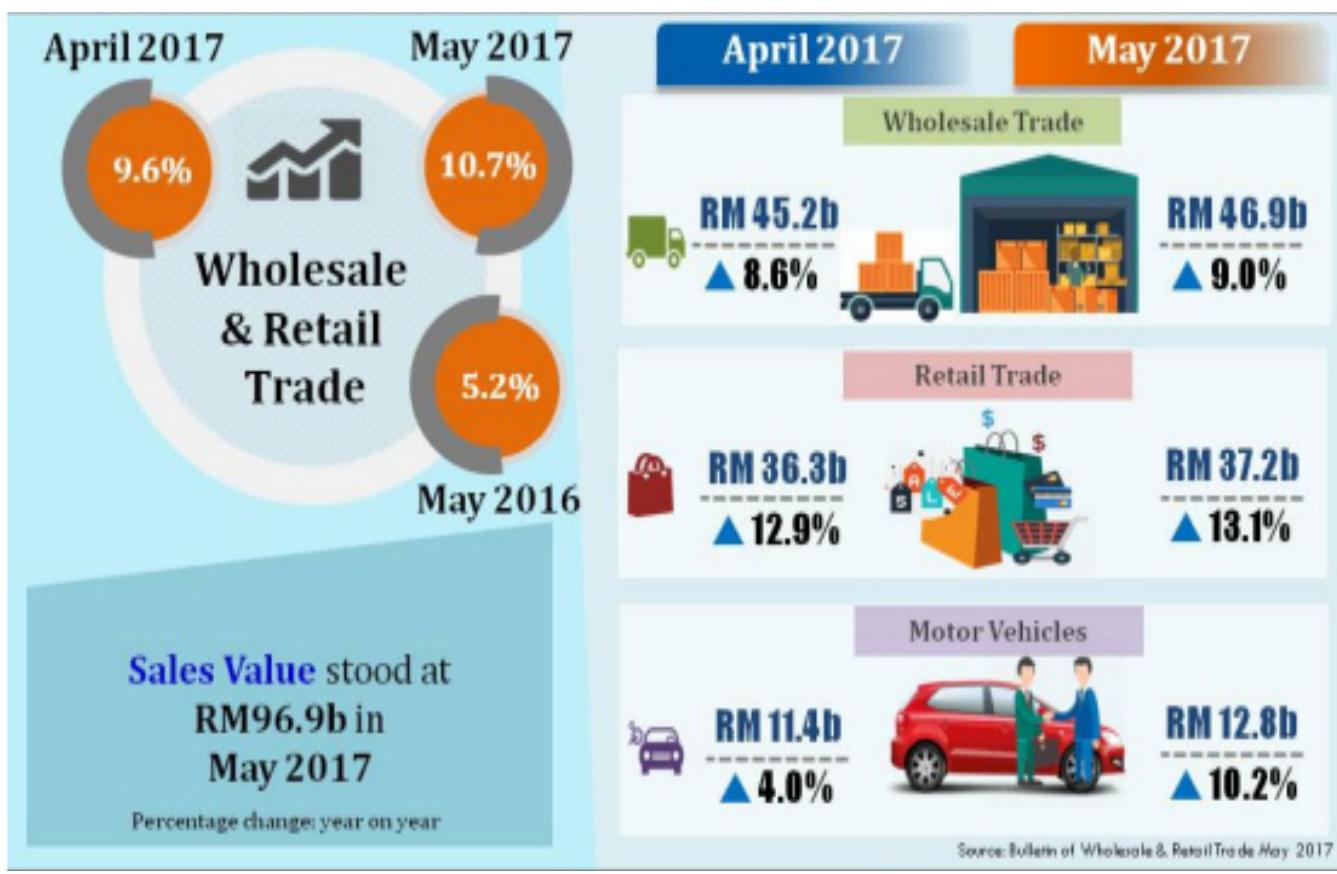


CPI: Index Numbers for Overall and Selected Main Groups, June 2017



Source : Department of Statistics, Malaysia

Wholesale & Retail Trade Performance, May 2017



Volume Index of Wholesale & Retail Trade, May 2017



Source : Department of Statistics, Malaysia

International Report

Thailand's Global Trade, June 2017



Total trade : US\$38.6 billion , ↑12.7%
Exports : US\$20.3 billion , ↑11.7%
Imports : US\$18.4 billion , ↑13.7%

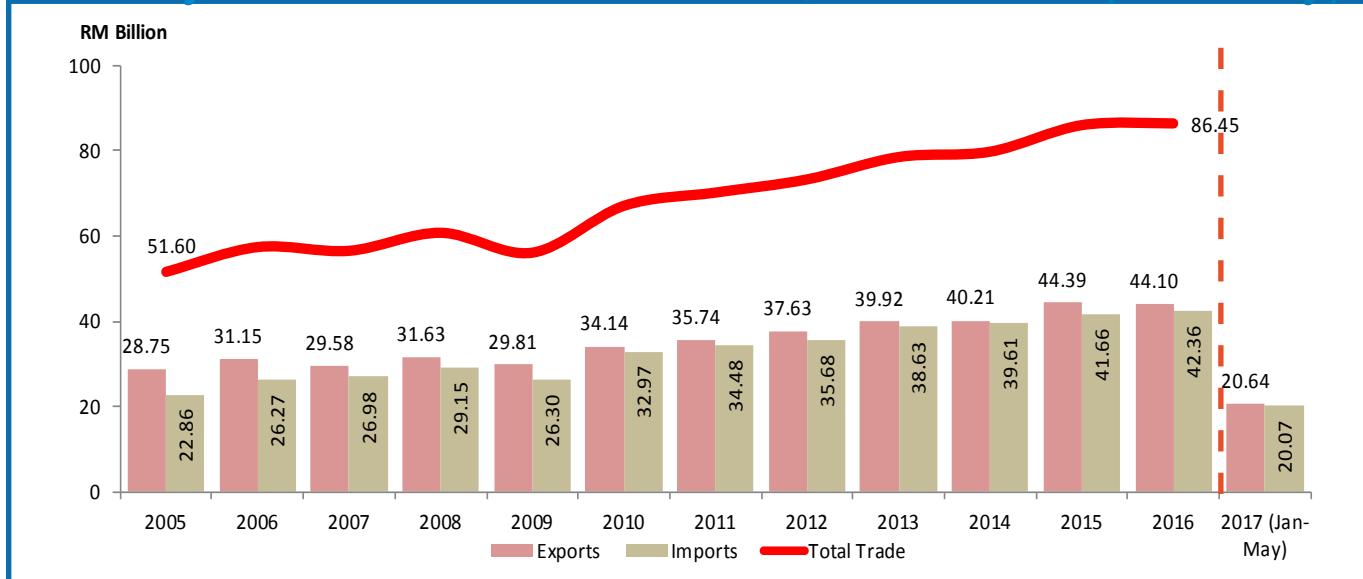
Note:
% - Year-on-YearGrowth

Major Top 10 Trading Partners

Ranking	Country	2016 (Jan – June) US\$ Mill	2017 (Jan – June) US\$ Mill	Growth (%)
1.	PRC	30,675	34,811	13.48
2.	Japan	25,113	26,260	4.56
3.	U.S.A	17,542	20,406	16.33
4.	Malaysia	10,050	10,678	6.24
5.	Singapore	7,475	8,365	11.9
6.	Indonesia	7,244	8,146	12.45
7.	Viet Nam	6,389	7,576	18.56
8.	Hongkong	6,110	7,129	16.67
9.	Australia	6,526	6,838	4.78
10.	ROK	5,367	6,340	18.13

