

## Information Booths:-



## Break-out rooms conducted by MATRADE Trade Commissioners (TC)

- Myanmar (Yangon)  
ATC : **Mr. Sadat Foster Maad**
- Vietnam (Ho Chin Minh City) - *will be covering Cambodia & Laos*  
TC: **Mr. Faizal Izany Mastor**
- Thailand  
TC: **Mr. Niqman Rafeae Mohd Sahar**
- Philippines  
TC: **Ms. Nyae Ayup**
- Indonesia  
TC: **Mr. Naim Abdul Rahman**
- Sabah Regional  
Director: **Mr. A. Rashid Mohd Zin** – *will be covering Brunei*
- Southern Regional Office, Johor,  
Director: **Mr. Raphy Radhi** – *will be covering Singapore*

# AEC OPEN DAY 2016

“OPPORTUNITIES FOR THE BUSINESS  
COMMUNITY IN THE AEC”

11 APRIL 2016 | Monday

9.00 a.m. - 3.00 p.m.

Perdana Hall, Level 1,  
No. 7, MITI Tower,  
Jalan Sultan Haji Ahmad Shah,  
Kuala Lumpur



TIME	EVENT
0800-0900	: Registration of participants
0900-1015	: Opening remarks by Y.Bhg Tan Sri Dr. Rebecca Fatima Sta Maria, Secretary General, MITI
	<u>Panel Discussion:</u>
	i. AEC: Opportunities & challenges <b>(Dr. Sufian Jusoh, UKM)</b>
	ii. Connecting Young Entrepreneurs in ASEAN <b>(Mr. Syed Nabil Aljefri, MAAYE)</b>
	iii. SME Financing via the Growth Accelerator eXchange <b>(Mr. Fabian Lum, GAX-Silverlake Axis)</b>
	iv. Financing for SME <b>(Y.Bhg Datuk Mohd Radzif Mohd Yunus, SME Bank)</b>
	v. Cross-border e-commerce in ASEAN <b>(Ms. Wee Huay Neo, MDec)</b>
	Moderator: <b>Y.Bhg Dato' Steven Wong, ISIS Malaysia</b>
1030-1200	: <b>Breakout Sessions on Market Opportunities and Sharing of Success Stories.</b>
	i) Breakout Session 1: Laos, Cambodia, Myanmar, Vietnam (CLMV) <b>(Seminar Room 1)</b>
	ii) Breakout Session 2: Singapore, Indonesia <b>(Seminar Room 2)</b>
	iii) Breakout Session 3: Brunei, Philippines, Thailand <b>(Bilik Latihan, Level 2)</b>
1215-1330	: Luncheon & Dialogue Session with <b>YB Dato' Sri Mustapha Mohamed</b> , Minister of International Trade and Industry, Malaysia
	Continuation of consultation session with MITI and Agencies
1400-1500	: End of programme

## ASEAN ECONOMIC COMMUNITY (AEC)

- The main objective of the AEC is to create a large integrated market to allow for a seamless flow of goods, services, investment and freer flow of capital and skilled workers. The formal establishment of the AEC on 31 December 2015 is a key milestone in the ASEAN community building process. While we acknowledge that good progress has been made to create a strong regional market, there is still much more work to be done in further integrating the region.
- The AEC 2015 is only the beginning of the journey to create an integrated market free of barriers. ASEAN recognizes that the next 10-15 years will be critical and that to sustain growth, ASEAN will need to deepen economic integration.
- In moving forward with the ASEAN integration, the AEC Blueprint 2025 was launched by the Leaders at the 27th ASEAN Summit in Kuala Lumpur in November 2015. AEC Blueprint 2025 builds on the achievements and early gains of AEC 2015, while taking into consideration the dynamics of regional economic integration and evolving domestic and external environments.
- Five main characteristics of AEC 2025:
  - A Highly Integrated and Cohesive Economy:
  - Competitive, Innovative and Dynamic ASEAN:
  - Enhancing Connectivity and Sectoral Cooperation:
  - Resilient, Inclusive and People-Oriented, People-Centred ASEAN:
  - Global ASEAN.
- AEC Blueprint 2025 is an ambitious and forward looking successor document that outlines the strategic measures that will be implemented by the region over the next ten years. Its objective is to ensure that the 10 member states are economically integrated and are able to participate in the global economy, but also integrated sustainably and gainfully, playing an active role in the global community, and contributing to the goal of shared prosperity in the ever growing population.