



MINISTRY OF  
INTERNATIONAL TRADE AND INDUSTRY

## MEDIA RELEASE

### MITI KICKSTARTS STATE-LEVEL POST-COVID-19 INDUSTRY ENGAGEMENT IN JOHOR

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YB Dato' Seri Mohamed Azmin Ali, Senior Minister and Minister of International Trade and Industry (MITI), will be visiting Johor beginning tomorrow until Sunday, 5 July 2020. The two-day visit is part of Ministry of International Trade & Industry's (MITI) continuous effort to address challenges and issues faced by industries particularly during the Movement Control Order (MCO) implemented due to COVID-19 pandemic.

YB Senior Minister is accompanied by MITI's Secretary General Dato' Lokman Hakim Ali and other senior officials. The *turun padang* initiative will enable industries to provide their views and recommendations to the Government particularly in relation to restarting and recovery of their businesses.

The visit will also allow MITI and its Agencies to get first-hand information on issues the companies are facing and the transformation they have undergone due to the COVID-19 crisis. This will help MITI design a better strategy and policies to support industry's growth moving forward.

YB Dato' Seri Azmin will also be having a Courtesy Call on YAB Menteri Besar of Johor, Datuk Ir. Haji Hasni bin Haji Mahammad, followed by a Round Table Session with industry representatives. The closed-door dialogue will enable industries to engage directly with both YAB Menteri Besar of Johor and YB Senior Minister on business-related issues concerning both Federal and State Governments.

MITI and its Agencies will intensify outreach to businesses be it Small and Medium Enterprises (SMEs), Mid-Tier Companies (MTCs) or Multinational Companies (MNCs). As businesses need to adapt to the new normal, so does the Ministries and Agencies. The Government will improve its effort to work together with industries and businesses in accelerating their business recovery and ensure assistance through various stimulus measures including PENJANA will reach the Rakyat.

**Ministry of International Trade & Industry (MITI)**  
**Friday, 3 July 2020**



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## **About MITI**

MITI is the key driver in making Malaysia the preferred destination for quality investments and enhancing the nation's rising status as a globally competitive trading nation. Its objectives and roles are oriented towards ensuring Malaysia's rapid economic development and help achieve the country's stated goal of becoming a developed nation.

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