

MEDIA RELEASE

INDUSTRY4WRD SUMMIT

Kuala Lumpur, 30 October 2109 - YB Datuk Darell Leiking launched the Industry4WRD held in Summit in MITEC, Kuala Lumpur today. Industry4WRD is jointly organised by the Ministry of International Trade and Industry (MITI) and Federation of Malaysian Manufacturers (FMM) is held for 2 days beginning 30-31 October 2019. Themed “Accelerating Transformation towards Smart Manufacturing”, the Summit will feature three (3) conferences and exhibition by Industry 4.0 solution, technology, training providers and financial institutions.

2. In conjunction with the one-year implementation of the Industry4WRD: National Policy on Industry 4.0 launched on 31 October 2019, the Summit aims to update business communities on the latest development in Industry4WRD initiatives and encourage the adoption of Industry 4.0 by industry players especially SMEs. Industry players, business associations, academicians, researchers, students and members of the public are invited to attend the Summit.

3. The three (3) conferences i.e. “Accelerating Industrial Transformation”, “Future-Proofing Talents” and “Financing Industry 4.0 Adoption” will feature leading speakers from the Government, industry and academia. They will discuss the potential and challenges of Industry 4.0 adoption while more than 40 exhibitors will showcase their latest offering of technologies, solutions, programmes and financial products to support digital transformation in the 2-day exhibition.

4. For registration and further details, please visit www.miti.gov.my/industry4wrds Summit.

Ministry of International Trade and Industry

30 October 2019

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About MITI:

MITI is the key driver in making Malaysia the preferred destination for quality investments and enhancing the nation's rising status as a globally competitive trading nation. Its objectives and roles are oriented towards ensuring Malaysia's rapid economic development and help achieve the country's stated goal of becoming a developed nation by 2020.

Media inquiries

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