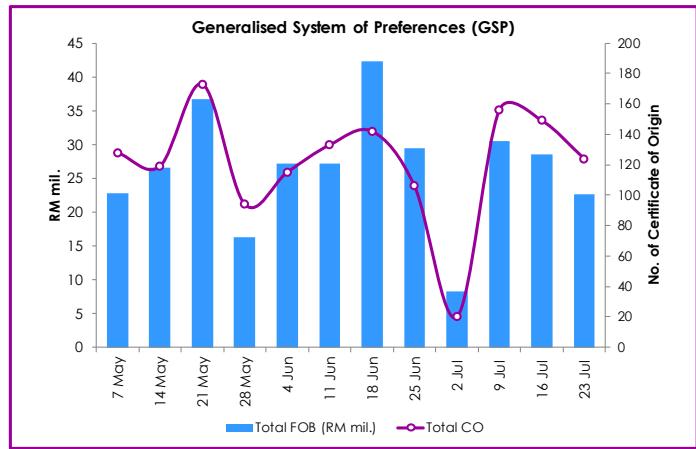
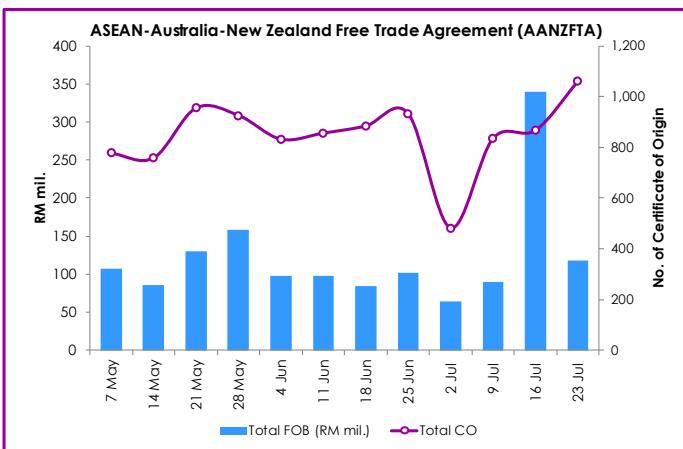
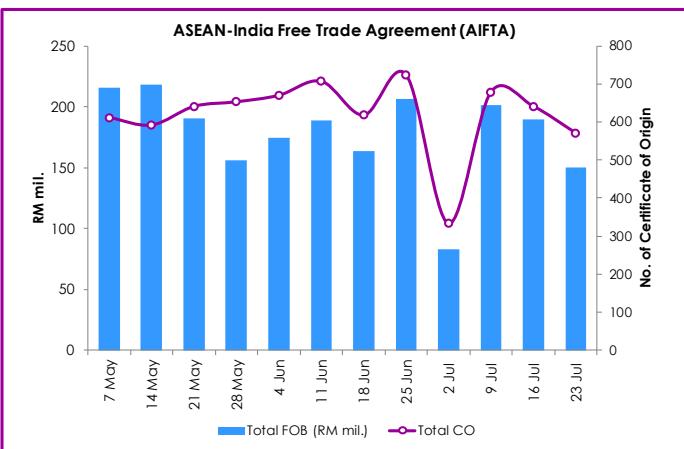
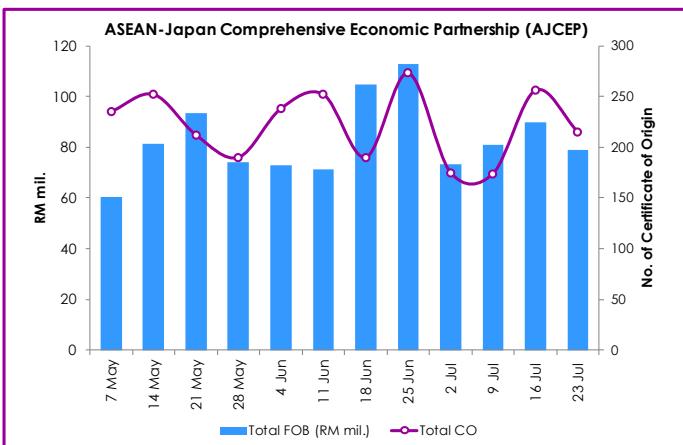
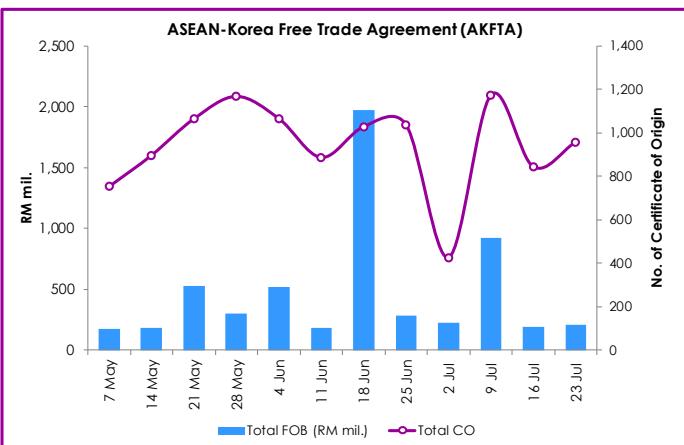
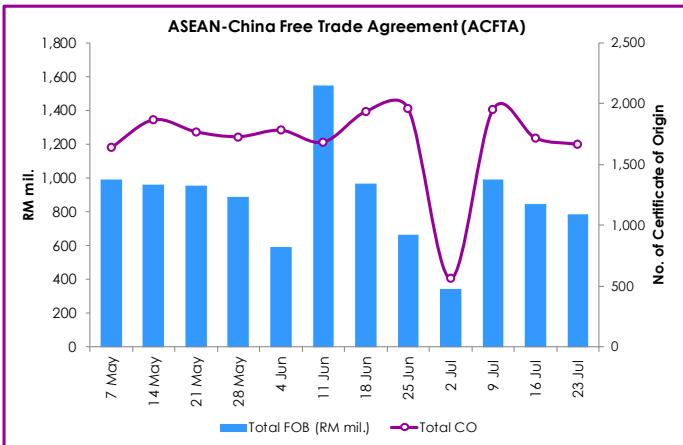
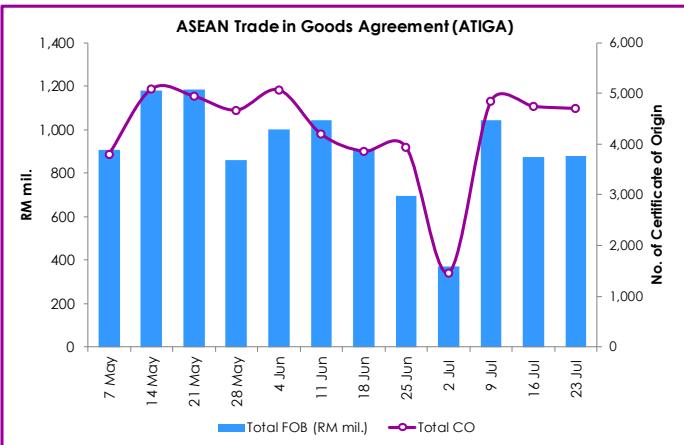
Source: Ministry of Commerce, Thailand

