



**MINISTRY OF
INVESTMENT, TRADE AND INDUSTRY**

WELCOMING REMARKS

BY

**YB SENATOR TENGKU DATUK SERI UTAMA ZAFRUL AZIZ
MINISTER OF INVESTMENT, TRADE AND INDUSTRY**

FOR

**THE LAUNCHING OF MALAYSIA'S PARTICIPATION AT THE
WORLD EXPO 2025 OSAKA, KANSAI**

20 JUNE 2024 (THURSDAY)

9.15 – 10.15 AM

YAB Dato' Sri Haji Fadillah Haji Yusof

Deputy Prime Minister

My Fellow Cabinet Ministers

YB Liew Chin Tong

Deputy Minister of Investment, Trade and Industry

YBhg. Tan Sri Mohd Zuki Ali

Chief Secretary to the Government

YBhg. Datuk Seri Wan Ahmad Dahlan Abdul Aziz

Director-General of Public Service

YBhg. Dato' Hairil Yahri Yaacob

Secretary General, MITI; *and*

Commissioner General of Section of Malaysia

Your Excellencies Ambassadors and High Commissioners

CEOs and Heads of MITI Agencies, Representatives from
Ministries and State Governments

Representatives from the industry, Members of the media,
Distinguished guests, Ladies and Gentlemen

Assalamualaikum Warahmatullahi Wabarakatuh. Salam Malaysia MADANI, good morning and a very warm welcome to this momentous occasion!

1. Firstly, I would like to thank Yang Amat Berhormat Deputy Prime Minister for accepting our invitation to launch Malaysia's participation in the Expo 2025, Osaka, Kansai. I am equally delighted to welcome everyone present here today as we unveil the uniqueness of the Malaysian Pavilion design and share a glimpse what visitors to our pavilion will experience.
2. MITI feels **proud and privileged to have been tasked to spearhead Malaysia's participation at the Expo.** This provides a unique **opportunity for Malaysia to showcase our unwavering commitment to sustainable development, industrial reforms, and inclusive economic growth,** while fostering a prosperous society for all.
3. For these very reasons, Malaysia have chosen the theme **"Weaving a Future in Harmony"**. This theme reflects our stand in **the power of collaboration, the strength of our unity in diversity, and the intricate interconnectedness of our community.**

4. Just as a skilled weaver transforms individual threads into a beautiful tapestry, so too can government, businesses, and individuals come together to create a more vibrant and prosperous future for all – showcasing our resolute commitment to building a world where everyone can thrive.
5. We believe that **our Pavilion’s theme "Weaving a Future in Harmony", complements the Expo’s theme, which is "Designing Future Society for Our Lives"**. Indeed, without “Harmony” it is hard to imagine how nations – with their diverse needs and wants – can come together to speed up our efforts for a sustainable society of the future.

Your Excellencies, Distinguished Guests, Ladies and Gentlemen,

6. Malaysia's pavilion at the Expo will showcase our advancements and aspirations in **sustainable agriculture, energy transition, smart living, advanced manufacturing, environmental management, and green tourism**. We want to show how Malaysia addresses global challenges innovatively to contribute to **our planet’s well-being** and a more **sustainable, harmonious and equitable future** for mankind.

7. At our pavilion, there will be a series of on-site themed weeks, exhibitions, and dialogues that will serve as a catalyst for positive change. We want to **forge partnerships towards a more sustainable and equitable world, supported by key policies with sustainability at its core**, such as the New Industrial Master Plan 2030, National Energy Transition Roadmap, and the National ESG Industry Framework (i-ESG)
8. Today, we are 9 months and 24 days away from the grand opening of this world expo. Thus far, 161 countries and 9 international organisations have confirmed their participation. An estimated 28.2 million visitors are expected to attend the Expo.
9. Leveraging on this sizable audience, I am **optimistic that we can generate around RM13 billion worth of potential export and investment from Malaysia's participation at the Expo**. MITI is excited to lead the collaboration among key stakeholders, including Ministries, Agencies, State Governments and businesses.

10. Furthermore, as the Ministry responsible for investment, trade and industry, **our door is always open to cooperation that will enhance trade and investments and speed up our industrial reforms. Malaysian companies, in particular, are invited to join us** at the Expo to benefit from **various business-matching opportunities** that could help advance **Malaysia's sustainable socio-economic growth.**

Distinguished guests, Ladies and Gentlemen,

11. As we have a busy day ahead, I'd prefer to keep this short. So, without further ado, I would now like to invite Yang Amat Berhormat Dato' Seri Haji Fadillah Haji Yusof, the Deputy Prime Minister of Malaysia, to deliver his speech and officially launch Malaysia's participation in Expo 2025 Osaka, Kansai.

Yang Amat Berhormat, the floor is yours.

Thank you.