

PUBLIC-PRIVATE SECTOR ENGAGEMENT (PPE) IN THE ASEAN ECONOMIC COMMUNITY

Public-private sector engagement within ASEAN has been intensified in recent years as ASEAN sets to realize the objective of ASEAN Economic Community by 2015. There are regular dialogues held between leaders, ministers and senior officials with ASEAN based private sector organizations. These organizations have provided valuable information and recommendations to the relevant ASEAN bodies. For example, the ASEAN Economic Ministers have annual consultations with the ASEAN Business Advisory Council (ASEAN-BAC) as well as the representative of industry associations and business councils within ASEAN, and with dialogue partner countries. Besides ABAC, the Ministers also have regular dialogue with the:

- Federation of Japanese Chambers of Commerce and Industry in ASEAN (FJCCIA);
- East Asia Business Council (EABC);
- US-ASEAN Business Advisory Council (US-ABC);
- EU-ASEAN Business Council;
- Canada-ASEAN Business Council; and
- Russia-ASEAN Business Council.

The Ministers also have dialogues with the ASEAN Federation of Textile Industries (AFTEX), the ASEAN Automotive Federation (AAF), and the ASEAN Furniture Industries Council (AFIC). ASEAN has also held discussion with the representatives from the logistics services industry, the electronics and electrical and the pharmaceutical sectors.

Among these organizations, the ASEAN Business Advisory Council and the East Asia Business Council were established by ASEAN Heads of Government and State and the ASEAN+3 Heads of Government or State, respectively.

Name/Contact Address	Objective (s)
ASEAN-Business Advisory Council (ASEAN-BAC) <u>Chairperson (2013), Brunei Darussalam</u> Ms. Fauziah @ Poziah Dato Seri Paduka Hj Talib <ul style="list-style-type: none">• Managing Director of IQ-Quest Company• Director of Jobs R Us Sdn Bhd• Director of PBT Engineering Sdn Bhd E-mail: me@fauziah.org <u>ASEAN-BAC Secretariat</u> 70 A, Jl. Sisingamangaraja, Jakarta 12110, Indonesia + 6221 726 2991 ext 491/722 0705 (DL) + 6221 739 8234/722 0539 (DL)	ASEAN-BAC was formed following decision of the ASEAN Leaders at the 7th ASEAN Summit and launched in April 2003. ASEAN-BAC has the mandate to provide private sector feedback and guidance on the implementation of ASEAN Economic Cooperation and identify priority areas to boost ASEAN's efforts towards economic integration. These feedback and guidance are submitted for consideration of Leaders. ASEAN BAC members are appointed by the Ministers in-charge. It comprises of high-level CEOs of companies from each member country. Each country is represented by a maximum of 3 members, with one representing the interest of small and medium sized enterprises. Malaysia is represented through ASEAN-BAC Malaysia Chapter. In 2014, Malaysia will be the Deputy Chairman of ASEAN-BAC in preparation of Chairmanship in 2015.