Malaysia's Trade with Thailand, 2005- 2017 (Jan- May)



Source : Department of Statistics, Malaysia

Number and Value of Preferential Certificates of Origin (PCOs)

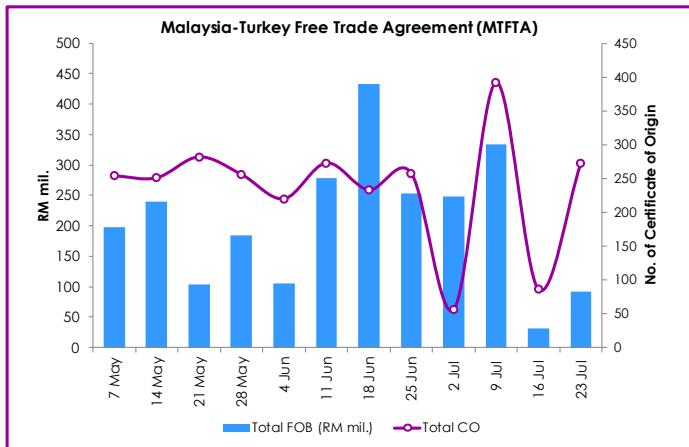
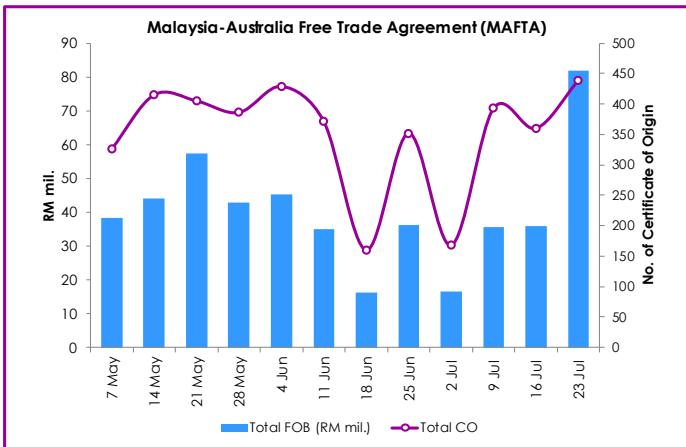
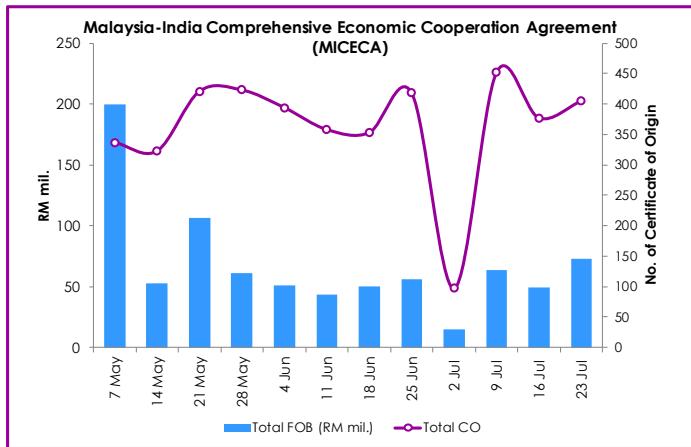
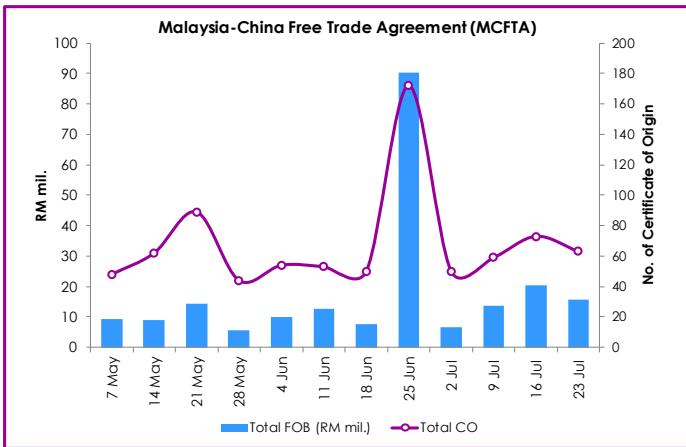
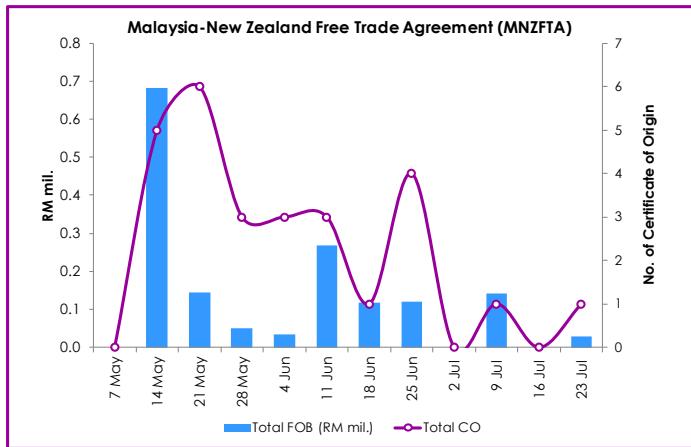
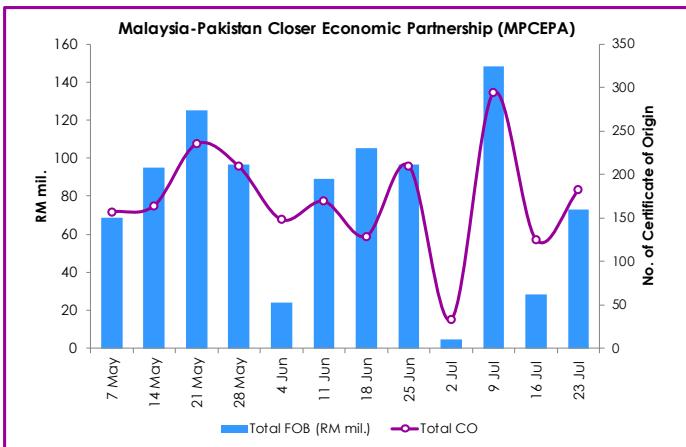
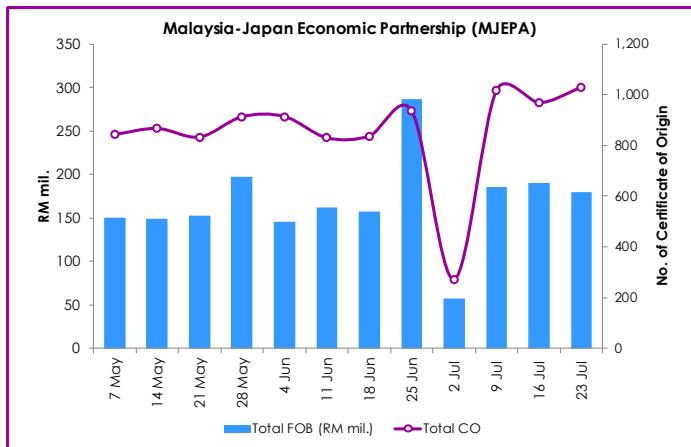


Note: The preference giving countries under the GSP scheme are Liechtenstein, the Russian Federation, Japan, Switzerland, Belarus, Kazakhstan and Norway.

