



MINISTRY OF  
INTERNATIONAL TRADE AND INDUSTRY

## MEDIA RELEASE

### **#MyMUDAH PROGRAMME ALL SET TO REDUCE REGULATORY BURDEN TO HELP MALAYSIAN BUSINESSES**

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The Government has introduced a non-fiscal initiative called #MyMudah programme, to address unnecessary and burdensome regulations that are impeding businesses' recovery and growth in the current challenging economic climate due to the COVID-19 pandemic.

"Time is money, so helping businesses save time is akin to giving them an injection to their bottom line," said Deputy Minister of International Trade and Industry, Datuk Lim Ban Hong in relations to #MyMudah by Malaysia Productivity Corporation (MPC), an agency under Ministry of International Trade & Industry (MITI).

Through #MyMudah, local businesses will be able to reduce regulatory compliance costs and invest in more job creations to stimulate the economy.

Through this initiative, policy makers, regulators or regulating bodies are encouraged to either abolish, review, and temporarily or permanently waive certain regulatory requirements if found burdensome to the businesses and hinder their economic growth.

"I'm looking forward to seeing more issues be resolved under the #MyMudah initiatives as this will enhance the ease of doing business for local industries and accelerate Malaysia's economic recovery," added Lim.

Since #MyMudah launch on 20 July 2020 by MPC, 300 issues have been submitted by businesses through the Unified Public Consultation (UPC) Portal. Of the total submission, 58 per cent of issues are centered around services, 22 per cent on government policies,



9 per cent on construction, 7 per cent on agriculture, 3 per cent on manufacturing and 3 per cent on mining & quarrying.

To date, MPC has also implemented various activities to engage with businesses in Malaysia. A total of 41 Business Virtual Round Table Discussions and online meetings have been conducted to identify the regulatory issues faced by Malaysian business community. In addition, 47 companies had participated in one-on-one Business Regulation Virtual Advisory Clinics to validate the issues highlighted.

“I would like to congratulate MPC and all the relevant stakeholders who came together to resolve these issues for the benefit of all businesses and Malaysians at large. One success from #MyMudah for example, is the quick technical approval for completed construction projects,” he said.

Moving forward, MITI through MPC will ramp up efforts to address and resolve various industry issues that are channeled through the UPC Portal.

“We would also like to invite businesses and other key stakeholders to work collaboratively with the Government to reduce regulatory burdens by sharing their inputs on regulatory issues that are counterproductive,” Lim shared.

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**Ministry of International Trade & Industry (MITI)  
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## **About MITI**

MITI is the key driver in making Malaysia the preferred destination for quality investments and enhancing the nation's rising status as a globally competitive trading nation. Its objectives and roles are oriented towards ensuring Malaysia's rapid economic development and help achieve the country's stated goal of becoming a developed nation.

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