<p><u>ASEAN-BAC Malaysia Chapter Council Members</u></p> <p>i. YBhg. Dato' Ramesh Kodammal Managing Director Goldtex Exim Sdn. Bhd. E-mail: ramesh@glodtex.com.my</p> <p>ii. Mr. Chua Tiam Wee President SMI Association of Malaysia E-mail: chuantiamwee@yahoo.com</p> <p>iii. Mr. Syed Nabil Fauwaz Aljeffri Member Kuala Lumpur Malay Chamber of Commerce E-mail: syednabil@aljeffridean.com</p>	
<p><u>EAST ASIA BUSINESS COUNCIL (EABC)</u></p> <p><u>Chairperson (2013), Myanmar</u> Mr. Zaw Min Win Vice-President Union of Myanmar Federation of Chambers of Commerce and Industry E-mails:</p> <ul style="list-style-type: none"> • umcci@mptmail.net.mm/ • zmwin@mptmail.net.mm/ • tommyzmwin@gmail.com <p><u>EABC Focal Point</u> Wisma FMM, No. 3 Persiaran Dagang PJU9 Bandar Sri Damansara, 52200 Kuala Lumpur Tel: +6 03 62867320 Fax: +6 03 62741266 / 7288 E-mail: eabc@fmm.org.my Contact person: Ms Maygelah Siva</p> <p><u>EABC Malaysia Chapter Council Members</u></p> <p>i. YBhg. Tan Sri Dato' Azman Hashim Chairman AmBank Group E-mail: tsdah@ambankgroup.com</p>	<p>EABC was inaugurated in April 2004 in Kuala Lumpur, as a result of the recommendations from the East Asia Study Group conducted by the ASEAN+3 governments. It is established as a result of an implementation strategy proposed by the East Asia Study Group and endorsed by ASEAN+3 Leaders on October 7, 2003. The EABC comprises three business leaders from each ASEAN member countries, Japan, China and Korea, appointed by the respective Economic Ministers.</p> <p>The objectives of the Business Council are:</p> <ul style="list-style-type: none"> • to provide private sector perspective and feedback to deepen economic cooperation and to promote the region's economic growth; and • to strengthen cooperation among the private sectors in ASEAN, China, Japan and Republic of Korea, as well as promote intra-regional trade and investment.

ii. YBhg. Tan Sri Dato' Sri Lim Wee Chai Chairman Top Glove Corporation Bhd. E-mail: drlimwc@pd.jaring. my / drlimwc@maxis.blackberry.com	
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Apart from these organizations, Malaysian companies operating or having businesses in ASEAN countries have also formed their own organizations such as the Malaysia – Thai Chamber of Commerce, Malaysia – Myanmar Business Council, Malaysia-Viet Nam Chamber of Commerce etc. Today, there is a strong network of Malaysian companies operating in ASEAN. These business organizations are willing to assist new Malaysian companies venturing into ASEAN, especially in providing information on the business climate and other useful information. The list of the Chambers is as attached. These organizations have their own web pages.

Malaysian Business Organization Overseas in ASEAN

Name/Contact Address	Objective (s)
<p>Malaysian-Thai Chamber of Commerce (MTCC)</p> <p>3601, 36th Floor Q House Lumpini Bldg., South Sathorn Road, Tungmahamek, Sathorn, Bangkok 10120 Thailand Tel: +66(0) 2677-7393 Fax: +66(0) 2677-7394 Email: admin@mtcc.or.th</p> <p>Mr. Yeap Swee Chuan President & CEO Aapico Hitech PCL E-mail: yeapsc@aapico.com</p>	<p>The inception of the Malaysian-Thai Chamber of Commerce (MTCC) was at the suggestion of the then Malaysian Minister of International Trade & Industry, Dato' Seri Rafidah Aziz who had the aim of bringing together the loose group of Malaysian business people who were operating in Thailand. MTCC was officially registered on 21 June 2002 with the Ministry of Commerce and launched a few weeks later on 6 July by Tun Dr. Mahathir Mohammad, the then Prime Minister of Malaysia.</p> <p>The Chamber's objective is to promote and develop economic relations and cooperation between Malaysia and Thailand and also among Malaysian business people in Thailand and in the surrounding region.</p> <p>The Chamber's current patron is Dato' Nazirah Hussain, the present Malaysian Ambassador to Thailand.</p>
<p>Malaysia Business Chamber Vietnam (MBCV)</p> <p>Block G, Unit 0215, The Manor 2, 91 Nguyen Huu canh, Binh Thanh District, HCM City Tel: (84-8) 6258 6316 - Fax: (84-8) 6258 6316 - Email: info@mbc.vn</p> <p>Mr. Theng Bee Han President Tel: (84-8) 3823 0796</p>	<p>MBC is a non-governmental, not-for-profit, non-political organization registered in Vietnam. MBC objectives are to bring Malaysian together from diverse businesses in order to promote and enhance personal and professional development and engage in community service initiatives. MBC was established in August 2000 to assist Malaysians with valuable contacts in the community and build stronger business relationships with the Vietnamese Authorities and other foreign companies. MBC provides an excellent environment for its members to meet and exchange ideas, information's and expertise. This website is designed to be the open information</p>