Note: *Provisional Data

Source: Ministry of International Trade and Industry, Malaysia

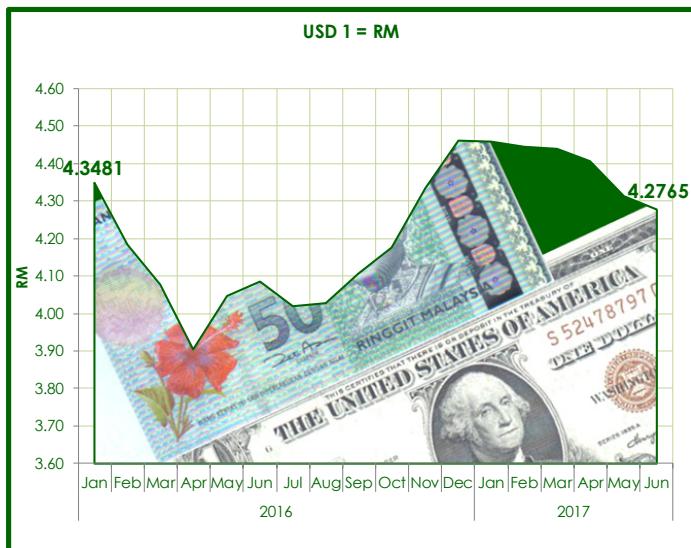
Number and Value of Preferential Certificates of Origin (PCOs)



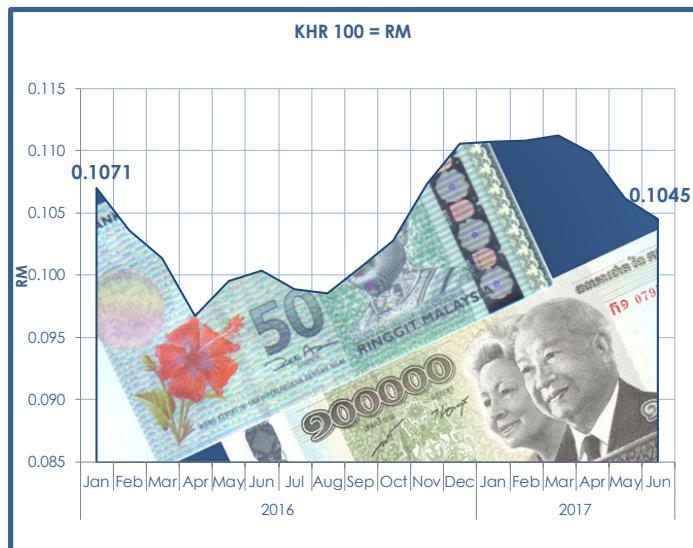
Note: *Provisional Data
Source: Ministry of International Trade and Industry, Malaysia

Malaysian Ringgit Exchange Rate with Selected Countries, January 2016 - June 2017

