



**KEMENTERIAN  
PERDAGANGAN ANTARABANGSA DAN INDUSTRI**

**SPEECH**

**BY**

**YB SENATOR TENGKU DATUK SERI UTAMA ZAFRUL TENGKU ABDUL AZIZ  
MINISTER OF INTERNATIONAL TRADE AND INDUSTRY MALAYSIA**

**FOR**

**SHENG TAI GALA DINNER IN CONJUNCTION WITH THE  
LAUNCH OF THE SAIL EXPERIENTIAL CENTRE AND  
CELEBRATION OF THE COMPLETION OF PHASE 1 OF THE  
SAIL PROJECT**

**14 JANUARY 2023 (SATURDAY)**

**20:45 – 22:15 HRS**

**THE SAIL MELAKA**

Tuan Yang Terutama Tun Seri Setia (Dr.) Haji Mohd Ali Bin Mohd Rustam  
Yang di-Pertua Negeri Melaka

YBhg Toh Puan Datuk Wira Hajah Asmah Abdul Rahman

Yang Amat Berhormat Datuk Seri Utama Hj Sulaiman Bin Md Ali  
Ketua Menteri Melaka

Yang Berbahagia Dato' Leong Sir Ley  
Pengerusi dan Presiden Kumpulan, Sheng Tai International Sdn Bhd

Yang Berbahagia Datuk Wira Megat Zulkarnain Bin Tan Sri Omardin  
Penaung Kehormat, Kelab Rekreasi dan Kecergasan Wilayah Perdana  
(KRKWP)

Yang Berbahagia DCP Dato' Zainol Bin Hj Samah  
Ketua Polis Negeri Melaka

Yang Berbahagia Datuk Razali Abu Samah  
Timbalan Ketua Polis Negeri Melaka

Yang Berhormat Ahli-Ahli Exco Negeri Melaka

Yang Berbahagia Datuk Bandar

Distinguished Guests, Ladies and Gentlemen,

Good evening, and thank you Dato' Leong for inviting me to say a few words.

1. Well, first of all, Congratulations Sheng Tai International on the launch of The Sail Experiential Centre and the completion of Phase 1 for The Sail project. I must say that I am truly amazed with the facade, design, and striking color that resembles the shape of a Gold Ingot.
2. As I am told, the conception of The Sail signifies an enthusiastic start to improve exchange and strengthen the bonds among nations with regard to culture and economy. This initiative is in line with MITI's mission to attract more foreign investment as Malaysia's economy is on a strong footing to attract quality investments.
3. Sheng Tai International has created and presented a series of ideas that will benefit Melaka and its economy. Sheng Tai has been promoting property tourism to their foreign buyers, and this initiative will not just boost the economy but it will also help to create more opportunities for local artisans and small businesses to contribute to the Malaysian economy.

Ladies and Gentlemen,

4. I was also made aware that there was an International Fashion event held last night with the aim of making Melaka an international fashion city and therefore attracting investors to Melaka.
5. I encourage the efforts that Dato Leong has put in The Sail project in Melaka by gathering business owners from over 15 countries through this event to mark the start of a long and fruitful business relationship in Fashion, Wellness, Art, Culture, & Artificial Intelligence (AI) for The Sail's properties here in Melaka.

Congratulations again to you Dato' Leong and to your team.

Thank you, Assalamualaikum WBT, and have a good evening.