<p>Fax: (84-8) 3825 1947 Email: bee.han.theng@vn.pwc.com</p>	<p>platform of MBC Vietnam</p>
<p>Malaysian-Myanmar Business Council (MMBC).</p> <p>Official Address: Embassy of Malaysia, Yangon.</p> <p>Secretariat: 3 (A3), Yankin Centre, Yankin Township, Yangon. Tel: (+95 1) 557 986 Email: mmbc2u@gmail.com www.mmbc2u.org</p>	<p>The main objective of the Malaysian-Myanmar Business Council is to cooperate and support the authorities of both Malaysia and Myanmar, to develop mutually beneficial trade, industry, investment and economic activity. The Council also provides advice, ideas and suggestions without prejudice to Malaysian businesses keen to explore the Myanmar market.</p> <p>MMBC Secretariat provides business information and general advisory on a variety of areas.</p>
<p>Malaysian Business Council of Cambodia (MBCC)</p> <p>Mr. Teh Sing President Phone: +855 81 669 966 Email: singteh@gmail.com</p> <p>Mr. Syed Azmeer Vice-President Phone: +855 81 810 888 Email: azmeersyed@gmail.com</p> <p>Mr. Lim Loong Seng Vice-President Phone: +855 16 988 903 Email: loongseng.lim@kh.oskgroup.com</p>	<p>MBCC is the de facto representative of Malaysian businesses in Cambodia. MBCC main activities are:</p> <ul style="list-style-type: none"> • Promoting and encouraging Malaysian Businesses to establish and maintain the highest standards of business, management and professional practice in order to upkeep the image of Malaysia; • Liaising and or intervening with the relevant Cambodian Authorities on behalf of members to assist in resolution of problems facing the Malaysian Business Community, any sector of such community or any business; • Sourcing for and or assisting Malaysian Businesses to secure such services, skills or opportunities as may be required to facilitate their establishment or business; • Providing a forum for monthly meetings, discussions and inter-action for Malaysian business and governmental personnel in Cambodia; • Encouraging Malaysian investment in and fostering relations with the business community in Cambodia; • Developing good relations between Malaysian business and Government Departments in Cambodia; • Investigating all manner of lawful trade opportunities for Malaysian business in Cambodia; • Providing appropriate investment opportunity reports and investment guidelines for Malaysian businesses; and • Encouraging and assisting Malaysian institutions and businesses to establish contact with Government Departments in Cambodia with the aim of assisting the education training and employment of the youth of Cambodia.