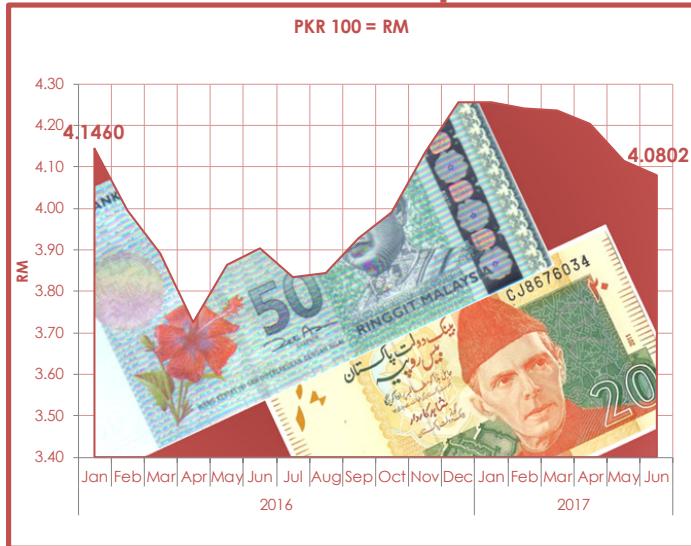
US Dollar



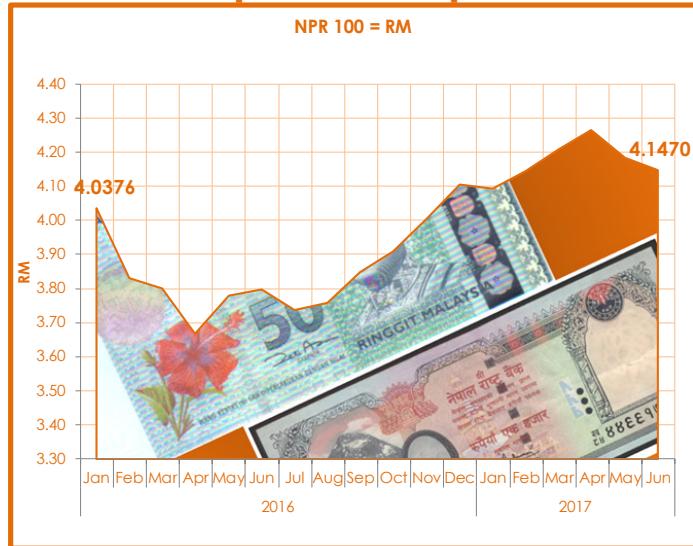
Cambodian Riel



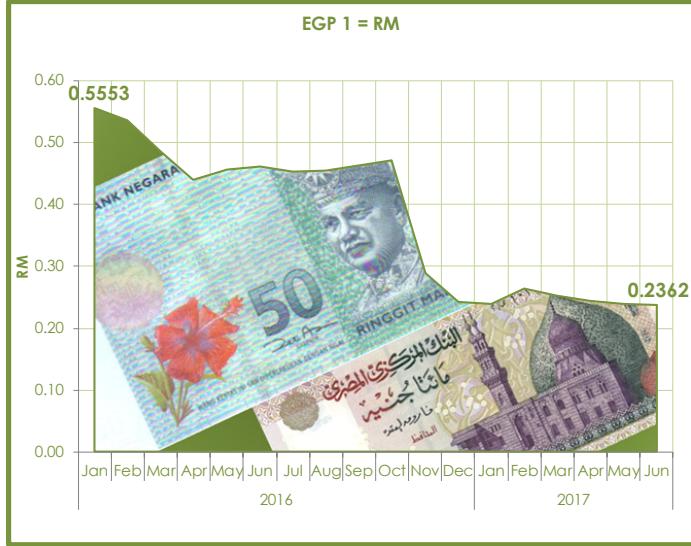
Pakistani Rupee



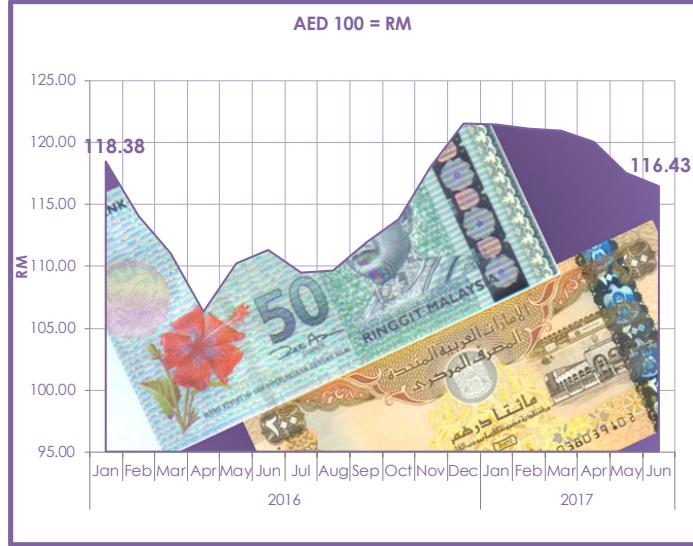
Nepalese Rupee



Egyptian Pound



United Arab Emirates Dirham



Source : Bank Negara, Malaysia

Commodity Prices



CRUDE PETROLEUM (BRENT) -per bbl-

28 July 2017 : US\$52.5, 9.3%*
Average Priceⁱ : 2016: US\$45.3
2015: US\$53.6



CRUDE PALM OIL -per MT-

28 July 2017 : US\$669.5, 0.1%*
Average Priceⁱ : 2016: US\$702.2
2015: US\$616.9



SUGAR -per lbs-

28 July 2017 : US¢ 14.4, 0.7%*
Average Priceⁱ : 2016: US¢18.2
2015: US¢13.2



RUBBER SMR 20 -per MT-

28 July 2017 : US\$1,433.5, 8.6%*
Average Priceⁱ : 2016: US\$1,394.5
2015: US\$1,364.3



COCOA SMC 2 -per MT-

28 July 2017 : US\$1,448.6, 1.9%*
Average Priceⁱ : 2016: US\$1,609.8
2015: US\$2,077.0



COAL -per MT-

28 July 2017 : US\$44.1, unchanged
Average Priceⁱ : 2016: US\$45.6
2015: US\$49.9



SCRAP IRON HMS -per MT-

28 July 2017 : US\$320.0 (high), 1.6%
US\$310.0 (low), 3.3%
Average Priceⁱ : 2016: US\$243.2
2015: US\$239.6

HIGHEST and LOWEST 2016/2017

Crude
Petroleum
(Brent)
-per bbl-



Highest

6 Jan 2017 : US\$57.1
30 Dec 2016 : US\$56.8

Lowest

23 June 2017 : US\$45.5
15 Jan 2016 : US\$28.9

Crude
Palm Oil
-per MT-



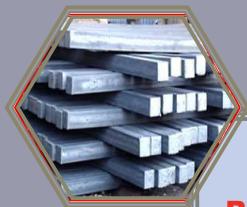
Highest

20 Jan 2017 : US\$843.0
30 Dec 2016 : US\$797.5

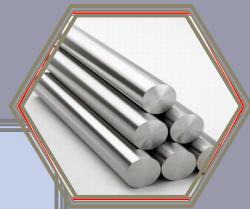
Lowest

30 June 2017 : US\$650.0
15 Jan 2016 : US\$545.5

Domestic Prices 28 July 2017



**Billets
(per MT)**
RM2,000 – RM2,050



**Steel Bars
(per MT)**
RM2,260 – RM2,410

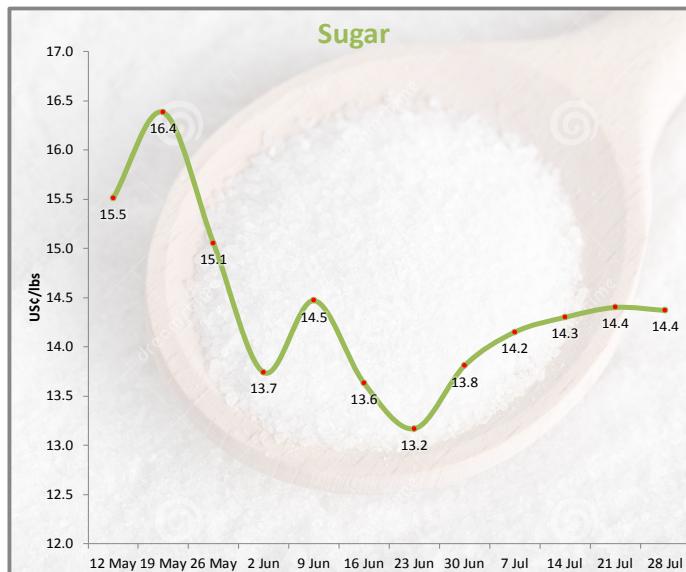
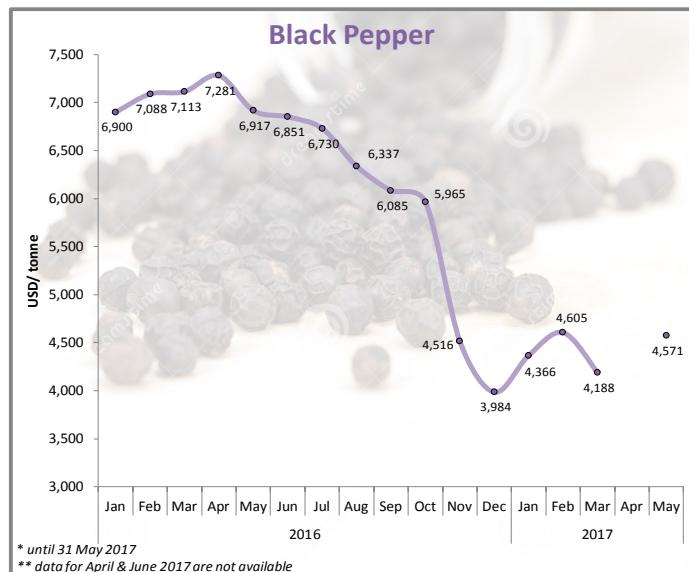
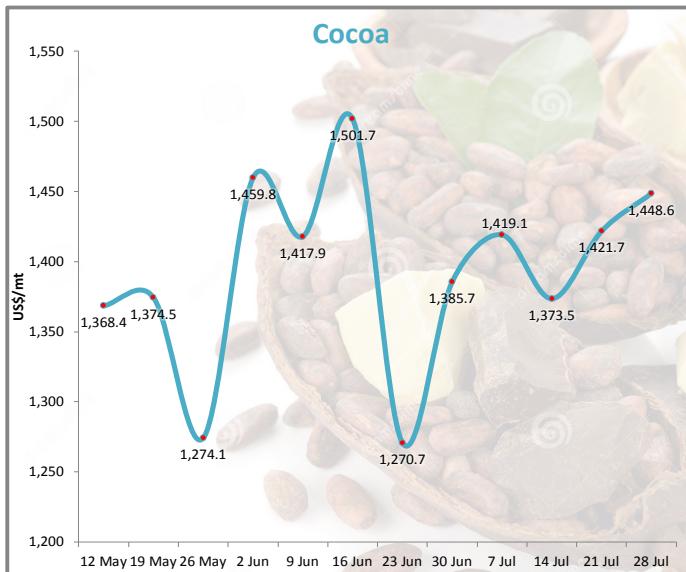
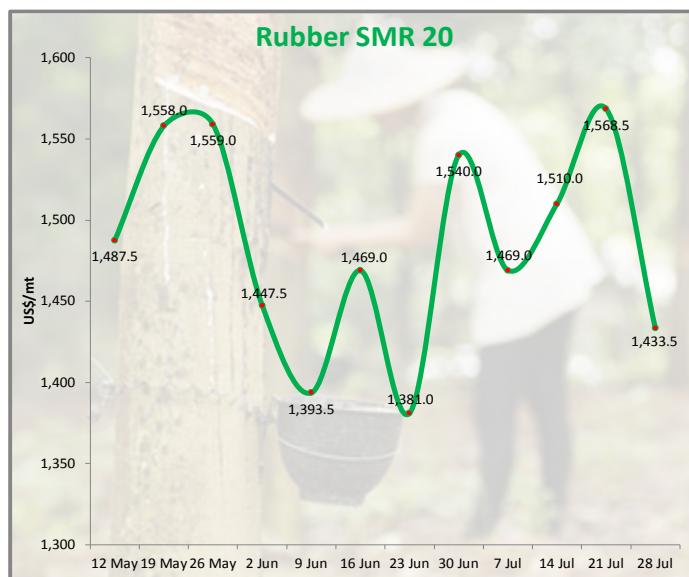
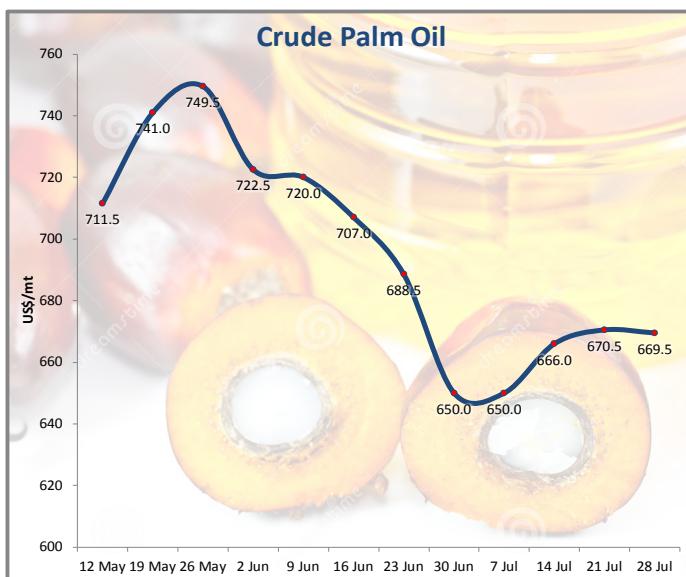
Notes: All figures have been rounded to the nearest decimal point

* Refer to % change from the previous week's price

i Average price in the year except otherwise indicated

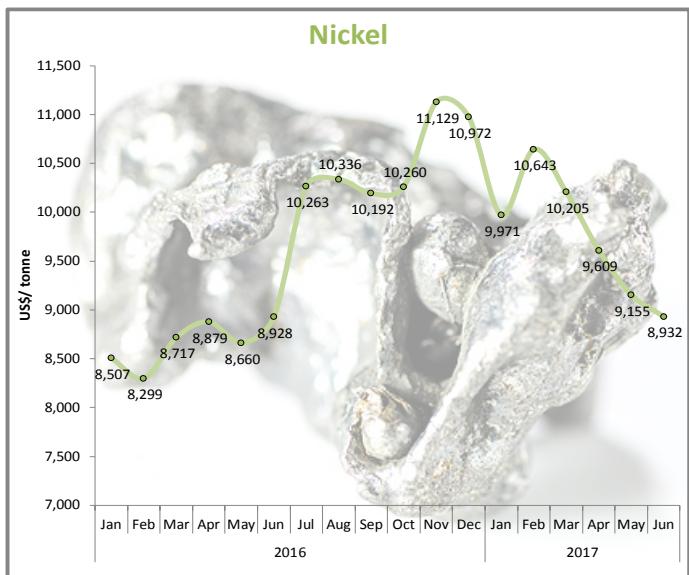
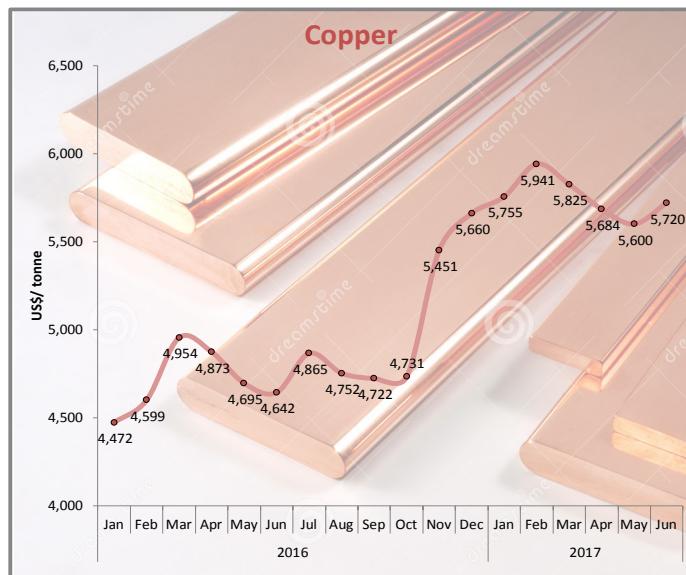
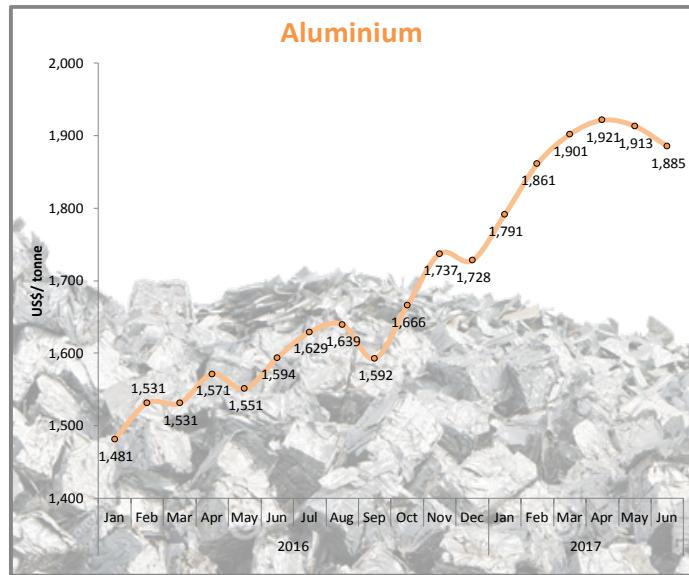
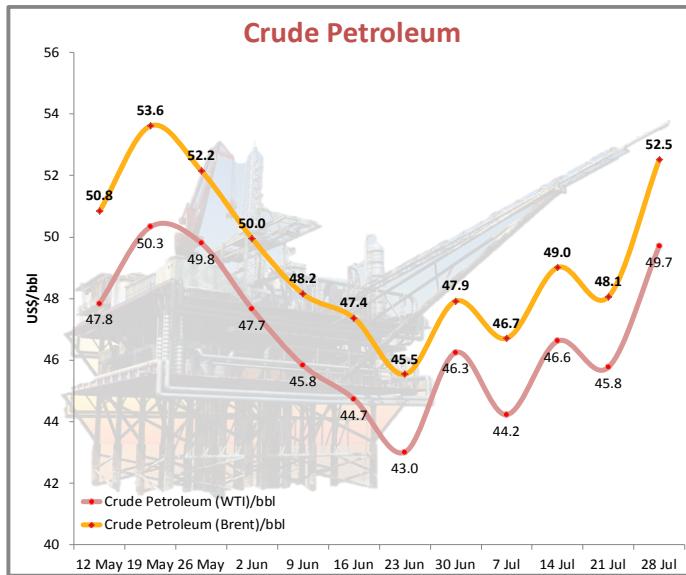
Sources: Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group.