<p>Malaysia Club Jakarta (MCJ)</p> <p>H.E Ambassador Patron</p> <p>Mr. Abdul Halim Ashari President</p> <p>Mr Rangunath Joe Murthy Vice President</p> <p>Mr Derrick Koo Vice President 2</p> <p>Address: Embassy of Malaysia Jl. HR. Rasuna Said Kav. X/6 Kuningan Jakarta Selatan 12950 INDONESIA</p> <p>Web: http://www.malaysiaclubjakarta.org/</p>	<p>MCJ is a non-profit organization run by members of the Malaysian community on a voluntary basis. Members of the executive committee are elected by MCJ members at its annual general meeting. For the 2012/2013 term, 15 MCJ members were elected to serve in the EXCO comprising of Malaysians residing in Jakarta from various background and professions.</p> <p>2013 marked a new milestone in the history of MCJ as this new EXCO plan to reach out to more Malaysians living in Indonesia with the launching of MCJ's Vision, Mission, Values and a new Logo on Jan 16, 2013 by HE The Ambassador of Malaysia to Indonesia. MCJ's role is to develop into a more dynamic and vibrant platform for Malaysians to interact and collaborate in social and business activities not only among Malaysians but and also with the local and the international community in Jakarta.</p> <p>Objectives:</p> <ol style="list-style-type: none"> 1. To promote closer liaison among members of the Malaysian community in Indonesia. 2. To assist in the development of the Malaysian business interests in Indonesia 3. To collect and disseminate business information in conjunction with the Malaysian Embassy, in particular the Malaysian Trade Office in Jakarta. 4. To maintain and update record on the particulars of Malaysian business community, professionals and other Malaysian nationals in Jakarta in particular and in Indonesia in general. 5. To assist in social, cultural and sports activities by the Malaysian Embassy and other Malaysian organizations in Indonesia and to foster national aspirations and solidarity. 6. To provide a networking platform for business/social/cultural interaction with the International community in Indonesia and in particular, with the Indonesian community itself.
<p>Malaysia-Indonesia Business Council (MIBC)</p> <p>Y.Bhg. Tun Ahmad Sarji Chairman</p>	<p>The Council was established as a government supported bilateral private sector initiative to take forward the objectives of both governments to establish a sustainable economic and industrial growth through the encouragement of the Malaysia-Indonesia private sector</p>

<p>Malaysian Secretariat:</p> <p>Dato' Dr. Michael Yeoh Co-Executive Director</p> <p>Address: Asian Strategy & Leadership Institute "Khazanah ASLI" No. 1718, Jalan Ledang Off Jalan Duta 50480 KUALA LUMPUR</p> <p>Web: www.asli.com.my/businesscouncil/mibc/</p> <p>Indonesia Secretariat:</p> <p>Mr. Tanri Abeng Executive Centre for Global Leadership 19th Floor, Plaza Mutiara Jalan Lengkang Mega Kuningan Kav. E1-2, No 12 Jakarta 12950 INDONESIA Tel : 0062-21-576-1900 Fax: 0062-21-576 2132 Email: abeng@indosat.net.id</p>	<p>partnerships. This Council is to enhance private sector bilateral business and investment opportunities between Malaysia and Indonesia.</p> <p>Objectives:</p> <ol style="list-style-type: none"> 1. To give inputs on current problems and issues related to development of business and investment in Indonesia and Malaysia. 2. To encourage co-operations between Indonesian and Malaysian private sector companies. 3. To encourage two-way trade and investment. 4. To encourage and develop the establishment of Indonesia/ Malaysian joint ventures in specific sectors of common interests. 5. To utilise the expertise of MIBC members to identify and develop opportunities for both Indonesian and Malaysian Small and Medium-sized Enterprises. <p>To develop a closer interaction between the private sectors and multiplier organizations in both countries, as well as opportunities for collaboration in third country.</p>
<p>Malaysia-Singapore Business Council (MSBC)</p> <p>Chairman: 1) Malaysia : YBhg. Dato' Lim Say Chong 2) Singapore : Mr. Cheng Wai Keung</p> <p>Address : Federation of Malaysian Manufacturers (FMM) Wisma FMM, No. 3 Persiaran Dagang, PJU 9 Bandar Sri Damansara 52200 Kuala Lumpur</p> <p>Tel : 603-6286 7200 Fax : 603-6274 1266 Email : leelee@fmm.org.my</p>	<ul style="list-style-type: none"> • To give inputs on current problems and issues related to development of business and investment in Malaysia and Singapore. • To encourage co-operation between Malaysian and Singapore private sector/companies. • To encourage two-way trade and investment. • To encourage and develop the establishment of Malaysian/Singapore joint ventures in specific sectors of common interests. • To utilise the expertise of MSBC members to identify and develop opportunities for both Malaysian and Singapore small and medium-sized enterprises.