Commodity Price Trends



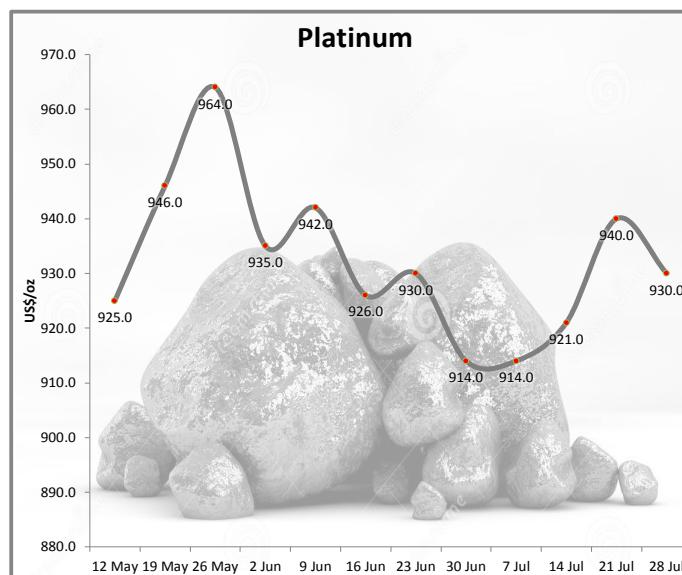
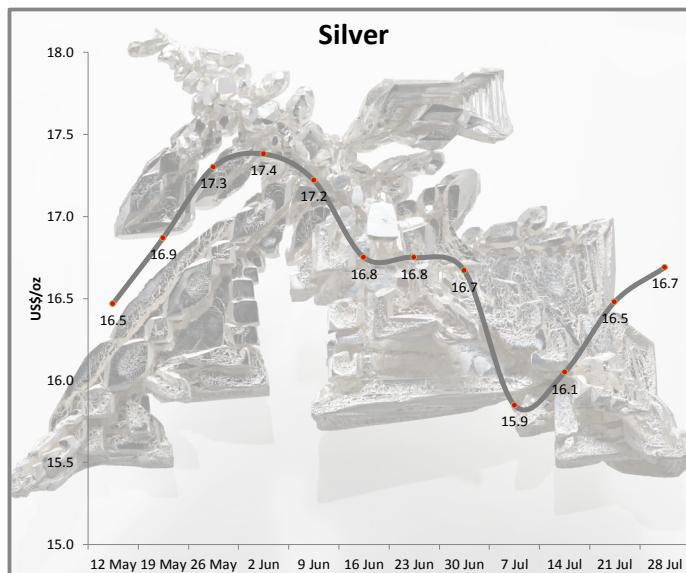
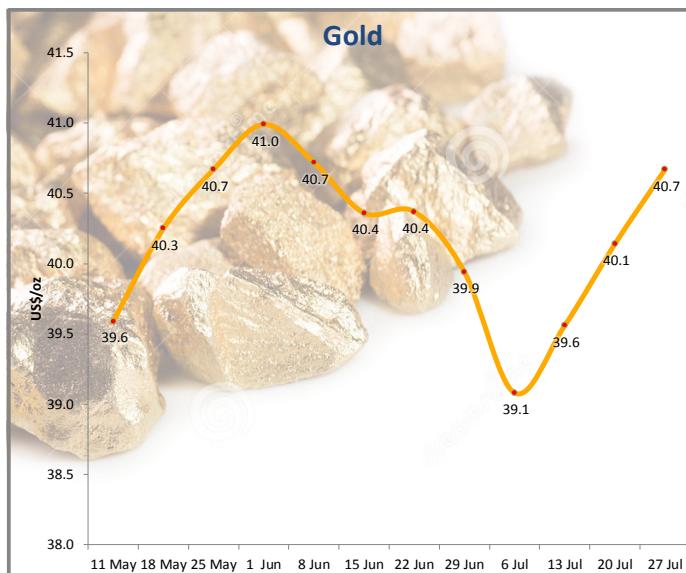
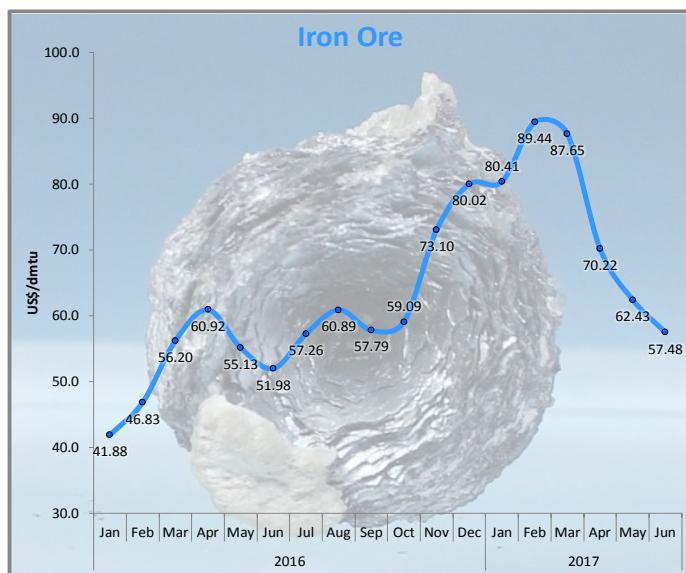
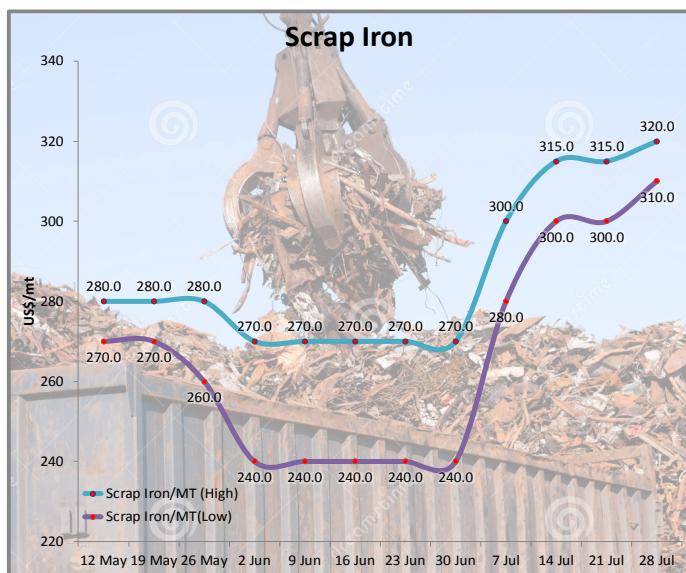
Sources: Ministry of International Trade and Industry Malaysia, Malaysian Palm Oil Board, Malaysian Rubber Board, Malaysian Cocoa Board, Malaysian Pepper Board, Bloomberg and Czarnikow Group, World Bank, World Gold Council, The Wall Street Journal.

Commodity Price Trends



Sources: Ministry of International Trade and Industry Malaysia, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group, World Bank, World Gold Council, The Wall Street Journal.

Commodity Price Trends



Sources: Ministry of International Trade and Industry Malaysia, Malaysian Iron and Steel Industry Federation, Bloomberg and Czarnikow Group, World Bank.



MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY

SIARAN MEDIA

PRA PELANCARAN GLC EXPLORACE 2017

Kementerian Perdagangan Antarabangsa dan Industri (MITI) dengan kerjasama UEM Group Berhad, Sime Darby Berhad dan *Malaysian Industrial Development Finance Berhad* (MIDF) akan menganjurkan program GLC ExplorAce 2017 pada 8 Ogos 2017 bertempat di Sime Darby Convention Centre, Bukit Kiara, Kuala Lumpur. Program ini akan dirasmikan oleh YB Dato' Sri Mustapa Mohamed, Menteri Perdagangan Antarabangsa dan Industri.

Program GLC ExplorAce 2017 yang bertemakan “Cemerlang Mendepani Dunia Digital” merupakan program kali ke-5 diadakan sejak tahun 2013. Penaja utama program ini pada tahun 2013 adalah Telekom Malaysia Berhad, diikuti oleh Tenaga Nasional Berhad (2014), Boustead Naval Shipyard Sdn. Bhd. & Pharmaniaga Berhad (2015) dan Sime Darby Berhad (2016). Pada kali ini, MITI meneruskan kerjasama dengan UEM Group Berhad dan Sime Darby Berhad selaku *Lead Anchors* (Penaja Utama) dan juga MIDF yang bertindak sebagai agensi pelaksana bagi sesi padanan perniagaan (*business matching*).

Program GLC ExplorAce merupakan inisiatif Kerajaan menyediakan platform untuk vendor Bumiputera di bawah seliaan Anchor yang terlibat dalam Program Pembangunan Vendor (PPV) menerokai peluang perniagaan baharu dengan syarikat anchor yang lain. Ini akan dilaksanakan melalui empat (4) komponen utama iaitu pemadanan perniagaan (*business matching*); jalinan perniagaan (*business networking*); khidmat nasihat perniagaan dan kewangan (*business & financial advisory*); serta perkongsian maklumat perniagaan dan pengalaman keusahawanan melalui beberapa sesi Pocket Talk. Inisiatif ini secara tidak langsung dapat memberi peluang kepada syarikat anchor, syarikat vendor dan institusi kewangan yang turut serta dalam program ini untuk mengembangkan perniagaan, selain membantu mereka menjadi lebih kompetitif, dinamik dan berdaya saing.

Bertepatan dengan tema pada kali ini iaitu “Cemerlang Mendepani Dunia Digital”, program GLC ExplorAce 2017 juga akan menonjolkan kejayaan beberapa syarikat anchor dan vendor dalam dunia perniagaan digital. Syarikat-syarikat berkenaan akan turut mempamerkan hasil pencapaian mereka selain berkongsi visi, kepakaran, pengalaman dan cabaran yang mereka hadapi dalam mengharungi dunia digital. Adalah diharapkan syarikat vendor Bumiputera akan mendapat manfaat dari perkongsian kejayaan ini dan menjadikan mereka lebih inovatif dalam menempuh cabaran untuk terus kekal dan kompetitif dalam pasaran domestik dan antarabangsa.

Penganjuran GLC ExplorAce 2017 pada kali ini agak berbeza berbanding tahun-tahun sebelumnya kerana selain daripada syarikat anchor, agensi MITI, agensi teknikal dan institusi kewangan, reruai pameran setiap anchor juga akan disertai oleh tiga (3) syarikat vendor sebagai pempamer. Pendekatan baru ini bertujuan memberi peluang kepada syarikat anchor menonjolkan kejayaan syarikat-syarikat vendor di bawah PPV Bumiputera masing-masing.

Pada tahun ini, sebanyak 40 organisasi akan terlibat sebagai pempamer dalam program GLC ExplorAce 2017, yang terdiri daripada MITI dan agensi, TERAJU, Bank Negara Malaysia, PUNB, MDeC, syarikat anchor, syarikat multinasional (MNCs), syarikat vendor dan institusi kewangan tempatan. Sebanyak 15 syarikat anchor akan menyertai panel pemadanan perniagaan bagi mengenal pasti syarikat-syarikat PKS yang berpotensi untuk dilantik sebagai vendor di bawah PPV. Program ini akan membuka peluang untuk pengembangan perniagaan kepada para usahawan Bumiputera, terutamanya melalui pendedahan kepada peluang-peluang perniagaan baru serta meningkatkan jaringan kerjasama sesama rakan perniagaan.

Antara program baru yang diperkenalkan pada tahun ini ialah Start-up Innovation Pitch oleh MaGIC (Pusat Inovasi & Kreativiti Global Malaysia). Sesi ini akan membolehkan syarikat baharu bermula (*Start-Up*) membentangkan idea, cadangan penyelesaian masalah dan inovasi mereka kepada syarikat-syarikat utama yang mengambil bahagian. Terdapat dua jenis format pelaksanaan sesi ini iaitu melalui kaedah pemadanan perniagaan untuk syarikat start-up dan cabaran inovasi untuk syarikat besar yang menyertai MaGIC Activate bagi mencari penyelesaian masalah melalui penyumberan luar (*outsourcing*).

Kementerian Perdagangan Antarabangsa dan Industri
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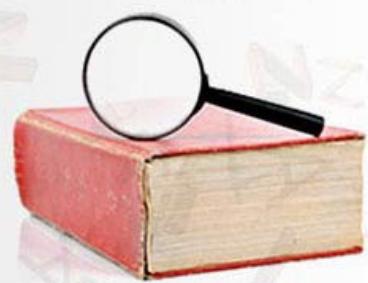
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Glossary of Technical Terms

GDP Deflator

A measure of the level of prices of all new, domestically produced, final goods and services in an economy that accounts for inflation by converting output measured at current prices into constant-dollar GDP.

This specific deflator shows how much a change in the base year's GDP relies upon changes in the price level.

Calculation :
$$\frac{\text{Nominal gross domestic product (GDP)}}{\text{Real gross domestic product (GDP)}}$$

GDP per capita

Gross Domestic Product (Purchasing Power Parity) - is gross domestic product converted to international dollars using purchasing power parity rates and divided by total population. An international dollar has the same purchasing power over GDP as a U.S. dollar has in the United States. Purchasing power parities (PPPs) are the rates of currency conversion that eliminate the differences in price levels between countries.

Green Box

Agriculture support (subsidies) which is exempted from reduction commitments under the WTO Agriculture Agreement and permitted without limit. Green Box subsidies include genuine relief to farmers through a wide range of assistance measures which have minimal impact on trade. Examples include subsidies for disaster relief, research, disease control, infrastructure, environment protection and food security.

Green Room mini-Ministerial Meeting

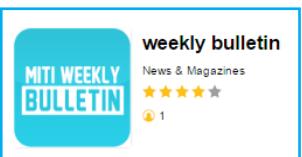
Meeting attended by Trade Ministers from selected countries which participate actively in the WTO negotiations. Malaysia has been included in this process.

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